Danone

Coalition member since 2020 | As of September 2022, palm oil, palm oil derivatives, direct soy, embedded soy, and paper, pulp, and fibre-based packaging (PPP), and beef are material commodities for Danone.

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2021 and 2022 reporting record. The record includes the following responses:

- "Yes" indicates a company is reporting against a KPI and reporting quantitively where indicated
- "Yes – narrative reporting" indicates a company is reporting qualitatively against a quantitative KPI
- "Not reporting yet" response indicates a company is not reporting on a KPI
- "N/A" indicates a KPI was not established in a given year

Companies have also provided information on their performance against appropriate KPIs, along with methodologies and targets. This information has been self-reported by companies on their public websites and reports, which was later reviewed by Proforest.

Links are provided to information when a company is reporting ("Yes") against a public information requirement, and when a company is reporting qualitatively ("Yes – narrative reporting") against a quantitative KPI.

For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit transparency.tcgfforestpositive.com.

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
Palm Oil				
Element 1 (Own Supply) Key Performance Indicators for Manufacturers				
1.1 Policy commitments to the forest positive (or NDPE) goals	Yes	Yes		
1.2 Timebound action plan summary	Yes	Yes		
1.3 Mill list using the conventions of the Universal Mill List to make group links	Yes			
1.4 Progress of mills toward forest positive (or NDPE)	Yes – narrative reporting	Yes – narrative reporting	We have started a pilot with our top suppliers to monitor progress toward verified NDPE, using the Implementation Reporting Framework (IRF). At the time this report was written we were not able to consolidate the information for our supply chain. Even so, we are confident of the results due to our commitment to sourcing RSPO SG volumes, as well as the Traceability system and Grievance mechanism we have put in place.	
1.5 Percentage traceable to mill	Yes	Yes	*Earthworm Foundation supports Danone to compile the list of mills and plantations at least once a year.* Click here	
	100% traceable to mill	*In 2021 Danone achieved 99.9% Traceability to Mill and Plantation.*		

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
1.6 Percentage traceable to FFB sources	Yes	Yes	Click here	
	85% traceable to plantation (TTP)	*In 2021 Danone achieved 99.9% Traceability to Mill and Plantation.*		
1.7 Percentage physically certified (MB/SG)	Yes	Yes	Click here	
	In H2 2020, 55% of total palm oil volumes are RSPO SG and 44% are RSPO MB. The remaining 2% of Danone palm oil is not RSPO certified – this volume is sourced from and used in Africa. Danone is currently working on the transition of this volume to certified volumes.	*In 2021, for CPO + PKO, Danone achieved 97% RSPO SG (46,918 m ton) and 0.2% RSPO MB (110 m ton). In total this is 97.2%.* *Please refer to "CPO" plus "PKO" data on page 12*		
Element 2 (Supplier and Traders) Key Performance Indicators for Manufacturers				
2.1 Direct supplier list	Yes	Yes		
2.2 Percentage of direct suppliers engaged and informed of the Forest Positive Suppliers' Commitment and Forest Positive Approach	Yes – narrative reporting	Yes	*In 2021 Danone got in touch with 100% of our Tier 1 suppliers to remind them of our NDPE commitments, as well as notify them that suspended producers may only (re)enter our supply chain with our permission and upon providing a clear improvement roadmap*	
		100% of our Tier 1 suppliers		

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
2.3 Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	Yes – narrative reporting	Yes – narrative reporting	Click here	
Element 3 (Monitoring and Response) Key Performance Indicators for Manufacturers				
3.1 Summary of company grievance process that aligns with Coalition Deforestation Monitoring and Response Framework (MRF)	Yes	Yes		
3.2 Summary of progress of grievance cases [e.g. in grievance log or relevant progress report(s)]	N/A	Yes		
3.3 Coverage of deforestation and peat monitoring: percentage of supply base covered by deforestation and peat monitoring (including supplier and landscape monitoring systems) aligned with Monitoring Minimum Requirements	N/A	Not reporting yet		

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
3.4 Coverage of deforestation and peat monitoring: For Coalition member companies involved, narrative summary of support provided to develop on the ground monitoring and response systems beyond own supply chains including landscape initiatives and sectoral collaborations	N/A	Not reporting yet		
3.5 Progress towards tackling deforestation and peat grievances: Percentage of supply mills with, or potentially linked to, deforestation and peat grievances	N/A	Not reporting yet		
3.6 Progress towards tackling deforestation and peat grievances: Percentage of deforestation and peat grievances where action taken in line with MRF steps and requirements	N/A	Not reporting yet		
Palm Oil Derivatives				
Element 1 (Own Supply) Key Performance Indicators for Manufacturers				
1.1 Policy commitments to the forest positive (or NDPE) goals	Yes	Yes		
1.2 Timebound action plan summary	Yes	Yes		

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
1.7 Percentage physically certified (MB/SG)	Yes	Yes	Click here	
	100% of all Fractions and derivative volumes RSPO MB or SG	In 2021, for derivatives, Danone achieved 83% RSPO SG (15,735 m ton) and 17% RSPO MB (3,288 m ton). In total this is 100% of all Fractions and derivative volumes. Please refer to "Fractionated products" plus "Derivatives" on p.12		
Element 2 (Supplier and Traders) Key Performance Indicators for Manufacturers				
2.1 Direct supplier list	Yes	Yes		
2.2 Percentage of direct suppliers engaged and informed of the Forest Positive Suppliers' Commitment and Forest Positive Approach	Yes – narrative reporting	Yes – narrative reporting	Click here	
		In 2021 Danone got in touch with 100% of our Tier 1 suppliers to remind them of our NDPE commitments, as well as notify them that suspended producers may only (re)enter our supply chain with our permission and upon providing a clear improvement roadmap.		
2.3 Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	Yes – narrative reporting	Yes	Click here	

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
2.4 List of identified major upstream suppliers/traders prioritized	Yes	Yes	Click here	
2.5 Upstream suppliers/traders prioritised, engaged (directly or via a collective approach) and informed of the Forest Positive Approach	Yes – narrative reporting	Yes – narrative reporting	Click here	
2.6 Performance of upstream suppliers/traders against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	Yes – narrative reporting	Yes – narrative reporting	Click here	
Element 3 (Monitoring and Response) Key Performance Indicators for Manufacturers				
3.7 Narrative summary of progress made towards reporting on Element 3 in 2023	N/A	Yes	Click here	
Direct Soy				
Element 1 (Own Supply) Key Performance Indicators for Manufacturers				
1.1 Policy commitments to the forest positive goals	Yes	Yes		
1.2 Timebound action plan summary	Yes	Yes		
1.3 Percentage with known origin	Yes	Yes		
		100% of Danone's direct sourcing of soybeans for plant-based products is traceable up to farm level.	Supported by Earthworm - deployed TDD survey with Tier 1 suppliers	Danone met its target by sourcing fully traceable and deforestation free soy.

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
1.4 Percentage from high-risk origins or unknown origins	Yes *Danone sources 56K tons of soybeans directly, for use in our plant-based products in Europe (Alpro) and North America, from areas that are not at risk for deforestation. More specifically, Danone sources 48 K tons of soybeans directly for Alpro, and 8 K tons for Danone North America. 60% of soybeans used by Alpro are grown in Europe (France, Austria, Italy, Netherlands, Belgium), and the remaining 40% come from Canada.*	Yes *By 2021, Danone sources 66 Ktons of soybeans directly, for use in our plant-based products in Europe (Alpro) and North America, from areas that are not at risk for deforestation. More specifically, Danone sources 53 Ktons of soybeans directly for Alpro, and 13 Ktons for Danone North America. 60% of soybeans used by Alpro are grown in Europe (France, Austria, Italy, Netherlands, Belgium), and the remaining 40% come from Canada.*	[Click here](#)	

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
1.5 Progress on ensuring soy is conversion-free for high-risk origins	Yes	Yes		
	Danone sources 56K tons of soybeans directly, for use in our plant-based products in Europe (Alpro) and North America, from areas that are not at risk for deforestation.	*Danone sources 53 Ktons of soybeans directly for Alpro, and 13 Ktons for Danone North America. 60% of soybeans used by Alpro are grown in Europe (France, Austria, Italy, Netherlands, Belgium), and the remaining 40% come from Canada. 100% of Alpro soybeans are ProTerra certified, covering environmental, social and non-GMO criteria. Soybeans used by Danone North America are grown in the United States with a small % from Canada; over 2/3 of which are non-GMO Project Verified and 1/3 are Certified Organic.*	[Click here](#)	
1.6 Percentage DCF supply from high-risk areas	Yes – narrative reporting	[Yes – narrative reporting](#)	[Click here](#)	
Element 2 (Suppliers/Traders) Key Performance Indicators for Manufacturers				
2.1 Direct supplier list	Not reporting yet	Not reporting yet		
2.2 Summary of Forest Positive Approach for suppliers and traders	Not reporting yet	Not reporting yet		
2.3 Percentage of Tier 1 suppliers to whom the Forest Positive Approach and its implementation have been communicated	Not reporting yet	Not reporting yet	*Methodology not available*	

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
2.4 Performance of Tier 1 suppliers against Forest Positive Approach including progress on delivery across entire operations	Not reporting yet	Not reporting yet	*Methodology not available*	
Embedded Soy				
Element 1 (Own Supply) Key Performance Indicators for Manufacturers				
1.1 Policy commitments to the forest positive goals	Yes	Yes		
1.2 Timebound action plan summary	Yes	Yes		

1.3 Percentage with known origin - Report on key elements of the supply chain including: soy footprint and known upstream actors	Yes	Yes		
	Only around 20% of soy used in cow feeding (fresh milk production) is not traced and the rest presents minimal risk. Soy used for animal feeding in the United States and Latin America is purchased locally, from regions that are low-risk for deforestation. 100% of soy purchased in the United States is grown there. *Regarding Latin America:* *• Brazil: 100% of soy used by the farms where we source milk comes from Minas Gerais State. Soy used for 85% of milk we source comes from the Central de Compras facility managed by Danone Brazil, which traces and maintains documentation on soy origin (See Annex 1 for a full list of municipalities). Our aim is for 100% of the milk farmers in our supply chain to use this facility.* *• Argentina: 100% of soy used for animal feed is grown in the Buenos Aires province, which is not at risk for deforestation. See Annex 2 for list for locations of soy grown by the largest supplier (cooperative) to the farms where we source milk.*	*At the end of 2021, Danone has analysed soy sourcing for 85% of its milk volume, and total soy based feed (soybean meal, soy hull, soy concentrates) accounts for less than 5% of the feed consumed by the dairy cows in its supply chain which are mostly grass- and grain-fed (85% of diet)* *The total soy-based products fed to cows is 330 ktons, of which 73% (240Ktons) measured through data collection and 27% (90 ktons) extrapolated. % by country/region of production provided on Table in pp. 6 of* [Forest update](#)	[Click here](#)	

1.4 Percentage from high-risk origins or unknown origins	Yes	Yes		
	Indirectly, only around 20% of soy used in cow feeding (fresh milk production) is not traced and the rest presents minimal risk. In addition, we undertook country by country analysis to have more accurate assessment of the origins of indirect soy in 2019. Based on this study, we estimate that 27% of the soy used for animal feeding by farmers is untraced and could be a risk of deforestation, mainly in Europe, Russia and Africa	*% by country/region of production and % non-traced provided on Table in pp. 6 of Forest update*	Click here	

1.5 Progress on ensuring soy is conversion-free for high-risk origins	Yes – narrative reporting	Yes	In order to reach compliance with deforestation free goals, Danone has implemented since 2017, MRV (Monitoring, Reporting, Verification) system through evaluation country by country with Cool farm tool/Cap2ER the amount and origin of soybeans used by our farmers. Our strategy to minimize the deforestation risk and improve the tracking includes: Continuing our work on traceability and origins of indirect soy. The CGF Forest Positive coalition published its Soy roadmap in November 2020 and one of the key actions are traceability and accountability; Encourage the local protein rich crops alternatives versus imported soy, when possible, seeking to promote farmers' feed production autonomy; Promoting sourcing from deforestation-risk-free countries (India, USA…); If soy originates from high-deforestation risk countries in South America, i) ensure traceability from deforestation-free areas ii) promote the use certification standards minimum Mass Balance or Area Mass balance. (eg. ProTerra or RTRS standards) - Helping drive change at a global scale through the multi-stakeholders' initiatives (CGF, the Sustainable Agriculture Initiative etc)	
	At the end of 2020, Danone purchased 14,000 RTRS credits in order to promote the transition to sustainable soy	*The total measured volumes 240K tons are deforestation free: 36% is from low-risk origin, 9% is certified (Mass balance or Area Mass balance), and the remaining 55% potentially at risk are compensated through RTRS book and claim credits*		
1.6 Percentage DCF supply from high-risk areas	Yes – narrative reporting	Yes – narrative reporting	Click here	

1.7 Soy footprint across all product categories	Yes	Yes	Click here	
1.8 Methodology for soy footprint calculation	Yes	Yes		
Element 2 (Suppliers and Traders) Key Performance Indicators for Manufacturers				
2.2 Summary of Forest Positive Approach for suppliers and traders	Not reporting yet	Not reporting yet		
2.3 Percentage of Tier 1 suppliers to whom the Forest Positive Approach and its implementation have been communicated	Not reporting yet	Not reporting yet	*Methodology not available*	
2.4 Performance of Tier 1 suppliers against Forest Positive Approach including progress on delivery across entire operations	N/A	Not reporting yet	*Methodology not available*	
2.5 List of identified major upstream suppliers	Not reporting yet	Not reporting yet	*Methodology not available*	
2.6 Upstream suppliers/traders sourcing from high-risk origins that have been engaged (directly or via collective approach) and are being evaluated	Not reporting yet	Not reporting yet	*Methodology not available*	
2.7 Performance of upstream suppliers/traders against the elements of the Forest Positive Approach including progress on delivery across entire soy business	Not reporting yet	Not reporting yet	*Methodology not available*	

Paper, Pulp, and Fibre-based Packaging (PPP)				
Element 1 (Own Supply) Key Performance Indicators for Manufacturers				
1.1 PPP Sourcing Policy including commitment to the forest positive goals	Yes	Yes		
1.2 Timebound action plan summary	Yes	Yes		
1.3 Percentage recycled, percentage virgin fibre	Yes	Yes	Click here	
	Of the 596 k tons of paper-based packaging purchased in 2020, 67% of paper we use in our packaging materials in 2020 are produced from recycled fibers	*In 2021, Danone purchased 590 ktons of paper (596 ktons in 2020). Danone is proud that 72% of paper used in our packaging materials in 2021 were produced from recycled fibers (67% in 2020)*		
1.4 Percentage of virgin supply certified, and percentage per scheme and chain of custody model	Yes	Yes – narrative reporting	*To achieve transparent sourcing for virgin fibres, Danone uses independent certification bodies, such as FSC, PEFC and SFI. The use of certification is a way to ensure chain of custody, and to show our efforts to customers, reinforcing our brands. More certified timber for paper/board packaging will mean more sustainability conscious customers being reassured of the sourcing quality. It is also a way to work more closely with our suppliers and peers and innovate in the field of packaging.*	
	In 2020, 94% of the virgin paper we purchased (=174kt of 185kt) was certified FSC (76%), PEFC (6%) or SFI (12%).	*Of all virgin paper sourced, 98% is certified (94% in 2020). This virgin paper was certified FSC (81%), PEFC (0.3%) or SFI (19%). Chain of custody model information available on pp. 9 of forest update. In total, 99% of purchased volumes of timber for paper/board comes from recycled or virgin certified paper (vs 98% in 2021).*		

1.5 Percentage of supply from high-priority sources	Yes	Yes		
	6% not certified	*A total of 174 354 tons (29%) can be traced back to mills in 'Forest Risk Countries', of which 60% with Chain of Custody certification. This paper comes from Argentina, Australia, Brazil, Indonesia, Mexico, Nigeria, and Thailand.*		

1.6 Actions being taken for supply from high-priority sources		Yes *Note: With increased traceability, Danone will be able to conduct more in-depth risk assessment and verification of DCF. In the meantime, Danone defines Deforestation and Conversion Free paper as Virgin paper that does not originate from potentially high risk countries in our current sourcing footprint (Argentina, Australia, Brazil, Indonesia, Mexico, Thailand) or Virgin paper coming from high risk country but with Chain of Custody certificate. In 2021, Danone had 98% DCF Paper. Main challenge for non-certified paper lies in Africa and Asia. We continue to push transformation with suppliers, by building economically viable business cases, using tenders for long-term improvement. Launched in 2020, we work with Tier 1 suppliers in a Connect4Growth program to integrate our One Planet commitments in supplier roadmaps. For these Strategic suppliers, it means understanding fully what their commitments are on Responsible Sourcing, such as improving Traceability, Deforestation and Conversion Free (DCF), upholding Human Rights and Carbon Reduction. The result of the program is a roadmap with Short, mid- and*	We used CDP definition to define "forest risk countries": a forest risk country is one of the following tropical and subtropical countries selected based on current and/or future deforestation risk (based on GCP, 2019; WWF, 2015 & TFA, 2019) : Angola, Argentina, Australia, Bolivia (Plurinational State of), Brazil, Cambodia, Cameroon, Central African Republic, Colombia, Congo, Côte d'Ivoire, Democratic Republic of the Congo, Ecuador, Gabon, Guatemala, Guinea, Honduras, India, Indonesia, Kenya, Lao People's Democratic Republic, Liberia, Madagascar, Malaysia, Mexico, Mozambique, Myanmar, Nicaragua, Nigeria, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Thailand, United Republic of Tanzania, Venezuela (Bolivarian Republic of), Viet Nam, Zambia, and Zimbabwe.	

		long-term goals to tackle relevant risks in the supply chain.		
Element 2 (Suppliers and Traders) Key Performance Indicators for Manufacturers				
2.1 Proportion of suppliers informed about the Forest Positive Suppliers Approach	N/A	<u>Yes – narrative reporting</u> *Launched in 2020, we work with Tier 1 suppliers in a Connect4Growth program to integrate our One Planet commitments in supplier roadmaps. For these Strategic suppliers, it means understanding fully what their commitments are on Responsible Sourcing, such as improving Traceability, Deforestation and Conversion Free (DCF), upholding Human Rights and Carbon Reduction. The result of the program is a roadmap with Short, mid- and long term goals to tackle relevant risks in the supply chain. At the end of 2021, Danone initiated One Planet roadmaps with 2 top paper packaging suppliers. The roadmaps will continue to develop, including steps to improve traceability of ingredients and work toward verified DCF. We will make roadmaps with our top 10 suppliers to also work toward DCF outside our supply chain.*	<u>Click here</u>	

2.2 Number or proportion of suppliers identified as priority for engagement, and percentage engaged	N/A	Yes *At the end of 2021, Danone initiated One Planet roadmaps with 2 top paper packaging suppliers. The roadmaps will continue to develop, including steps to improve traceability of ingredients and work toward verified DCF. We will make roadmaps with our top 10 suppliers to also work toward DCF outside our supply chain.*	[Click here](#)	
2.3 Performance of engaged suppliers and changes over time including progress on delivery across entire business	N/A	Not reporting yet	*Methodology not available*	

Beef				
Element 1 (Own Supply) Key Performance Indicators for Manufacturers				
1.1 Policy commitments to the forest positive goals	N/A	Not reporting yet		
1.2 Timebound action plan summary	N/A	Not reporting yet		
1.3 Beef footprint across all product categories	N/A	Not reporting yet	*Methodology not available*	
1.4 Percentage with known origin	N/A	Yes *100%. Danone sourced around 656 tons of beef in 2021; from 6 countries.*	*Methodology not available*	
1.5 Progress on ensuring beef is free from deforestation, conversion and conflict for high-risk areas	N/A	Not reporting yet	*Methodology not available*	

Element 2 (Suppliers and Traders) Key Performance Indicators for Manufacturers and Retailers				
2.1 Direct supplier list of identified major upstream suppliers, up to slaughterhouse when possible	N/A	Not reporting yet	*Methodology not available*	
2.2 A summary of the Forest Positive Approach for meatpackers and own brand manufacturers	N/A	Not reporting yet		
2.3 Tier 1 suppliers to whom the Forest Positive Approach and its implementation have been communicated	N/A	Not reporting yet	*Methodology not available*	
2.4 Performance of Tier 1 suppliers against Forest Positive Approach including progress on delivery across entire operations	N/A	Not reporting yet	*Methodology not available*	
2.5 Meatpackers sourcing from high-risk origins that have been engaged and are being evaluated	N/A	Not reporting yet	*Methodology not available*	
2.6 Performance of meatpackers against Forest Positive Approach including progress on delivery across entire operations	N/A	Not reporting yet	*Methodology not available*	

Element 4 (Landscape Engagement) Key Performance Indicators | As of September 2022, Danone is focusing its landscape engagement on palm oil.

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
Palm Oil				
4.1 Priority production landscapes identified	Yes	Yes *Note: Danone has chosen to prioritize its direct support to smallholders by investing in pilot projects for smallholders in high-risk deforestation regions.*	Click here	
4.2 Methodology used to identify priority production landscapes	N/A	Yes		
4.3 Number of landscape initiatives currently involved in	N/A	Yes *2 initiatives*	Click here (pp. 15)	
4.4 For each landscape initiative your company is currently engaged in, information on: ● Name, location, timeline and other partners involved ● Report on type of engagement (e.g. disbursed financial support, in-kind support, capacity, preferential sourcing)	N/A	Yes (pp. 15)		

• Specific actions or projects that are supported • How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships) • Linkages to shared landscape-level goals developed through multistakeholder processes			