

SPRINGBOARD

New York | January 16th-17th 2019
SAP Executive Briefing Center



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The Consumer Goods Forum (CGF) and SAP Retail and Consumer Products Executives are delighted to invite you to join our SpringBoard event, taking place in New York on **16th-17th January 2019**. The event will focus on the opportunities for Integrated Commerce and the complete End-to-End Value Chain, from consumer interactions to the sourcing of materials.

During the highly interactive event, you will have the opportunity to get together with industry peers and SAP CP and Retail experts to evaluate business drivers for Integrated Commerce, including new consumer behaviours and expectations, transformational business models and new competitive opportunities and threats. At the same time, you will be able to learn from SAP on how they envision new technologies will enable differentiating business outcomes.





Some of the topics to be discussed include:

- Roundtable and panel discussions on opportunities and requirements for Integrated Commerce
- Future vision for Consumer Products and Retail in Consumer Industries
- How SAP helps support CP companies and retailers to leverage core enterprise data, enable business partner ecosystems, support End-to-End next-generation business processes, and deliver personalised consumer experiences

We are looking forward to seeing you there!

AGENDA

Wednesday **January 16th**, 2019

09:00 h	Welcome	
09:15 h	Customer Intros: CGF AntiTrust Statement, Current Status & Objectives	
09:30 h	NRF Recap	
10:30 h	Vision and Innovation Outlook Navigating the Path to the Intelligent Enterprise Connecting People, Things and Businesses	
11:30 h	Networking Break	
12:00 h	SAP Leonardo Center	
13:00 h	Networking Lunch	
	Current & Future Vision for Consumer Products and Retail in Consumer Industries	
	Leonardo Overview: Blockchain, AI, IoT Success Factors (B2B)	
16:30 h	Networking Break	
17:00 h	CGF Internal	
18:00 h	Close	
19:30	Dinner	



Thursday **January 17th**, 2019

08:30

Welcome Coffee

09:00 h

Leveraging Big Data

Become more efficient in
Consumer Industries with data
sharing & usage (B2B/B2C)



10:00 h

Networking Break

10:15 h

Retail & CP Roadmap



11:00 h

SAP and the IT Share Group of the CGF:

Technical questions and Outlook
(SAP engagement)

11:30 h

Wrap-Up, Feedback Round

12:00 h

Networking Lunch

14:00

End of Meeting

We look forward to welcoming you at the Hudson Yards Executive Briefing Center!

For more information and to register, please contact:
e2e@theconsumergoodsforum.com

