

CGF Forest Positive Coalition of Action

Stakeholder Engagement Meeting

15th December 2020



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2. Agenda

- 1. Welcome & Introduction**
 - Objectives and agenda for the meeting
 - Format and structure for the meeting
- 2. Recap of Coalition Activities Since Last Stakeholder**
- 3. Working Group Update: Soy**
- 4. Working Group Update: Palm Oil**
- 5. Working Group Update: Paper, pulp and fibre-based packaging**
- 6. Q & A**

3. Participants

- | | |
|---------------------------|--|
| 1. Bertrand Swiderski | Carrefour |
| 2. Scarlett Elizée | Carrefour |
| 3. Debora Dias | CGF |
| 4. Lee Green | CGF |
| 5. Madelaine VanDerHeyden | CGF |
| 6. Nadia Bunce | CGF |
| 7. Thomas van Haaren | CGF |
| 8. Wai-Chan Chan | CGF |
| 9. Ronald Jacoby | Colgate-Palmolive |
| 10. Gemma Brierly | Danone |
| 11. Alistair Herd | Earthworm Foundation (formerly TFT, The Forest Trust) |
| 12. Bjorn Roberts | Earthworm Foundation (formerly TFT, The Forest Trust) |
| 13. Stewart Begg | Essity |
| 14. Emma Gollub | Global Canopy |
| 15. Hector Ibancovich | Grupo Bimbo |
| 16. Mariana Contreres | Grupo Bimbo |
| 17. William Klassens | IDH |
| 18. Patrick Mallet | ISEAL |

19. Rita Henriques	Jeronimo Martins
20. Dave Pendlington	Mars, Incorporated
21. Kevin Rabinovitch	Mars, Incorporated
22. Rodrigue Krielmann	Mars, Incorporated
23. Mallorie Bruns	Meridian
24. Chris McGrath	Mondelez, International
25. Katherine Conto Rigante	Mondelez, International
26. Nathalie Walker	NWF
27. Ruth Nussbaum	Proforest
28. Silvia Castro Torres	Proforest
29. Per Bogstad	RB
30. Bryson Ogden	RRI
31. Inke van der Sluijs	RSPO
32. Martina Torma	RSPO
33. Hugo Chambers	Sainsbury's
34. Suz Franks	Sainsbury's
35. James Griffiths	Sustainable Forestry Initiative
36. Anna Turrell	Tesco
37. Steven Ripley	Tesco
38. Sarah Smith	The Kellogg Company
39. Petra Tanos	Tropical Forest Alliance
40. Andrew Wilcox	Unilever
41. Mikel Hancock	Walmart
42. Cecilia Alcoreza	WWF

4.Actions

Action	Who	Deadline
Meeting minutes and participant list to be sent to all attendees	CGF Staff	Before 8 th January
Written responses will be provided for all questions asked in the Q&A	CGF Staff	Before 8 th January
CGF to post v0 of PPP Roadmap to Evergreen and CGF website	CGF Staff	Before 24 th December
Stakeholders to provide comments on PPP Roadmap	Stakeholders	Before 31 st January

5.Welcome and Introduction

The antitrust caution was presented, which CGF members on the call acknowledged. The meeting was hosted and moderated by The Consumer Goods Forum (CGF).

Purpose of the meeting:

The meeting follows up on the commitment to host a stakeholder call in December after the first meeting in September:

- Provide an overview of the CGF Forest Positive Coalition (FP CoA),
- Facilitate a two-way dialogue with NGO and civil society stakeholders,

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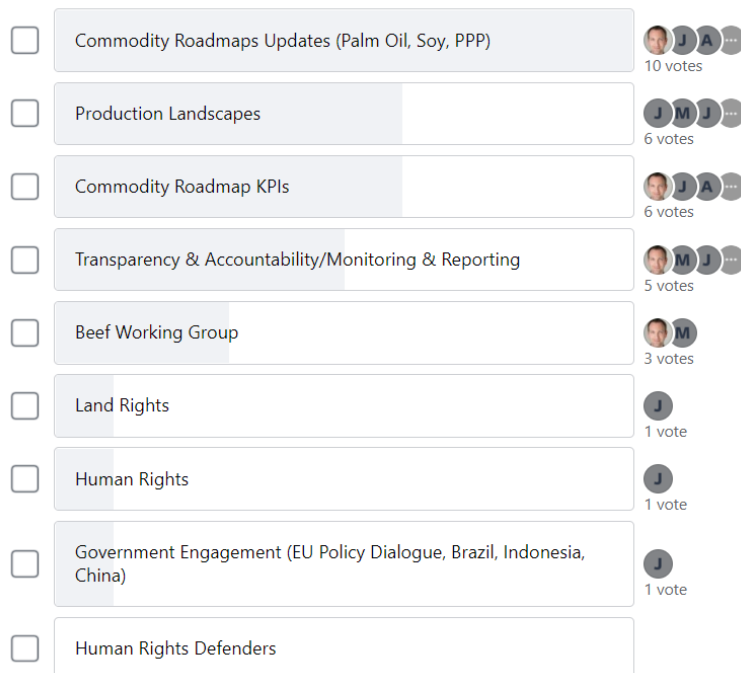
- Demonstrate how the FP CoA addressing or intending to address the concerns of the NGO and civil society communities, and
- Ensure that we are aligned when building the FP CoA.

Part of the meeting will also be spent on discussing future engagement and learn from NGO’s insights to structure engagement in the coming meetings. During the first stakeholder meeting (4th September 2020) CGF introduced the Coalition and its ambition to stakeholders via webinar format. Stakeholders requested that future meetings allow for more interactivity and open dialogue. The CGF has taken this feedback into account and restructured meetings to allow for more dialogue.

Stakeholder Engagement:

- The CGF thanked stakeholders for their contributions so far to the Coalition’s activities, whether it be through calls, contributions or engagement on the Evergreen platform.
- The CGF received 83 questions from the previous call and answers to those questions have all be shared with attendees and posted on Evergreen.
- The agenda for the current call was based on a poll taken from Evergreen where the CGF asked which topics stakeholders would like to prioritise (see Image 1)
- Every month the CGF will also post a more detailed monthly update about the Coalition’s activities on Evergreen. The first from October & November is published already.

Image 1: Evergreen Poll About Preferred Agenda Topics for 15th December Stakeholder Call



6. Recap of Coalition Actions Since Last Stakeholder Meeting on 4th September

- Stakeholders and Coalition members were thanked for joining the call and the Coalition stressed the commitment to dialogue.
- The Coalition had a number of advancements since the last meeting on 4th September.
 - The Coalition was launched on 22nd September at Climate Week NYC. The Coalition was pleased that all member companies participated and there was positive feedback to the launch.
 - The first two Commodity Roadmaps have been published (palm oil and soy). These Roadmaps have designed to be living documents that can be updated.
 - The Coalition held a meeting with CEOs Coalition members to confirm alignment on the Coalition's activities.
- The Coalition has started to align on the asks to suppliers and traders to encourage the adoption forest positive business practices which are deforestation/conversion and forced labour free.
- The Coalition will start reporting on KPIs starting in Q1 2021 as part of its work to build more transparency.
- The Coalition created a Beef Working Group, which was one of the asks from the last stakeholder call. Some non-Coalition members are participating in this Working Group. The Beef Working Group is confident it will be able to publish a Roadmap next year.
- The Coalition has started engaging with governments in the EU and South America. An example of regional country-level work is of retailers in France have aligned on a collective manifesto on soy.
- Coalition decided to keep momentum and wants to know your feedback on how the Coalition is engaging with its stakeholders. The Coalition encouraged stakeholders to share feedback as part of their ongoing dialogue.
- The CGF also shared the overall Coalition structure to give stakeholders an idea of how the Coalition is structured and who are leading the groups.

7. Working Group Update: Soy

- Proforest is providing technical support for the development on the Roadmaps.
- The [Soy Roadmap v1.0](#) was published on 30th November on the CGF website.
- Many of stakeholders on the call provided comments during the development of this Roadmap.
- Companies have been very engaged in the working group and meets monthly with concrete workplans in between.
- The Roadmap is very detailed and stakeholders are encouraged to read it if they have not done so already.
- The Roadmap includes cut off dates which are all at the latest in 2020. Sometimes there are earlier cut off dates in different biomes. The Roadmap has a strong focus in the Cerrado and recognises other biomes like Gran Chaco. It also covers legal and illegal deforestation and the conversion of natural ecosystems.
- The next phase, which is already underway, is to start working individually and collectively to engage upstream with soy traders and suppliers for both embedded and direct soy. Involving the Coalition members' CPOs and procurements teams in these discussions will be crucial.

8. Working Group Update: Palm Oil

- The [Palm Oil Roadmap v1.0](#) was published on 22nd September on the CGF website.
- Since then the Palm Oil Working Group has been focusing specifically on Element 3 of the Roadmap which involves developing minimum monitoring requirements and response framework. There are weekly sprints of the sub-groups developing these.
- The Working Group has also been working with satellite monitoring service providers including Satelligence, Earthworm Foundation, WRI, Airbus, and Earth Equalizer.
 - There have been two workshops recently to help refine minimum requirements.
- The Working Group has also been advancing on the response framework of Element 3 to align on how to respond and prevent non-compliance.
 - 2 workshops are scheduled with refiners/traders/producers/monitoring providers in January.
- In addition to specific technical workshops the Working group has started to engage key NGO stakeholders and refiners/traders/producers on all elements of the roadmap through the Palm Oil Collaboration Group.
- The Working Group has also been working on Element 4 on production landscapes to understanding what interventions are needed landscape scale. The WG also recently closed some work on funding for production landscapes and will be building on this next year to be clear on what Coalition members can do on landscapes
- The Forest Positive Coalition is also working with the Human Rights Coalition – Working to End Forced Labour (HRC) on the topic of forced labour in the palm oil sector.

9. Working Group Update: Paper, Pulp and Fibre-based Packaging (PPP)

- All three Roadmaps have the same structure, despite the commodities having different nuances and complexities.
- The PPP Working Group realised that for PPP, unlike agricultural commodities which replace natural forests, PPP is about sustainable management of forests
- Certification has been successful and remains a central part of the approach, but the PPP Roadmap recognises further action is still needed. It also focuses on better supply chain transparency.
- **Key Actions in the PPP Roadmap**
 - Collective engagement with certification schemes has already started.
 - Collective engagement in priority countries and regions with suppliers/traders and landscapes.
 - Improving transparency and accountability through individual, and possibly collective, reporting on the aligned KPIs.
- **PPP Roadmap Engagement Process**
 - There has already been some input from AFi, PFEC and FSC on the Roadmap.
 - The Working Group is finalising v0 of the Roadmap and will engage with stakeholders to collect further feedback.
 - The Roadmap v0 will be published on the [CGF website](#) and on the Evergreen platform and will be open for comments through the end of January so the Roadmap can be finalised in Q1 2021.

10. Q&A and Discussion

10.1 Review of Engagement Opportunities:

- The CGF issued two polls for attendees on the call:
 - What level is your awareness and involvement in Coalition activities?
 - **Responses:** Somewhat aware/involved (56%), very aware/involved (32%), not very aware/involved (12%)
 - **Comment:** This is a good sign that most stakeholders feel engaged in the Coalition’s activities but there is room for improvement.
 - How do you stay update about the Coalition’s actions? You may select more than one answer.
 - **Responses:** Direct conversations with CGF team (13/22, 59%), direct conversations with Coalition members (12/22, 55%), Evergreen (7/22, 32%), CGF website (7/22, 32%), social media (2/22, 9%), other (2/22, 9%), and N/A (I am not updated about Coalition’s actions) (1/22, 5%)
 - **Comment:** These responses are to be expected and the CGF is happy to see stakeholders are engaging directly with Coalition members. The CGF noted that Evergreen and the CGF website both have similar content for stakeholders but there is more exclusive content for stakeholders on Evergreen. The CGF also welcomes comments from stakeholders who don’t feel very engaged or are not sure which channels to use to stay connected with the Coalition.

10.2 Questions

- **Within the PPP Roadmap you indicated that “Forest Positive” is closely aligned with and promoting forest certification. Could you give examples of other “Forest Positive” initiative CGF is considering incorporating?**
 - All three working groups have been working to build on something that already exists. For example, with the Palm Oil Working Group is ensuring alignment with the existing NDPE framework.
 - Working on looking at the entire supply and beyond direct supply into the uses of wood.
- **Will it be part of the Coalition’s work to update the 2013 Pulp, Paper and Fibre-based Packaging Sourcing Guidelines?**
 - This is a logical step that must be taken, the document should be updated
 - The Roadmaps are live documents so they can be regularly updated based on experience.
 - The Coalition has been building on Afi ‘s existing work.
 - The Coalition welcomes further input from stakeholders.
- **On landscapes and collaboration, how do you envisage this will work in practice terms of the options of landscapes to work in and how to contribute/collaborate?**
 - The Coalition is in the process of developing an overall plan and part of that includes looking at what companies are already doing and learning from those activities. The Coalition plans to share with stakeholders in the first half of next year to get feedback.
 - The Coalition’s CEOs are supportive of the idea and now the members need to work on the actual plan. Insights from work already happening on the ground, particularly with concern for smallholders and local communities, will be critical and Coalition asks for any helpful learnings. The collective approach is also important for having critical mass and the Coalition members are very motivated to work together.
 - A Coalition member shared examples of its smallholder engagement in two countries and proposed that Coalition members could create a collective framework to report on with regard to production landscapes.

- **The Forests Dialogue at Yale have 20 years' experience on stakeholder dialogue on forests and sustainable in many countries including sustainable production and land use practices. This is a rich resource and could be an engagement platform for this Coalition moving forward. I can help with making a connection if needed. See this link: <https://theforestdialogue.org/news/20-years-forests-dialogue-and-three-new-publications>**
 - Thank you for the resource, the Coalition will check it out.

Annex 1 - Antitrust Caution

Introduction

Set out below is a proposed caution. The aim of this is to serve as a reminder to all participants of the antitrust law requirements.

Anti-trust caution

As representatives of Association members, it is our shared responsibility to ensure that this meeting is conducted in accordance with the Statutes of the Association which state:

"The association shall not enter into any discussion, activity or conduct that may infringe, on its part or on the part of its members, any applicable competition law. By way of example, members shall not discuss, communicate or exchange, any commercially sensitive information, including information relating to prices, marketing and advertising strategy, costs and revenues, trading terms and conditions with third parties, including purchasing strategy, terms of supply, trade programs, or distribution strategy"

Even though you will all have had antitrust training in your respective companies and been in situations like this many times before, we would nonetheless remind you that aside from the obvious violations, you should at all times refrain from discussing any company-specific information which is confidential and that you should not agree anything that limits the ability of companies to compete independently in the market place. You are best placed to judge what is and what is not commercially sensitive or confidential, and what are the relevant parameters of competing. Remember that these parameters may include the Sustainability strategy of your company, and you should not disclose confidential information relating to it.

Please also remember that failure to comply with antitrust laws may lead to serious consequences for you as an individual, for your companies and for TCGF itself. Such consequences include severe fines, private actions for damages and the imposition of criminal penalties, including imprisonment, under national laws.

With this brief antitrust admonition, we look forward to a successful meeting.

Annex 2 – Call Slides (see separate PPT)