The intent of this Letter is to provide a written expression of the interest of the following Parties: Amcor, Barilla, Colgate-Palmolive, Danone, Ferrero, Haleon, Henkel, Mars, Incorporated, McCain Foods, Mondelēz International, PepsiCo, Unilever.

The Parties, guided by the Global Commitment to a New Plastics Economy, an initiative of the Ellen MacArthur Foundation, are committed to driving ambitious progress towards increasing the use of recycled materials in their packaging and achieving higher recycling rates in line with goals set by companies and some governments. To this end, the Parties recognize the need for (1) adequate collection and sorting infrastructure for plastic packaging waste and (2) plastic recycling infrastructure, both mechanical and chemical. The Parties also recognize that such development will require financial support to scale up infrastructure systems in the pursuit of two aims: first, to process far higher volumes of plastic waste that is currently ending up in landfills or incinerators; and second, to reliably provide high volumes of recycled plastic, including those used in food contact and pharmaceutical materials.

In April 2022, most Parties co-authored a set of six principles for Chemical Recycling through the Plastic Waste Coalition of Action, a Consumer Goods Forum initiative. Chemical recycling of plastics, as defined in this paper, is operating at a small scale today and has potential to scale up after maximizing the use of traditional mechanical recycling infrastructure. The members of the Coalition indicated their potential demand for at least ~800,000 tonnes per year of chemically recycled plastic in Europe alone, if principles are met.

In this letter, the Parties wish to express their common interest in the development of credible, safe and environmentally sound chemical recycling infrastructure put forward by the industry players in Europe. More specifically, and assuming that global investment in the field materializes by 2030, the Parties wish to express their common interest in purchasing commercial volumes of chemically recycled plastic content to incorporate in their packaging portfolio from the relevant organizations in the supply chain referred to as the Sellers (e.g., chemical industry players).

The Parties wish to ensure purchases pursuant to any future agreements with the Sellers would meet the necessary credible, safe and environmentally sound criteria laid out by industry. In particular, the Sellers must comply with the principles laid out in the Vision and Principles Position Paper published in April 2022.

By expressing their interest, the Parties wish to send a strong signal of support to society of the need for scale in plastics recycling infrastructure while meeting the necessary environmental and other safeguards laid out by the Parties. The expression of this common interest is not construed as a binding or exclusive purchasing commitment of volume for the parties. This letter is non-binding for all parties and does not expose the Parties that have failed to agree and or decided not to implement the project to any liability or claims thereunder.

Agreed to by:

The Consumer Goods Forum