



The Consumer Goods  
**FORUM**



Sustainable Supply  
Chain Initiative

# Welcome to the Sustainable Supply Chain Initiative

Organisations are driving positive change against sustainability challenges in the consumer goods industry through supply chain due diligence. However, this can be a complex process.

**Created by the industry, for the industry, the Sustainable Supply Chain Initiative supports organisations in their supply chain due diligence by driving the global conversation on responsible sourcing and helping shape the industry's expectations for sustainability.**

## About the Sustainable Supply Chain Initiative

Many companies are working individually and collectively to contribute to efforts to reach the UN Sustainable Development Goals and achieve the 2030 Agenda through supply chain due diligence. Ensuring that supply chains respect sustainability standards at all levels is key to protecting people, products, and the planet, whether supply chains are large or small, global or local, at-sea or on land. However, this can be a challenging and complex process.

In 2017, The Consumer Goods Forum launched the Sustainable Supply Chain Initiative (SSCI) to support organisations in their supply chain due diligence.

The SSCI brings together consumer goods companies from around the world to drive the global conversation on responsible sourcing and help shape the industry's expectations for sustainability. As the sustainability landscape continues to change rapidly, companies must be ready to evolve to meet consumers' and stakeholders' current expectations, and – to ensure their own resilience as businesses – anticipate future trends, challenges, and opportunities for improvement. The SSCI provides a critical platform for companies to discuss, evaluate, and strategise in this rapidly changing environment.

Understanding the key role third-party sustainability standards play in helping conduct due diligence, but the lack of harmonisation among them, the SSCI also operates a benchmark for these standards to drive trust and continuous improvement among sustainability certification practices.

## What We Do

As a CEO-led Coalition of Action, the SSCI leads the responsible sourcing conversation from the highest level of leadership. Together, our Coalition:

- Drives dialogue and action around current and emerging sustainability trends and challenges;
- Sets the industry's minimum expectations for defining supply chain sustainability;
- Benchmarks and recognises third-party sustainability standards that cover key sustainability topics and use key governance practices; and
- Encourages the continuous improvement of global responsible sourcing practices.

## How You Can Benefit

Membership in the SSCI Coalition of Action is open to all CGF members. As our industry adapts to a rapidly changing sustainability landscape, the SSCI leads the way in defining best practice and driving continuous improvement. SSCI members bring their voices together as leading consumer goods companies to define, advance, and act on the sustainability agenda. By joining our Coalition, you can strengthen your individual approach to sustainability, helping you meet ESG targets, stakeholder and regulatory requirements, and risk mitigation goals more efficiently. You can also help bolster our industry's collective progress towards the SDGs. **As a member of the SSCI, you can to help create the outcomes we all want, and need, to see in our industry.**



## Join Your Peers

The CEOs of 41 of the world’s largest consumer goods companies – representing business interests across the Americas, Asia, Africa, and Europe – came together to create the SSCI, recognising the need for our industry to develop common and aligned expectations for sustainability in order to truly meet sustainability targets and drive meaningful, positive change at scale. As a Coalition of Action, the SSCI now includes 22 member companies (below).



## Governance

The SSCI Steering Committee is Co-Chaired by MSD Animal Health and European Marketing Distribution (EMD).

## Partnerships and Collaborations

Beyond the Coalition, SSCI members also drive wider impact by collaborating with other leading organisations, both in and outside the CGF, including:



**“Our commitment to SSCI signals our industry coming together to set clear expectations. We created a tool to implement our sustainability commitments and help drive positive change. Now is the time to make use of it and make it work for our businesses and the millions of workers across our value chains, as well as the environment at large.”**

CGF CEO Board of Directors, 2022

## Contact the SSCI

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