



Paris, 1st June 2009

CIES HOSTS WORLD FOOD BUSINESS SUMMIT IN THE CITY THAT WAS HOME TO THE FIRST A&P STORE

A&P Celebrates 150th Anniversary *Oldest Food Retailing Company in the United States Celebrates Exciting Milestone with CIES Global Members*

The Great Atlantic & Pacific Tea Company, Inc. (A&P) (NYSE: GAP) is proud to announce attendance at the CIES World Food Business Summit in New York City from June 16th – June 19th. CIES, the only independent global food business network, is hosting its annual summit in New York City just blocks away from the site of the first A&P store previously located on Vessey Street. The World Food Business Summit will focus on the ingredients for success in turbulent times and how to help retailers and suppliers deal with the impacts of a recessionary global economy.

Alan McClay, CEO, CIES said: "CIES is excited to be holding this year's World Food Business Summit in New York and this is the first time we've held our global meeting for top-level industry leaders in the 'Big Apple' since 1967. Delegates will take away concrete recipes for success to help them withstand the current economic pressures, giving them insight into how best to ensure that they maintain consumer loyalty whilst running a profitable business."

This year's Summit is especially significant for A&P, as the Executive Chairman, Christian Haub is a distinguished member of CIES who sits on the Summit's board and 2009 marks the 150th year in business for the retail giant, which is the oldest food retailing company in the country. Originally founded as The Great American Tea Co. in 1859, and then later assuming its modern-day name in 1869, A&P has played an integral role in shaping the way food retailers understand and serve its customers, employees, community, and environment. The Company's legacy has been its ability to provide shoppers with quality products at the most affordable prices which has been sustained through its family oriented leadership team.

Mr. Haub, Executive Chairman, has been associated with CIES for over 20 years, working with other retailers and supplier members to share knowledge-exchange, thought-leadership and network. The Haub family has been in the retail business for five generations throughout Europe and the United States. Their decisions, faith and fortitude grew a business enterprise that provided a pathway to endless opportunities, employment and sustenance for countless thousands while serving a fundamental societal need. The passion to constantly strive to build something better for those that follow is a basic and fundamental driver for this deeply community-driven family.

"We are a family with a history of dynamic innovations which have allowed us to serve families around the world for over five generations. It is our deep commitment to continue this privilege which drives all of us to help improve the lives of our customers" said Christian Haub, Executive Chairman, A&P. "This CIES Summit is especially relevant this year, as the challenging economic environment is impacting everyone around the globe. It is our responsibility to seek ways to help our customers through these times."

The CIES World Food Business Summit is the only C-level forum for business leaders interested in: the latest strategies, actionable ideas for retail excellence, a focus on food, and extraordinary networking.

For further information please visit www.ciessummit.com

To request a delegate pass, media support or for interview requests, please contact:

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About A&P



Founded in 1859, A&P is one of the nation's first supermarket chains. The Company operates 444 stores in 8 states and the District of Columbia under the following trade names: A&P, Waldbaum's, Pathmark, Best Cellars, The Food Emporium, Super Fresh and Food Basics.

About CIES



CIES – The Food Business Forum is the only independent global food business network. It brings together the CEOs and senior management of around 400 retailer and manufacturer members of all sizes, across 150 countries. CIES has been growing with the food business for over 55 years. It provides a real global platform for thought leadership, debate and networking between retailers and their partners. Its strength lies in the privileged access it offers to the key players in the sector and the sharing of best practice at the highest level. It has a mandate from its members to develop common positions on key strategic and practical issues affecting the food business.

Notes to the Editor:

Simultaneous interpretation will be provided in English, French, German, Spanish, Italian, Japanese and Chinese during the plenary sessions subject to a minimum of 10 delegates per language group.