



# THE CIES SUPPLY CHAIN CONFERENCE 2005

Creating Tomorrow's Supply Chain

## WHAT IS THE OBJECTIVE OF THE CIES SUPPLY CHAIN CONFERENCE?

The CIES Supply Chain Conference will look at the latest solutions to **streamline the supply chain** and how to find **new sources of cost reductions**. We will study examples where retailers and manufacturers were successful in creating a **lean and agile supply chain**. Our objective is to provide you with valuable **knowledge** and **networking opportunities**.

## WHAT ARE THE CIES CONFERENCE HIGHLIGHTS?

📌 **Practical Case Studies are the Trademark of CIES:** We talk about reality, rather than theory. CIES presentations are pragmatic, and not only cover the benefits but also the lessons learned.

📌 **Ideas to take-away:** You'll take back with you learnings and ideas that you can apply to your own day-to-day operations.

📌 **Relevance:** Topics covered are of concern to Supply Chain Directors today and relevant for their businesses.

📌 **Be a Part of the CIES Network:** Join this exclusive club of Top Supply Chain Executives in Retail. Share and compare ideas within this unique CIES network.

📌 **Benchmarking:** Find out what others are doing and see where you stand compared to industry players.

📌 **Store tour programme:** Walk the floor with Supply Chain Directors and discover the latest innovations in the Spanish retail scene.

📌 **The Global Reach of CIES:** CIES is a retail-driven association that covers the world. Due to its international network, over 25 countries will be represented at this conference.

📌 **CIES Excellence:** over the past 50 years, we've excelled in offering high quality content, service and professionalism. CIES is embedded in the food retail sector.

## WHO SHOULD ATTEND?

The CIES Supply Chain Conference is attended by over 200 **Top Supply Chain and Logistics Executives** from 25 countries. It is **the event** in every Supply Chain Director's calendar which is not to be missed!

## WHO WILL BE SPEAKING IN BARCELONA?

CIES would like to thank the speakers from the following companies for their contribution:



## WHAT IS CIES – THE FOOD BUSINESS FORUM

CIES - The Food Business Forum is the only independent global food business network. It serves the CEOs and senior management of 175 retailer and 175 supplier member companies, and their subsidiaries, in over 150 countries.

Providing a platform for knowledge-exchange, thought-leadership and networking, CIES has been growing with the food business for over 50 years. Its strength lies in the active commitment of its member companies and its privileged access to key industry players which allows the organisation to facilitate the development of common positions and tools on key strategic and practical issues affecting the food business.

For additional information about CIES – The Food Business Forum visit our website [www.ciesnet.com](http://www.ciesnet.com)

## THE CIES SUPPLY CHAIN COMMITTEE

The CIES Supply Chain Committee is at the heart of the CIES Supply Chain Conference. The Committee works on an ongoing basis to bring CIES members the latest ideas and developments in Supply Chain. The Committee creates this annual event to build a platform for discussion on the top-of-mind issues and to bring knowledge and networking to retail executives around the globe.

This year the CIES Supply Chain Committee invites you to join them in Barcelona for top class speakers, case studies, debates, networking opportunities and the store tour programme which makes this the event in the industry. The members of the CIES Supply Chain Committee who have developed the programme are:

**Chairman: Ian Mumby, Marks & Spencer, United Kingdom**

Léandre Boulez, *Auchan, France*

Dieter Dornauer, *Spar, Austria*

Daniele Fregnan, *Gruppo Pam, Italy*

Gerry Greenleaf, *Hannaford Bros.Co., USA*

John Harvey, *Exel, United Kingdom*

Sharon Jeske, *CIES - The Food Business Forum*

Frank Körber, *Metro Group Logistics, Germany*

Sven-Olof Kulldorff, *ICA AB, Sweden*

Franck Mariembourg, *Kraft Foods, France*

Xavier Hua, *Carrefour, France*

René Meyer, *Migros, Switzerland*

Brad Newman, *Gillette, Switzerland*

Antti Palomäki, *Kesko Food, Finland*

Jonathan Pearce, *Nestlé SA, Switzerland*

Alan Taliaferro, *KOM International, Canada*

Peter Williams, *Procter & Gamble, Switzerland*

## CIES

The Food Business Forum

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CIES would like to thank the following companies for their generous support of the food business sector:



For all information concerning registration and accommodation please contact:

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For further enquires regarding the conference programme or CIES please contact Phoebe Perdreau at

CIES The Food Business Forum, 7 rue de Madrid, 75008 Paris, France

Tel: (33) 1 44 69 99 37, Fax: (33) 1 44 69 99 39, Email: [p.perdreau@ciesnet.com](mailto:p.perdreau@ciesnet.com)

The CIES Supply Chain Conference 2005 is taking place in the Fira Palace Hotel, Av. de Rius i Taulet, 1-3.

08004 Barcelona. Spain - Tel: (34) 934 262 223 Fax: (34) 934 248 679

For programme updates, practical information and on-line registration visit our conference website [www.ciessupplychain.com](http://www.ciessupplychain.com)

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6<sup>th</sup> & 7<sup>th</sup> October 2005  
Barcelona, Spain

[www.ciessupplychain.com](http://www.ciessupplychain.com)  
[supplychain2005@ciesnet.com](mailto:supplychain2005@ciesnet.com)

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## WEDNESDAY 5<sup>TH</sup> OCTOBER 2005

12.00 Welcome Coffee + Registration for Store Tour Programme

### 12.30 - 19.00 Spanish Retail Scene in Action - Optional Store Tour Programme

Discover the retail scene in Spain by visiting typical stores and the local market located on Las Ramblas in Barcelona. Walk the floor with the Supply Chain Manager. These visits are optional and delegates are required to register in advance. For a description of each store, visit [www.ciessupplychain.com](http://www.ciessupplychain.com)



## THURSDAY 6<sup>TH</sup> OCTOBER 2005

8.00 - 8.30 Welcome Coffee, Networking & Demonstration Area open

8.30 - 8.45 Welcome and Introduction by CIES Supply Chain Committee Chairman  
 Ian Mumby, Head of Supply Chain, Logistics & IT - Foods, Marks & Spencer, United Kingdom

### PREPARING FOR TOMORROW'S SUPPLY CHAIN

8.45 - 9.15 Emerging Consumer Trends  
 Anne Doberstein, Manager - Consumer and Market Knowledge, Western Europe, Procter & Gamble, Switzerland

9.15 - 9.45 Supply Chain Challenges in Today's World  
 Mark Walton, Partner, Chief Operating Officer CEE Region, KPMG, Hungary

9.45 - 9.55 "Implications of Future Trends on the Supply Chain" by Session Chairman  
 Peter Williams, Vice President Product Supply, CEEMEA, Procter & Gamble, Switzerland and Member of the CIES Supply Chain Committee

9.55 - 10.40 Coffee Break, Networking & Demonstration Area open

### STREAMLINING YOUR SUPPLY CHAIN

10.40 - 10.50 Introduction by Session Chairman to "Streamlining Your Supply Chain"  
 Jonathan Pearce, Supply Chain Manager Zone Europe, Nestlé SA, Switzerland and Member of the CIES Supply Chain Committee

10.50 - 11.20 Supply Chain Efficiency at Metro Logistics  
 Frank Körber, Chief Operating Officer Europe, Metro Group Logistics, Germany

11.20 - 11.50 Streamlining the Supply Chain at Carrefour  
 Xavier Hua, Director Suppliers' Interface, Carrefour, France

11.50 - 12.20 Reinventing Sainsbury's Supply Chain & its Importance to the Business Turnaround  
 Lawrence Christensen CBE, Supply Chain Director, Sainsbury's, United Kingdom

12.20 - 13.50 Lunch, Networking & Demonstration Area open

13.50 - 14.20 Global Sourcing and its Impact on the Supply Chain  
 Léandre Boulez, Managing Director, Auchan Import-Export, France

14.20 - 14.50 Creating a Lean and Agile Supply Chain at Wal-Mart Canada  
 David Cheesewright, Chief Operating Officer, Wal-Mart Canada, Canada



### TRANSPORT OPTIMISATION

14.50 - 15.00 Introduction by Session Chairman to "Transport Optimisation"  
 Franck Mariembourg, Director Supply Chain, Kraft Foods, France and Member of the CIES Supply Chain Committee

15.00 - 15.30 Pan-European Transport  
 Andreas Zink, Director, LKW Walter, Austria

15.30 - 16.15 Coffee Break, Networking & Demonstration Area open

16.15 - 16.45 Transportation Optimisation at Number 1 Logistics Group  
 Daniele Fregnan, Logistics Director, Gruppo Pam, Italy  
 Roberto Magnani, Planning, Engineering and Quality Director, Number 1 Logistics Group, Italy

16.45 - 17.15 Transportation Management - Plan and Control Transport Operations  
 Stuart Ross, Executive Director, Iceland, United Kingdom  
 Jonathan Higham, Chief Executive, Isotrak, United Kingdom

### HIGHLIGHT PRESENTATION

17.15 - 18.00 The Logistical Challenges of Tsunami Aid Relief  
 Soren Hansen, Chief, Warehouse & Logistic Center, UNICEF, Denmark

### CIES COCKTAIL & DINNER

19.00 An evening of fun and networking with fellow CIES members. Join us for cocktails and dinner at the Can Travi Nou Restaurant.

The Can Travi Nou Restaurant is a typical 17<sup>th</sup> century farmhouse, serving traditional and Catalan and Mediterranean cuisine.



## FRIDAY 7<sup>TH</sup> OCTOBER 2005

8.00 Welcome Coffee, Networking & Demonstration Area open

### TECHNOLOGY FOR SUPPLY CHAIN EFFICIENCY

8.30 - 8.35 Introduction by Session Chairman to "Technology for Supply Chain Efficiency"  
 Brad Newman, Vice President, European Value Chain, Gillette, Switzerland and Member of the CIES Supply Chain Committee

8.35 - 9.05 Overview of Technological Developments with Standards & RFID  
 Michael Wohlwend, Director of RFID Solutions, Manhattan Associates, USA

9.05 - 9.35 Chip Embedded Packaging - The Challenge of Making it Happen  
 Antonia Wanner, Head of Purchasing, Nestlé, Germany

9.35 - 10.05 Gillette Experience with EPC - Benefits Found and Lessons Learned  
 Dirk Heyman, Director Auto ID Europe, Gillette Group International, Switzerland

10.05 - 10.50 Coffee Break, Networking & Demonstration Area open

10.50 - 11.20 Data Synchronisation: a Case Study from Wegman's and Kraft Foods  
 Marianne Timmons, Director Business to Business, Wegmans Foods, USA  
 Jochen Rackebbrandt, Director Customer Service, Kraft Foods, Germany  
 Dave Hutchings, Senior Director Global B2B, Kraft Foods, USA

11.20 - 11.50 Delivering Value from RFID at Marks & Spencer  
 Ian Mumby, Head of Supply Chain, Logistics & IT - Foods, Marks & Spencer, United Kingdom

11.50 - 12.20 Productivity Drives Profitability - A Retail Distribution Case  
 Kevin Smith, Senior Vice President, Supply Chain & Logistics, CVS/Pharmacy, USA  
 Helmut Prieschenk, CEO, Witron, Germany

12.20 - 13.50 Lunch, Networking & Demonstration Area open

### PEOPLE MAKE THE DIFFERENCE

13.50 - 14.20 People and Leadership Requirements for the Supply Chain of Tomorrow  
 Toby Norris, Managing Partner - Industry and Support Services Practice and Practice Leader Supply Chain, Whitehead Mann Group, United Kingdom



### ADVENTURE: A STATE OF MIND

14.20 - 15.05 Be a Balloonist in Your Business  
 Bertrand Piccard, Scientist and Adventurer, Bertrand Piccard S.A., Switzerland  
 In March 1999, Bertrand Piccard made history with the first round-the-world, non-stop balloon flight.

15.05 - 15.15 Conclusion by CIES Supply Chain Committee Chairman  
 Ian Mumby, Head of Supply Chain, Logistics & IT - Foods, Marks & Spencer, United Kingdom

15.30 Bus Departure to Airport



6<sup>th</sup> & 7<sup>th</sup> October 2005 - Barcelona, Spain

For detailed information on the presentations, the conference programme and on-line registration visit [www.ciessupplychain.com](http://www.ciessupplychain.com)