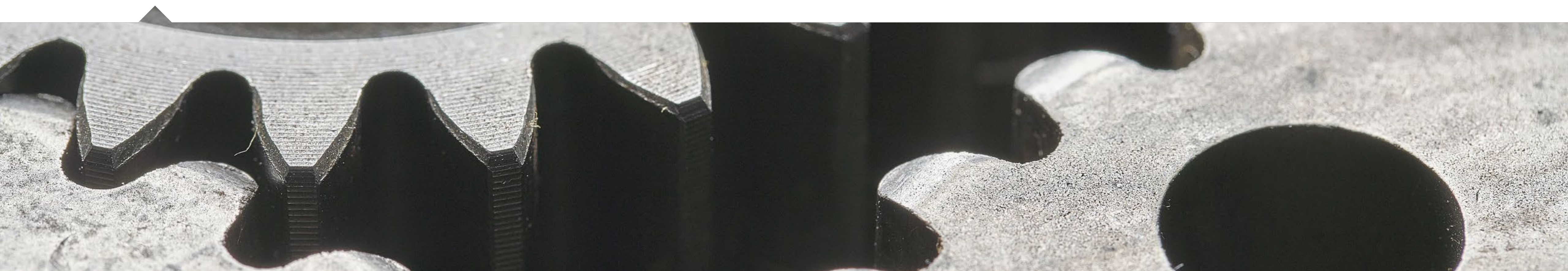




# E2E Induction Programme

## Collaborate with us





# HOW CAN YOU COLLABORATE WITH E2E?

## BEST-PRACTICE SHARING

E2E Blogs

E2E Podcasts

E2E Learning Series

E2E Springboards

E2E Open Space

## E2E Blogs

Our latest blog posts

- ✓ **Opinion pieces**
- ✓ **700 words**
- ✓ **2-3 images**
- ✓ **Author's photo**

Most of our blog posts are written in the style of **opinion pieces** about a topic of the author's choice that has to do with the key E2E themes or industry hot topics. However, kindly note that blogs should **not include any sales/marketing** content. We usually suggest to aim for around **700 words** for the post. We would also need 2 or 3 accompanying **high resolution images**. In addition, we ask that you kindly provide a **photo of the author** as well as their full name and job title to include in the byline. It is always a good idea to take a look at a selection of our blog posts to see the style.





# E2E Podcasts

[Our latest Podcasts](#)[More information](#)

# E2E Learning Series

[Our latest publications](#)[More information](#)

## Important - Disclaimer

- ✔ Podcasts about **education** on interesting concepts and technologies.
- ✔ Language related to direct sales **cannot be used**.
- ✔ The intention is to showcase **expert know-how** existing in your companies.
- ✔ **You should** refrain from promoting your own company name during the recording.

When planning **what topic you want to talk** about, you should also choose between two format options when deciding how to structure your podcast: **planned content** or **improvisation**.

Final recordings will typically be a **maximum of 15 minutes** and the edited version will be shared with you to obtain **your approval prior to publishing**.

## What is it?

Is a collection of **educational publications** and infographics produced with the aim of delivering thought-provoking material on trending topics.

## Who is it for?

The target audience for Learning Series material is the **CGF membership**.

## How will it be branded?

All the material produced as part of the End-to-End Learning Series will be **co-branded** as CGF and your company.

## How can I get involved?

- Submit a title
- Decide the format
- Agree on a deadline
- Develop content
- Send your initial proposal
- Devise a joint communication plan with the CGF.





# E2E Springboards

[Visit SpringBoard web](#)

- ✓ **Off-site events**
- ✓ **Empowering**
- ✓ **Discussions**

The End-to-End Value Chain SpringBoard Events are **off-site events**, hosted by member companies to provide hands-on experience of new technologies. The aim of these events is to **empower decision makers** of retail and manufacturing companies who want to enter discussions about the **strategic implications** of new technologies for their business.



# E2E Open Space

[More information](#)

- ✓ **Roundtable**
- ✓ **Industry experts**
- ✓ **Sharing**
- ✓ **Collaboration**

Open Space is our **recently launched** virtual roundtable on Supply Chain Security and Resilience. It gives a **space for industry experts** to come together for best practice sharing to answer questions like how to **manage current supply chain challenges** and the role that companies can collaboratively play in non-ordinary times.

Please feel free to reach out should you have any questions on the above, I'd be happy to clarify.

[Contact us](#)