Associate Mental Health and Resilience

at Mars

A Mars Case Study for the Global Learning Mechanism





Associate Mental Health and Resilience at Mars (In their own words)



At Mars, the mental health and resilience of our Associates is paramount. We recognize the significant impact the pandemic and recent events continue to have on all of us, our families, friends and communities. Which is why today, we're committed to doing all we can to help Associates maintain and manage positive mental health, so that tomorrow, we can achieve our goal of a healthy & energized culture throughout Mars.

Mental Health Awareness in Action at Mars



(In their own words)

In 2020, Mars accelerated a project to expand our Associate Assistance Program to a further 17000 Associates in 58 new countries ensuring access to practical and psychological support for all our Associates at this challenging time.

In 2021, we continued our commitment to promoting good Associate mental health, launching our "How Are You?" campaign, breaking down the stigma around mental health and providing Managers with the tools they need to check in regularly with their teams.

