



CIES SUPPLY CHAIN CONFERENCE 2007

Tomorrow's Supply Chain:
Efficient, Transparent,
Sustainable

11th & 12th October 2007
Prague, Czech Republic
www.ciessupplychain.com



Wednesday 10th October 2007



11:30 Welcome Coffee

Pick-up of badges and documentation for the DC and Store Tour Programme.

12:30 > 18:30

Optional Distribution Centre and Store Tour Programme

Take this opportunity to have a first-hand discovery of the retail scene in Prague and see how leading retailers are tackling their logistical challenges. **Walk the shop floor with the Supply Chain Directors of the host companies to have an inside look at what is happening behind the scenes.** You will have the choice to join the Store tour or the Distribution Centre tour (availability will be allocated on a first-come, first-served basis). The tour is optional, offered at an additional fee, and delegates are required to register for the tour.

DC / STORE TOUR PROGRAMME



DISTRIBUTION CENTRE TOUR



The Ahold DC, opened in 2001, is one of the two central distribution centres servicing all of the 142 food stores and 297 non-food stores in the Czech Republic. The visit will be hosted by Milan Striezenec, Supply Chain Director, Ahold, Czech Republic.



Visit the Tesco DC in Klecany and the Tesco store located close by with Joe Dybell, Supply Chain and Distribution Director, Slovakia & Czech Republic, Tesco.

STORE TOUR



This InterSpar supermarket provides a good overview of what the Czech consumer typically shops for. This visit will be hosted by Jaroslav Šlambor, Regional Director, Martin Šmela, Supply Chain Director and Miroslav Bartonek, Store Manager Sterboholý.



Discover the Makro Cash + Carry concept store (a subsidiary of Metro) with Jozef Simo, In-store Logistic Manager and Tomáš Moravec, Logistics Operation Manager.



The Hypernova in Chodov opened in 2005 and is the Ahold's latest hypermarket in the Czech Republic. The visit will be hosted by Karel Loupal, Store Manager and Mikolaj Komorowski, Regional Manager.

19:00

CIES Welcome Cocktail for Conference Delegates

The conference will open with a cocktail hosted by the members of the CIES Supply Chain Committee.

For conference programme updates, please visit

www.ciesupplychain.com

Thursday 11th October 2007

09:00 > 18:00

Welcome by CIES Supply Chain Committee Chairman

Ian Mumby, Head of Operations, **Marks & Spencer**, United Kingdom

CHANGE MANAGEMENT

**Network Intelligence:
New Challenges and Strategies for Business**
Peter Kruse, CEO, **Nextpractice**, Germany

**Comparison of Efficiencies in Different Supply Chains -
Where are the Real Best Practices?**

Peter Child, Director, Leader of Global Retail Practice, **McKinsey & Company**, France

EFFICIENCY & SIMPLICITY

**Moderator's Welcome to
the Session on Efficiency & Visibility**
Kevin Dougherty, Group Vice President
Logistics, **The Kroger Co.**, USA, and
Member of the CIES Supply Chain Committee

ALDI - The Hard Discount Phenomenon Case Study 1
Daniel Corsten, Professor, **London Business School**, United Kingdom

**Supply Chain Efficiency at ÆON -
The Unique Logistical Challenges of Japanese Retail** Case Study 2
Takao Iwamoto, General Manager, Supply Chain Management, **ÆON**, Japan

**Total Transport Plan - Combining the Best of
Two Transport Operations to Deliver Efficiency** Case Study 3
David Hennessy, Business Applications Director, **Morrisons**, United Kingdom
Ann Murray, Managing Consultant, **IBM**, United Kingdom

**Proactive Supply Chain Management across
Europe, Africa and Asia - From Factory to Store** Case Study 4
Frank Schirrmeister, General Manager Arvato Services and Global Key
Account Manager Microsoft, **Bertelsmann**, Germany
David Warrick, General Manager Microsoft Entertainment & Devices
EMEA / Asia, **Microsoft**, Ireland



TRANSPARENCY & VISIBILITY

**Moderator's Welcome to the Session
on Transparency & Visibility**
Brad Newman, Vice President, Global
Supply Chain, **Newell Rubbermaid**, USA,
and Member of the CIES Supply Chain Committee

Forces Driving the Future Value Chain
Learnings from the Global Commerce Initiative project: 2016 - The Future Value Chain
Xavier Hua, Director of B to B Strategy, **Carrefour**, France

RFID for Logistic Applications Case Study 1
Alain Saint-Martin, Innovation Director, **Carrefour**, France
Pierre Georget, Chairman, **GS1 Europe**, France

Promotion Displays – Tracking with RFID Case Study 2
Frank Körber, COO Eastern Europe, **Metro Group Logistics**, Germany
Volker Heidorn, Manager RFID, **Kraft Foods International**, Germany



19:00

**CIES Evening of Networking
Cocktail & Dinner at the Slovanský Dům**

Join us for this social event to meet your peers and network with fellow supply chain executives. Located in the centre of Prague, the "Slavic house" is a palace built in the Art Nouveau style.

Friday 12th October 2007

09:00 > 16:00

THE SUSTAINABLE SUPPLY CHAIN

Moderator's Welcome to the Session on Sustainability

Peter Williams, VP Product Supply, CEEMA, **Procter & Gamble**, Switzerland, and Member of the CIES Supply Chain Committee



Responsible Environmental & Social Practices in the Food Supply Chain

Jason Clay, Vice President & Managing Director, Agriculture, **World Wildlife Fund**, USA

Setting the Standard for Environmental Accountability - The Benefits of Recycling at Hewlett Packard Case Study 1

Reinhard Winkler, Vice President EMEA Operations, Imaging and Printing Group, **Hewlett Packard**, Germany

The Energy-Efficient Warehouse - Economic and Environmental Advantages of Sustainable Design Case Study 2

Jonathan Fenton-Jones, Commercial Director, **Gazeley**, United Kingdom

Waste Management & Reverse Logistics - The Tesco Experience Case Study 3

Brian Gaunt, UK Managing Director Logistics, **Christian Salvesen**, United Kingdom
Co-speaker from **Tesco**

SUCCESS OF FUTURE SUPPLY CHAINS

The MIT Supply Chain 2020 Project: Supply Chain Futures

What factors are critical to the success of future supply chains? MIT's pioneering project maps out the process innovations that will underpin successful supply chains as far into the future as the year 2020.

Larry Lapide, Director Demand Management, **MIT Center for Transportation & Logistics**, USA

"HIGH"LIGHT PRESENTATION



Reach for the Heights!

Hear from the first woman in the world to climb Mount Everest, the world's highest mountain, from both its north and south sides.

Cathy O'Dowd, Mountaineer & Adventurer, South Africa



16:00 > 16.15

Bus transfers to Prague International Airport
(Expected arrival times: 16:45 & 17:00)



WHAT IS THE OBJECTIVE OF THE CONFERENCE?

The CIES Supply Chain CONFERENCE 2007 is the meeting for Supply Chain & Logistics executives in the retail industry. The objective is to anticipate future trends and challenges, share practical experiences, including benefits found and lessons learned. Participants will have many opportunities to network and exchange views on the top-of-mind issues that will be discussed at this year's conference: Efficiency & Simplicity, Transparency & Visibility and Sustainability.

WHAT ARE THE CIES CONFERENCE BENEFITS?

- **Learn through practical case studies**, the trademark of CIES, and **benefit from concrete ideas and learnings to take away** and apply to your own day-to-day operations.
- **Relevance** - Topics covered are top-of-mind and of concern to supply chain executives.
- **Grow your network** - Join this exclusive club of top supply chain executives in retail.
- **Open your mind** - Refresh your thoughts away from the office. Sit back and open your mind to new ideas in a new surrounding.
- **Benchmark your company** - Find out what others are doing and see where you stand compared to industry players.
- **CIES excellence in the retail sector** - Over the past 50 years, we've excelled in offering high quality content, service and professionalism. CIES is embedded in the food retail sector.

WHY PRAGUE?

With its emerging retail scene where major European retailers operate, you will discover the operations of retailers by visiting their stores and distribution centers. In the heart of Europe, Prague is easily accessible from all major airports.

WHO SHOULD ATTEND?

The CIES Supply Chain Conference is attended by **executives in Logistics, Supply Chain, Information Systems**, half of which are retailers, coming from over 33 countries. If there is one event not to be missed, this is it.

WHO WILL BE SPEAKING IN PRAGUE?

CIES would like to thank the speakers from the following companies for their contribution to the CIES Supply chain Conference 2007:



For conference programme updates, please visit www.ciessupplychain.com

THE INDUSTRY EXPERTS

WHO MAKE THIS CIES PROGRAMME HAPPEN

This programme has been developed for the members of CIES by the CIES Supply Chain Committee

Chairman: **Ian Mumby**, Marks & Spencer, United Kingdom • **Mark Aylwin**, Blueheath Holdings, United Kingdom • **Léandre Boulez**, Auchan, France • **Dieter Dornauer**, Spar, Austria • **Kevin Dougherty**, The Kroger Co., USA • **Daniele Fregnan**, Gruppo Pam, Italy • **Thierry Gueguen**, Danone, France • **Xavier Hua**, Carrefour, France • **Sharon Jeske**, CIES - The Food Business Forum • **Takao Iwamoto**, A&EON, Japan • **Luc Koenot**, Delhaize, Belgium • **Frank Körber**, Metro Group Logistics, Germany • **Franck Mariembourg**, Kraft Foods, USA • **René Meyer**, Migros, Switzerland • **Frank Münch**, Tchibo GmbH, Germany • **Brad Newman**, Newell Rubbermaid Inc., USA • **Stewart Oades**, Christian Salvesen, United Kingdom • **Christoph Overlack**, Nestlé, Switzerland • **Eckhard Südmersen**, arvato AG, Germany • **Peter Williams**, Procter & Gamble, Switzerland.

CIES would also like to thank the following companies for their contribution to this event:

Aldata

WITRON

DEMATIC

hp
invent

sterling
commerce
An AT&T Company

generix
group

WHAT IS CIES - THE FOOD BUSINESS FORUM?

CIES - The Food Business Forum is the only independent global food business network. It serves the CEOs and senior management of nearly 400 members, in over 150 countries, with retailers being the largest single group.

Providing a platform for knowledge-exchange, thought-leadership and networking, CIES has been growing with the food business for over 50 years. Its strength lies in the active commitment of its member companies and its privileged access to key industry players which allows the organisation to facilitate the development of common positions and tools on key strategic and practical issues affecting the food business.

Visit www.ciesnet.com to find CIES in your region.

For all information concerning registration and accommodation please contact:

Ormès/ CIES Supply Chain Conference Secretariat, 18-20 rue Fourcroy, 75017 Paris, France

• Tel +33 (0) 1 43 18 60 72/92 • Fax +33 (0) 1 43 18 60 61 • Email: ciessupplychain@ciesnet.com

For further enquires regarding the conference programme or CIES please contact Phoebe Perdreau at CIES - The Food Business Forum, 7 rue de Madrid, 75008 Paris, France

• Tel: +33 (0) 1 44 69 99 37 • Fax: +33 (0) 1 44 69 99 39 • Email: p.perdreau@ciesnet.com

The CIES Supply Chain Conference 2007 is taking place in the Hilton Hotel, Pobrezni 1, Prague, Czech Republic 186 00 - Tel: +420 2 2484 1111 / Fax: +420 2 2484 2378

For programme updates, practical information and on-line registration visit our conference website www.ciessupplychain.com



Recycled paper

