

The Global Summit 2018 Programme

Wednesday 13th June

Morning - The Insightful Eight

Geared to a CEO audience, the Global Summit Special Sessions will provide delegates with strategic overviews and insights on leading challenges facing our industry today. They are now a cornerstone of the pre-Summit agenda – on the morning of the official event launch – and are an essential way for attending CEOs and C-suite executives to get expert presentations from some of the companies leading positive change across our industry and beyond. The Special Sessions will include four simultaneous sessions spanned over four time slots, so you can see up to four of the eight presentations chosen. A buffet lunch will be available after the Special Sessions.

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| <p>09.00
&
11.00</p>  | <p>Cracking the Code on Consumers' Health and Wellness Preferences</p> |
| <p>09.00
&
11.00</p>  | <p>Mass Marketing or Tailored to Your Tribe? How to Grow Your Brand in the Era of Data-Driven Retail</p> |
| <p>09.00
&
11.00</p>  | <p>Leapfrog Competition. Accelerate Growth Neighbourhood by Neighbourhood - The Power of AI to Unleash Hyper-Local Data</p> |
| <p>09.00
&
11.00</p>  | <p>What E-Commerce Giants Can't Do: How Consumer Goods Companies and Retailers Can Seize the Direct-to-Consumer Opportunity</p> |
| <p>10.00
&
12.00</p>  | <p>Recommitting to the Consumer-Centric Model: From Idle to Agile</p> |
| <p>10.00
&
12.00</p>  | <p>Which Consumer Future Are You Designing For? Understand the Future Consumer Today to Shape Your Business for Tomorrow</p> |
| <p>10.00
&
12.00</p>  | <p>The "I" in Retail: Data-Driven Personalisation</p> |
| <p>10.00
&
12.00</p>  | <p>Customer360 Insights: The Key Foundations for Enabling Artificial Intelligence in Retail</p> |

Wednesday 13th June

Afternoon - Asia Pacific: Driving Tomorrow's Retail Scene

- 14.00** Welcome & Introduction by CGF Co-Chairs
Olaf KOCH - CHAIRMAN OF THE MANAGEMENT BOARD, METRO AG
Ian COOK - CEO, COLGATE-PALMOLIVE
- 14.15** Opening Keynote: Preparing for a Digital World
S. ISWARAN - MINISTER FOR COMMUNICATIONS AND INFORMATION & MINISTER IN-CHARGE OF TRADE RELATIONS, REPUBLIC OF SINGAPORE
- 14.45** Investing in the Age of Disruption
CHIA Song Hwee - PRESIDENT & COO, TEMASEK
- 15.15** Evolving Retail for the Smart Consumer
SEAH Kian Peng - CEO, NTUC FAIRPRICE
- 15.45** Refreshment Break & I-Talks / I-Chats in the I-Zone
- 16.45** Combining Data and Entrepreneurial Instinct
Anthony TAN - Co-FOUNDER AND CEO, GRAB
- 17.15** The Power of Digital: Strategies for a Digital Future
Ms CHUA Sock Koong - GROUP CEO, SINGTEL
- 17.45** The Future of Work: People & Technology
Guy RYDER - DIRECTOR GENERAL, INTERNATIONAL LABOUR ORGANIZATION
- 18.30** Opening Cocktail
(kindly hosted by The Coca-Cola Company)

THURSDAY 14th June

Morning - Global Brands and Global Trade

- 09.00** Positive Change in Action: Driving the Circular Economy
James QUINCEY - CEO, THE COCA-COLA COMPANY

09.30	New Retail: Creating New Value for Consumers Daniel ZHANG - CEO, ALIBABA GROUP
10.00	Leadership Lessons From the Trenches of Disruption Scott ANTHONY - MANAGING DIRECTOR, INNOSIGHT CONSULTING ASIA-PACIFIC
10.30	Refreshment Break & I-Talks / I-Chats in the I-Zone
11.30	Panel Discussion: The Changing Face of Retail in Asia WINSTON CHENG - PRESIDENT OF INTERNATIONAL, JD.COM Nicolo GALANTE - CEO, CENTRAL RETAIL Thierry GARNIER - CEO, CARREFOUR CHINA Shafie SHAMSUDDIN - CEO, TRANSMART MODERATOR: Peter CHILD - HEAD OF RETAIL AND CONSUMER ASIA PACIFIC, MCKINSEY
12.30	Delegate Lunch (kindly hosted by PepsiCo)
Afternoon - Consumers in the Digital World	
14.30	Leadership in Retail Ian McLEOD - CEO, DAIRY FARM MODERATOR: Sally ELLIOTT - SPENCER STUART
15.00	Global Millennials: The Data-Driven Facts Kevin LEE - COO & MANAGING PARTNER, CHINA YOUTHOLOGY John ROSS - CEO, IGA Mitch Barns - CEO, NIELSEN MODERATOR: Michael CHUI - PARTNER, MCKINSEY GLOBAL INSTITUTE
15.45	Refreshment Break & I-Talks / I-Chats in the I-Zone
16.45	Entrepreneurial Story in Retail from Myanmar Win Win TINT - CEO, CITY MART
17.15	What Does Scale Mean Today? David TAYLOR - CEO, PROCTER & GAMBLE
18.30	L'Oréal Gala Dinner

FRIDAY 15TH June

Morning - Impact of Technology and Innovation

- 09.30

The Most Local and Personal Retailer in a Digitalized World

Dick BOER - CEO, AHOLD DELHAIZE
- 10.00

Inspiring Healthier Lives: One Community at a Time

Dick BOER - CEO, Ahold Delhaize
EMMANUELFABER - CEO, DANONE
- 10.30

Transforming Customer Experiences Through Big Data

Alain G. BEJJANI - CHIEF EXECUTIVE OFFICER, MAJID AL FUTTAIM HOLDING
- 11.00

Refreshment Break & I-Talks in the I-Zone
- 11.45

Disruption in Latin America: How a New Model Challenges the Traditional Value Equation

Sebastien MEJIA - Co-FOUNDER & CHIEF STRATEGY OFFICER, RAPPi
- 12.15

Corporate Culture Shock: A Story of Change

Masahiko UOTANI - CEO, SHISEIDO
- 12.45

Networking Lunch

Closing Afternoon Session

- 13.30

Disrupting Food Through the Eyes of an Entrepreneur

Matilda HO - CEO, BITS & BITES
- 14.00

Closing Keynote: What to Expect from the World?

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