

# Procter & Gamble

**Coalition member since 2020** | As of September 2022, palm oil, palm oil derivatives, and paper, pulp, and fibre-based packaging (PPP) are material commodities for Procter & Gamble.

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2021 and 2022 reporting record. The record includes the following responses:

- “Yes” indicates a company is reporting against a KPI and reporting quantitatively where indicated
- “Yes – narrative reporting” indicates a company is reporting qualitatively against a quantitative KPI
- “Not yet reporting” response indicates a company is not yet reporting on a KPI
- “N/A” indicates a KPI was not established in a given year

Companies have also provided information on their performance against appropriate KPIs, along with methodologies and targets. This information has been self-reported by companies and verified by Proforest.

Links are provided to information when a company is reporting (“Yes”) against a public information requirement, and when a company is reporting qualitatively (“Yes – narrative reporting”) against a quantitative KPI.

For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit [transparency.tcgfforestpositive.com](https://transparency.tcgfforestpositive.com).

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
<b>Palm Oil</b>				
<b>Element 1 (Own Supply) Key Performance Indicators for Manufacturers</b>				
1.1 Policy commitments to the forest positive (or NDPE) goals	Yes	<a href="#">Yes</a>		
1.2 Timebound action plan summary	Yes	<a href="#">Yes</a>		
1.3 Mill list using the conventions of the Universal Mill List to make group links	Yes	<a href="#">Yes</a>		
1.4 Progress of mills toward forest positive (or NDPE)	Not reporting yet	<a href="#">Yes – narrative reporting</a>	<i>Methodology not available</i>	
1.5 Percentage traceable to mill	Yes	Yes	<i>Methodology not available</i>	
	98%	98%		
1.6 Percentage traceable to FFB sources	Not reporting yet	<a href="#">Yes – narrative reporting</a>	We monitored 13.6+ million hectares of P&G supplier landbanks across Indonesia, Malaysia, and Papua New Guinea. We tracked supply chains to over 1,600 plantations and determined that 99.98% of supply chain landscapes monitored were “free of deforestation or conversion issues”. Where issues may have occurred, the robust information has allowed us to engage more effectively in discussions with our suppliers and to provide data to help guide remediation and monitor progress	

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
1.7 Percentage physically certified (MB/SG)	Yes	Yes	Methodology not available	
	<ul style="list-style-type: none"> <li>Palm Oil: 100%</li> <li>Palm Kernel Oil: 44%</li> </ul>	<ul style="list-style-type: none"> <li>Palm Oil: 100%</li> <li>Palm Kernel Oil: 99%</li> </ul>		
<b>Element 2 (Suppliers and Traders) Key Performance Indicators for Manufacturers</b>				
2.1 Direct supplier list	Yes	<u>Yes</u>		
2.2 Percentage of direct suppliers engaged and informed of the Forest Positive Suppliers' Commitment and Forest Positive Approach	Not reporting yet	<u>Yes – narrative reporting</u>	All suppliers engaged via alignment P&G Palm Policy which has all the FPC elements	
2.3 Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	Not reporting yet	<u>Yes – narrative reporting</u>	All suppliers engaged via alignment P&G Palm Policy which has all the FPC elements	
<b>Element 3 (Monitoring and Response) Key Performance Indicators for Manufacturers</b>				
3.1 Summary of company grievance process that aligns with Coalition Deforestation Monitoring and Response Framework (MRF)	Yes	<u>Yes</u>		
3.2 Summary of progress of grievance cases [e.g. in grievance log or relevant progress report(s)]	N/A	<u>Yes</u>		

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
3.3 Coverage of deforestation and peat monitoring: percentage of supply base covered by deforestation and peat monitoring (including supplier and landscape monitoring systems) aligned with Monitoring Minimum Requirements	N/A	<a href="#">Yes</a>	Methodology not available	
		<i>During 2020-2021, we monitored 13.6+ million hectares of P&amp;G supplier landbanks across Indonesia, Malaysia, and Papua New Guinea. We tracked supply chains to over 1,600 plantations and determined that 99.98% of supply chain landscapes monitored were “free of deforestation or conversion issues”</i>		
3.4 Coverage of deforestation and peat monitoring: For Coalition member companies involved, narrative summary of support provided to develop on the ground monitoring and response systems beyond own supply chains including landscape initiatives and sectoral collaborations	N/A	<a href="#">Yes</a>		
3.5 Progress towards tackling deforestation and peat grievances: Percentage of supply mills with, or potentially linked to, deforestation and peat grievances	N/A	<a href="#">Yes – narrative reporting</a>	Methodology not available	

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
3.6 Progress towards tackling deforestation and peat grievances: Percentage of deforestation and peat grievances where action taken in line with MRF steps and requirements	N/A	<a href="#">Yes – narrative reporting</a>	<i>Methodology not available</i>	
<b>Palm Oil Derivatives</b>				
<b>Element 1 (Own Supply) Key Performance Indicators for Manufacturers and Retailers</b>				
1.1 Policy commitments to the forest positive (or NDPE) goals	Yes	<a href="#">Yes</a>		
1.2 Timebound action plan summary	Yes	<a href="#">Yes</a>		
1.7 Percentage physically certified (MB/SG)	Yes	Yes	<i>Methodology not available</i>	
	<ul style="list-style-type: none"> <li><i>Palm oil derivatives: 100%</i></li> <li><i>Palm Kernel Oil derivatives: 37%</i></li> </ul>	<ul style="list-style-type: none"> <li><i>Palm oil derivatives: 95%</i></li> <li><i>Palm Kernel Oil derivatives: 89%</i></li> </ul>		
<b>Element 2 (Suppliers and Traders) Key Performance Indicators for Manufacturers and Retailers</b>				
2.1 Direct supplier list	Yes	<a href="#">Yes</a>		
2.2 Percentage of direct suppliers engaged and informed of the Forest Positive Suppliers' Commitment and Forest Positive Approach	Not reporting yet	<a href="#">Yes – narrative reporting</a>	All direct suppliers engaged through alignment to the P&G Palm Policy which has all the elements of the FPC	

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
2.3 Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	Not reporting yet	<a href="#">Yes – narrative reporting</a>	All direct suppliers engaged through alignment to the P&G Palm Policy which has all the elements of the FPC	
2.4 List of identified major upstream suppliers/traders prioritized	Yes	<a href="#">Yes</a>	<i>Methodology not available</i>	
2.5 Upstream suppliers/traders prioritised, engaged (directly or via a collective approach) and informed of the Forest Positive Approach	Not reporting yet	<a href="#">Yes – narrative reporting</a>	<i>Methodology not available</i>	
2.6 Performance of upstream suppliers/traders against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	Not reporting yet	<a href="#">Yes – narrative reporting</a>	<i>Methodology not available</i>	
<b>Element 3 (Monitoring and Response) Key Performance Indicators for Manufacturers and Retailers</b>				
3.7 Narrative summary of progress made towards reporting on Element 3 in 2023	N/A	<a href="#">Yes</a>		
<b>Paper, Pulp, and Fibre-based Packaging</b>				
<b>Element 1 (Own Supply) Key Performance Indicators for Manufacturers and Retailers</b>				
1.1 PPP Sourcing Policy including commitment to the forest positive goals	Yes	<a href="#">Yes</a>		

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
1.2 Timebound action plan summary	Yes	<a href="#">Yes</a>		
1.3 Percentage recycled, percentage virgin fibre	Yes	Yes	Methodology not available	
	<ul style="list-style-type: none"> <li>80% Recycled</li> <li>20% Virgin</li> </ul>	<i>Paper-based packaging:</i> <ul style="list-style-type: none"> <li>83% Recycled</li> <li>17% Virgin</li> </ul>		
1.4 Percentage of virgin supply certified, and percentage per scheme and chain of custody model	Yes	Yes	Methodology not available	
	<i>Paper-based packaging:</i> <ul style="list-style-type: none"> <li>94% of Virgin fiber that was 3rd party Certified</li> <li>42% of Virgin fiber that was 3rd party Certified FSC</li> <li>99.5% of total recycled or 3rd party certified virgin</li> </ul> <i>Wood pulp:</i> <ul style="list-style-type: none"> <li>100% of the wood pulp P&amp;G sources is certified.</li> <li>51% FSC CoC</li> <li>15% SFI</li> <li>15% PEFC/CSA-SFF</li> <li>19% FSC CW</li> </ul>	<i>Paper-based packaging:</i> <ul style="list-style-type: none"> <li>95% of Virgin fiber was 3rd party Certified</li> <li>45% of Virgin fiber was 3rd party Certified FSC</li> <li>99.6% of total recycled or 3rd party certified virgin</li> </ul> <i>Wood pulp:</i> <ul style="list-style-type: none"> <li>59% FSC CoC</li> <li>13% SFI</li> <li>2% PEFC/CSA-SFF</li> <li>27% FSC CW</li> </ul>		
1.5 Percentage of supply from high-risk sources	Yes – narrative reporting	<a href="#">Yes – narrative reporting</a>	Methodology not available	

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
1.6 Actions being taken for supply from high-risk sources	Yes	<p><a href="#">Yes</a></p> <p><i>Note: P&amp;G works with suppliers and stakeholders to address deforestation concerns in high-risk areas. P&amp;G's commitment to increasing the use of third-party certification lowers the risk of deforestation within our supply chain</i></p>		
<b>Element 2 (Suppliers and Traders) Key Performance Indicators for Manufacturers and Retailers</b>				
2.1 Proportion of suppliers informed about the Forest Positive Suppliers approach	N/A	<p>Yes – narrative reporting</p> <p><a href="#">Click here</a></p> <p><a href="#">Click here</a></p> <p><a href="#">Click here</a></p>	100% suppliers through Sourcing Policy alignment	
2.2 Number or proportion of suppliers as identified as priority for engagement and percentage engaged	N/A	<p>Yes – narrative reporting</p> <p><a href="#">Click here</a></p> <p><a href="#">Click here</a></p> <p><a href="#">Click here</a></p>	<i>Methodology not available</i>	
2.3 Performance of engaged suppliers and changes over time including progress on delivery across entire business	N/A	<p>Yes – narrative reporting</p> <p><a href="#">Click here</a></p> <p><a href="#">Click here</a></p> <p><a href="#">Click here</a></p>	<i>Methodology not available</i>	

## Element 4 (Landscape Engagement) Key Performance Indicators | As of September 2022, Procter & Gamble is focusing its landscape engagement on palm oil.

KPI	2021 Reporting Record & Performance	2022 Reporting Record & Performance	Methodology	Target (Optional)
<b>Palm Oil</b>				
4.1 Priority production landscapes identified	N/A	<a href="#">Yes</a>	See KPI 4.2	
4.2 Methodology used to identify priority production landscapes	N/A	<a href="#">Yes</a>		
4.3 Number of landscape initiatives currently involved in	N/A	<a href="#">Yes</a>	Methodology not available	
		3 initiatives		
4.4 For each landscape initiative your company is currently engaged in, information on: <ul style="list-style-type: none"> <li>Name, location, timeline and other partners involved</li> <li>Report on type of engagement (e.g. disbursed financial support, in-kind support, capacity, preferential sourcing)</li> <li>Specific actions or projects that are supported</li> <li>How the actions intend to address systemic issues and contribute to</li> </ul>	N/A	<a href="#">Yes</a>		

<p>delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships)</p> <ul style="list-style-type: none"> <li>• Linkages to shared landscape-level goals developed through multistakeholder processes</li> </ul>				
<b>PPP</b>				
4.1 Priority production landscapes identified	N/A	<a href="#">Yes</a>	<i>Methodology not available</i>	
4.2 Methodology used to identify priority production landscapes	N/A	Not reporting yet		
4.3 Number of landscape initiatives currently involved in	N/A	<a href="#">Yes</a>	<i>Methodology not available</i>	
		4 initiatives		
<p>4.4 For each landscape initiative your company is currently engaged in, information on:</p> <ul style="list-style-type: none"> <li>• Name, location, timeline and other partners involved</li> <li>• Report on type of engagement (e.g. disbursed financial support, in-kind)</li> </ul>	N/A	<p>Yes</p> <p><a href="#">Click here</a></p> <p><a href="#">Click here</a></p> <p><a href="#">Click here</a></p>		

<p>support, capacity, preferential sourcing)</p> <ul style="list-style-type: none"> <li>• Specific actions or projects that are supported</li> <li>• How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape level multi-stakeholder platforms or partnerships)</li> <li>• Linkages to shared landscape-level goals developed through multistakeholder processes</li> </ul>				
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