Production Landscape Engagement

OUR **SHARED AMBITION**

To transform areas equivalent to the size of our combined production-base footprint to forest positive by 2030

Who We Are

The Consumer Goods Forum (CGF) Forest Positive Coalition of Action is a CEO-led initiative representing 22 CGF member companies who are committed to leveraging collective action and accelerating systemic efforts to remove deforestation, forest degradation and conversion from key commodity supply chains. Launched in 2020, the Coalition represents a dynamic shift in the industry's approach to stopping deforestation: by mobilising the leading position of member companies to build multi-stakeholder partnerships and develop effective implementation and engagement strategies, the Coalition brings together diverse stakeholders for sustainable impact. These efforts support the development of forest positive businesses that drive transformational change in key landscapes and supply chains, strengthening the resilience of communities and ecosystems worldwide.

What We Do

The Coalition has launched an ambitious strategy for driving transformational, forest positive change in the high-priority regions where the Coalition's key commodities are produced and sourced. Engagement in production landscapes is a key element of the Coalition's Theory of Change, complementing its focus on sustainable supply chain management and the development of forest positive businesses. By collaborating with local stakeholders, companies, civil society organisations and governments to support these initiatives, the Coalition seeks to use its influence as leading retailers and manufacturers to catalyse wider transformation in production landscapes worldwide.

Our Ten Principles of Collective Action in Production Landscapes

The Forest Positive Coalition of Action has developed Ten Principles of Collective Action in Production Landscapes, a set of criteria used to determine where engagement will be most effective to achieve the Coalition's forest positive goals. These Principles are:
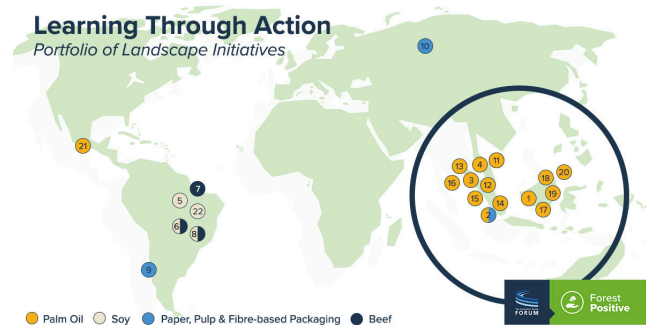
1. Landscapes produce at least one of the Coalition's focus commodities; landscapes that produce more than one commodity could be prioritised.

2. The Coalition will focus on landscapes in the members' production base. Where identified, high priority areas will be prioritized.

3. Landscape initiatives should address systemic issues and identify how activities can be scaled up and contribute to shared landscape-level goals, where they have been established by multiple stakeholders, or, where such goals don't exist yet, contribute to identifying and developing shared landscape-level goals with other stakeholders.

4. Landscape initiatives should leverage the Coalition's influence and encourage active participation of other supply chain actors, including suppliers, traders, producers, and support the inclusion of smallholders.

5. Landscape initiatives should demonstrate plans to actively engage government at the most relevant level to seek support and amplify efforts to transform the landscapes towards forest positive commodity production.

6. Landscape initiatives should consult and empower local stakeholders, including CSOs and local communities, from the design phase to program implementation, and should strengthen landscape-level multistakeholder processes, where they exist.

7. Landscape initiatives should contribute to improving the livelihoods of local communities and safeguarding human rights.

8. Landscape initiatives should seek to unlock additional resources from public or private sector partners.

9. Landscape initiatives should be clear how intended outcomes are expected to be sustained beyond the Coalition's support.

10. Landscape initiatives should have clear targets and key performance indicators (KPIs) to measure progress and periodically monitor and report progress against them.

These Principles are used to select the landscape initiatives that are included in the Coalition's "Learning Through Action" Portfolio of Landscape Initiatives.

Learning Portfolio of Landscape Initiatives

Below is the list of initiatives included in the Coalition's 2021 Learning Portfolio of Landscape Initaitves, including their implementers (in parantheses). This Portfolio includes initiatives that receive additional funding from FPC members and initiatives that are already receiving funding from FPC members. For full details about each programme, visit the FPC website here.

1. Tackling Deforestation in Indonesia Through Multi-stakeholder Platform at Landscape Scale (Rainforest Alliance
2. Developing a Jurisidictional Approach for Sustainable Peatland and Forest Management (Winrock International)
3. Coalition for Sustainable Livelihoods (Conservation International)
4. The Aceh Landscape (IDH)
5. Responsible Commodities Facility for Zero-deforestation Soy Production in the Cerrado (SIM)
6. Downscaling Mato Grasso's PCI Strategy to Upscale Impacts (IPAM)
7. Landscape-level Forest Positive Outcomes Through Traceability and Prioritization Support Tools for the Amazon Cattle Sector (National Wildlife Federation)
8. Low-carbon Regenerative Commodity Production ni the Cerrado Biome: Forstering Adoption of Integrated Agricultural Production Systems (Conservation International Brazil)
9. Empowering Community-based Restoration (WWF Chile)
10. Dvinsky Forest Landscape (Earthworm Foundation & WWF Russia)
11. Rimba Collective (Lestari Capital)
12. Siak Pelalawan Landscape Programme (Daemeter & Proforest)
13. The Aceh Landscape (Earthworm Foundation)
14. The Riau Landscape (Earthworm Foundation)
15. Smallholder Hub Programme (Musim Mas)
16. Biodiverse and Inclusive Palm Supply Chain in North Sumatra (Livelihoods Funds for Famil Farming & SNV)
17. The Mosaik Initiative (Kaleka)
18. The Sabah Landscape (Earthworm Foundation)
19. Wildlife Conservation Programme on Malaysian Tiger (WWF Malaysia)
20. WWF Sabah Landscape Program (WWF Malaysia)
21. The Chiapas Landscape (Earthworm Foundation)
22. Social Management Capacity Building Program (Earthworm Foundation)

Learning Through Action
Portfolio of Landscape Initiatives

● Palm Oil ○ Soy ● Paper, Pulp & Fibre-based Packaging ● Beef

How We Do It

Coalition members are working to collectively transform areas equivalent to the size of the Coalition's combined production-base footprint — a neutral estimate to represent the Coalition's impact and leverage in commodity production — by 2030. Each Coalition member has committed to investing in landscape-level initiatives driving forest conservation, ecosystem restoration, and community inclusion in the production of the Coalition's four key commodities: palm oil, soy, paper, pulp and fibre-based packaging, and beef. The Coalition is launching its strategy by engaging in an initial "Learning Phase", which will extend through 2023. By the end of 2021, all Coalition members invested in at least one initiative. These initiatives are collected in the Coalition's "Learning Through Action" Portfolio, selected based on the Principles of Collective Action in Production Landscapes. This list includes the initiatives engaged by the Coalition in December 2021 and will be updated periodically. After the Learning Phase, engagement will be scaled up for the Coalition to invest in initiatives working to transform landscapes in areas the size of the Coalition's production-base footprint by 2023.

Partnerships, Collaborations and Leadership

The Coalition's work to implement its landscape ambition has been led by the Landscape Engagement Working Group co-leads Mondelēz and Tesco. The Coalition is being supported by the Tropical Forest Alliance and Proforest as strategic and technical partners. Additionally, the Coalition is currently calculating the size of its production-base footprint across its focus commodities with the expert guidance of 3Keel, the World Wildlife Fund, the Accountability Framework initiative, The Nature Conservancy, and Conservation International.

🏠 www.tcgfforestpositive.com

✉ forestpositive@theconsumergoodsforum.com

🐦 @CGF_Sus

in Social and Environmental Sustainability

Landscape Engagement WG Co-Leads **Mondelēz** International **TESCO**

Coalition CEO Co-Sponsors **Carrefour** ⟨●⟩ **MARS**

Taking collective action for a forest positive future