

The Consumer Goods Forum

Member Benefits Guide

2026



Better Lives Through Better Business

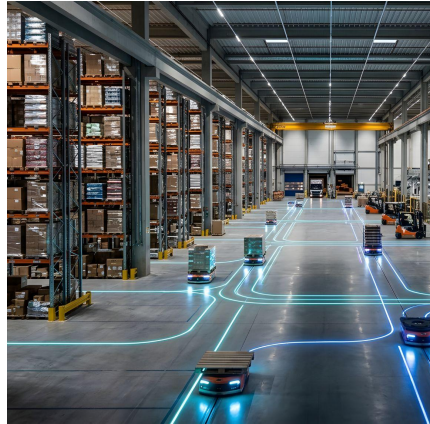
In today's world of mounting challenges — from rising consumer expectations and economic uncertainty to accelerating climate change and geopolitical instability — collaboration has never been more critical.

The Consumer Goods Forum (CGF) is the only CEO-led, global organisation that unites retailers and manufacturers to drive positive change across the consumer goods industry.

With a unique model grounded in pre-competitive collaboration, we bring together the world's leading companies to tackle shared challenges such as sustainability, human rights, food safety and product data.

Our global network offers unparalleled access to insights, best practices, and a thriving community committed to securing consumer trust, delivering greater impact and supporting sustainable growth.

By working across regions and with key stakeholders, we help future-proof businesses and shape a better future — for people, for the planet, and for the industry. Creating Better Lives Through Better Business.



Where leaders collaborate to help drive change

A Global business community

The Consumer Goods Forum is the global, CEO-led organisation bringing retailers and manufacturers together to tackle the industry's most pressing challenges and shape its future.

Membership gives your organisation access to the people, insights and solutions that can help turn shared challenges into business opportunities. Connect with C-suite peers, draw on expert knowledge and practical tools, and test new approaches through collaborative pilots.

By joining the CGF, your leaders become part of a global network built for peer-to-peer learning, practical problem-solving and navigating an increasingly complex business environment.

Membership delivers value across four strategic pillars: high-level networking at global events, access to voluntary industry standards, engagement with key stakeholders, and actionable tools designed to support measurable business impact.

Draw on the collective intelligence of the CGF network to inform your decisions, strengthen your business and help shape the future of the industry through independent business action.





**Global
Summit**
San Francisco 2027



**GFSI
Conference**
Amsterdam 2027



**Sustainable
Retail Summit**
Paris 2027



**Future Leaders
Programme**

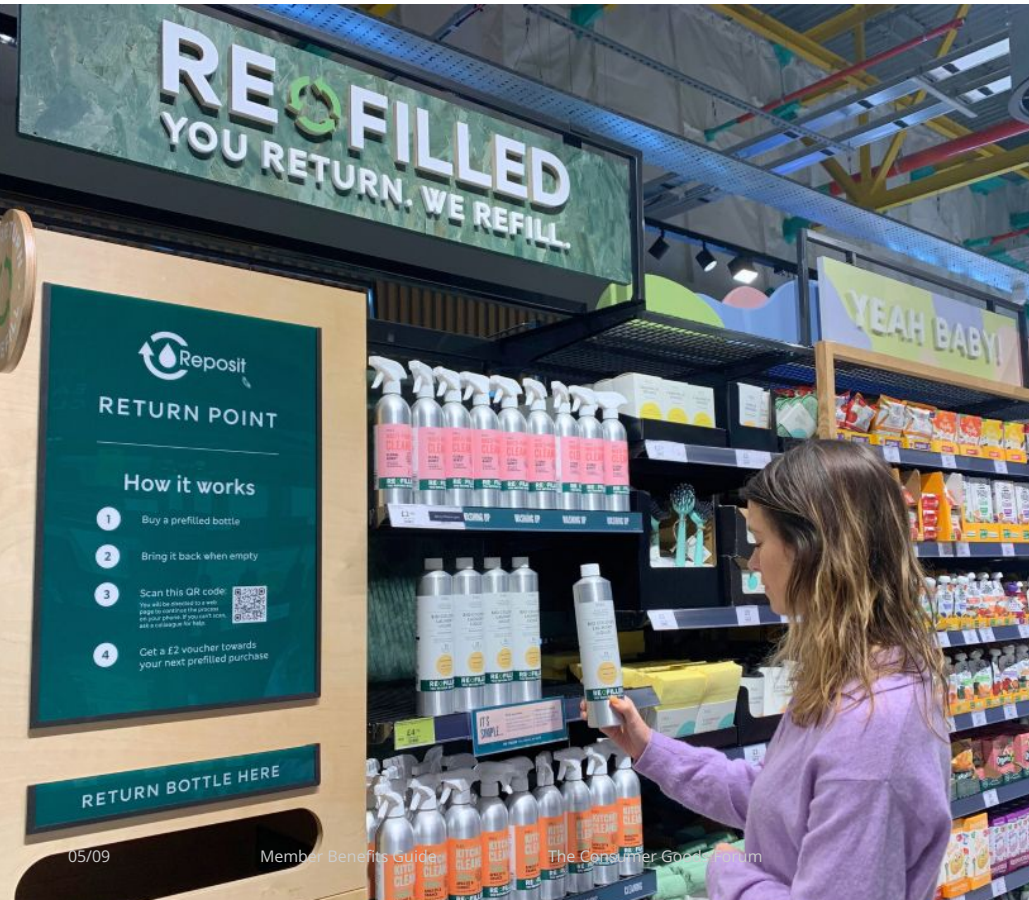
Events & Networking

Our events provide industry leaders with the space to step back, compare perspectives, and explore shared challenges with peers facing similar pressures.

Across global summits, focused roundtables, and invite-only gatherings, members connect with senior decision-makers from across the consumer goods value chain. These exchanges support informed, independent decision-making, practical problem-solving, and a clearer understanding of the pre-competitive issues shaping the industry.

Whether online or in person, our events are designed for purposeful networking—helping leaders test ideas, learn from real-world experience, and identify credible paths to navigate a complex landscape.

Innovate



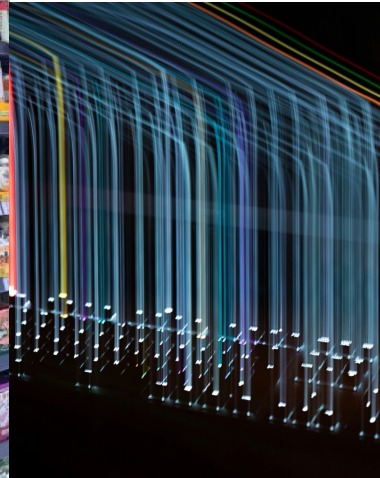
Pilots and tools

We facilitate the development of practical tools and pre-competitive pilots designed to support sustainable growth and increase industry efficiencies. By providing these scalable frameworks, we equip our members with the insights needed to secure consumer trust through informed, independent implementation within their own operations.

Thought leadership & Insights

Members gain exclusive access to forward-looking insights that support confident, well-informed decision-making. This includes expert-led webinars, practical toolkits, and interactive workshops focused on navigating real-world business challenges.

Through our global community, members share voluntary best practices and expertise drawn from diverse markets and operating contexts. These exchanges help leaders navigate complexity, anticipate emerging trends, and assess which strategic approaches are most relevant for implementation within their own organisations.



Impact

Industry standards & Measurement

We support our members to adopt voluntary measurements and reporting frameworks across critical areas such as carbon emissions, deforestation, circularity and food safety.

By promoting consistency and transparency, we help our members in demonstrating credible, independent progress toward their sustainability and operational goals.

At the same time, we recognise and promote voluntary industry standards across the entire supply chain, driving trust, and efficiency at a global level.



Stakeholder engagement

We provide our members with the unique platform to engage directly with key stakeholders—including governments, NGOs, and international organisations. By enabling access to these global decision-makers, we ensure our members can provide industry perspectives on the most critical challenges facing the consumer goods sector.

Through these high-level exchanges, your organisation contributes to the effort to understand global issues and the development of voluntary frameworks. This allows the industry to navigate shifting regulatory landscapes and societal expectations through informed, independent business action.



The value of collective Impact

We provide a platform for de-risked innovation by facilitating shared pilots and technical resources that bridge the gap between high-level commitment and operational execution. This collaborative approach delivers three primary business levers:

Capital Efficiency

Members treat collective pilots as a "shared R&D lab." By leveraging peer-validated data and "lessons learned" from trials, companies reduce capital expenditure and the high-cost "failure" phase of the innovation curve.

Time-to-Market Acceleration

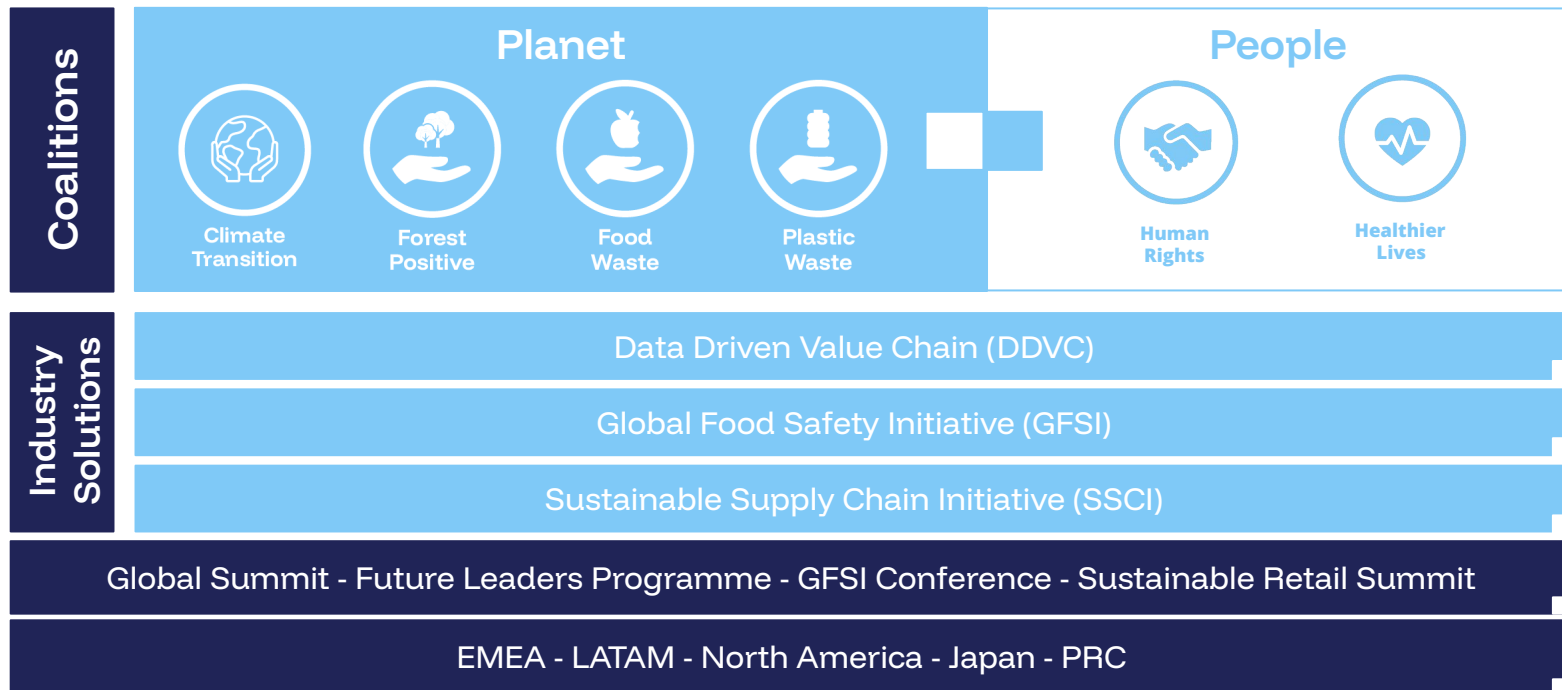
Rather than building frameworks from scratch, members can adopt market tested approaches. This reduces the internal "lead time" required to achieve operational compliance and allows teams to focus resources on organisation-specific differentiation.

Reputational Benefits

Active participation in our pilots drives credibility with various stakeholders, strengthens brand equity and helps build consumer trust.

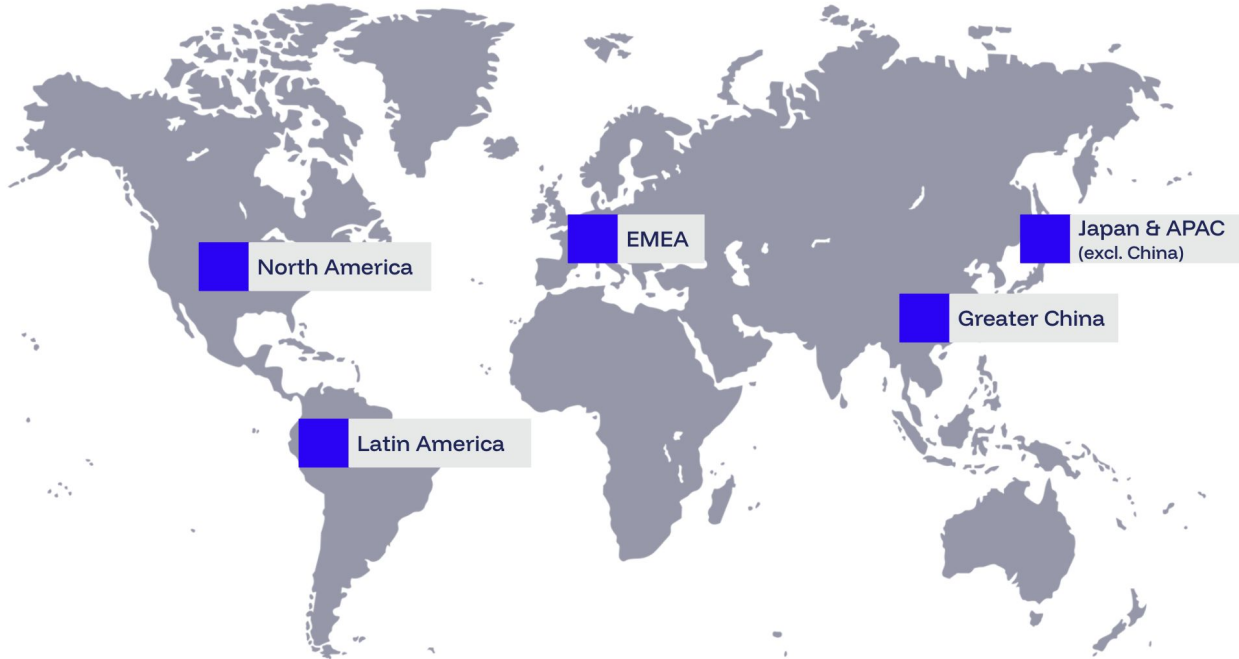
Access a global network

Better Lives Through Better Business



Global Reach, Local Impact

With offices across the Globe, we are the place where global insights translate into local actions



Contact one of our offices for support

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