

More details about each KPI and Public Information Requirement are available in the Forest Positive Coalition’s Commodity Roadmaps, available for download [here](#).

# Palm Oil Roadmap

## Key Performance Indicators (KPIs) and Public Information Requirements

<b>Element 1 (Own Supply) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers buying palm oil</b>	
1.1	Policy commitments to the forest positive (or NDPE) goals
1.2	Timebound action plan summary
1.3	Mill list using the conventions of the Universal Mill List to make group links
1.4	Progress of mills toward forest positive (or NDPE)
1.5	Percentage traceable to mill
1.6	Percentage traceable to FFB sources
1.7	Percentage physically certified (MB/SG)
<b>For Manufacturers using palm derivatives, and for Retailers</b>	
1.1	Policy commitments to the forest positive (or NDPE) goals
1.2	Timebound action plan summary
1.7	Percentage physically certified (MB/SG)
<b>Element 2 (Suppliers and Traders) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers buying palm oil</b>	
2.1	Direct supplier list
2.2	Percentage of direct suppliers engaged and informed of the ‘Forest Positive Suppliers’ Commitment and ‘Forest Positive Ask’
2.3	Performance of direct suppliers against the elements of the Forest Positive Ask and changes over time including progress on delivery across entire palm oil business
<b>For Manufacturers using palm derivatives, and for Retailers</b>	
2.1	Direct supplier list. For retailers: Own brand supplier list.
2.2	Percentage of direct suppliers engaged and informed of the ‘Forest Positive Suppliers’ Commitment’ and ‘Forest Positive Ask’
2.3	Performance of direct suppliers against the elements of the Forest Positive Ask and changes over time including progress on delivery across entire palm oil business
2.4	List of identified major upstream suppliers/traders prioritised
2.5	Upstream suppliers/traders prioritised, engaged (directly or via a collective approach) and informed of the Forest Positive Ask
<b>Element 3 (Monitoring and Response) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers buying palm oil</b>	
3.1	Information being used to monitor deforestation
3.2	Response to information on new deforestation
3.3	Effectiveness of actions taken
<b>For Manufacturers using palm derivatives, and for Retailers</b>	
3.1	Information being used to monitor deforestation
3.2	Response to information on new deforestation
3.3	Effectiveness of actions taken



<b>Element 4 (Production Landscapes) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers buying palm oil</b>	
4.1	Priority production landscapes identified
4.2	Methodology used to identify priority production landscapes
4.3	Number of landscape initiatives currently involved in
4.4	<p>For each landscape initiative your company is currently engaged in, information on:</p> <ul style="list-style-type: none"> <li>• Name, location, timeline and other partners involved</li> <li>• Report on type of engagement (e.g disbursed financial support, in-kind support, capacity, preferential sourcing)</li> <li>• Specific actions or projects that are supported</li> <li>• How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships)</li> <li>• Linkages to shared landscape-level goals developed through multistakeholder processes</li> </ul>
<b>For Manufacturers using palm derivatives, and for Retailers</b>	
4.1	Priority production landscapes identified
4.2	Methodology used to identify priority production landscapes
4.3	Number of landscape initiatives currently involved in
4.4	<p>For each landscape initiative your company is currently engaged in, information on:</p> <ul style="list-style-type: none"> <li>• Name, location, timeline and other partners involved</li> <li>• Report on type of engagement (e.g disbursed financial support, in-kind support, capacity, preferential sourcing)</li> <li>• Specific actions or projects that are supported</li> <li>• How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships)</li> <li>• Linkages to shared landscape-level goals developed through multistakeholder processes</li> </ul>

# Soy Roadmap

## Key Performance Indicators (KPIs) and Public Information Requirements

<b>Element 1 (Own Supply) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers buying direct soy</b>	
1.1	Policy commitments to the forest positive goals
1.2	Timebound action plan summary
1.3	Percentage with known origin
1.4	Percentage from high-risk origins or unknown origins
1.5	Progress on ensuring soy is deforestation- and conversion-free for high-risk origins
1.6	Percentage DCF supply from high-risk areas
<b>For Manufacturers using embedded soy, and for Retailers</b>	
1.1	Policy commitments to the forest positive goals
1.2	Timebound action plan summary
1.3	Percentage with known origin - Report on key elements of the supply chain including: soy footprint and known upstream actors
1.4	Percentage from high-risk origins or unknown origins
1.5	Progress on ensuring soy is deforestation- and conversion-free for high-risk origins
1.6	Percentage DCF supply from high-risk areas
1.7	Soy footprint across all product categories
1.8	Methodology for soy footprint calculation
<b>Element 2 (Suppliers and Traders) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers buying direct soy</b>	
2.1	Direct supplier list
2.2	Summary of the Forest Positive Ask for suppliers and traders
2.3	Percentage of Tier 1 suppliers to whom the Forest Positive Ask and its implementation have been communicated
2.4	Performance of Tier 1 suppliers against the elements of the Forest Positive Ask, including progress on delivery across entire soy business
<b>For Manufacturers using embedded soy, and for Retailers</b>	
2.2	Summary of Forest Positive Asks for suppliers and traders
2.3	Percentage of Tier 1 suppliers to whom the Forest Positive Ask and its implementation have been communicated
2.5	List of identified major upstream suppliers
2.6	Upstream suppliers/traders sourcing from high-risk origins that have been engaged (directly or via collective approach) and are being evaluated
2.7	Performance of upstream suppliers/traders against the elements of the Forest Positive Ask including progress on delivery across entire soy business
<b>Element 3 (High-risk Origins) Key Performance Indicators and Public Information Requirements</b>	
<i>No KPIs or Public Information Requirements for Element 3 of the Soy Roadmap</i>	
<b>Element 4 (Production Landscapes) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers buying direct soy</b>	
4.1	Priority production landscapes identified
4.2	Methodology used to identify priority production landscapes
4.3	Number of landscape initiatives currently involved in



4.4	<p>For each landscape initiative your company is currently engaged in, information on:</p> <ul style="list-style-type: none"> <li>• Name, location, timeline and other partners involved</li> <li>• Report on type of engagement (e.g disbursed financial support, in-kind support, capacity, preferential sourcing)</li> <li>• Specific actions or projects that are supported</li> <li>• How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships)</li> <li>• Linkages to shared landscape-level goals developed through multistakeholder processes</li> </ul>
<b>For Manufacturers using embedded soy, and for Retailers</b>	
4.1	Priority production landscapes identified
4.2	Methodology used to identify priority production landscapes
4.3	Number of landscape initiatives currently involved in
4.4	<p>For each landscape initiative your company is currently engaged in, information on:</p> <ul style="list-style-type: none"> <li>• Name, location, timeline and other partners involved</li> <li>• Report on type of engagement (e.g disbursed financial support, in-kind support, capacity, preferential sourcing)</li> <li>• Specific actions or projects that are supported</li> <li>• How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships)</li> <li>• Linkages to shared landscape-level goals developed through multistakeholder processes</li> </ul>

# Paper, Pulp & Fibre-based Packaging Roadmap

## Key Performance Indicators (KPIs) and Public Information Requirements

<b>Element 1 (Own Supply) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers, and for Retailers</b>	
1.1	PPP Sourcing Policy including commitment to the forest positive goals
1.2	Timebound action plan summary
1.3	Percentage recycled, percentage virgin fibre
1.4	Percentage of virgin supply certified, and Percentage per scheme and chain of custody model
1.5	Percentage of supply from high-risk sources
1.6	Actions being taken for supply from high risk sources
<b>Element 2 (Suppliers and Traders) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers, and for Retailers</b>	
2.1	Proportion of suppliers informed about the Forest Positive Suppliers approach
2.2	Number or proportion of suppliers as identified as priority for engagement and percentage engaged
2.3	Performance of engaged suppliers and changes over time including progress on delivery across entire business
<b>Element 3 (High-risk Origins) Key Performance Indicators and Public Information Requirements</b>	
<i>No KPIs or Public Information Requirements for Element 3 of the PPP Roadmap</i>	
<b>Element 4 (Production Landscapes) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers, and for Retailers</b>	
4.1	Priority production landscapes identified
4.2	Methodology used to identify priority production landscapes
4.3	Number of landscape initiatives currently involved in
4.4	For each landscape initiative your company is currently engaged in, information on: <ul style="list-style-type: none"> <li>• Name, location, timeline and other partners involved</li> <li>• Report on type of engagement (e.g disbursed financial support, in-kind support, capacity, preferential sourcing)</li> <li>• Specific actions or projects that are supported</li> <li>• How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships)</li> <li>• Linkages to shared landscape-level goals developed through multistakeholder processes</li> </ul>

# Beef Roadmap

## Key Performance Indicators (KPIs) and Public Information Requirements

<b>Element 1 (Own Supply) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers, Retailers, and Restaurants</b>	
1.1	Percentage of known origin
1.2	Progress on ensuring beef is free from deforestation, conversion and conflict for high-risk areas
<b>Element 2 (Suppliers and Traders) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers, Retailers, and Restaurants</b>	
2.1	T1 suppliers to whom the Forest Positive Approach and its implementation have been communicated
2.2	Performance of T1 suppliers against Forest Positive Approach including progress on delivery across entire operations
2.3	Meatpackers sourcing from high-risk origins that have been engaged and are being evaluated
2.4	Performance of meatpackers against Forest Positive Approach including progress on delivery across entire operations
<b>Element 3 (Monitoring and Response) Key Performance Indicators and Public Information Requirements</b>	
<i>No KPIs or Public Information Requirements for Element 3 of the Beef Roadmap</i>	
<b>Element 4 (Production Landscapes) Key Performance Indicators and Public Information Requirements</b>	
<b>For Manufacturers, Retailers, and Restaurants</b>	
4.1	Priority production landscapes identified
4.2	Methodology used to identify priority production landscapes
4.3	Number of landscape initiatives currently involved in
4.4	For each landscape initiative your company is currently engaged in, information on: <ul style="list-style-type: none"> <li>• Name, location, timeline and other partners involved</li> <li>• Report on type of engagement (e.g disbursed financial support, in-kind support, capacity, preferential sourcing)</li> <li>• Specific actions or projects that are supported</li> <li>• How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships)</li> <li>• Linkages to shared landscape-level goals developed through multistakeholder processes</li> </ul>