



Collaboration for Impact



About the Sustainable Supply Chain Initiative

The Sustainable Supply Chain Initiative (SSCI), a CEO-led Coalition of Action from The Consumer Goods Forum (CGF), is committed to building trust by offering clear guidance on which third-party social compliance audit schemes and programmes are credible, trustworthy and meet industry expectations for sustainability. Its benchmarking scope currently covers the Manufacturing & Processing sector and will soon cover Primary Production and, with the GSSI, the Seafood sector.



About the Global Sustainable Seafood Initiative

The Global Sustainable Seafood Initiative (GSSI) is a global public-private partnership that helps ensure confidence in the supply and promotion of certified sustainable seafood, as well as promote the improvement of seafood certification schemes, through its GSSI Global Benchmark Tool, which benchmarks seafood certification schemes against environmental sustainability criteria.

OUR SHARED MISSION

To build trust in sustainability standards for the seafood industry
– protecting people and planet worldwide

About Our Partnership

Seafood is one of the most traded foods in the world and also one of the largest industries, with the sector employing at least 260 million workers worldwide. However, it is one of the most at-risk industries from a social sustainability perspective where limited safeguards to protect seafood's workers are prevalent.

Building off the CGF's social sustainability agenda, the SSCI and the GSSI launched a partnership in 2018 to bring together the SSCI's social compliance background and the GSSI's expertise from working with auditing schemes in the seafood sector. The collaboration is co-funded by IDH, The Sustainable Trade Initiative.

Both the SSCI and the GSSI offer benchmark tools with the same value proposition of providing the industry with access to a list of credible auditing and certification programmes. Together, we have committed to develop a social compliance benchmark for third-party auditing schemes and programmes specifically targeting the seafood industry. Through our collaboration, we will be able to help build trust and transparency in the seafood sector by recognising audit schemes through the SSCI benchmarking process and against our jointly developed criteria.

Our Impact

Third-party audit and certification schemes from two sectors – **Aquaculture** and **At-Sea Operations** – will be able to apply for SSCI benchmarking against our **social and scheme management criteria**. With **SSCI recognition**, they can show the world their **commitment to social compliance** and **alignment with our industry's expectations**.



TOGETHER,

we're building the seafood industry's benchmark of choice

Time to #SeaFoodChange

Sharing Our Expertise

Our partnership is governed by the SSCI Steering Committee, consisting of CGF members of the SSCI Coalition and chaired by executives from Ahold Delhaize and Nestlé, and the GSSI Board, which is made of its network of partners. A Joint Development Panel of selected members from these two parties oversees the development of the seafood industry-specific benchmarking criteria. The details of these developments are managed by a Technical Working Group on At-Sea Operations and an Expert Panel on Aquaculture.

Our Achievements

- **April 2018:** The SSCI and GSSI sign a Memorandum of Understanding announcing their partnership to develop a social compliance benchmarking scope for the seafood industry.
- **May 2018:** The SSCI-GSSI collaboration is announced at the Seafood Expo Global in Brussels.
- **July 2018:** The SSCI and the GSSI host a joint consultation workshop at the SeaWeb Seafood Summit in Barcelona to engage with stakeholders as they develop their social compliance criteria.
- **March 2019:** The SSCI and GSSI host a joint session at the Seafood Expo North America in Boston titled “Social Sustainability in Fisheries Value Chains” dedicated to the benchmark development.
- **July 2020:** The SSCI launches the public consultation on the At-Sea Operations benchmarking criteria.

The Way Forwards

In alignment with both of our goals to build transparency in the industry, we launched a 60-day public consultation in July 2020 to engage stakeholders on the first draft on our jointly developed At-Sea Operations benchmarking criteria.

For information and to participate, visit
www.consultation.tcgfssci.com

From Our Leaders

“Addressing social compliance has long been on the horizon for GSSI and to do this now with the CGF will deliver great value to the seafood industry. Working with the CGF’s SSCI enables us to create global alignment across benchmarks for third party schemes, saving the industry time and money and moves us one step closer to **our vision of more sustainable seafood for everyone.**”

Hermann Wisse
Executive Director,
Global Sustainable Seafood Initiative

“Together, we will support the industry in their efforts to tackle social compliance issues in the seafood sector in a harmonised manner. **We will build on the experience and the stakeholder network of both organisations** to drive this collaboration forward over the coming months.”

Hugo Byrnes
Vice President of Product Integrity, Ahold Delhaize
Co-Chair, Sustainable Supply Chain Initiative



www.tcgfssci.com, www.ourgssi.com



ssci@theconsumergoodsforum.com



@CGF_Sus



Social and Environmental Sustainability



Sustainable Supply
Chain Initiative



idh the sustainable
trade initiative

*Building trust in sustainability standards
for the seafood industry worldwide*