

SPRINGBOARD

10 HUDSON YARDS NYC

18th - 20th JAN 2022



SPRINGBOARD



End-to-End
Value Chain





DAY 1 JANUARY 18th

Welcome Dinner

19:30 - 21:30

Dinner sponsored by



SpringBoard kindly sponsored by



SpringBoard Events are off-site events, hosted by member companies to provide hands-on experience of new technologies. The aim of these events is to empower decision makers of retail and manufacturer companies who want to enter discussions about the strategic implications of new technologies for their business. What will the impact of these technologies be? Which process changes lie ahead?

DAY 2 JANUARY 19th

09:00 **Welcome**

09:45 **SAP**

12:15 Lunch

13:45 **SAP**

14:15 **Meet Sapphire Ventures' companies of consequence**
Alation | Attentive | Yellow.ai

18:30 Leave for Executive Dinner

Dinner sponsored by



Spaces are limited, contact us to book your spot!

For more information, please contact:

Ruediger Hagedorn

Director, End-to-End Value Chain

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DAY 3 JANUARY 20th

E2E Steering Committee and CGF Product Data Coalition

Main Topics

- **Driver Shortage**
- **Excess Packaging**
- **New Data Carrier**
- **Supply Chain Modeling**

Presentations by

**Incept | Open Voice Network |
Project44 | Pure Value**

09:00 - 16:00



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