

Medellin SpringBoard 2022

27th to 29th July

- ✓ Logistics challenges in transport for Latin America.
C-Level event.
Topics: Innovation, collaborative logistics, last mile and more.



Sponsored By



Who are we?

- Meeting point where the different sectors identify and implement solutions to make the industries where it operates more competitive.
- Facilitator and promoter of Collaboration in business communities.
- Developer of communities that generate value, through best logistics practices.
- Pioneer in the generation of logistics knowledge development in Latin America.



The only organisation that brings consumer goods retailers and manufacturers together globally, we are a CEO-led organisation that helps the world's retailers and consumer goods manufacturers to collaborate, alongside other key stakeholders, to secure consumer trust and drive positive change, including greater efficiency.

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Medellín, Colombia

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- ✓ C-Level event.
- ✓ **Topics:** Innovation, collaborative logistics, last mile and more.

Programme at a Glance



26th

Welcome Dinner

27th

SpringBoard Sessions:

- Discussions on transportation in LatAm.
- Networking Cocktail

28th

*SteerCo E2E Global
SteerCo E2E LatAm
Networking Sessions

*Invitation-only

29th

Networking - City Tour

*All sessions will be in **Spanish** with limited translations available

Medellin SpringBoard: Full Programme



Date	Time	Activity	Place
26th July	6:30 PM	Welcome Network Dinner	Local Restaurant
27th July	8:00 AM	Welcome Coffee	Museo el Castillo
	9:00 AM	SpringBoard Session	
	12:00 PM	Network Lunch	
	1:30 PM	Networking Activity - Inside SpringBoard Location -	
	3:00 PM	SpringBoard Session	
	6:00 PM	SpringBoard Closing Cocktail - LOGYCA Anniversary - Launch of Collaboration Book	
	8:00 PM	Closing	
28th July	8:00 AM	Welcome Coffee	Events Room Hotel Milla de Oro
	9:00 AM	Steering Committee EZE Global	
	12:00 PM	Network Lunch	
	1:30 PM	Networking Activity - Inside Steering Committee Meetings Location-	
	3:00 PM	Steering Committee EZE LatAm	
	6:00 PM	Closing	
	7:00 PM	Network Dinner	
29th July	8:30 AM	City Tour of Medellin	Sightseeing Tour: Botero Museum / Botanical Garden / Pueblito Paisa

About the Event



The "**SpringBoard**" events are organized by the member companies of **The Consumer Goods Forum** to provide a practical experience of new technologies and key issues for the sector.

Guest Profiles

- ✓ Presidents
- ✓ Commercial, Logistics and Technology Managers

Themes

- ✓ Sustainability
- ✓ Collaboration
- ✓ Last Millage
- ✓ Technology and Innovation



SPRING
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2022

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More than 20 Confirmed Companies are Attending the SpringBoard



Johnson & Johnson

Baxter



Colgate



corona



Henkel



Capgemini 



L'ORÉAL®



Postobón

Jerónimo
Martins



P&G



Location of the Event – July 27th

The **Museo el Castillo** is a palace built around 1930 by the architect Nel Rodríguez.

It is characterized by its medieval Gothic style similar to those of the Loire in France.





logyca

logística y redes de valor

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The Consumer Goods
FORUM