SPRINGBOARD

JOIN THE FIFTH GENERATION

Retail on the Cusp of Entering a New Era

4th MARCH 2021
PROGRAMME:

- **15:00 GMT**
  Retail 5.0 - How to Win in the Next Generation of Retail

- **16:00 GMT**
  Future Retail Disruptors

- **16:45 GMT**
  The Delivery Intermediary Opportunity

- **17:45 GMT**
  Lessons From APAC

Timings subject to change

By 2025, online sales will account for around 40% of CPGs’ total sales and e-commerce will be dominated by a handful of major platforms.

This virtual SpringBoard event, hosted by data and analytics experts Ascential is relevant to any CPG looking to optimise their operations, strategy and marketing spend ahead of the new era in retail. The event will explore the challenges and opportunities for consumer goods brands in Retail 5.0, and aims to predict how this next evolution will be dominated by a handful of giant online marketplaces and who will own the relationship with shoppers.

Join us to find out more from the experts on:

- What is Retail 5.0?
- Winning at capturing the marketplace shopper
- Winning at product innovation and delivery
- Key recommendations for CPGs to be Retail 5.0 ready

Spaces are limited, contact us to book your spot!

For more information, please contact:

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