



FLP
BERLIN
2018

18th-20th October 2018
BERLIN - Germany
Hotel nhow

Invest in your company. Reward leadership.
Optimise potential. Now.

The FLP Congress is THE event for executives who will become the future leaders of the consumers goods industry.

www.tcgfflp.com - #2018FLP

What is the FLP?

The FLP exists to create a network of recognised young leaders that together can build a sustainable future for the consumer goods industry.

For the past 63 years, the FLP annual event has brought together the brightest talents from our industry for three days of networking, best-practice sharing and further learning.

What's New at FLP?

In 2018, the FLP is expanding its programme even further by building a global, online community, the FLP Network, exclusive to our FLP Alumni. By joining, your future leaders will be able to benefit from learning and development opportunities all year long.

The FLP annual event is the moment where the online community gets together to network with peers and to learn from the leaders of our industry on how to build leading strategies, use technology to drive positive change, and become leaders with purpose.



Send Us Your Best

In Berlin we will be welcoming young leaders:

- recognised for **extraordinary achievement** and who don't shy away from representing their companies on a global arena
- who have gained a first substantial leadership experience and who are acquiring their **first divisional or functional management responsibilities**.
- who have a **proven track-record** on the issues that matter most
- who believe in **the power of collaboration** and in the responsibility of leaders to drive change

Show your top talents that you're committed to their long-term development and reward excellence

Great leaders never stop learning; their development continues throughout their lives and the context in which they lead is always changing. This is especially important for fast-track and high-potential leaders. The FLP is a tool through which you can secure your company's future: it seeks out and promotes the most up to date strategic insights, best practice exchanges around operations and the most compelling and relevant senior leadership lessons for this population.

2018 Confirmed Speakers (So Far)

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|---|--|
|  John Bradshaw Head of Marketing, Pick n Pay |  Peter Freedman Managing Director, The Consumer Goods Forum |
|  Ignacio Gavilan Director, Environmental Sustainability, The Consumer Goods Forum |  Isabelle Grosmaître Alimentation Initiative Catalyst, Danone |
|  Olaf Koch Chairman of the Management Board, METRO AG & Co-Chair of the CGF |  John Phillips Senior VP, Customer Supply Chain & Go-To-Market, PepsiCo |
|  Alex Thomson Presenter and Chief Correspondent, ITN's Channel 4 NEWS |  Özgür Tort CEO, Migros Ticaret & Vice Co-Chair of the CGF |
|  Dr Raphael von Hoensbroech Managing Director, Konzerthaus Berlin |  Hani Weiss Chief Executive Officer, Majid Al Futtaim – Retail |

Programme at a Glance

| | Thursday 18th LEADING STRATEGIES | Friday 19th LEADERSHIP IN OPERATIONS | Saturday 20th PERSONAL LEADERSHIP & GROWTH WITH PURPOSE |
|-----------|---|--|--|
| | Interactive Knowledge Sharing & Best Practices from Around the World | Cutting-edge Store Concepts and Interactive Workshops | Championing Confidence, Trust, Teamwork and Innovation in an Era of Disruptive Change |
| Morning | The Context <ul style="list-style-type: none">• Building Leaders for Companies with Purpose• Leading Strategies for Companies with Purpose• Investing with Purpose | Deep Dive into the Berlin Retail Scene This year's store tour programme will focus on how stores are integrating purpose - health and well-being, product safety, environmental and social sustainability. | Insights and Mentoring from Today's CEOs |
| Afternoon | Crisis Leadership - The Ultimate Test for Consumer Trust A hands-on workshop for managing your organisation through a crisis lifecycle | A Masterclass in Agile Understand what it is, what it means and how it can benefit your organisation. | The Conductor's Perspective on Leading with Purpose A very special, unconventional and entertaining workshop on leadership using the analogy of music. |
| Evening | HACKATHON Delegates will solve a technology problem in a relaxed atmosphere. | Official Networking Evening | |
| | Official "Working Networking" Evening | | |

Why Should
Young
Executives
Attend



Share cross-sector
best practices



Understand the importance
of CGF's strategic pillar work
and its impact on the future
of our industry



Learn from
today's CEOs



Get practical insights from
multi-channel store visits



Build a global
network



Recognise top talent
and realise their potential

Global Learnings & Networking

The 3-day FLP event provides plenty of opportunities for learning and networking.

By joining the **annual FLP event**, the future leaders of your company will benefit from:

1. **Leadership sessions** from key CEOs, thought leaders and innovators
2. Peer to peer **workshops** led by internationally recognised industry experts
3. **External visits** to see purpose driven retail companies in practice
4. **Networking opportunities** to interact with peers and industry experts & CEO's
5. **Exclusive access to the FLP Network**

It's more than just an event

The FLP is, first and foremost, a strong, year-long network of the industry's brightest, who come together to discuss and share not only during the annual event but also through smaller, invite-only regional events and other learning opportunities such as webinars or conversations with CEOs.

By sending your fast-track leaders to the FLP annual event, your company will be giving them access to the year-long community FLP Network.



Sponsorship Opportunities

Want Something More from Your Company's Participation?



Expand your network and increase your company's profile



Show your commitment and support to the industry's vision of "Better Lives Through Better Business"



Gain direct access to potential business partners from around the world



Build awareness and leverage brand association for your communications



Stand out from your competitors and demonstrate your leadership by sharing your knowledge and expertise



Showcase your services and products to key industry decision-makers

For Sponsorship Opportunities please contact Marie-Ange Amenabar

Head of Sponsorship & Partnerships

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FLP SUCCESS STORIES

LEARN HOW COMPANIES ARE USING THE FLP TO DEVELOP THEIR TOP TALENTS



Register Your Rising Stars

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