

OPEN SPACE

INFORMAL AND STIMULATING MEETINGS

With **DR. TREVOR DAVIS**

One hour of your time.
Spend it on topics that sometimes
escape our business rut.

We will discuss aspects of "**Value Creation**".

Create Value.

20th, 27th Oct and 3rd Nov 2021



WEEKLY - WEDNESDAY (ONLINE)
04:00pm UK TIME



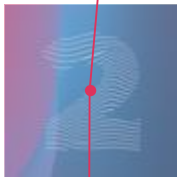
Agenda

LOOKING
TO THE FUTURE



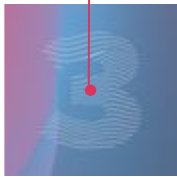
MEETING 1

20th OCTOBER, 2021



MEETING 2

27th OCTOBER, 2021



MEETING 3

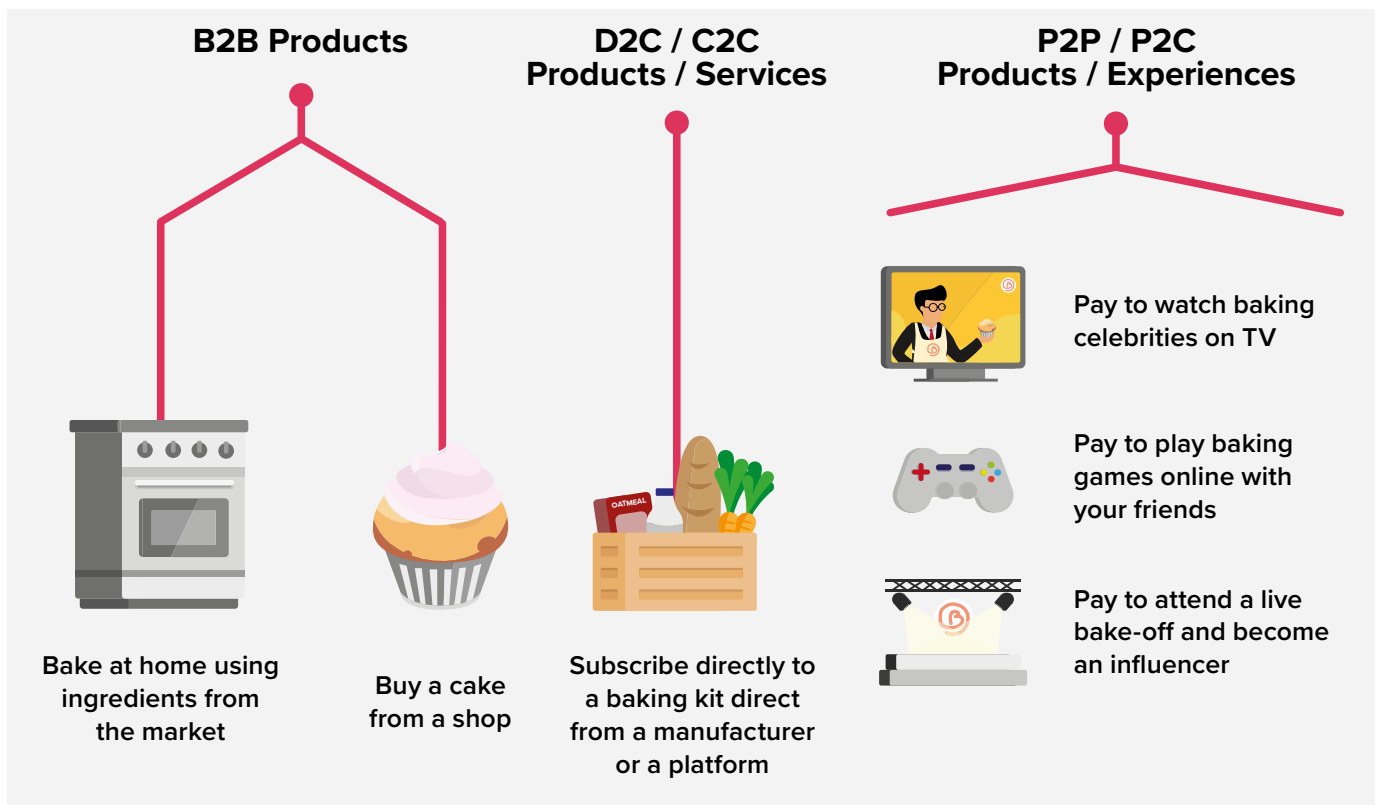
3rd NOVEMBER, 2021



Create Value



150+ YEARS OF CHANGE IN VALUE CREATION



B2B = business-to-business (still the dominant model)

D2C = direct-to-consumer (e.g. from a manufacturer)

C2C = consumer- (or prosumer) to-consumer

P2P = peer-to-peer

P2C = person- (e.g. influencer) to-person (e.g. consumer)

With a nod to the late, great Rich Gold



JOIN OUR EXPERT VIRTUAL ROUND TABLE TO SHARE VIEWS AND EVALUATE OPTIONS.

Led and Moderated
by Dr Trevor Davis

Hosted by CGF
E2E Value Chain & Standards

SECURE YOUR SPOT AT
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