

# SPRINGBOARD

New York | January 16<sup>th</sup>-17<sup>th</sup> 2019  
SAP Executive Briefing Center



SPRINGBOARD



The Consumer Goods Forum (CGF) and SAP Retail and Consumer Products Executives are delighted to invite you to join our SpringBoard event, taking place in New York on **16th-17th January 2019**. The event will focus on the opportunities for Integrated Commerce and the complete End-to-End Value Chain, from consumer interactions to the sourcing of materials.

During the highly interactive event, you will have the opportunity to get together with industry peers and SAP CP and Retail experts to evaluate business drivers for Integrated Commerce, including new consumer behaviours and expectations, transformational business models and new competitive opportunities and threats. At the same time, you will be able to learn from SAP on how they envision new technologies will enable differentiating business outcomes.





**Some of the topics to be discussed include:**

- Roundtable and panel discussions on opportunities and requirements for Integrated Commerce
- Future vision for Consumer Products and Retail in Consumer Industries
- How SAP helps support CP companies and retailers to leverage core enterprise data, enable business partner ecosystems, support End-to-End next-generation business processes, and deliver personalised consumer experiences

**We are looking forward to seeing you there!**

# AGENDA

Wednesday **January 16th**, 2019

09:00 h	<b>Welcome</b>	
09:15 h	<b>Customer Intros:</b> CGF AntiTrust Statement, Current Status & Objectives	
09:30 h	<b>NRF Recap</b>	
10:30 h	<b>Vision and Innovation Outlook</b> Navigating the Path to the Intelligent Enterprise Connecting People, Things and Businesses	
11:30 h	<b>Networking Break</b>	
12:00 h	<b>SAP Leonardo Center</b>	
13:00 h	<b>Networking Lunch</b>	
	<b>Current &amp; Future Vision for Consumer Products and Retail in Consumer Industries</b>	
	<b>Leonardo Overview:</b> Blockchain, AI, IoT Success Factors (B2B)	
16:30 h	<b>Networking Break</b>	
17:00 h	<b>CGF Internal</b>	
18:00 h	<b>Close</b>	
19:30	<b>Dinner</b>	



Thursday **January 17th**, 2019

08:30

**Welcome Coffee**

09:00 h

**Leveraging Big Data**

Become more efficient in Consumer Industries with data sharing & usage (B2B/B2C)



10:00 h

**Networking Break**

10:15 h

**Retail & CP Roadmap**



11:00 h

**SAP and the IT Share Group of the CGF:**

Technical questions and Outlook (SAP engagement)

11:30 h

**Wrap-Up, Feedback Round**

12:00 h

**Networking Lunch**

14:00

**End of Meeting**

# We look forward to welcoming you at the Hudson Yards Executive Briefing Center!

For more information and to register, please contact:  
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