Shape the Future of Supply Chains
The Rise of Innovative Technologies
Welcome Weekend

Saturday '23sep
15:00 - 19:30
Site Visit
📍 Location tbd.
Meeting point: Sunway Hotel Lobby

Sunday '24sep
12:00 - 18:30
Site Visit
📍 Location tbd.
Meeting point: Sunway Hotel Lobby
19:30 - 21:30
WinterComes 2023 Edition Welcome Dinner
📍 Location tbd.
Meeting point: Sunway Hotel Lobby
25 CoA Product Data
Sunway Hotel, Room "Maricel", Ground Floor

Monday '25sep

08:30 - 09:00
Plenary
Welcome & CGF Antitrust Caution

09:00 - 10:30
Assignment 1 | BreakOut Teams
Value Story: How to walk the talk - and what to expect as a result
ID Ubiquity - beyond the number: Investigating the critical role of GTIN Allocation Rules
Access To Standards: Describing resource barriers and vision levels complemented with a maturity matrix, and offering solutions

10:30 - 11:00 break

11:00 - 12:30
Assignment 2 | BreakOut Teams
Pilots – Reason To Believe: Listen to testimonials, use cases and outcomes from pilot participants on one market – Italy
New Ways of Data Exchange: Explore new technologies and best practices for data sharing from other industries.

12:30 - 13:00
Plenary

13:00 - 14:15 break

14:15 - 15:45
Assignment 3 | BreakOut Teams
KPIs for Data: How to conceive, implement and test a new set of KPIs to measure the ROI of Product Data
Value Story: Next Steps

15:45 - 16:00 break

16:00 - 17:00
Assignment 4 | BreakOut Teams
"Challenge Room": What needs to be fixed? Create Updated Action Plan.

17:00 - 18:00
Plenary
Review Final Manifiesto

18:00 - 19:30 break

19:30 - 21:30
Network Dinner
Location tbd.
Meeting point: Sunway Hotel Lobby
Supply Chain Conference 2nd Edition
Sunway Hotel, Room "Talaia", Top Floor

Tuesday '26sep

08:30 - 09:00
**Welcome & CGF Antitrust Caution**

09:00 - 10:30
**Block 1**
**The Digital Product Passport (EU):**
A deep dive into the current state of development and what we can expect in the future.

**How 2D will change the way we work:**
What happens if we link the product to expansible data sets - and how to ensure it really works

10:30 - 11:00 break

11:00 - 13:00
**Block 2 (2h)**
**Becoming Digital:** What is the right speed and how to design your roadmap and convincing ROIs? What is the role of data cleanrooms?

**How Big is the Cloud?:** what are the newest developments and services offered in the cloud, and how to best leverage them on first and last mile logistics

13:00 - 14:15 break

14:15 - 16:15
**Block 3 (2h)**
**Robots:** What about them?
Their present and future impact.

**Quantum Computing:** What is it, What is it, and how can you use it better than you do now?

16:15 - 16:30 break

16:30 - 17:30
**Block 4 (1h)**
**The Way We Work:** How will the new generation of "AI" tools impact our people and process work within Supply Networks? What is generative AI for Product Data?

**Data/Al-driven Food Waste Reduction:**
What is possible?

17:30 - 18:30 Ending
**Closure Event** (Teambuilding)

18:30 - 19:30 break

19:30 - 21:30
**Network Dinner**
Location tbd
Meeting point: Sunway Hotel Lobby
**E2E Steering Committee**  
Sunway Hotel, Room "Maricel", Ground Floor

**Wednesday '27sep**

08:30 - 09:00  
**Welcome & CGF Antitrust Caution**

09:00 - 10:30  
**Assignment 1 | BreakOut Teams**  
**Traceability & Transparency:** How the True-Code approach resolves key stumbling blocks to obtain answers from source

**Data Exchange:** How DataPorts enable seamless connectivity to drive autonomous machine-to-machine communication

10:30 - 11:00 break

11:00 - 13:00  
**Assignment 2 | BreakOut Teams**  
**E.S.G Data Reporting:** Harmonising the data hunger versus data needs when it comes to Scope 3 Data requirements between retail and manufacturer

**New Technologies**

13:00 - 14:15 break

14:15 - 16:15  
**Assignment 3 | BreakOut Teams**  
Build the E2E Action Plan

16:15 - 17:00  
**Plenary**  
**E2E Action Plan**

**Thursday '28sep**

09:00 - 12:00  
**Parallel Site**  
Visits (Group 1 & 2)

14:00 - 17:00  
**Parallel Site**  
Visits (Group 1 & 2)
**New Section: E2E Signals**
Sunway Hotel, Room "Maricel", Ground Floor

**Friday '29sep**

09:00 - 12:00

**Development Session**
Welcome & CGF Antitrust Caution
Best Practice Sharing

**E2E Past:** What did not work?

**E2E Present:** Where are we successful?

**E2E Future:** How to do more of the things that drive value?

12:00 - 14:00

**Closing Lunch**

14:00 - 18:00

**Optional: Site Visit**
📍 Location tbd.
Meeting point: Sunway Hotel Lobby

19:00 - 00:00

**Special Dinner** Rudy's Pick
📍 Location tbd.
Meeting point: Sunway Hotel Lobby
Farewell Weekend

Saturday '30sep
10:00 - 19:30
Site Visit
Location tbd.
Meeting point: Sunway Hotel Lobby

Sunday '01oct
10:00 - 12:30
Site Visit
Location tbd.
Meeting point: Sunway Hotel Lobby

Hotel Sunway
Playa Golf & Spa

Passeig Maritim, 92, 08870 Sitges, Barcelona
hotelplayagolfsitges.com

"Promotional Code" to use: WinterC23
(any other hotel in Sitges will also do - all are close by)