The Consumer Goods FORUM

GFSI CONFERENCE

NICE 2019

Sponsorship & Exhibition Opportunities

25th-28th February 2019

Nice, France

After a tremendous success with the Tokyo edition, I'm incredibly excited about the value the Nice conference will bring to our Sponsors and Exhibitors - both long-standing supporters and first-timers!

I look forward to liaising with you to help your organisation get the most from these opportunities! Thank you for your support of GFSI and its vision of safe food for consumer everywhere.

Marie-Ange Amenabar, Head of Sponsorship and Partnerships, The Consumer Goods Forum

The Story Behind the GFSI Conference

Knowledge Sharing

The **Global Food Safety Initiative (GFSI)** is a unique global network collaborating across borders and barriers for safe food for consumers, everywhere. It brings together key actors of the food industry to collaboratively drive continuous improvement in food safety management systems around the world.

When it comes to ensuring food safety for consumers and their families despite complex global supply chains, no one company or country can do it alone. That is why the food industry created GFSI in 2000 to find collaborative solutions to collective concerns and improve consumer trust.

On a Local & Global Scale

Since the outset, events have been an important of GFSI's knowledge-sharing work.

These local and global meetings convene the food industry to foster best-practice sharing and networking, advancing both the science and the collective action necessary to achieve the vision of safe food for consumers, everywhere.

What Makes This Conference Unique?

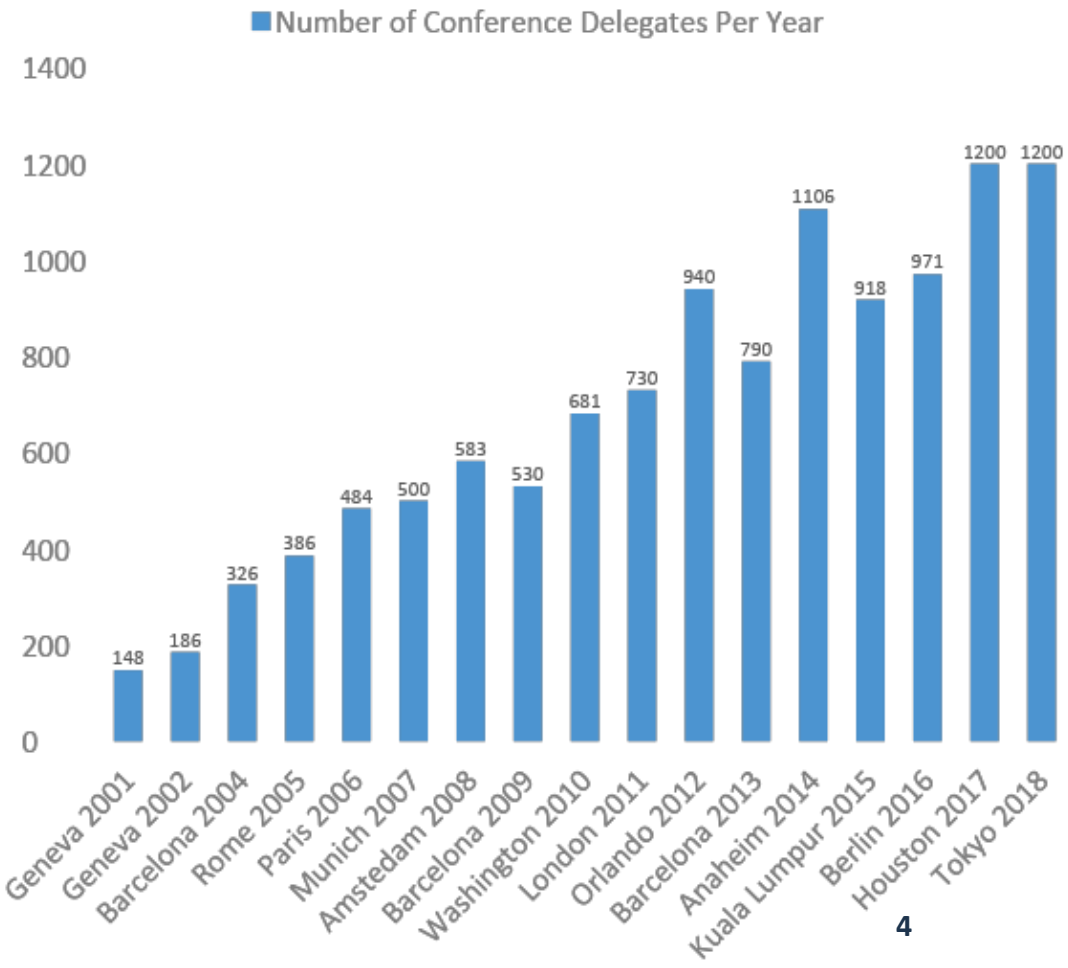
The GFSI Conference is a unique annual event bringing together 1,000+ leading food safety professionals from over 50 countries to advance food safety globally.

It provides the opportunity to meet and network with industry peers, share knowledge, benefit from thought-provoking presentations from internationally-reputed industry experts and hear innovative ideas to implement in the workplace.

The theme of the 2019 edition is "Emerging Challenges & The Future of Food Safety".

Who Attends the GFSI Conference?

Since this event was created in 2001, over 10,000 senior food safety experts from circa 60 countries have met. Delegates are Retailers and Suppliers, Equipment Providers and Packaging Manufacturers, Accreditation / Certification / Inspection Bodies, Government Food Safety Officials and Scientists. Their areas of responsibility include CEOs, Executive and Managing Directors, Food Safety, Technical & Quality Directors, Corporate Affairs & PR Directors and Managers, Procurement & Supply Chain Directors and Managers.



PROGRAMME AT A GLANCE

	MON 25 FEBRUARY	TUE 26 FEBRUARY	WED 27 FEBRUARY	THUR 28 FEBRUARY	FRI 29 FEBRUARY
BREAKFAST		Welcome Coffee	Special Sessions (x4)	Special Sessions (x4)	Welcome Coffee
AM	GFSI Board Meeting	GFSI & You	Plenary Session Networking Break Breakout Sessions (x3)	Breakout Sessions (x3) Networking Break Closing Plenary Session	GFSI Technical Working Groups Plenary and Breakouts
LUNCH	GFSI Board / CPOs Lunch	Delegate Lunch	Delegate Lunch	GFSI Board Lunch	GFSI Technical Working Groups Lunch
PM	GFSI Board Meeting (cont.)	Opening Plenary Session Networking Break Plenary Session	Plenary Session Networking Break Breakout Sessions (x3)	GFSI Board Debrief Meeting GFSI Technical Working Groups	GFSI Technical Working Groups Debriefing / Recap to Board
EVENING	GFSI Board Dinner	Official Opening Cocktail in the Exhibition Area	Official Reception & Dinner	GFSI Technical Working Groups Dinner	

Who Are the Industry Experts That Make This Conference Happen?

GFSI Board of Directors

Chair: Mike Robach, Vice President, Food Safety, Quality and Regulatory Affairs, **Cargill**, USA

Vice-Chairs:
- Gillian Kelleher, Vice President of Food Safety and Quality Assurance, **Wegmans**, USA
- Anita Scholte op Reimer, Senior Director Quality Assurance and Product Sustainability, **Albert Heijn**, The Netherlands

Board Members:
- Kerry Bridges, Senior Director Supplier Food Safety, **Walmart**, USA
- Natalie Dyenson, Vice President, Food Safety & Quality, **Dole Food Company, Inc.**, USA
- Daniela Fetecauova, Global Director Quality Assurance, **Metro AG**, Germany
- Pierre de Ginestel, Corporate Quality Director, **Auchan**, France
- Hervé Gomichon, Group Quality and Sustainable Development Director, **Carrefour**, France
- Anthony Huggett, Vice President of Quality Management, **Nestlé**, Switzerland
- Cindy Jiang, Senior Director, Global Food Safety and Supply Chain Compliance, **McDonald's**, USA
- Roy Kirby, Director Global Food Safety, **Mondelez International**, USA
- Katsuki Kishi, General Manager, Quality Management Department, ***ÆON Co., Ltd.***, Japan
- Jean-François Legrand, Global Food Safety Lead, **BRF S.A.**, France
- Angela Liu, Chairwoman, **New Hope Liuhe**, China
- Neil Marshall, Global Director, Quality & Food Safety, **The Coca-Cola Company**, USA
- Carletta Ooton, Vice President Health, Safety, Sustainability, Security and Compliance, **Amazon**, USA
- Frédéric René, Chief Food Safety Officer, **Danone**, France
- Tim Smith, Group Quality Director, **Tesco**, UK
- Scott Stillwell, Senior Vice President - Food Safety & Quality Assurance, **Tyson Foods**, USA
- Zaotian Wan, Vice President, **COFCO Corporation,** China
- Craig Wilson, Vice President Quality Assurance & Food Safety, **COSTCO Wholesale**, USA

GFSI Conference 2019 Programme Committee

Co-Chairs:
- Pierre de Ginestel, Corporate Quality Director, **Auchan**, France
- Frédéric René, Chief Food Safety Officer, **Danone**, France

Committee Members:
- Els Bedert, Adviser Food & Non Food Product Safety**, Eurocommerce**, Belgium
- Christine Carey, Global Brand, Marketing and Communications, **Ecolab**, USA
- Daniela Fetecauova, Global Director Quality Assurance, **Metro AG**, Germany
- Dan Fone, Senior Director, International Food Safety, **Walmart**, USA
- Bruno Van Gompel, Technical & Supply Chain, Coca-Cola Western Europe | Supply Chain Expert | Scientific & Regulatory | Product Innovation, **The Coca-Cola Company**, Belgium
- Hervé Gormichon, Group Quality & Sustainable Development Director, **Carrefour**, France
- Hugo Gutierrez, VP Quality, Food Safety, Regulatory, Health & Industrial Safety, **The Hershey Company**, USA
- Alex Holt, General Manager, Quality, Health and Sustainability, **Woolworths Group**, Australia
- Anthony Huggett, Vice President of Quality Management , **Nestlé**, Switzerland
- Masanori Kotani, Head of Food Safety & Quality, **Amazon**, Japan
- Alec Kyriakides, Head of Quality, Safety & Supplier Performance, **Sainsbury's Supermarkets Ltd**., UK
- Deepa Gowri Thiagarajan, Department of Food Science and Human Nutrition, Assistant Professor, **Michigan State University**, USA
- Petra Wissenburg, SVP Manufacturing & Brands, **Greenfence**, USA

Where Will the GFSI Conference 2019 Take Place?

The 2019 Conference will take place at Nice Acropolis Convention Centre

1 esplanade Kennedy 06302 Nice cedex 4
+33 (0)4 93 92 83 00
http://www.sean-acropolis.com/en/

Nice Acropolis is a multi-purpose venue capable of hosting conferences and other events. Its size, state-of-the art equipment and modular spaces make it one of the most versatile convention and exhibition sites in Europe. Nestled in the heart of downtown Nice, just 15 minutes away from the airport, the convention and exhibition complex offers multiple auditoriums and meeting rooms as well as a large exhibition hall.

7 Reasons Why You Should Sponsor the GFSI Conference 2019

1. Get direct access to potential business partners from around the world
2. Access your market directly and generate new business relationships
3. Build awareness and leverage brand association for your communications
4. Showcase your services and products to the 1,000 delegates from around the world
5. Stand out from the audience and your competitors
6. Demonstrate your leadership in the food safety arena and your support to the GFSI community
7. Add value to the overall experience of the Food Safety Executives of the consumer goods industry worldwide

What Are the Sponsorship Opportunities?

SPONSORSHIP ITEMS	PRICE in Euros Excl. VAT
GOLD SPONSORSHIP ❑ Official Opening Cocktail (Tuesday)	45 000 Euros
SILVER SPONSORSHIP ❑ Delegate Buffet Lunch ☐ Tuesday or ☐ Wednesday ❑ Delegate Coffee Breaks ☐ Tuesday or ☐ Wednesday ❑ GFSI Technical Working Group Dinner (Thursday)	35 000 Euros
BRONZE SPONSORSHIP ❑ Discovery Tours on Monday ❑ Delegate Coffee Break on Thursday ❑ GFSI Technical Working Group Meetings Coffee Breaks & Lunch (Thu & Fri) ❑ Internet Lounge & Delegate WiFi ❑ Delegate Espresso Bar ❑ Delegate Juice Bar ❑ Delegate Bags with Pens & Notepads ❑ Charging Stations + 2x3m Exhibition stand	25 000 Euros
EXHIBITION PACKAGES ❑ Premium Package: combines a 3x3m exhibition stand with a 15 min. Tech Talk opportunity in a dedicated space of the Exhibition area. Limited availabilities on a first-come first-served basis. ❑ Basic Package: exhibition stand only ☐ 3x3m or ☐ 2x3m (Prices include the stand structure with spotlights and company name, a table + 3 chairs, a brochure rack, basic electricity, WiFi and overnight security during the event).	<u>Premium Exhibition Package</u>: 20 000 Euros (M)/24 000 Euros (NM) <u>Basic Exhibition Package</u>: 2x3m: 9 000 Euros (M)/11 000 Euros (NM) 3x3m: Euros 11 000 (M)/Euros 13 000 (NM) M = Member NM = Non-Member

What Benefits Come With Your Sponsorship?

1. Your company logo and hyperlink to a URL of your choice on the GFSI Conference 2019 website
2. Marketing materials supplied to help you leverage your collaboration with GFSI and GFSI Conference 2019 amongst your audiences
3. Your company logo on the GFSI Conference 2019 online and onsite programme
4. High visibility associated with the various targeted marketing and communications actions led by The Consumer Goods Forum and GFSI in promoting the GFSI Conference 2019 amongst its 26,000 food safety contacts worldwide as well as amongst broader audiences
5. Your company logo on the GFSI Conference 2019 plenary hall screen
6. Official thanks from the conference session chairman [applicable only to Gold, Silver and Bronze Sponsors]
7. Access to the GFSI Conference 2019 participant list before the event (without contact details)
8. Opportunity to brand the room for the duration of the sponsored event, including product Placement [only available to Coffee Break, Cocktail, Lunch and Dinner sponsors]
9. Opportunity to make a short welcome address [only available to the Cocktail and Dinner sponsors]
10. Possibility to organise room drops in delegate rooms (paying service to be organised directly with the hotel) [applicable only to Gold, Silver and Bronze Sponsors]
11. Display promotional materials in the "Information Corner" of the networking area for the duration of the event [applicable only to Gold, Silver and Bronze Sponsors]
12. Your company logo in the GFSI Conference 2019 Executive Summary made available after the Summit on the CGF corporate website, the GFSI website and the event website, as well as widely promoted via social media
13. Complimentary registrations to attend the GFSI Conference based on sponsorship level (details below)

Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor
4 complimentary registrations	3 complimentary registrations	2 complimentary registrations	Premium Package: 2 Basic Package: 1

25th-28th FEBRUARY 2019 NICE FRANCE
tcgfoodsafety.com #gfsi19

GFSI CONFERENCE

The GFSI Conference 2019 Sponsorship Order Form

Company Name ..... Contact Name ..... Job Title .....

Company Address..... Country..... Email .....Tel .....

Invoice Address (if different)..... VAT Number.....

Invoice Contact (AP email address OR Supply web portal name) ..... PO Number.....

Sponsorship fees do not include any applicable taxes. Full payment of the invoice is requested upon receipt of the invoice.

To confirm your sponsorship, please select the sponsorship item(s) of your choice hereunder and e-mail this form to Marie-Ange Amenabar ma.amenabar@theconsumergoodsforum.com This will represent a binding agreement between CGF and your company. I have duly noted the general conditions and cancellation policy of participation as specified on page 12 of this document.

Signed on behalf of (please insert your name)..... Date & Signature.....

SPONSORSHIP ITEMS and PRICES in Euros (excl. VAT)		
❑ **GOLD - Official Opening Cocktail @ Euros 45 000**		❑ **BRONZE - Delegate Coffee Break on Thursday @ Euros 25 000**
SILVER - Delegate Buffet Lunch @ Euros 35 000 ❑ Tuesday or ❑ Wednesday		❑ **BRONZE - Delegate Bags with Pens & Notepads @ Euros 25 000**
SILVER - Delegate Coffee Breaks @ Euros 35 000 (2 coffee breaks/day) ❑ Tuesday or ❑ Wednesday		❑ **BRONZE - GFSI Technical Working Group Meetings Coffee Breaks & Lunch @ Euros 25 000**
❑ **SILVER - GFSI Technical Working Group Dinner @ Euros 35 000**		❑ **BRONZE - Delegate Espresso Bar @ Euros 25 000**
❑ **BRONZE - Discovery Tours @ Euros 25 000**		❑ **BRONZE - Delegate Juice Bar @ Euros 25 000**
❑ **BRONZE - Internet Lounge & Delegate WiFi @ Euros 25 000**		❑ **BRONZE - Charging Stations + 2x3m Exhibition Stand @ Euros 25 000**
Premium Exhibition Package: ❑ 20 000 Euros (Member) ❑ 24 000 Euros (Non-Member) Combines a 3x3m exhibition stand with a 15 min. Tech Talk opportunity in a dedicated space of the Exhibition area. Limited availabilities on a first-come first-served basis.		**Basic Exhibition Package:** ❑ Stand 2x3m @ Euros 9 000 M / Euros 11 000 NM ❑ Stand 3x3m @ Euros 11 000 M / Euros 13 000 NM M = Member NM = Non-Member

The GFSI Conference 2019 General Conditions

To take advantage of this opportunity to become a Sponsor or an Exhibitor of the GFSI Conference taking place in Nice, simply return the Sponsorship Order Form on page 11 duly completed and signed. Sponsorship and Exhibition Packages requests will be accepted on a first-come, first-served basis. After receipt of the Sponsorship Order Form, an invoice will be addressed to you corresponding to the amount of your sponsorship. Full payment will be requested upon receipt of the invoice or, exceptionally, in January 2019 if agreed in advance.

Sponsors and Exhibitors receive complimentary registrations to attend the GFSI Conference 2019 based on paid sponsorship (see summary of sponsorship benefits on page 10).

Sponsors and Exhibitors are responsible for the costs of shipping any promotional material to and from the event venue, and any costs for storage of materials at the venue. Sponsors are also responsible for any corkage fees related to displaying or serving their products during the event.

The stand price includes the stand structure with spotlights and company name, a table and 3 chairs, a brochure rack, basic electricity, WiFi as well as overnight security during the Conference. If you prefer to use your own stand structure instead of the stand provided, all supplementary costs, including shipping, remain the responsibility of the Exhibitor. The total surface area of the stand must not exceed the stand size booked and must fit into the allocated area.

Companies who have booked a stand will receive, in due course, a full information kit including a catalogue of equipment and furniture as well as a detailed exhibition floor plan in order for them to select their stand(s) location. The Exhibition will take place at the heart of the networking area, where the Official Opening Cocktail, Delegate Lunches and Coffee Breaks will be held.

Premium Exhibitors will need to submit a synopsis of their Tech Talk topic/content and manage the selection/invitation of their speaker in accordance with the CGF guidelines. The selected topic and speaker will need to be validated by the Programme Committee at the latest two weeks prior to the Event.

Cancellation policy:
This Sponsorship Order Form is a binding contract between the parties upon its acceptance by The Consumer Goods Forum. In case of cancellation of this agreement by the Sponsor or the Exhibitor prior to the Event, no refund will be made. The Consumer Goods Forum reserves the right to cancel this agreement at any time. If the agreement is cancelled by The Consumer Goods Forum, then the full sponsorship amount will be refunded.

GFSI Conference ‘18 Inspiring Talks and Networking

GFSI Conference ‘18 Exhibition Area

About Us

The **Global Food Safety Initiative (GFSI)** brings together key actors of the food industry to collaboratively drive continuous improvement in food safety management systems around the world. With a vision of *Safe food for consumers everywhere*, food industry leaders created GFSI in 2000 to find collaborative solutions to collective concerns, notably to reduce food safety risks, audit duplication and costs while building trust throughout the supply chain. The GFSI community works on a volunteer basis and is composed of the world's leading food safety experts from retail, manufacturing and food service companies, as well as international organisations, governments, academia and service providers to the global food industry. GFSI is powered by The Consumer Goods Forum (CGF), a global industry network working to support *Better Lives Through Better Business.*

The Consumer Goods Forum ("**the CGF**") is a global, parity-based industry network that is driven by its members to encourage the global adoption of practices and standards that serves the consumer goods industry worldwide. It brings together the CEOs and senior management of some 400 retailers, manufacturers, service providers, and other stakeholders across 70 countries, and it reflects the diversity of the industry in geography, size, product category and format. Its member companies have combined sales of EUR 2.5 trillion and directly employ nearly 10 million people, with a further 90 million related jobs estimated along the value chain. It is governed by its Board of Directors, which comprises 50 manufacturer and retailer CEOs.
www.theconsumergoodsforum.com

Questions?

Please contact **Marie-Ange Amenabar**
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ma.amenabar@theconsumergoodsforum.com