

# wintercomes

**Sitges** 23rd Sept - 01st Oct

Federated Data Exchange First & Last Mile Solutions  
Quantum Computing Generative Intelligence Light Robotics

Data Driven Supply Chain Solutions



## Supply Chain Conference

26th Sept

#SCC2023

**Shape the Future of Supply Chains**  
The Rise of Innovative Technologies



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## **23-24** Welcome Weekend

Saturday '23sep

15:00 - 19:30

### **Site Visit**

📍 Location tbd.

Meeting point: Sunway Hotel Lobby

Sunday '24sep

12:00 - 18:30

### **Site Visit**

📍 Location tbd.

Meeting point: Sunway Hotel Lobby

19:30 - 21:30

### **WinterComes 2023 Edition Welcome Dinner**

📍 Location tbd.

Meeting point: Sunway Hotel Lobby





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## CoA Product Data

Sunway Hotel, Room "Maricel", Ground Floor

Monday '25sep

08:30 - 09:00

### Plenary

Welcome & CGF Antitrust Caution

09:00 - 10:30

### Assignment 1 | BreakOut Teams

Value Story: How to walk the talk -  
and what to expect as a result

ID Ubiquity - beyond the number: Investigating  
the critical role of GTIN Allocation Rules

Access To Standards: Describing resource  
barriers and vision levels complemented with a  
maturity matrix, and offering solutions

10:30 - 11:00 break

11:00 - 12:30

### Assignment 2 | BreakOut Teams

Pilots – Reason To Believe: Listen to  
testimonials, use cases and outcomes from  
pilot participants on one market – Italy

New Ways of Data Exchange: Explore new  
technologies and best practices for data  
sharing from other industries.

12:30 - 13:00

### Plenary

13:00 - 14:15 break

14:15 - 15:45

### Assignment 3 | BreakOut Teams

KPIs for Data: How to conceive, implement and  
test a new set of KPIs to measure the ROI of  
Product Data

Value Story: Next Steps

15:45 - 16:00 break

16:00 - 17:00

### Assignment 4 | BreakOut Teams

"Challenge Room": What needs to be fixed?  
Create Updated Action Plan.

17:00 - 18:00

### Plenary

Review Final Manifesto

18:00 - 19:30 break

19:30 - 21:30

### Network Dinner

♥ Location tbd.

Meeting point: Sunway Hotel Lobby



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## Supply Chain Conference 2nd Edition

Sunway Hotel, Room "Talaia", Top Floor

Tuesday '26sep

08:30 - 09:00

### Welcome & CGF Antitrust Caution

09:00 - 10:30

#### Block 1

##### The Digital Product Passport (EU):

A deep dive into the current state of development and what we can expect in the future.

##### How 2D will change the way we work:

What happens if we link the product to expansive data sets - and how to ensure it really works

10:30 - 11:00 break

11:00 - 13:00

#### Block 2 (2h)

**Becoming Digital:** What is the right speed and how to design your roadmap and convincing ROIs? What is the role of data cleanrooms?

**How Big is the Cloud?:** what are the newest developments and services offered in the cloud, and how to best leverage them on first and last mile logistics

13:00 - 14:15 break

14:15 - 16:15

#### Block 3 (2h)

**Robots:** What about them?  
Their present and future impact.

**Quantum Computing:** What is it,  
What is it, and how can you use  
it better than you do now?

16:15 - 16:30 break

16:30 - 17:30

#### Block 4 (1h)

**The Way We Work:** How will the new generation of "AI" tools impact our people and process work within Supply Networks? What is generative AI for Product Data?

**Data/AI-driven Food Waste Reduction:**  
What is possible?

17:30 - 18:30 Ending

### Closure Event (Teambuilding)

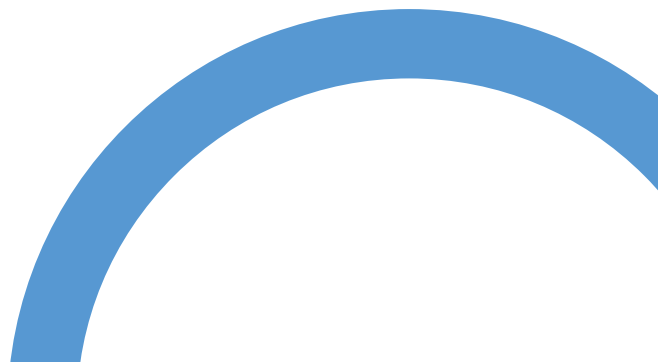
18:30 - 19:30 break

19:30 - 21:30

### Network Dinner

♥ Location tbd

Meeting point: Sunway Hotel Lobby



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## 27 E2E Steering Committee

Sunway Hotel, Room "Maricel", Ground Floor

Wednesday '27sep

08:30 - 09:00

### Welcome & CGF Antitrust Caution

09:00 - 10:30

### Assignment 1 | BreakOut Teams

**Traceability & Transparency:** How the True-Code approach resolves key stumbling blocks to obtain answers from source

**Data Exchange:** How DataPorts enable seamless connectivity to drive autonomous machine-to-machine communication

10:30 - 11:00 break

11:00 - 13:00

### Assignment 2 | BreakOut Teams

**E.S.G Data Reporting:** Harmonising the data hunger versus data needs when it comes to Scope 3 Data requirements between retail and manufacturer

### New Technologies

13:00 - 14:15 break

14:15 - 16:15

### Assignment 3 | BreakOut Teams

Build the E2E Action Plan

16:15 - 17:00

### Plenary

E2E Action Plan

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Thursday '28sep

### Site Visits

Organised Bus Starts  
at Sunway Hotel 9am CET

09:00 - 12:00

### Parallel Site

Visits (Group 1 & 2)

14:00 - 17:00

### Parallel Site

Visits (Group 1 & 2)



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## 29 New Section: E2E Signals

Sunway Hotel, Room "Maricel", Ground Floor

Friday '29sep

09:00 - 12:00

### Development Session

#### Welcome & CGF Antitrust Caution

#### Best Practice Sharing

**E2E Past:** What did not work?

**E2E Present:** Where are we successful?

**E2E Future:** How to do more of the things that drive value?

12:00 - 14:00

### Closing Lunch

14:00 - 18:00

### Optional: Site Visit

📍 Location tbd.

Meeting point: Sunway Hotel Lobby

19:00 - 00:00

### Special Dinner Rudy's Pick

📍 Location tbd.

Meeting point: Sunway Hotel Lobby





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30 - 01

## Farewell Weekend

Saturday '30sep

10:00 - 19:30

### Site Visit

📍 Location tbd.

Meeting point: Sunway Hotel Lobby

Sunday '01oct

10:00 - 12:30

### Site Visit

📍 Location tbd.

Meeting point: Sunway Hotel Lobby

## Hotel Sunway Playa Golf & Spa

Passeig Marítim, 92, 08870 Sitges, Barcelona  
[hotelplayagolfsitges.com](http://hotelplayagolfsitges.com)

"Promotional Code" to use: WinterC23  
(any other hotel in Sitges will also do -  
all are close by)