



Sheraton Roma Hotel
ROME, ITALY
 3rd & 4th February 2005

International FOOD SAFETY Conference

Programme Request Form

To receive a full programme for this event (available October 2004) please complete and return this form by fax: +33 (0) 1 44 69 99 39 or by email: s.salmi@ciesnet.com

If you have any questions, or require any further information, please contact Sarianna Salmi on +33 (0) 1 44 69 99 21.

The updated programme will be available on www.ciesnet.com/fsrome2005

Mr / Ms Family Name

First Name

Job Title

Company

Address

Country

Tel. Fax

E-mail

Please indicate in which of the following Stakeholder Groups you have a particular interest. (Please tick)

<input type="checkbox"/> Retailers	<input type="checkbox"/> Standard owners
<input type="checkbox"/> Food manufacturers	<input type="checkbox"/> Certifiers
<input type="checkbox"/> Farm producers	<input type="checkbox"/> Accreditation bodies

CIES would like to thank **JohnsonDiversey**  and **Deloitte**  for their sponsorship of the conference.

Visit our website for updated information <http://www.ciesnet.com/fsrome2005>

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The CIES International Food Safety Conference is a unique annual event, bringing together food safety specialists from around the world.

Conference Objectives: Why should you attend this event ?

The CIES International Food Safety Conference will provide you with a **unique opportunity** to learn how retailers and manufacturers manage food safety issues around the world, to discover the latest developments in the Global Food Safety Initiative and to debate on the latest trends and developments in food safety.

What is the Global Food Safety Initiative ?

In April 2000, leading international retailers and suppliers identified food safety as their **top priority**. Following their lead, the retail-driven Global Food Safety Initiative (GFSI) was launched in May 2000. The Initiative is facilitated by CIES – The Food Business Forum.

The key objectives of the Initiative are to :

- Enhance food safety
- Ensure consumer protection
- Strengthen consumer confidence
- Benchmark requirements of food safety schemes
- Improve cost efficiency throughout the food supply chain

What should you expect at this event ?

Plenary sessions will provide the following opportunities:

- Learn how to implement the tools to improve food safety in your company
- Obtain cutting-edge knowledge and understanding on food safety issues and traceability
- Understand how leading retailers and suppliers deal with food safety issues through relevant case studies
- Get practical ideas, which can be turned into action
- Make the most of the networking opportunities with other food safety experts in our exhibition area and during the social events

Different **breakout sessions** will be organised to explore and examine the specific challenges faced by:

• Retailers	• Standard owners
• Food manufacturers	• Certifiers
• Farm producers	• Accreditation bodies

Who will attend ?

- Retailer and Supplier Food Safety, Technical & Quality Directors
- Accreditation/Certification/Inspection Bodies
- Corporate Affairs & PR Managers
- Procurement & Supply Chain Managers
- Government Food Safety Officials
- Equipment providers and packaging manufacturers

Register before 1st November 2004 and get a 10% discount on your registration fee! Group packages are available on request.



Don't be left behind...