<<Date>>

Dear <<line manager name>>,

I would like to attend the next edition of the [**Future Leaders Programme**](http://www.tcgfflp.com), <<dates>> in <<location>>. It is a leadership event organised by [**The Consumer Goods Forum**](http://www.theconsumergoodsforum.com/), which is a global, parity-based industry network for the consumer goods industry. The CGF brings together the CEOs and senior management of some 400 retailers, manufacturers, service providers, and other stakeholders across 70 countries.

I think my attendance will help our company because business needs, consumers and technology are changing fast and we must understand how to recognise these shifts. We, as a company, must embrace new opportunities that have a positive impact on both people and planet, so that we can build trust among our customers and secure long term, sustainable growth.

**Here is what I will learn:**

The Future leaders Programme is a 3-day event edition which includes strategic, operational and leadership modules for an interactive learning experience in an international setting.

I will learn valuable insights and best practices about the challenges of today’s global consumer goods business from leaders and CEOs. Moreover, I will take part in insightful store visits and collaborative, interactive multi-cultural workshops to gain hands-on digital experience and secure long term, sustainable growth for our company. This will also be the opportunity to build a global network and share with fellow peers to foster collaborative action among our industry.

You can find here some examples of how other companies use the Future Leaders Programme to develop their employees’ potential in the [**FLP Case Studies**](http://www.tcgfflp.com/files/FLP_Congress_2016_Case_Studies.pdf).

The FLP will allow me to help us expand our business by defining new strategies to tackle today’s challenges. I can imagine that I will be able to apply what I learn to the following projects:

* <<Enter project here>>
* <<Enter project here>>

**Here is my budget:**

* My registration fee: << enter registration fee cost here>>
* Travel & hotel: <<enter travel cost here>>
* **Total: <<enter total cost here>>**

I am looking forward to discussing further with you about this opportunity!

Sincerely,

<<Enter name>>