

# **Our World Changes** and So Does Logistics - It's Time to Act Resilient, Agile & Sustainable





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# AMSTERDAM THE NETHERLANDS

#2022SupplyChain

The returning Supply Chain Conference will help to unlock the potential of global supply chains and be the foundation for which consumer trust is built

# **About the Event**

The Consumer Goods Forum (CGF)'s global Supply Chain Conference brings together one global and diverse network with a shared mission: "to unlock the potential of global supply chains and be the foundation for which consumer trust is built upon".

Under the theme "Our World Changes & So Does Logistics - It's Time to Act Resilient, Agile and Sustainable", the Conference provides the perfect blend of shared learnings, best practices, challenge, cutting-edge innovations and networking. It brings together hundreds of senior supply chain, logistics and data experts responsible for planning, specifying, installing, maintaining and moving products all over the world. They are the experts whose voices need to be heard if the consumer goods industry is to overcome global shortages, fragmentation and complexity, rising prices, geopolitics and failing trust.

The CGF's global Supply Chain Conference will be where the future of supply chains is created.

## Collaboration

The CGF is unique in its ability to bring together retailers, manufacturers and key service providers to collaborate and act on solutions that deliver long-term, sustainable benefits to business, people and planet. The Conference will help ensure we continue to drive actions and share learnings on key supply chain challenges.

## **Complexities**

Supply chain issues have been made much worse by the COVID-19 pandemic and exacerbated further by Brexit and the conflict in Ukraine.

# Challenges

The economic environment has become more challenging, and sustainability and ESG reporting are being emphasised.

The need for conversation and action has never been greater!

## Networking

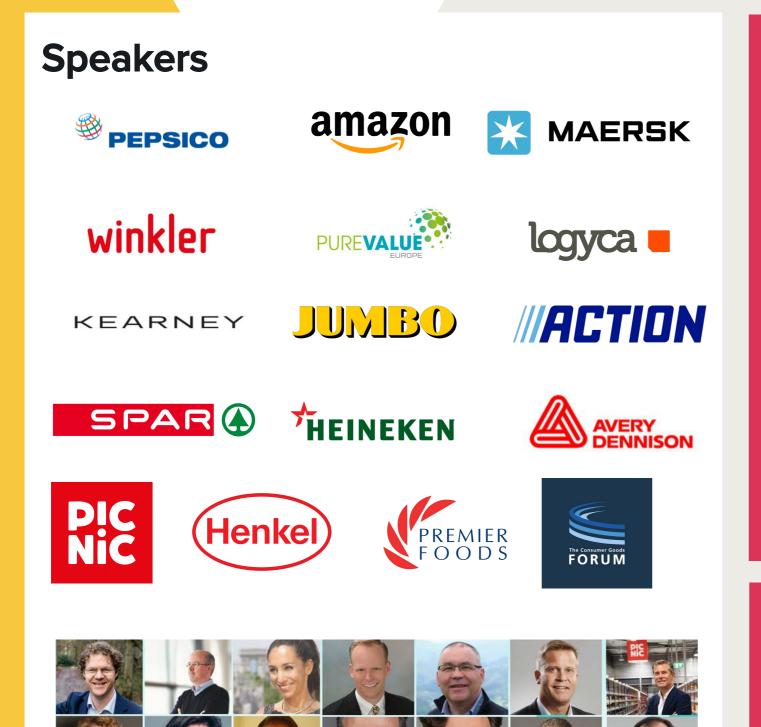
The CGF provides the perfect forum for experts to come together and meet face-to-face. Networking is a critical part of understanding, and for building networks that allow for more fruitful collaborations in the future. The Conference will bring together some 200 like-minded individuals with stories to tell and experiences to share.

## Costs

Experts believe customers can expect to see shortages of products on shelves and price increases of those products.



# Who & What



# **Sessions**

Navigating the VUCA Supply Chain in the Post-Pandemic Era **101 of Material Handling Automation** Supply Chain Megatrends **The Smart Factory** Strategy for Climate Positivity: Insights from a Sustainability Trailblazer A Revolution Towards Effective & Sustainable Promotion **Reducing In-Transit Inventory by Optimizing Cold Chain Logistics** Sustainable Transport Systems A Focus on Logistics in the LatAm Region Unlocking the Potential of Digital Item-Level Twins, Sustainability, in Modern Supply Chains The Importance of Supply Chain Management for the Retail Industry Load Carriers - Pallets: Today and Tomorrow

# Sponsors

Interested in becoming a sponsor, and getting your brand out in front of key supply chain actors?

Contact our sponsorship team to learn more: sponsorship@theconsumergoodsforum.com.



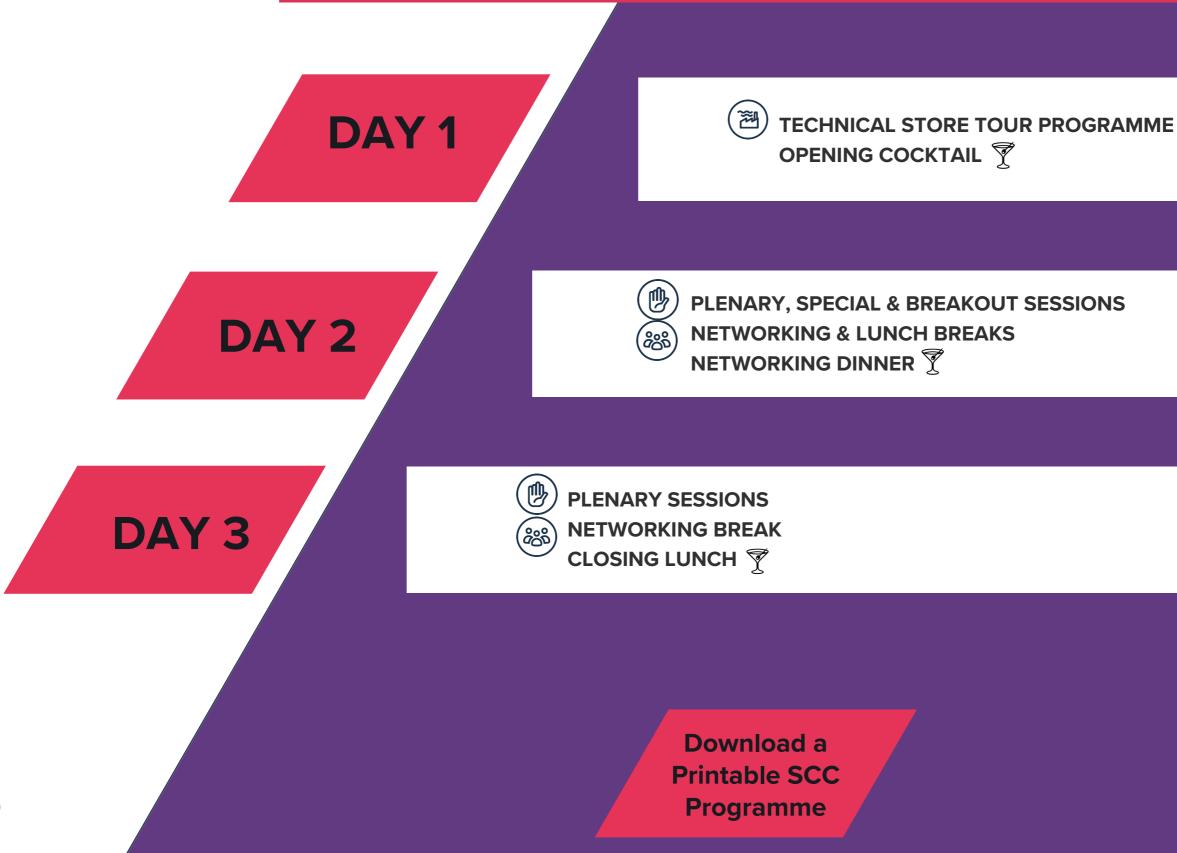
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# Secure Your Seat !

This year's Supply Chain Conference will take place right before the Sustainable Retail Summit, and delegates will have the option to buy combination tickets at discounted rates for both events. The Supply Chain Conference starts on the Monday and ends with the Joint Cocktail on Wednesday evening.









# **Click Here to Register**

## **About The Consumer Goods Forum**

The Consumer Goods Forum ("CGF") is a global, parity-based industry network that is driven by its members to encourage the global adoption of practices and standards that serves the consumer goods industry worldwide. It brings together the CEOs and senior management of some 400 retailers, manufacturers, service providers, and other stakeholders across 70 countries, and it reflects the diversity of the industry in geography, size, product category and format. Its member companies have combined sales of EUR 4.6 trillion and directly employ nearly 10 million people, with a further 90 million related jobs estimated along the value chain. It is governed by its Board of Directors, which comprises more than 55 manufacturer and retailer CEOs. For more information, please visit: www.theconsumergoodsforum.com.

## Contacts

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