

## Request for Expression of Interest for Landscape Initiatives

The [Consumer Goods' Forum \(CGF\) Forest Positive Coalition of Action](#) is a group of 20 leading companies with a collective market value of US\$1.8 trillion that aims to leverage collective action and accelerate systemic efforts to remove deforestation, forest degradation and conversion from key commodity supply chains, while supporting sustainable forest management, conservation and restoration, supporting the rights of workers and local communities, and improving livelihoods.

Central to the Coalition's Theory of Change is the recognition that the transformation of commodity production to Forest Positive, as defined above, across entire sectors cannot be delivered by supply chain companies in isolation. Addressing deforestation and building Forest Positive production requires collaboration between companies, producers, local communities, governments and civil society organisations, and to build this collaboration in practice, Coalition members will focus on actions in production landscapes.

The Coalition is seeking promising landscape initiatives for its members to invest in this year and for potential longer-term Coalition engagement in 2022 and beyond. This open call for Expression of Interest (EoI) is made to invite landscape initiatives that work in the Coalition members' production base of palm oil, soy, pulp, paper and fibre-based packaging (PPP), and beef. Assessments will be made based on the Principles of Collective Action in Production Landscapes below

Implementers who have more than one landscape or jurisdictional initiatives can submit one EoI for each initiative they're implementing. Submissions are to be made through this [online form](#) – the questions are available in the attached document. Deadline for submission is 16 April 2021 at 2pm CET. Only submissions made through the online form will be accepted by the Coalition for consideration.

Any questions on this call for EoI should be addressed to the CGF at [forestpositive@theconsumergoodsforum.com](mailto:forestpositive@theconsumergoodsforum.com) by 7 April 2021. Responses to the collated questions will be made available on the CGF website on 12 April 2021.

### Principles of Collective Action in Production Landscapes

1. Landscapes produce **at least one** of the Coalition's focus commodities; landscapes that produce more than one commodity could be prioritized.
2. The Coalition will focus on landscapes **in the members' production base**. Where identified, high priority areas will be prioritized.
3. Landscape initiatives should address **systemic issues** and identify how activities can be scaled up and **contribute to shared landscape-level goals**.
4. Landscape initiatives should leverage the Coalition's influence and encourage active participation of **other supply chain actors**, including suppliers, traders, producers, and support the inclusion of smallholders.
5. Landscape initiatives should demonstrate plans to **actively engage government** at the most relevant level to seek support and amplify efforts to transform the landscapes towards forest positive commodity production.

6. Landscape initiatives should **consult and empower local stakeholders**, including CSOs and local communities, from the design phase to program implementation, and should strengthen landscape-level **multistakeholder processes**, where they exist.
7. Landscape initiatives should contribute to **improving the livelihoods** of local communities and **safeguarding human rights**.
8. Landscape initiatives should seek to unlock **additional resources** from public or private sector partners.
9. Landscape initiatives should be clear how intended outcomes are expected to be **sustained** beyond the Coalition's support.
10. Landscape initiatives should have **clear targets** and key performance indicators (KPIs) to measure progress and periodically **monitor and report** progress against them