

WORKFORCE NUTRITION ALLIANCE 20 July 2021

AGENDA

Content of today's session

9.00 **Workforce Nutrition Alliance** Eva Kritharelli, Consumer Goods Forum

9.10 **Technical Support Programme**

Tools & Resources

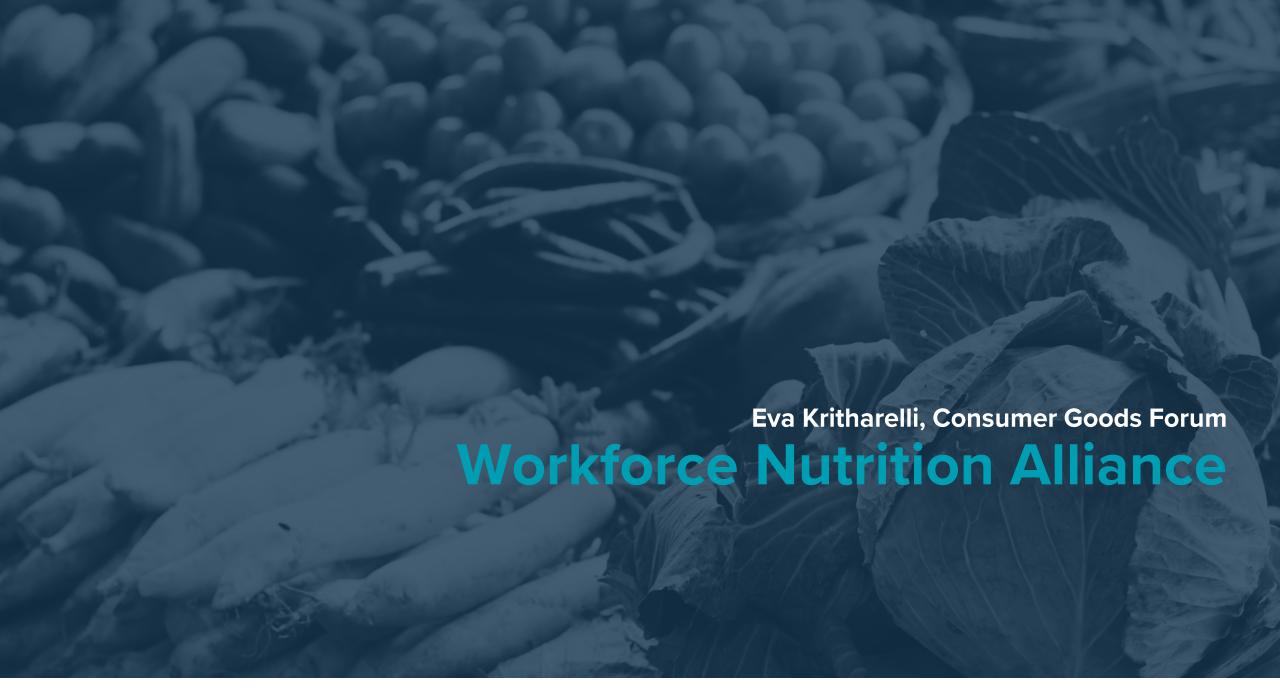
Guidebook series

Get Started

Dive Deeper

9.40 Q&A

Mirjam Kneepkens, Global Alliance for Improved Nutrition



INTRODUCTION

The Consumer Goods Forum



Collaboration for

Healthier Lives

Empowering people to lead

healthier lives while

creating shared value for

Forest Positive

Mobilising resources to build a forest positive future.



Plastics

Playing a leading role in eliminating plastic waste

on land and sea.

Product Data

Addressing weaknesses faced in today's data exchange processes.



Human Rights / Forced Labour

Striving to eradicate forced labour through collective action



Food Waste

Halving per capita global food waste at the retail and consumer levels



Building trust in sustainability standards worldwide.



Global Food Safety Initiative

Securing safe food for people everywhere



business and communities.

The importance of driving nutrition through the workplace

Setting the global scene

- 1 in 3 people are malnourished
- Malnutrition impacts individuals, businesses and economies significantly. For example, A <u>study</u> across 19 countries estimates businesses experience a significant loss due to malnutrition. It is estimated \$8–38 billion per year are lost from reduced worker productivity due to employees being underweight, and \$4–27 billion per year due to obesity
- 58% of the global population will spend at least 1/3 of their adult lives at work



The Workforce Nutrition Alliance aims to support employers to adopt workforce nutrition programs and impact 3 million employees in their organizations by 2025

INTRODUCTION

Four pillars of workforce nutrition



HEALTHY FOOD AT WORK



BREAST FEEDING SUPPORT



NUTRITION FOCUSED HEALTH CHECKS

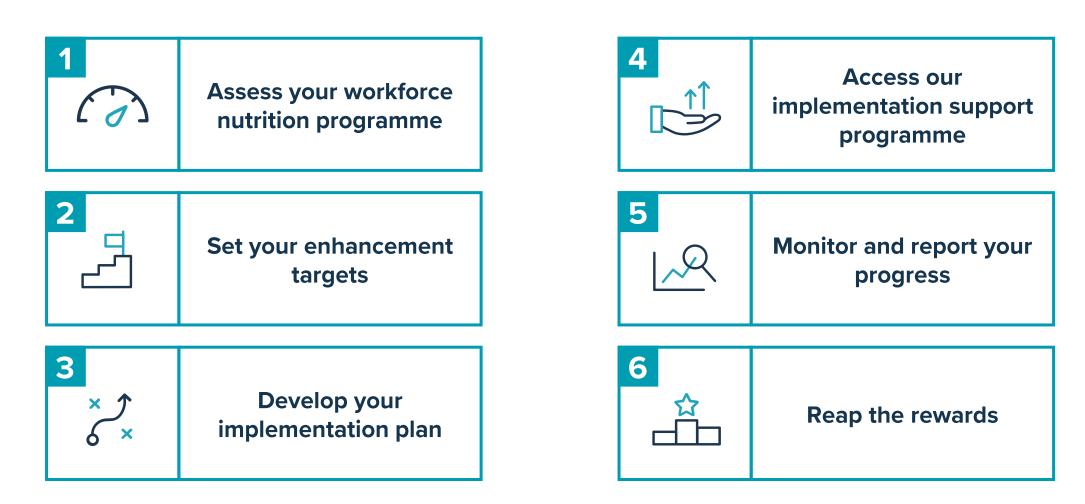


NUTRITION EDUCATION



INTRODUCTION

A six step process





TOOLS AND RESOURCES

Supporting you on your way to improved workforce nutrition



Self-assessment scorecard to assess your workforce nutrition programme



Technical expertise from Alive and Thrive, BDA Work Ready, IGD and GAIN



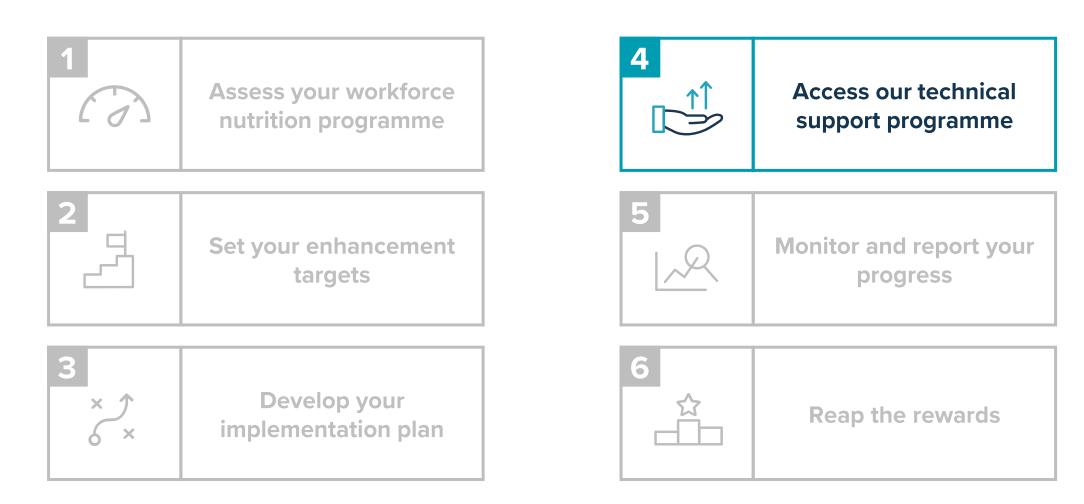
Technical support programme to enhance your workforce nutrition programme



Lighthouse leaders share their experience to guide, inform and inspire others

TECHNICAL SUPPORT PROGRAMME

Technical support to implement your programme



TECHNICAL SUPPORT PROGRAMME

Different tools to suit different needs



Guidebook Series

- Basic information and simple solutions to enhance your workforce nutrition programme.
- Healthy food at work, breastfeeding support, nutrition-focused health checks and nutrition education
- Available as a free download at WorkforceNutrition.org

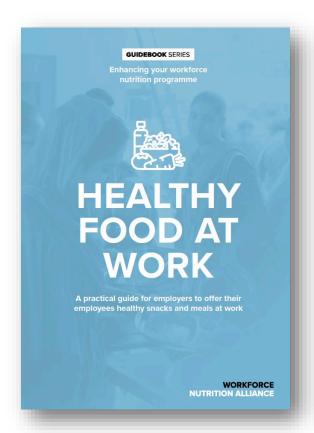


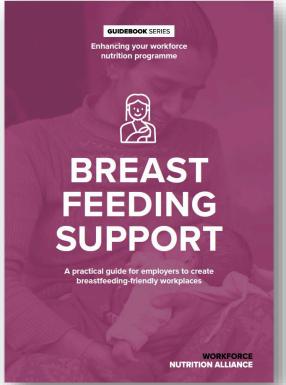
Technical Support Programmes

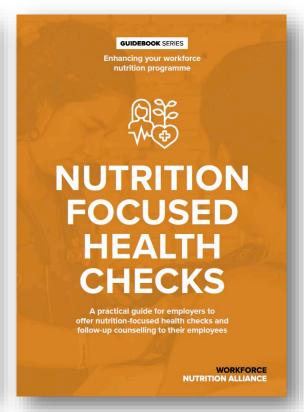
- Receive technical support to Get Started or Dive Deeper with your workforce nutrition programme in just a couple of months.
- Process-oriented programme with live online sessions, assignments, resources and Q&A sessions.
- Learn from technical experts and peers.

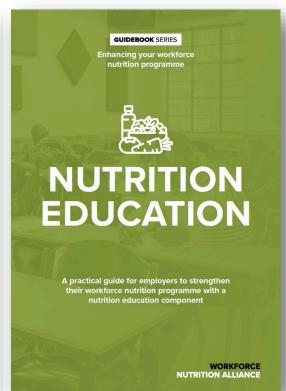
GUIDEBOOK SERIES

Practical guidebooks to get you started









GUIDEBOOK SERIES

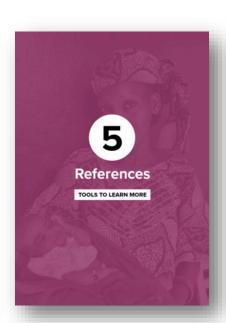
Simple solutions for your setting





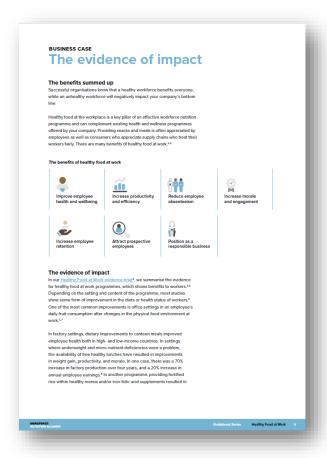


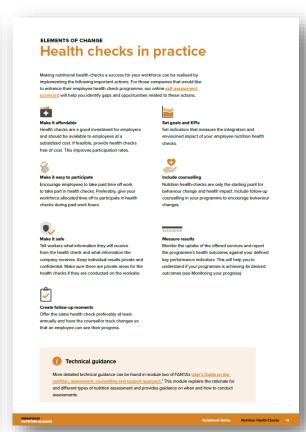




GUIDEBOOK SERIES

All the information you need to build your programme







TECHNICAL SUPPORT PROGRAMME

Kick-start or enhance your workforce nutrition offering



Get Started with workforce nutrition or **Dive Deeper** to enhance your current offering.



Process-oriented programme with live online sessions, assignments, resources and Q&A sessions.



Get Started includes on all areas of workforce nutrition, whereas **Dive Deeper** focuses on Healthy Food at Work only.



Dive Deeper includes more indepth information and guidance, on topics such as monitoring and evaluation.



Learn from technical experts and share challenges and successes with 20-25 peers from various companies.



These four to five months of support help you to kick-start or enhance your workforce nutrition programme.

WORKFORCE NUTRITION ALLIANCE Technical Support Programme | Get Started

TECHNICAL SUPPORT PROGRAMME

Learn from the best



TECHNICAL EXPERTS









PROGRAMME MANAGERS





PEERS

Up to 25 participants from various companies per programme.

TARGET AUDIENCE

Who is it for?

- The technical support programme is most relevant for companies that have the capacity and resources to build a workforce nutrition programme, but just need some extra guidance.
- Workforce nutrition programme managers who are responsible for design and implementation of a workforce nutrition programme in their workplace.
- If a company has multiple worksites, it may be relevant to have one (or two) participants for each location or region.
- A second person from the same worksite can join the programme at a reduced fee, to share responsibilities and ensure continuity.

WORKFORCE NUTRITION ALLIANCE Technical Support Programme | Get Started

GET STARTED

Step-wise approach to build your programme



GET STARTED

Step-wise approach to build your programme

STEP 1 Week 1 – 2	STEP 2 Week 3 – 7	STEP 3 Week 8 – 11	STEP 4 Week 12 – 20	STEP 5 Week 21 – 22
Theme and team	Explore your situation	Define goals and activities	Implement your plan	Show your success
2 weeks	5 weeks	4 weeks	9 weeks	2 weeks
2 online sessions 3 hrs	3 online sessions 4.5 hrs	3 online sessions 4.5 hrs	3 online sessions 4.5 hrs	1 online session 1.5 hrs
2 assignments Up to 6 hrs	1 assignment Up to 16 hrs	2 assignments Up to 10 hrs	Monitoring & Implementation Up to 58 hrs	1 assignment Up to 8 hrs

TECHNICAL SUPPORT

Investment

Allocate **half a day per week on average** to design and implement your workforce nutrition programme. The Get Started and Dive Deeper programme help you to use your time efficiently and get most out of your available resources.

	First participant	Second participant	Dates
GET STARTED	€1.150	€1.000	October 2021 – February 2022
DIVE DEEPER	€1.450	€1.200	January – April 2022

CALL TO ACTION

Next steps

- Visit <u>WorkforceNutrition.org</u> to:
 - Learn more about the Workforce Nutrition Alliance and tools and resources offered.
 - Download the guidebook series.
 - Sign up for the technical support programme.
- Contact our team at <u>workforcenutrition@gainhealth.org</u> to learn more about the tools and resources offered.
- Sign up to receive news and information from the Workforce Nutrition Alliance

WORKFORCE NUTRITION ALLIANCE Technical Support Programme | Get Started

UPCOMING EVENT

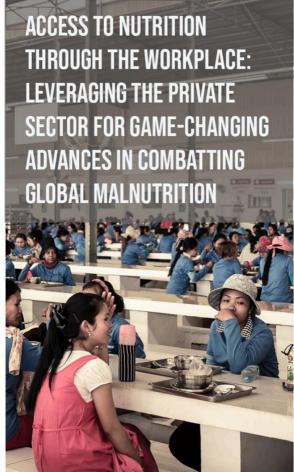
United Nations Food Systems Summit: Pre-Summit session on Workforce Nutrition

When: Tuesday, 27 July, 08:00-08:50 CEST

Who:

- K.M. Abdus Salam, Secretary, Ministry of Labour and Employment, Government of Bangladesh
- Gerda Verburg, United Nations Assistant Secretary-General, Coordinator of the Scaling Up Nutrition (SUN) Movement, UNFSS Advisory Committee
- Wai-Chan Chan, Managing Director, The Consumer Goods Forum
- Sunny Verghese, WBCSD Chair, Co-Founder and Group CEO of Olam International Ltd.
- Debrorah Ash, Senior Technical Advisor, Alive & Thrive
- Rebecca Marmot, Chief Sustainability Officer, Unilever and Co-Chair of The Consumer Goods Forum Collaboration for Healthier Lives Coalition
- Alette van Leur, Director of the Sectoral Policies Department, ILO







WORKFORCE NUTRITION ALLIANCE

Technical Support Programme | Dive Deeper