

Sponsorship Opportunities

Sustainable Retail Summit

24th – 25th October 2019,
Berlin, Germany



SRS
BERLIN
2019



The background image shows a busy trade show or conference. In the foreground, a woman with blonde hair and glasses, wearing a pink jacket and a blue lanyard, is looking towards the right. Behind her, several men in business attire are engaged in conversations. In the background, there are various product displays. On the left, a large roll of paper with a cartoon face is labeled 'Renova' and 'NEW! PAPER PACK'. In the center, a man is looking at a screen displaying a person's face. On the right, a man in a grey suit is holding a glass of red wine and looking towards the left. Behind him is a large display for 'HEALTHY SEAS' with the text 'PROBLEM' and 'SOLUTION' and an image of a fish.

Page 3

What is the Sustainable Retail Summit?

Page 7

How to Become a Sponsor?

Page 10

The Order Form

What is the Sustainable Retail Summit?

The **Sustainable Retail Summit** is your essential event to be inspired, informed and focused on driving behavioural change and overcoming today's biggest sustainability and health challenges.

The 2019 edition theme is:

Sorting Fact from Fiction and Addressing the Hard Truths

Step up to the challenge, for a sustainable, healthier tomorrow



Why should you attend?

The Sustainable Retail Summit is your chance to gain access to the industry's leading voices in advancing sustainable business practices:

- Learn first-hand how companies are taking positive actions and collaborating to overcome today's biggest industry challenges.
 - Benefit from hands-on experience during round table discussions and interactive workshops.
 - Understand the importance of the CGF's strategic pillar work and its impact on the future.
 - Build a global network with global and regional players from the FMCG industry.

Who will be there?

- Senior executives from retailer, manufacturer and service provider companies who are engaged in advancing sustainable retail and healthier communities.
 - Key external stakeholders including high-level representatives from governments.





The Venue

- Hilton Berlin
- Mohrenstraße 30, 10117 Berlin, Germany
- <https://www3.hilton.com/en/hotels/berlin/hilton-berlin-BERHITW/index.html>



Programme at a Glance (timings are subject to change)

	TUESDAY 22ND OCTOBER	WEDNESDAY 23RD OCTOBER	THURSDAY 24TH OCTOBER	FRIDAY 25TH OCTOBER
MORNING	CGF Pillar Steering Committee Meetings 1. Environmental Sustainability 2. Social Sustainability 3. Health & Wellness 4. End-to-End Value Chain (by invitation)	CGF Pillar Steering Committee Meetings cont. (by invitation)	Conference 8.40-10.00 <i>Plenary Session</i> 10.00-10.45 <i>Networking Break</i> 10.45-12.15 <i>Plenary Session</i> 12.15-13.00 <i>Sponsored Special Sessions</i>	Conference 8.40-10.15 <i>Parallel Interactive Sessions</i> 10.15-11.00 <i>Networking Break</i> 11.00-12.15 <i>Parallel Interactive Sessions</i> 12.15-13.00 <i>Sponsored Special Sessions</i>
LUNCH	Lunch (by invitation) 12.30-14.00	Lunch (by invitation) 12.30-14.00	Delegate Lunch in the Networking/Exhibition Area (13.00-14.30)	Delegate Lunch in the Networking/Exhibition Area (13.00-14.15)
AFTERNOON	CGF Pillar Steering Committee Meetings cont. (by invitation)	CGF Pillar Steering Committee Get-Together (by invitation)	Conference 14.30-15.30 <i>Plenary Session</i> 15.30-16.15 <i>Networking Break</i> 16.15-17.50 <i>Plenary Session</i>	Conference 14.15-16.00 <i>Closing Plenary Session</i>
EVENING	Steering Committee Dinners (by invitation)	Conference Welcome Cocktail (18.00-19.30)	Conference Official Cocktail & Dinner (Departure at 19.30)	

24th-25th
OCTOBER 2019
tcgfsrs.com

BERLIN
GERMANY
#2019SRS

SUSTAINABLE
RETAIL SUMMIT

The Consumer Goods
FORUM

SRS
BERLIN
2019

Showcase Your Brand to the Industry's Sustainability Leaders



Why Should you Sponsor this Event?



Expand your network and increase
your company's profile

Show your commitment and support
to the industry's vision of "Better Lives
Through Better Business"

Showcase your services and products
to key industry decision-makers

Gain direct access to potential business
partners from around the world

Build awareness and leverage brand
association for your communications

Stand out from your competitors and
demonstrate your leadership by
sharing your knowledge and expertise



Your Benefits as a Sponsor

Before SRS

- Your Company logo and hyperlink on the Event website
- The possibility to advertise the Event on your website
- Your company logo on the online official programme
- Access to the participant list prior to the Event
- The Consumer Goods Forum will inform over 8 000 contacts worldwide about the event through targeted marketing (e-mailings, social media and newsletters)
- A promotional kit to help you communicate about the Sustainable Retail Summit to your clients

During SRS

- Your company logo in the pdf version of the onsite programme posted on the event website and sent by e-mail to all registered delegates (paperless event)
- Your company logo on the conference room screen
- Official thanks from the conference session chairman
- The opportunity to brand the room for the duration of the sponsored event, including Product Placement - only available to the Welcome Cocktail, Coffee Break, Lunch and Dinner sponsors
- The opportunity to make a short welcome address - only available to the Dinner sponsor
- The possibility to organise room drops in delegate rooms (paying service to be organised directly with the hotel) – available to official sponsors only
- Display promotional material in the “Information Corner” of the networking area for the duration of the event (not applicable to Exhibitors)
- Sponsors and Exhibitors will receive a certain number of complimentary registrations to attend the Event based on their sponsorship level (see general conditions on page 11)

After SRS

Your Company logo and profile featured in the Executive Summary, made available after the event:
→ On the CGF corporate website www.theconsumergoodsforum.com/events/sustainable-retail-summit/
Sent by e-mail to all participants

Sponsorship Order Form



Company Name:	
Contact's Information	
Full Name:	Job Title:
Tel:	Email:
Company's Information	
Address:	
City:	Country:
Invoice Address: (if different)	
Invoice Contact: (AP department email address <u>OR</u> Supplier web portal name)	
VAT Number:	PO Number:
SPONSORSHIP ITEMS	PRICE in Euros (Excl. VAT)
<input type="checkbox"/> Conference Networking Dinner (Thursday)	35 000
<input type="checkbox"/> Delegate Official Lunch <input type="checkbox"/> Thursday OR <input type="checkbox"/> Friday	18 000
<input type="checkbox"/> Welcome Cocktail (Wednesday)	15 000
<input type="checkbox"/> Branded Conference Graphic Recording	15 000
<input type="checkbox"/> Delegate Coffee & Refreshment Breaks <input type="checkbox"/> Thursday OR <input type="checkbox"/> Friday	10 000
<input type="checkbox"/> Branded Delegate Recycled Bags with Pens & Notepads	10 000
<input type="checkbox"/> Branded Charging Stations	10 000
<input type="checkbox"/> Exposure package in the Networking Area: includes a branded self-standing Expo Pod with a backwall of 2m W x 2.5m H, an integrated 32' LED screen as well as a high table + 2 stools + 1 complimentary registration.	8 000

I have duly noted the general conditions and cancellation policy of participation as specified in this document.

Signed on behalf of (please insert your name) _____

Date & Signature _____

General Conditions

To take advantage of this opportunity to become a Sponsor or an Exhibitor of The Sustainable Retail Summit 2019 taking place in Berlin, please return the completed and signed Sponsorship Order Form on page 10 completed and signed. Sponsorship package requests are accepted on a first-come, first-served basis.

Upon receipt of the Sponsorship Order Form, an invoice will be addressed to you corresponding to the amount of your sponsorship. The invoice should be settled maximum 30 days after the signature of this form before the Event. Please note that sponsorship fees do not include any applicable taxes.

Sponsors will receive a certain number of complimentary registrations to attend the Sustainable Retail Summit 2019 based on their sponsorship level:

- 35 000 Euros: 3 complimentary registrations
- Between 18 000 and 20 000 Euros: 2 complimentary registrations
- Between 15 000 and 10 000 Euros: 1 complimentary registration
- One complimentary registration is included in the Exposure Package.

Sponsors and Exhibitors are responsible for the costs of shipping or storing any promotional material/products to and from the event venue. Sponsors are also responsible for any corkage fees related to displaying or serving their products during the event as well as any decoration related costs.

Cancellation policy:

This Sponsorship Order Form is a binding contract between the parties upon its acceptance by The Consumer Goods Forum. In case of cancellation of this agreement by the Sponsor or the Exhibitor prior to the event, no refund will be made. The Consumer Goods Forum reserves the right to cancel this agreement at any time. If the agreement is cancelled by The Consumer Goods Forum, then the full sponsorship amount will be refunded.

?

Please contact **Marie-Ange Amenabar**
& **Thomas Lefèvre**

ma.amenabar@theconsumergoodsforum.com
t.lefevre@theconsumergoodsforum.com

The SRS
Website

The SRS
Photo Gallery



SRS