

# Collaboration for Healthier Lives LATAM

Health & Safety Case Study  
Covid-19 App



# Health & Safety: Bimbo's Covid-19 App

At Bimbo, we are looking for actions that **contribute to monitor warning signs and symptoms associated with COVID-19** to provide timely guidance.

As a preventive measure, we developed a questionnaire that must be completed by all associates, to identify their level of risk.

The following levels of risk were defined:

**Green:** No symptoms

**Yellow:** High-risk for severe illness population with medical control

**Orange:** Direct contact with a person who has had COVID-19 during the last 14 days; or are part of a high-risk population for severe illness without medical control or presents flu or influenza symptoms.

**Red:** Has critical symptoms such as fever, cough, chest pain and/or respiratory distress, or have report a positive result in a COVID-19 test during the last 14 days

Depending on the type of alert, the App will automatically determine the specific type of follow-up, as appropriate for each case.

## Participating Business Centres

### **Mexico**

- ▶ Bimbo
- ▶ Barcel
- ▶ El Globo
- ▶ Corporative Offices

### Central Latin America

The app has more than 7,000 users

## Participating Countries

- ▶ Colombia
- ▶ Costa Rica
- ▶ Ecuador
- ▶ El Salvador
- ▶ Guatemala
- ▶ Honduras
- ▶ Mexico
- ▶ Nicaragua
- ▶ Panamá
- ▶ Venezuela

# How does the app work?

- Associates receive information by means of internal communication, in the form of an e-mail or posters at the workplace.
- Associates download the App, enter associate number and answer the questionnaire
- Depending on the answer, associates receive feedback in the form of a message, risk level is not specified. Associates only receive recommendations with regards to their answers.

**Orange and red cases:** Our doctors receive immediate notification to contact them, verify their symptoms and provide guidance.

The COVID-19 Crisis Committees of each Country reinforce the importance of using this App with their leaders.

# Benefits of using the App



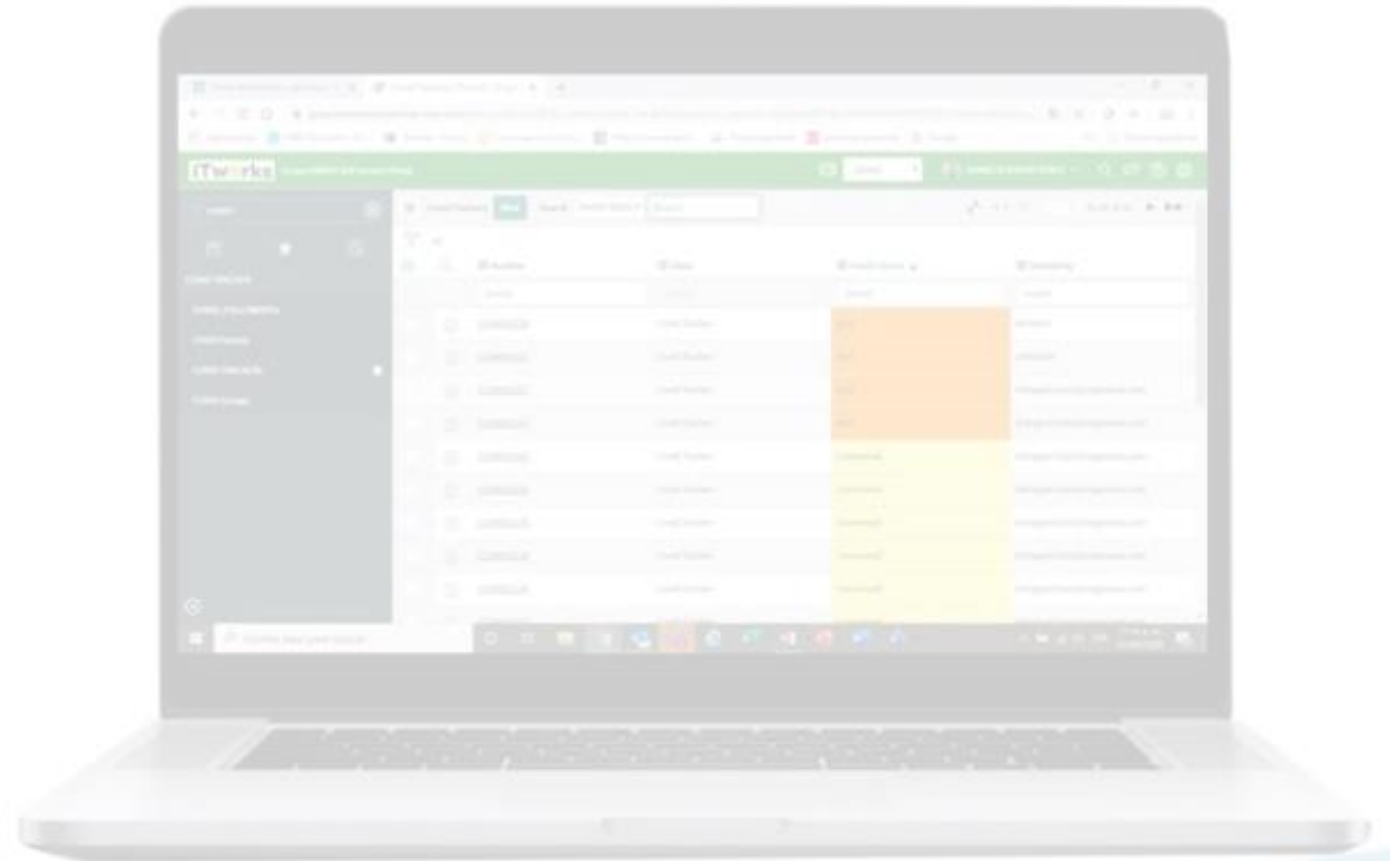
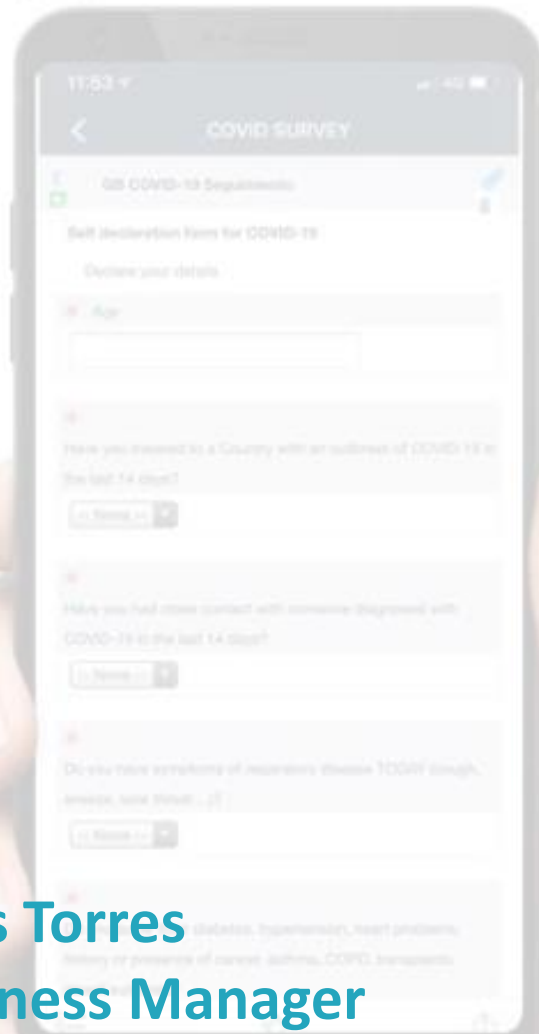
The use of this App has allowed us to:

- Be in contact with associates who are working from home;
- Provide guidance in a timely manner in case of confusion or lack of knowledge;
- Avoid direct medical contact with suspected COVID-19 cases;
- Support the digitization of entrance filters to work centers.

## **IMPORTANT NOTE:**

*Internal development with AGIL methodology at no cost to the company (existing resources and programs were used)*

# App COVID-19



## Contact:

**Rocío Flores Torres**  
**Global Wellness Manager**  
**Grupo Bimbo Safety & Wellness**  
[maria.r.flores@grupobimbo.com](mailto:maria.r.flores@grupobimbo.com)