



PRESS RELEASE

20th June 2007, Shanghai

51ST CIES SUMMIT ATTRACTS OVER 800 RETAIL BUSINESS LEADERS TO SHANGHAI

Please note that a short ten-page English summary of the speakers' presentations will be made available at the end of the event on Friday 22nd June

Today the 51st CIES World Food Business Summit opens in Shanghai, China. More than **800 delegates will attend from 50 countries** including Brazil, China, France, Germany, India, Italy, Japan, Russia, South Africa, Sweden, Switzerland, UK, United Arab Emirates and the USA.

This year's theme is "Mapping the New Silk Road". Over the three days, the Summit will focus on **What Consumers Want, Growth in Asia, Leadership, The Individualisation of Consumption, Retailing in Mature & Emerging Markets and Sustainability.**

Participants will include the CEOs and senior executives of **CIES' 400 member companies.**

"This is the right recognition of the importance to the world of this great country the Peoples Republic of China and this marvellous trading city of Shanghai," said **Roger CORBETT AM**, ALH Group Pty Limited, Australia (a subsidiary of Woolworths) and Chairman of the CIES Board of Directors. He added: "CIES is the world's forum for retailers and their suppliers to review and, where appropriate, handle the issues facing retail, food, its production and distribution to the ultimate consumer, our customer."

Among the prestigious speakers at this year's Summit are:

- **Gareth ACKERMAN**, Chairman of The World Food Business Summit & Chairman of Pick 'n Pay Holdings, South Africa
- **Lester R. BROWN**, Founder & President, The Earth Policy Institute
- **Ed CHAN**, President & CEO, Wal-Mart China
- **Roger CORBETT AM**, Chairman of CIES – The Food Business Forum & Chairman, ALH Group Pty Limited
- **Samuel A. DIPIAZZA Jr.**, Global Chief Executive Officer, PricewaterhouseCoopers
- **Michael T. DUKE**, Vice Chairman, Wal-Mart Stores, Inc.
- **José Luis DURAN**, Chairman of the Management Board of Carrefour
- **Jeffrey M. ETTINGER**, Chairman, President and CEO, Hormel Foods

- **Dr FAN Gang**, *Director*, National Institute of Economic Research, China Reform Foundation (NERI - China)
- **Grace GUO Geping**, Chair & President, (CCFA) China Chain Store & Franchise Association
- **Dr Victor FUNG**, Group Chairman, Li & Fung Group
- **Professor HU Xiao Song**, College of Food Science and Nutritional Engineering, China Agricultural University
- **Gunender KAPUR**, President & CEO (Foods Business), Reliance Retail
- **Dr Hans-Joachim KÖRBER**, CEO & Chairman of the Management Board, Metro Group
- **Raphaël LE MASNE DE CHERMONT**, Executive Chairman, Shanghai Tang
- **Jacques LEVY**, CEO Worldwide, Sephora
- **Maurice LEVY**, Chairman & CEO, PUBLICIS GROUPE
- **Damodar MALL**, President & CEO, Pantaloon Food Business Division, India
- **Mike MOORE**, Former DG of the WTO & former Prime Minister New Zealand
- **Motoya OKADA**, President, Aeon Co. Ltd.
- **Ian PYE**, President, Central Food Retail Co. Ltd, Thailand
- **Michael SILVERSTEIN**, Author, Treasure Hunt
- **Sir Martin SORRELL**, Chief Executive, WPP
- **Kian Chew TAN**, Group Chief Executive Officer, NTUC Fairprice Co-operative Limited, Singapore
- **Tony TAN CAKTIONG**, Chairman, President & CEO, Jollibee Foods Corporation, The Philippines
- **Noel TRINDER**, Chief Executive Officer, Matahari, Indonesia
- **Alex THOMSON**, Presenter & Chief Correspondent, ITN's Channel 4 News
- **Roland VAXELAIRE**, Chairman, CIES Food Safety Programme (including The Global Food Safety Initiative) and Director Quality, Responsibility & Risk Management, Carrefour
- **WANG Zong Nan**, Chairman, Bright Food (Group) Co. Ltd
- **David WEI**, President, Alibaba, B to B & Executive Vice President, Alibaba Group
- **Michael D. WHITE**, Chief Executive Officer, PepsiCo International & Vice Chairman, PepsiCo
- **David ZHANG**, Chief Executive Officer, Spar China
- **Mr ZHU Xin Li**, Chairman & President, Huiyuan Beverage and Food Group Co. Ltd

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