

Food Waste Coalition of Action Key Messages



MESSAGE #1

[State who we are, what's at stake, and why we are coming together]

Food waste is an enormous environmental, social and economic problem. As leading consumer goods manufacturers and retailers, we're taking action, together, on our global commitment to halve food waste per capita worldwide.

MESSAGE #2

[Acknowledge where we are now and reflect on our previous strategy]

The approach of our Coalition builds on years at progress at the CGF on this issue and represents a new, multi-stakeholder, comprehensive strategy to meet SDG 12.3 and help build more sustainable food systems.

MESSAGE #3

[Leverage the power of CEO engagement]

The Coalition's CEO-level leadership allows us to drive accelerated change in partnership with key stakeholders.

MESSAGE #4

[Explain our strategy]

There are many drivers of food loss and waste, but in order to achieve our goal of halving food waste in our own supply chains, we have identified three areas where we can take action to have the most meaningful impact.

MESSAGE #5

[Outline need for collective action]

As companies, we can't transform food systems on our own; everyone in the food system, from suppliers to consumers, has a role to play.