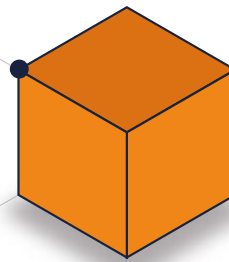
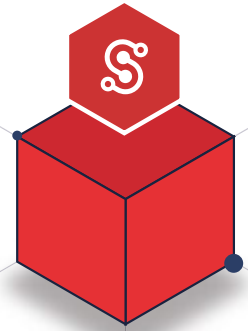


Blockchain Networks

A E2E Micro-Project and SpringBoard Event Series



DO THESE
QUESTIONS
SOUND
FAMILIAR
TO YOU?

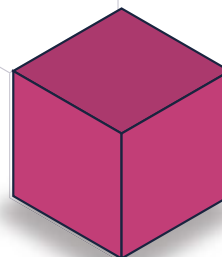
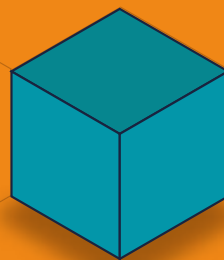
- What's in it for the consumer?
- What else is needed to drive supply chain transformation?
- For example new kinds of value exchange, "Tokenisation" of the supply chain, reward mechanisms.
- What is the value of supply chain transparency; for producers, suppliers, retailers and the consumer?
- What are the benefits of collaborating with Blockchain developments that aims to bring ecosystems closer together?
- What are the key challenges to overcome?
- Early adopter vs fast follower – what is the best point to embrace Blockchain capabilities? What should the role of third parties, government, regulatory bodies industry associations, standards organisations and intermediaries be?
- Blockchain is the underlying, enabling technology that offers shared, trusted data. How do we ensure the focus is on building business solutions that benefit the industry as a whole?

SPRINGBOARD



HERE IS HOW YOU CAN ADD VALUE

- Aligning ongoing CGF work on data visibility, accuracy, and transparency with exploring Blockchain's potential to help enable progress in these areas.
- Identifying the critical points in the supply chain and how Blockchain could provide new options to improve these with data visibility, accuracy and transparency.
- Contributing to the discussion on "collaboration" vs "business differentiation" between member companies.
- Fostering clarity on the legitimate areas of collaboration.
- Facilitating discussions on Governance, Consensus building and managing shared networks.
- Promoting debate on how to unlock value for all Blockchain network participants.
- Taking a lead on driving the standards discussion with the appropriate bodies and channeling member requirements to them.
- Facilitating consensus across members on a common way to deal with the existence of multiple Blockchains, and Blockchain operators in the future.
- Identifying key messages for technology and services providers on how CGF members foresee the market to mature.
- Ensuring alignment and participation across CGF pillars on areas Blockchain can be applied.



Join us through
interviews and the
US SpringBoard Event
on 19 September 2018
in the East Coast,
United States

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