

Thinking the whole. Disenchanted. Hands-on

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With growing dynamic market and business complexity, people need orientation and appreciate easy access to sparring.

THE OPPORTUNITY

Specialization creates professional experts, but makes the understanding of other functions more difficult and impedes the view on the whole picture.

Routines and patterns lead to a biased perception of **the field of solutions**.

Sign-off barriers block the access to available basic management and consulting expertise for most professionals and middle-managers.

Fitting matches between practitioners and consulting experts are often no matter of fact, but rather cnincidence.



Business is inefficiently as obvious potential in organizations is not fully disclosed.

Barrier-free access to basic management and consulting expertise and topic-related matching with fitting experts would help to make business both more effectively and more efficiently.

Effort-orientated payment

consultingcheck is a disruptive innovation in the consulting market: information is made available for free

DISRUPTIVE INNOVATION



The classic consulting model

- Personal dialogue
- Invoiced effort for a consultant to get insight into the industry and the specific company
- Invoiced daily or hourly rates, from the first moment on for basic management and consulting information and know-how
- Invoiced basic know-how off the rack and sold to many customers
- Closed information management

The consultingcheck model

- Virtual dialogue
- Free access to basic management and consulting information and know-how, available at any time
- For practitioneers: Cost and barrier-free channelled access to specialists
- Insignificant payment for added value requiring specific effort
- Payment for targeted advertizing placement for suppliers and experts in line with the market
- Open information management

consultingcheck is offering a cost-free dialogue with business practitioners about their challenges. They get relevant guidance and hands-on support

THE SPECIAL OFFER OF CONSULTINGCHECK



The core of consultingcheck is a digitalized, interactive management consulting application which supports the following phases of a consulting/sparring process:

- 1. An introducing dialogue to acknowledge what the user wants to do (info about a precise topic or solve a challenge)
- 2. An interactive sharpening of the user's challenge ("diagnosis")
- 3. A systematic approach to components for a solution (impulses) according to scientifically acknowledged methods
- 4. A recommendation of effective measurements (1st-level therapy recommendation)
- 5. Practical applications, checklists, tools supporting the implementation of the recommended measurements
- 6. Context-related recommendation of relevant literature
- 7. The offer of a telephone call (2nd-level support)
- 8. The context-related intermediation to experts and product suppliers ("transfer to specialists", 3rd-level support)
- 9. A literature file
- 10. Exchange platforms
- 10.1 Company exchange platform
- 10.2 A job exchange platform
- 10.3 A machines exchange platform

A roadmap for the development of consultingcheck is drafted

OUTLOOK



- 1. consultingcheck will be made available in **several language versions**. Starting with the German version now, the English version will be launched in Q4/2021.
- 2. An application for **personal chat between users** will be realized.
- **3. Vertical subsets** will be created in cooperation with industry partners and associations (food, health care, pharmaceutical, chemical, plastics converting, automotive etc.).
- 4. The content will be enriched by third-parties, like provided in Wikipedia. The technical preconditions are already given.

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THE BUSINESS MODEL

Receive

- High relevance and scaling traffic by granting free access to relevant basic consulting expertise, business know-how, examples, tools and applications and topicrelated access to experts and consultants
- Access to added-value benefit against registration and payment

Business practicioners



Contribute

- Useful examples
- Feedback and information about additional **needs** to further develop consultingcheck
- Payment for added value benefit

Experts and consultants

Receive

 Targeted access to business practitioners, partially with budget availability

Contribute

- Specific content
- Access to know-how and to implementation resources
- Payment for advertizement

Product suppliers Receive

Targeted access to influencers and **deciders** at potential customers

Contribute

- Access to technology and to products
- Payment for advertizement

consulting check @

To become relevant, consultingcheck must precisely address the needs of the people in the businesses *and* become attractive for paid advertizement

THE CHALLENGE OF CONSULTINGCHECK

Attract and bind a relevant number of business practitioners

- Cost-free access to a basic version.
- Approaches to suitable solutions by a diagnostic dialog
- Context-related examples and relevant bestpractices
- Access to useful applications, checklists and practicable recommendations
- Relevant hints beyond to obvious, opening the horizon
- Context-related access to fitting experts and consultants
- Context-related literature recommendation
- Free access to trading exchange platforms (jobs, machines, companies)



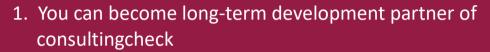
Attract experts and product suppliers for advertisement

- Experts' profile visibility at relevant topics for accessible money
- Advertisment pricing in line with the media market conditions
- Targeted access to potential practitioners with budget availability by topic- and interest-oriented matching

consultingcheck offers interesting partnerships to you to further develop this innovative platform and to benefit from its relevant market position

PARTNERSHIP OPTIONS

Become a development partner of consultingcheck!



Your contribution: Sparring input for a marketorientated development and 12 kEUR annual financial contribution, for a period of at least 3 years

2. You can sponsor the creation and the ongoing development of a vertical industry subset

Your contribution: conceptual collaboration, relevant content input and 12 kEUR annual financial contribution for a period of at least 2 years.



3. You can also sponsor the realization of a further language version (translation, audio generation and technical implementation)

Your contribution: Adding market-specific content and 20 kEUR financial contribution (one-off).

4. You can also sponsor the content enrichment of consultingcheck by opening the development to experts' contributions (Wikipedia principle).

Your contribution: 20 kEUR financial contribution (one-off).

Your advantages: As a key development partner you will be able to co-shape an innovative management platform and you will be mentioned as a sponsor at a prominent place on the consultingcheck website and in offline communications.

I am grateful if we would finetune consultingcheck together. Please, share your perception and your recommendations with me

QUESTIONS TO THE AUDITORIUM



- Do you share with me that there is a demand for management know-how in the companies?
- Do you share with me that a need for easy-accessible, cost-free basic know-how is given?
- Do you like the concept of consultingcheck?
- Do you think that the business model of consultingcheck is generally feasible?
- Do you like the look&feel of consultingcheck?
- What precisely should consultingcheck offer to practitioners?
- What precisely should consultingcheck offer to experts, consultants and product suppliers?
- Is there somebody in the auditorium who wants to buy a share of consultingcheck?

With consultingcheck I want to contribute to a better management quality for a better business world

CONTACT



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