



# THE CONSUMER GOODS FORUM

**CORPORATE  
BROCHURE**

We are your global organisation; securing the future by driving positive change through collaborative actions.

[www.theconsumergoodsforum.com](http://www.theconsumergoodsforum.com)



**W**elcome to The Consumer Goods Forum and thank you for investing your time in getting to know us better.

### What is the CGF?

The CGF is a unique organisation in many ways. First, we are primarily focused on helping our members drive positive change. We build consumer trust by addressing issues that they care about. Second, because positive change is a far bigger task than even the largest company can handle on its own, we focus on enabling collaboration at scale – between retailers and manufacturers and with relevant external stakeholders. Third, we are global; we only do things that need to be driven globally. Fourth, we are truly CEO-driven, illustrated by our very active Board of Directors. Lastly, and most importantly, we focus on action, not just talk.

In short, the CGF offers global, CEO-led collaboration to implement positive change at scale.

Very few other industry organisations in the world can claim to do any of these things and we believe none apart from the CGF does them all. If positive change is important to you, please do come and talk to us about how membership to the CGF can help you achieve your goals.

### What do we mean by positive change?

Data shows us that people care. This is true globally, in developing markets as much as developed. Pressure on companies to act responsibly is being driven by shoppers, consumers, employees and investors who are all making decisions based on whether companies are seen to be acting responsibly and delivering on their positive corporate visions. Our members know positive change is about much more than just corporate social responsibility. They put it right at the heart of their corporate and brand strategies and they expect to drive long-term value creation as a result.

As the world continues to face the fallout from the global COVID-19 crisis, our members have long understood the importance of not losing sight on the complex challenges impacting our industry. While many business actions are rightly focused on protecting the health of shoppers and employees and keeping food and goods moving along the supply chain, the pandemic has resulted in new questions over supporting vulnerable populations, employee mental health, ensuring food safety standards, zoonotic diseases and the increasing use of plastics. Our members – committed to positive change – remain focused on testing new innovations, sharing knowledge and finding solutions. They want to be part of the solution.



**BETTER LIVES  
THROUGH  
BETTER  
BUSINESS**

### How are we organised to achieve positive change?

Much has been achieved by our members over the last decade, but we acknowledge there is more yet to be done. In 2020, we re-imagined our strategy to help accelerate our collective impact. We created a set of eight Coalitions of Actions. We are adding a ninth Coalition in 2023, as well as five key initiatives intended to accelerate positive impact by driving focused actions faster together.

Our Coalitions allow us to focus on one key topic that is accessible to all members. Each Coalition strategy is then integrated into global and regional agendas and include explicit company commitments and reporting processes to ensure action and transparency.

### What value will I get from becoming a member?

Most of the global consumer industry's largest manufacturers, retailers and service providers are members of the CGF. But our membership is diverse. We welcome small as well as large companies, food and non-food, nationals and multinationals, from developed and developing countries. But, they must believe in the importance of positive change. Depending on your company's circumstances, you will get value from your membership in different ways:

- Helping shape and lead the industry's global agenda and driving positive change – by joining one of our coalitions.
- Tapping into other companies' best practices for implementation of positive change - through our toolkits, best practice summaries and share groups.
- Making your compliance processes more efficient – by working alongside our Global Food Safety Initiative and Sustainable Supply Chain Initiative.
- Engaging with the industry stakeholders that influence your company's reputation – in a constructive and collaborative setting, shaping the public agenda.
- Building your executives' personal networks and capabilities – by attending one of our four annual events: Global Summit, Sustainable Retail Summit, Future Leaders Programme and GFSI Conference.

### What's the next step?

We are extremely proud of the work we do and the commitment shown by our members. Without their continuous support and dedication, our goal of driving positive change throughout the industry would not be possible. But every company's relationship with the CGF is unique and a conversation is worth much more than a brochure; so please feel free to reach out and connect with us, whether you want to join or are simply interested in learning more about us.



*Bringing together consumer goods manufacturers and retailers in pursuit of business practices for efficiency and positive change across our industry; benefiting shoppers, consumers and the world without impeding competition.*

### Wai-Chan Chan

Managing Director  
The Consumer  
Goods Forum






# Who We Are

## A Thriving Global Membership

The only organisation that brings consumer goods retailers and manufacturers together globally, we are a CEO-led organisation that helps the world's retailers and consumer goods manufacturers to collaborate, alongside other key stakeholders, to secure consumer trust and drive positive change, including greater efficiency. With our global reach, CEO leadership and focus on retailer-manufacturer collaboration, we are in a unique position to drive positive change and help address key challenges impacting the industry, including environmental and social sustainability, health, food safety and product data accuracy. We do so for the benefit of both people and the planet, as well as our businesses, ensuring better lives through better business:

- We create topic-focused Coalitions of Action and provide critical implementation support to our members, equipping them with the skills and tools needed to drive positive change at scale.
- We regularly engage with key stakeholders, collaborating with a variety of different actors with shared collective goals.
- We provide a platform for networking and best-practice sharing across the consumer goods industry and beyond.



*Some 400 members (retailers, manufacturers and service providers) operating in over 100 countries*



*CGF member companies have combined sales of € 3.5 trillion*



*CGF member companies directly employ nearly 10 million people*



*30+ projects and working groups with over 1500 experts participating*



*Over 30 events per year, including workshops, study tours, summits and more*



# Member Benefits



As the only association in the consumer goods industry that is truly global, while embracing both retailers and manufacturers, and service providers, our members understand the value of our uniqueness. Many of the opportunities and issues that we face as an industry can't be addressed by individual companies alone, or just by collaborating regionally. The CGF offers you a seat at the table, and our members know that our global, cross-value chain perspective is critical to helping drive positive change globally and in securing long-term, sustainable business growth.

Our members include small and large companies, food and personal care/hygiene, nationals and multinationals. Our members work together as peers and benefits include unrivalled opportunities to:



- shape the industry's critical operational standards that support value chain efficiency and protect consumers, workers and the environment;
- engage directly with external stakeholders who influence the reputation of your company as well as that of the industry as a whole;
- provide your key executives and future leaders the chance to build their capabilities and personal networks through focused working groups and select high-profile events;
- get practical help to implement global standards and best practices in your company;
- enjoy preferential rates to CGF and partner events; and
- have exclusive, member-only access to key industry reports, guidelines, toolkits and much more.



# What Our Members & Partners Say

**DIRK VAN DE PUT, CEO,  
MONDELÉZ INTERNATIONAL**

*"I commend the outstanding work that GFSI has done and continues to perform to raise food safety standards around the world. I'm proud of the contribution that GFSI has made to advancing a unified and comprehensive food safety benchmarking system across our industry".*

**YASUO MASUDA, GENERAL MANAGER,  
AEON, CO., LTD.**

*"It's important we contribute to a better life for all by encouraging a culture of prevention, and the CGF provides the perfect platform to ensure we can take positive steps as an industry and not just in our own silos".*

**MARK SCHNEIDER, CEO, NESTLÉ S.A.**

*"One of the ambitions of The Consumer Goods Forum is to empower people to lead healthier lives. The Health & Wellness Pillar helps us to achieve this by offering an open platform for collaboration and best practice. I invite all companies, small and large, to join us in this collective effort. Every contribution counts".*

**DANIEL LEE, STANDARDS COORDINATOR  
AND PROGRAM INTEGRITY ADVISOR,  
GLOBAL AQUACULTURE ALLIANCE**

*"We cover many angles of assurance for food safety. With seafood, we're covering the environmental angle, the social angle, traceability and food safety. If you are trying to offer assurance in the food safety realm, there's no alternative other than to seek out recognition through GFSI benchmarking. GFSI is the consensus around what it takes to run a responsible and well-constituted programme that includes food safety".*

**ALEXANDRE BOMPARD,  
CEO, CARREFOUR**

*"The prerequisite to successful action is to ensure trust and accountability, which is why we have collectively taken a game-changing commitment to publicly and regularly report back on our actions. By working together, I am confident that we can make great strides toward the positive future we want and need".*

**HOUTAN HOMAYOUNPOUR,  
INTERNATIONAL LABOUR ORGANIZATION**

*"The CGF's Forced Labour Resolution, approved and endorsed at the highest level of the corporate world, sends a clear message of commitment to the global fight against forced labour. Now, this commitment is turning into concrete action through the Priority Industry Principles. Big congratulations to the CGF and its members!".*

**MARK BATENIC, CHAIRMAN, IGA**

*"If you want to know where the future is going to be, there is no place better than the Global Summit. We're talking 1,000 CEOs and thought leaders coming together to talk about improving every aspect of our industry. We need events like this and the CGF delivers".*

**VERONIKA POUNTCHEVA, GLOBAL  
DIRECTOR CORPORATE RESPONSIBILITY  
AND SENIOR VICE PRESIDENT, METRO AG**

*"The CGF sets the pace for cross-sector collaboration in many of the most pressing fields of various branches. Industry today needs to lead by example. We have to question, improve and act on the status quo in terms of challenges like plastic pollution, food loss and waste as well as social working conditions. The CGF proves that partnership creates more impact. This is what I will hold myself accountable for – fostering the force of impactful partnerships to enable better lives through better business".*

**DR DAVID NABARRO, SPECIAL ENVOY ON  
COVID-19, WORLD HEALTH ORGANIZATION**

*"We are all most grateful to members of The Consumer Goods Forum for doing what is in their power to ensure the availability of these products at affordable prices. We appreciate CGF members' constant support for the efforts of national governments and public health bodies".*

**CARLOS MARIO GIRALDO MORENO,  
CEO AND PRESIDENT, GRUPO EXITO**

*"We retailers play a vital role in the lives of our shoppers and food is a central part of life. Good food is one of the cornerstones of health. I am proud to see our industry, through the CGF, help shoppers better understand nutrition so they can make great choices for themselves and their families".*

# Our Board



## Manufacturer College

- Steven A. CAHILLANE, Kellanova, USA
- Cécile BELIOT, Bel Groupe, France
- Olivier DELAMEA, Savencia, France
- Gianluca DI TONDO, Barilla, Italy
- FEMSA, Mexico
- Brendan FOLEY, McCormick & Company, USA
- Taro FUJIE, Ajinomoto, Japan
- Magnus GROTH, Essity, Sweden
- Jeff HARMENING, General Mills, USA
- Yoshinori ISOZAKI, Kirin Holdings, Japan
- H. Fisk JOHNSON, SC Johnson, USA
- Carsten KNOBEL, Henkel, Germany
- Max KOEUNE, McCain Foods, Canada
- Ramon LAGUARTA, PepsiCo, USA
- Angela LIU, New Hope Liuhe, China
- Jeffrey LU, Mengniu, China
- Brian McNAMARA, Haleon, UK
- Jon MOELLER, Procter & Gamble, USA
- Thibaut MONGON, Kenvue, USA
- Alexis PERAKIS-VALAT, L'Oréal, France
- James QUINCEY, The Coca-Cola Company, USA
- Linda RENDLE, The Clorox Company, USA
- Nathalie ROOS, Lipton Teas & Infusion, The Netherlands
- Antoine de SAINT-AFFRIQUE, Danone, France
- Mark SCHNEIDER, Nestlé, Switzerland
- Hein SCHUMACHER, Unilever, UK
- Daniel SERVITJE, Grupo Bimbo, Mexico
- Dolf VAN DEN BRINK, Heineken, The Netherlands
- Noel WALLACE, Colgate-Palmolive, USA
- Poul WEIHRAUCH, Mars, Incorporated, USA

## Retailer College

- Alexandre BOMPARD, Carrefour, France
- Vipul CHAWLA, NTUC Fairprice, Singapore
- Yves CLAUDE, Auchan, France
- Brian CORNELL, Target, USA
- Klaus DOHLE, Dohle, Germany
- Steffen GREUBEL, METRO AG, Germany
- Xiao An JI, Beijing Hualian, China
- Nina JÖNSSON, ICA, Sweden
- Alvin LIU, Taobao & Tmall Group, China
- Doug McMILLON, Walmart, USA
- Ken MURPHY, Tesco, UK
- Malina NGAI, A.S. Watson, Hong Kong SAR, China
- Motoya OKADA, Aeon, Japan
- Scott PRICE, DFI Retail Group, Hong Kong SAR, China
- Shaohua PU, Bailian Group, China
- Simon ROBERTS, Sainsbury's, UK
- John ROSS, IGA, USA
- SHIN Dong-Bin, Lotte, Korea
- Pedro SOARES DOS SANTOS, JMR, Portugal
- Lionel SOUQUE, REWE Group, Germany
- Sean SUMMERS, Pick n Pay, South Africa
- Sadanobu TAKEMASU, Lawson, Japan
- Özgür TORT, Migros Ticaret, Turkey
- Sander VAN DER LAAN, Douglas, Germany
- Tobias WASMUHT, Spar International, The Netherlands
- Danny WEGMAN, Wegman's, USA
- Galen WESTON, Loblaw, Canada
- Alibaba, China
- Wenzhong ZHANG, Wu-Mart, China



# Our Strategic Framework & Coalitions

Our strategy focuses on some of the most important opportunities and risks facing our industry globally. And, by taking advantage of our uniqueness, we only work on such that need CEO-level guidance and retailer-manufacturer collaboration. For our work to be successful, change must come from the top down, and

it is from here that our work is able to drive positive change globally and at scale.

Our Coalitions of Action allow us to focus on the areas that matter most and ensure leaders within our industry can move forward at speed.

## Our Coalitions:



 <p><b>Product Data</b></p> <ul style="list-style-type: none"><li>▶ 2D Barcodes</li><li>▶ Product ID Ubiquity</li><li>▶ Core Global Data Model (GDM)</li></ul>	<p><b>Enhancing data exchange and improving accuracy</b></p>	 <p><b>Healthier Lives</b></p> <ul style="list-style-type: none"><li>▶ Preventative Health</li><li>▶ Healthier &amp; More</li><li>▶ Sustainable Diets Employee Health &amp; Wellbeing</li></ul>	<p><b>Empowering people to live healthier and more sustainable lives</b></p>
		 <p><b>GFSI</b></p> <ul style="list-style-type: none"><li>▶ Harmonised Standards</li><li>▶ Capability Building</li><li>▶ Public-Private Partnerships</li></ul>	<p><b>Ensuring safe food for consumers everywhere</b></p>





Forest Positive

## Taking collective action for a forest positive future

- ▶ Own Supply Management
- ▶ Supplier & Trader Engagement
- ▶ Production Landscape Engagement
- ▶ Transparency and Accountability



Plastic Waste

## Collaborating to build a circular economy for plastics

- ▶ Golden Design Rules
- ▶ Extended Producer Responsibility
- ▶ Chemical Recycling



Human Rights

## Leading industry actions to enable respect for human rights

- ▶ Responsible Recruitment & Employment
- ▶ Human Rights Due Diligence
- ▶ People Positive Palm
- ▶ Government Advocacy



Food Waste

## Making a global commitment to reducing food waste and loss

- ▶ Target - Measure - Act
- ▶ Scaling up 10 x 20 x 30
- ▶ Helping Customers Reduce Food Waste



Sustainable Supply Chain Initiative

## Building trust in sustainability standards worldwide

- ▶ Social Benchmark
- ▶ Environmental Benchmark



# Product Data

## DATA-DRIVEN VALUE CHAINS

Launched in February 2020, the Product Data Coalition of Action works towards enhancing and enabling today's data exchange processes between manufacturing, retail and the consumer. To achieve this, the Coalition aims to ensure that all products have a unique identification, that all unique product IDs can be verified in real time, and that all brand owners, retailers and platforms follow the same foundational Global Data Model. This is to be done in parallel to voluntarily testing Data Ports technology to facilitate use of new technologies and federated data sharing in the medium term.

## OUR VISION: REAL-TIME & ACCURATE DATA

Our vision is for an industry in which trading partners have access to real-time, accurate and independently assured product and supply chain data down to item level; consumers can get accurate, on demand answers to the questions they have on the products they buy (e.g. ingredients, safety) and where they come from (e.g. origin, social & environmental impacts); and consumers also have confidence that the personal data they provide to companies will be reliably safeguarded and responsibly used.

## DEFINING BEST PRACTICES & DRIVING INNOVATIVE SOLUTIONS

Significant value can be found in being a part of the Product Data Coalition of Action for manufacturers, retailers, and tech service providers alike. For retailers and manufacturers, this includes working on solutions that lead to reduced errors in data exchange, reduced counterfeiting, higher availability, greater consumer transparency, simplified product listing process, and reduced time to market. The Coalition provides a space for members to share best practices on data with other industry leaders and get insights into new technologies and other innovations shaping the future of the industry.

## OUR MEMBERS AND INDUSTRY-SHAPING PROJECTS

A key component of this coalition are our member driven projects. By collaborating on **digital connectivity**, our projects will enable the industry to grow consumer trust at a time when societal trends and digital media

are fueling demand for assured answers to precise questions on sourcing and sustainability. It will also simplify product listing processes and reduce time-to market. Our members are at the core of these efforts, and, as a member, your role can be integral in helping to define the future of our industry, making it faster, easier and more efficient than ever to exchange data. Would you like to say in 10 years' time that your company had a say in how the business requirements for a new product identifier were identified? Would you be proud if your company was behind the reason consumers now trust companies more than ever? If yes, our projects are the place to be.

## TANGIBLE, PRACTICAL & ACTIONABLE SOLUTIONS

We believe that companies need to find new ways to collect and share data as well as collaborate on precompetitive areas throughout the supply chain - with each other and with consumers - in a world where poor data handling and outmoded technologies lead to spiraling costs, slow fulfillments and avoidable complexities that can span an entire supply chain. To help us get there, we are focusing on these projects: Product ID Ubiquity, Central ID Registry (VbG), Core Global Data Model (GDM), 2D Barcodes, TrueCode, DataPorts.

## SPRINGBOARD EVENTS

E2E SpringBoards offer a unique experience for networking, knowledge sharing, and collaboration events hosted by member companies to provide hands-on experience of new technologies. The SpringBoard events are hosted throughout the year and are present in the LatAm region, USA, Asia, and Europe. They enable service provider, retail, and manufacturer companies to have in-depth conversations about the strategic implications of new technologies for their businesses in the FMCG industry, with direct access to the innovators of these ground-breaking technologies.

## LOOKING BEYOND THE COALITION

While the work of the Coalition is now central to work taking place under the End-to-End Value Chain umbrella, there are other facets to our work where members can engage: :





**True-code:** To make interconnectivity and the easy exchange of data possible, we need to simplify the identification of every individual company that plays a role in the supply chain. This can be done by using a clear, unique electronic passport connected to every individual facility that is an actor in the supply chain. True code will, therefore, help provide clear and accurate data to consumers, secure your supply chains and prove your company's commitment to sustainability,

safety and traceability.

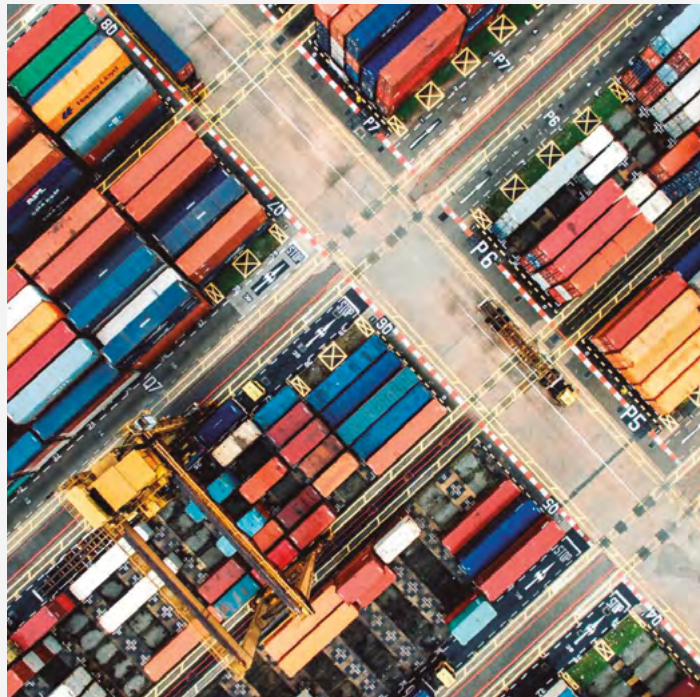
**Transportation:** This project is addressing four major layers of common issues in logistics operations – sustainability, smarter cities, new technologies and operational excellence.

**Excess Packaging:** Given the ever-increasing drive for more sustainable processes in logistics, our new workstream is looking at how we can lower the impact of tertiary packaging on the environment (B2B).

**ESG Data Reporting:** This workstream focuses on Scope 3 emission data along the supply chain, with key deliverables including: harmonizing data to be exchanged between supply chain partners; developing a framework of third-party verification data; developing options for best practise sharing; and sharing potential data exchange tools.

We are  
enhancing  
data exchange  
and improving  
accuracy

[www.tcgfvaluechain.com](http://www.tcgfvaluechain.com)





# Collaboration for Healthier Lives (CHL)

In 2023, the **CGF Collaboration for Healthier Lives (CHL) Coalition of Action** members introduced a strategy plan that places consumers and employees at the heart of its mission. The target-areas and priorities of the Coalition include:

## BETTER OPTIONS: PREVENTATIVE HEALTH

The CHL Coalition of action is committed to improving the accessibility, affordability and visibility of healthier and more sustainable products while contributing to preventative health. CEO commitment, sharing learnings and collaboration across geographies and organisations is at the core of the strategy plan to reach targets and catalyse global change. CHL members are engaged in projects where business models are conducted in both food and non-food areas, from healthier and more sustainable diets to preventative health and employee wellbeing. Through these initiatives, data is given particular importance, particularly as an enabler for behavioural change, measured through online tools, applications, and community support networks. Data is integral to the entire scope of work in CHL.

All resources (insights from regional learnings, **best practices on behaviour change**) are available to members working to support systemic change. They can be accessed on CHL's **Global Learning Mechanism** – a public, interactive, online platform and database for information on health-related activities.

## BETTER CHOICES: HEALTHIER AND MORE SUSTAINABLE DIETS

\*One of the priority areas of CHL's mission is to influence consumer behaviour to encourage and enable healthier and more sustainable habits. Although sustainable health and wellness is a global challenge, the Coalition recognises that the reasons for health issues can vary from country-to-country. In order to achieve the goal of driving positive change and nudging consumers towards healthier and more sustainable baskets, the Coalition tailor's the projects to meet local needs and works with local public health authorities and other key stakeholders. CHL initiatives are currently running across 9 countries, in China, Colombia, Costa Rica, France,

Japan, Mexico, Turkey, UK, USA and we are in the process of launching in Egypt and the UAE.

Progress is measured in a simple, meaningful, and consistent way by identifying best practices, where impact at scale remains essential. **See latest results from pilots in China, Costa Rica, France and Turkey.**

## BETTER COMMUNITIES: EMPLOYEE WELLBEING

As part of the Coalition's leadership strategy, the physical and mental health of over 10 million employees of CGF members are at the core of CHL's new agenda. This year, the CGF launched the 2023 Year of Employee Wellbeing (**#WellbeingAtWork**) campaign to raise awareness around the issue of employee health and provide a **call to action** for companies to foster a workplace culture that actively promotes and supports wellbeing.

Through partnerships with ATNI, WBA and being part of the **WNA (Workforce Nutrition Alliance)** with GAIN, best practices and progress updates are shared on the development and implementation of workforce nutrition programmes. With the publication of the **Workforce Nutrition Guidebooks**, a free, Workforce Nutrition Self-Assessment Scorecard, and Workforce Nutrition Masterclass, CGF members can use these practical tools to think through the first steps of building a strong employee wellbeing programme.



We are  
empowering  
people to live  
healthier lives  
globally.

[www.tcgfhealthandwellness.com](http://www.tcgfhealthandwellness.com)





# Global Food Safety Initiative

## SAFE FOOD FOR PEOPLE, EVERYWHERE

Everyone has the right to access safe, nutritious food. The work of The Global Food Safety Initiative, GFSI, plays a critical role to drive the mission towards safe food for people everywhere. This matters because some 600 million people – almost 1 in 10 – still fall ill each year after eating contaminated food.

Safe food is everyone's business. As a Consumer Goods Forum Coalition of Action, GFSI was created to strengthen and harmonise food safety management systems by improving food safety capability amongst primary producers, manufacturers and retailers throughout the food value chain, no matter their size or location.

## FOOD SAFETY DRIVEN BY A RACE TO THE TOP

Food safety doesn't happen in a vacuum. That's why GFSI focuses on exchange, bringing to the table retailers and manufacturers from across the Consumer Goods Forum membership and the greater food safety community. One of the world's largest networks to help achieve safe food, GFSI brings the wider stakeholder community under one roof, including food business operators, the agriculture and primary production sectors, academia and national and international food safety regulators and governments.

The combined effort feeds into The Race to the Top, the framework built by GFSI to drive transformational improvements in the work that GFSI does to assure food safety. Race to the Top is buttressed by trusted and transparent GFSI-recognised certification programmes built on a rigorous system of assessing alignment with GFSI benchmarking requirements. GFSI provides the 'what' of food safety not the 'how'.

## TRANSPARENCY & TRUST ANCHOR FOOD SAFETY

Nothing happens without transparency which builds trust in GFSI. Both transparency and trust are especially required as food safety systems continue to evolve and innovate around the world. Harmonisation work by GFSI depends on credible information when improving food safety certification programmes. Food safety capability building also hinges on confidence in GFSI's abilities to bring all of the right actors together to support less-mature food businesses to improve their food safety systems.

Public-private partnerships can help bring food safety knowhow and action to all involved in food safety bringing businesses and regulators together. Relatedly, GFSI and its coalition members value best-practice and knowledge sharing, which occurs through regular stakeholder communications and dialogue. The GFSI Conference provides a yearly forum to share progress on the Race to the Top to explore the latest research and innovation, and to strengthen networks.

## THE POWER OF ACTION

Tangible improvements in food safety outcomes occur when partnerships form and impactful engagement with stakeholders thrives. That's why GFSI values multi-stakeholder outreach which includes Working Groups and a scientific advisory group with specific mandates. GFSI Local Groups play a role too. In every corner of the globe, they serve as a meeting point to feed in first-hand knowledge and on-the-ground insight into the GFSI process. Relatedly, Public-Private Partnerships form an important part of GFSI work. So do Government-to-Business (G2B) meetings convened by GFSI and public authorities. National and regional food safety authorities, industry and international bodies take part, including the Food and Agriculture Organization (FAO), the World Health Organization (WHO) and The CODEX Alimentarius Commission.



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[www.mygfsi.com](http://www.mygfsi.com)





# Forest Positive

## ADDRESSING ROOT PROBLEMS FOR SUSTAINABLE IMPACT

Deforestation and conversion are two of the largest environmental challenges faced by the consumer goods industry today. Since the Industrial Revolution and the development of the global agriculture industry, the world has lost 70% of its forests. This loss has contributed to the devastating effects of climate change and biodiversity loss on our planet – but it's not too late to reverse these trends.

Our Forest Positive Coalition of Action (FPC) is the world's leading collective of global consumer goods brands and retailers committed to transforming their industry to make deforestation and conversion practices of the past. Together, we are adopting an ambitious approach to responsible sourcing that not only removes deforestation, forest conversion, and degradation from our key commodity supply chains, but also supports thriving forest ecosystems and communities.

While companies in the consumer goods industry and some geographies have made good progress in their own supply chains shifting towards sustainable sourcing practices, forest loss has continued and even increased in some regions. These results reveal that individual action is not sufficient to truly transform the industry and address the systemic drivers of deforestation and conversion. Collaboration is therefore key, which is why our Coalition was formed to leave leveraging its position as a collective of leading global businesses – with a combined market value of more than USD 2 trillion – to set an example for the industry and catalyse wider action.

## TARGETING AND TRANSFORMING KEY COMMODITIES

The FPC is focussed on positively transforming the production and supply of key commodities whose production is linked to deforestation, forest degradation, and conversion. These commodities are palm oil, soy, and pulp, paper and packaging, and beef. To drive transformation at scale, FPC members are transforming the way they do business: by implementing an ambitious approach to responsible sourcing, they are eliminating deforestation and conversion risks in their value chains to help protect the world's forests and

make Forest Positive the norm in our industry.

Through our individual and collective actions, the Coalition helps enable forest conservation and restoration while driving positive outcomes for people, nature, and climate. While FPC members are working to ensure their own supplies of commodities are forest positive, they are also engaging to help forest communities and ecosystems in their value chains to thrive. By investing in production landscapes – the regions where key commodities are produced and sourced – the FPC supports efforts on-the-ground to realise the forest positive vision. Through collective action with stakeholders including local civil society organisations and governments, we help incentivise the adoption of forest positive agricultural practices and enable the protection, conservation, and restoration of forest ecosystems.

## ACTING TRANSPARENTLY AND DRIVING ACCOUNTABILITY

Creating a culture of transparency and accountability around our efforts to end commodity-driven deforestation is an important driver of our success. We recognise that previous approaches to tackling deforestation lacked specificity and follow-through on setting and meeting concrete goals, sharing actions publicly, and holding each other accountable. We also know we will not be successful without being able to truly measure both the scale of the challenge before us or the impact of our actions. Increasing supply chain traceability and acting in a spirit of transparency is therefore a top priority for our Coalition. With improved traceability, we can understand where deforestation risks can and do occur in order to take preventative and remedial action. In reporting publicly and transparently on our actions and impacts, we can build trust with our stakeholders; inspire wider industry actions; and hold each other accountable. As a result, our strategy is built on a set of timebound Roadmaps and ambitious Key Performance Indicators, on which we report annually through the CGF.





## LEADING COLLABORATION FOR POSITIVE IMPACT

From plantations to parliaments to the public, the FPC bring together actors in our industry and beyond to ensure the forest positive vision is adopted industry-wide and enabled by a robust policy environment. As a CEO-led Coalition of Action, it is equipped to lead industry efforts against deforestation from the highest level of corporate leadership. With our CEOs as champions for the forest positive vision, we are able to engage our entire organisations – from procurement to sustainability to operational teams – to implement and

advance our forest positive commitments.

In doing so we are well positioned to collaborate with our stakeholders to drive collective action and impact throughout the value chain. From our position as brands and retailers, our engagement with upstream stakeholders including suppliers, producers, and local communities helps us connect our high-level goals with realities on-the-ground.

We also can leverage our position as leading global companies to help influence policies and legislation so that they can best encourage and accelerate our efforts. Through collaboration and advocacy with government organisations, we are using our voice to help create larger enabling environments for forest protection, conservation, and restoration, while protecting communities at stake.



We are taking  
collective  
action for a  
forest positive  
future.



[www.tcgfforestpositive.com](http://www.tcgfforestpositive.com)





# Plastic Waste

## FOR PEOPLE AND PLANET

There is an urgent need to tackle the environmental problems associated with plastic waste, especially as 95% of plastic packaging is created for single use and packaging produced by our industry is on the rise globally. **The UN Environment Programme** estimates that of the 8.3 billion tonnes of plastics produced since the 1950s, about 60 percent has ended up in a landfill or the natural environment. The 8-12 million tonnes of plastic litter that ends up in the ocean every year is one of the most visible and alarming signs of this problem. We need collaborative action, and the CGF is in a prime position to drive positive change on the plastic waste challenge and toward a circular economy. With a common vision of a world where no plastic waste ends up in nature – land or sea – the CGF’s Coalition of Action on Plastic Waste and its 42 member companies are committed to engage in the important and urgent issue of plastic waste. Inspired by the Ellen MacArthur Foundation’s New Plastics Economy, we know that moving from a linear to a circular economy requires a different approach to plastic usage, from production, consumption and reuse, to recycling and disposal.

## FROM PASSION TO ACTION: A ROADMAP TO SUCCESS

The CGF’s work on plastic waste began in 2018 when our Board publicly recognised the need for our industry to play a leading role in tackling the issue. In October 2018, we endorsed the Ellen MacArthur Foundation’s New Plastics Economy vision of a circular economy, and committed to implementing pre-competitive, collaborative actions towards greater circularity with the aim of eliminating plastic waste on land and sea. Since then, through Board-level discussions, the development of various working groups and collaborating with SYSTEMIQ and McKinsey, we have created a clear blueprint for reaching our ambitions. In 2020, the CGF launched the Coalition of Action on Plastic Waste as part of an organisation-wide strategy to help our members drive more impactful collaborations that benefit both people and planet and seize the opportunities offered by purpose-driven business models.

## ENVISIONING A WASTE-FREE WORLD

The Coalition’s vision of accelerating progress

towards the Ellen MacArthur Foundation’s New Plastics Economy is embodied by its central aims for members to work towards implementing nine impactful “Golden Design Rules” for plastic packaging and the development of an industry-supported Extended Producer Responsibility (EPR) framework. It also aims to ensure that developed and transitional markets both make progress towards the development and/or improvement of effective waste management systems, and to help overcome barriers to scaling advanced chemical recycling effectively.

## A COLLECTIVE COMMITMENT TO SUSTAINABLE BUSINESS

We recognise that the plastic waste challenge will only be solved by global collaboration between companies, national and local governments, multinational organisations, the recycling industry and consumers. The CGF is actively supporting calls for an ambitious and effective globally binding Treaty on Plastic Waste to end plastic pollution through our membership of The Business Coalition for a Global Plastics Treaty. The Coalition aims to bring unique value to the existing efforts against plastic waste through the CGF’s emphasis on retailer-manufacturer collaboration and action-oriented focus.



We are  
collaborating to  
build a circular  
economy for  
plastics.

[www.tcgfplasticwaste.com](http://www.tcgfplasticwaste.com)





# Food Waste

## A GLOBAL CHALLENGE WE'RE HUNGRY TO TACKLE

Food waste is a global problem with serious consequence for people, communities and the environment. One-third of food produced worldwide is wasted, and as one-in-nine people worldwide go hungry every day, the consumer goods industry knows this is unacceptable. The CGF has been working to tackle food loss and waste since 2015. It has demonstrated industry leadership by issuing its 2015 Food Waste Resolution, partnering with Champions 12.3 to drive industry collaboration, and, in 2020, launching the Food Waste Coalition of Action – bringing together companies from across the globe who share the ambition to reduce food waste and loss.

### TARGET – MEASURE - ACT

Launched in 2020, the Food Waste Coalition and its members are committed to addressing the root causes of food waste and loss. The starting point is for members to commit to publicly reporting food loss in a standardised way – a commitment that not only will increase transparency, accountability and responsibility in the effort to tackle food waste, but also inspire other companies worldwide to do their part. The Coalition is working towards developing its own baseline in 2023, to enable us to collectively measure progress against our objectives.

### A CALL FOR CHAMPIONS

The Food Waste Coalition also asks its members to scale up membership to the 10x20x30 Initiative – meaning that, if they haven't already done so, they will commit 20 of their suppliers to halve food waste by 2030. With Coalition members being some of the largest retailers in the world, this initiative will allow the Coalition's impact to spread even further. The initiative is organised by the World Resources Institute's Champions 12.3, named after the United Nations Sustainable Development Goal 12.3, which outlines the scope of the food waste problem. The CGF has been a member of Champions 12.3 since 2017, and with more support from Coalition members, will be able to continue making a path toward a waste-free future.

## PRESERVING PRODUCTION AND PREVENTING LOSS

The Coalition's vision for a world with less food waste is grounded in understanding that a significant amount of food is lost at farm level post-harvest. With member engagement, the Coalition will connect with stakeholders, particularly suppliers, to measure and identify reasons for post-production loss and develop corrective actions to preserve harvests. Members have been working with their suppliers to trial a post-harvest food loss measurement tool being developed by WWF and Anthesis.

## EMPOWERING CONSUMERS TO REDUCE FOOD WASTE

If current trends continue, global food waste at the consumer stage will double by 2050. Reducing the amount wasted by consumers is critical for meeting United Nations Sustainable Development Goal 12.3, which calls for halving global food loss and waste across the value chain by 2030. The Coalition is working together to empower consumers to reduce food waste in their own homes through action to reduce confusion over date labelling of products, a focus on portion sizes and overbuying, using up leftovers and rejection of 'imperfect' food.

## SIMPLY GOOD FOR BUSINESS

An undeniable impact of food loss is its intensification of food insecurity worldwide. Reducing and eliminating food waste is a social responsibility companies cannot ignore. Moreover, research done by the CGF and Champions 12.3 shows that operating ethically is simply good business: for every \$1 invested in reducing food waste, a return of \$14 comes back. Given the positive social, environmental and business impacts of reducing food loss, Coalition members know that the choice to actively fight food waste isn't really a choice: it's just the right thing to do.



We are making  
a global  
commitment to  
reducing food  
waste and loss.

[www.tcgfoodwaste.com](http://www.tcgfoodwaste.com)





# Human Rights - Working to End Forced Labour

## TAKING RESPONSIBILITY TO ENABLE RESPECT FOR HUMAN RIGHTS

According to the UN Guiding Principles on Business and Human Rights (UNGPs), businesses have a responsibility to respect human rights and, in doing so, take measures to address and prevent any negative human rights impacts that may occur in their business activities and their supply chains. This responsibility is now increasingly being mandated via regulatory frameworks requiring businesses to demonstrate robust **human rights due diligence** (HRDD) in their supply chains (mandatory HRDD, or mHRDD). The Human Rights Coalition of Action (HRC) offers a valuable space for businesses to work on upholding this responsibility by convening industry peers and experts who together develop best practices for initiating and improving due diligence across their business practices. The HRC particularly focuses on using due diligence to address forced labour risks in the consumer goods industry. Impacting 28 million people across geographies, economies, and cultures, forced labour remains the most salient human rights risk in the industry and therefore must be a top sustainability priority for all businesses as part of their corporate due diligence efforts.

## FIGHTING FORCED LABOUR

Forced labour remains the most salient human rights impact in the consumer goods industry as an endemic social problem riddled throughout global supply chains. Recent statistics from the International Labour Organization (ILO) indicate that cases of forced labour have increased in the past ten years; in 2021, 28 million people were victims of forced labour, up from 25 million in 2016. The ILO found the overwhelming majority (63%) of these cases were in the private sector – meaning businesses must play a key role in addressing this issue. Given the endemic presence of forced labour in the consumer goods industry, its systemic drivers, and the variety of ways in which it presents, businesses must adopt robust approaches to identify, address, and prevent forced labour risks. The HRC recognises the importance of this work and therefore prioritises action against forced labour.

## FOLLOWING A FRAMEWORK FOR SUCCESS

In line with the ‘respect’ element of the UNGPs, due diligence is the cornerstone of any human rights approach,

proven to be an effective response to salient human rights risks and impacts. The HRC uses due diligence as a key tool to eradicate forced labour from the entirety of the consumer goods industry in two ways.

First, the HRC drives action beyond the scope of many voluntary due diligence commitments and mHRDD frameworks by helping businesses implement HRDD systems in their own operations. This area of the value chain has been less of a priority for due diligence efforts and therefore remains at a high risk for forced labour.

Second, our Coalition brings together members and their suppliers to address sector-specific challenges related to forced labour and responsible recruitment. We have started this work focusing first on a high-risk commodity and landscape – palm oil in Malaysia, in our People Positive Palm Project (P3 Project). Together, HRC members are working with their suppliers to implement a Maturity Journey Framework for human rights due diligence approach with a Framework that members are implementing in their own operations. As a result, we seek to ensure Workers throughout the value chain are covered by a robust due diligence approach.

To complement this work, the HRC also collectively advocates for strong policy frameworks at the national and international levels to help protect human rights in the consumer goods industry.

## DRIVING LEADERSHIP ON HUMAN RIGHTS

As a CEO-led Coalition of the world’s leading companies, the HRC breaks down silos to take collective, aligned action driven by the highest levels of leadership, allowing members to drive sustainable impact at scale against forced labour. With the CGF as the only organisation to convene consumer goods manufacturers and retailers at the CEO level globally, the HRC is the only initiative of its kind taking concrete, measurable action around due diligence driven by the highest level of corporate leadership. With CEO support, HRC members are able to adopt and realise commitments more quickly and at scale, leveraging the profile of their CEOs as champions for wider industry actions on human rights.

The HRC also leverages its position as a CEO-led Coalition to drive industry changes beyond its membership. Within the CGF, the HRC intends to set





an example for best practices around human rights and due diligence, influencing and encouraging other businesses to start and advance on the human rights journey. Additionally, through their engagement with actors across the value chain – from internal teams to suppliers to smallholders – and with governments and civil society, the HRC helps catalyse action both within the scope of its projects and beyond. In total, this work helps drive transformational change to enable respect for human rights industry-wide.

The HRC also helps expand larger Industry action on human rights by supporting other initiatives, including the CGF's Forest Positive Coalition (FPC), to incorporate social sustainability perspectives into their strategies. For example, the HRC hosts Working Groups focused on human rights defenders and Indigenous Peoples/ Local Communities issues, in which the Coalition collaborates with the FPC to ensure forest positive action is also people positive.

### **BUILDING ON A LEGACY OF LEADERSHIP**

The Coalition builds on the legacy of the CGF's previous work on social sustainability in which the CEOs of CGF member companies led historic efforts around human rights and forced labour. This history started in 2015 with the industry's first-ever Social Resolution Against Forced Labour, a groundbreaking commitment from the CGF's CEO Board of Directors which sent a strong message from our industry that forced labour must be a top priority for any sustainable business. The CGF also led industry efforts again in 2016 with the creation of the Priority Industry Principles (PIPs) which identify three of the most problematic, yet often common, employment practices across the world that can lead to cases of forced labour. Employing the PIPs has been the foundational element of the CGF's social sustainability strategy and approach to addressing forced labour. Today, to develop and improve this approach, the HRC now works to support members in the implementation and improvement of HRDD systems in order to identify, prevent and remedy actual and potential risks for forced labour in consumer foods supply chains worldwide.



**We are leading industry actions to enable respect for human rights.**



[www.tcgfsocial.com](http://www.tcgfsocial.com)





# Sustainable Supply Chain Initiative

## ENHANCING SUPPLY CHAIN DUE DILIGENCE

The responsible sourcing conversation is a growing and evolving one, and it can be helpful for companies to have guidance on how to navigate this complex landscape. To support companies in their supply chain due diligence, the Sustainable Supply Chain Initiative (SSCI) was launched in 2017 to drive alignment and continuous improvement in the industry's approach to sustainability.

The SSCI brings together consumer goods companies from around the world to drive the global conversation on responsible sourcing and help shape the industry's expectations for sustainability. As the sustainability landscape continues to change rapidly, companies must be ready to evolve to meet consumers' and stakeholders' current expectations, and – to ensure their own sustainability as businesses – anticipate future trends, challenges, and opportunities for improvement. The SSCI provides a critical platform for companies to evaluate and take action in this rapidly changing environment.

## SETTING THE INDUSTRY'S EXPECTATIONS

As organisations often use third-party schemes and programmes to independently verify their supply chain sustainability, the SSCI plays a key role in ensuring these initiatives operate in a credible and trustworthy manner. By benchmarking third-party schemes and programmes against a set of minimum expectations for how sustainability should be defined by certifications and audits, the SSCI helps create alignment among different standards to ensure they evaluate sustainability the same way. Organisations then benefit from receiving more credible certifications and audits, while the industry benefits as the SSCI helps collectively raise expectations for sustainability standards to ultimately deliver sustainable progress and impact.

These minimum expectations are captured in the SSCI Benchmark Criteria, which have been developed for the industry, by the industry, and can be used by organisations as reference for a

foundational approach to evaluating sustainability in their supply chains. Importantly, these Criteria are designed to mature as the sustainability landscape continues to evolve. SSCI Coalition of Action members play a direct role in developing these Criteria along with other industry experts and stakeholders, and they are instrumental in supporting objectives from other CGF Coalitions of Action, notably on Human Rights and Forest Positive.

## RECOGNISING TRUSTED SUSTAINABILITY STANDARDS

The SSCI Benchmark therefore recognises third-party auditing, monitoring, and certification standards that demonstrate alignment with the SSCI Benchmark Criteria by covering key sustainability requirements and apply relevant governance and verification practices. The SSCI currently recognises social compliance standards and will soon open the Benchmark to environmental standards as well. Schemes and programmes that have been recognised by the SSCI signal to the industry their commitment to raising the bar in their certification processes and driving harmonisation in a diverse field of sustainability standards, while at the same time remaining free to innovate their approaches to ensure sustainability in a dynamic way. As it “verifies the verifiers”, the SSCI awards an additional, yet essential, layer of trust to standards that demonstrate alignment with the SSCI Criteria and achieve SSCI Recognition.

## THE INDUSTRY'S BENCHMARK OF CHOICE

The SSCI has become the benchmark of choice for sustainability compliance standards in the consumer goods industry, supporting organisations in their supply chain due diligence by driving trust in and continuous improvement among standards. With several schemes already Recognised by the SSCI and more undergoing Benchmarking, the list of SSCI-Recognised schemes is growing, creating a critical mass of trusted and credible standards. As the CGF CEO Board of Directors declared in May 2022, “Our commitment to SSCI signals our

industry coming together to set clear expectations. We created a tool to implement our sustainability commitments and help drive positive change. Now is the time to make use of it and make it work for our businesses and the millions of workers across our value chains, as well as the environment at large.”

**We are  
building trust  
in sustainability  
standards  
worldwide.**

[www.tcgfssci.com](http://www.tcgfssci.com)



# Our Working Groups

Our work relies on the engagement of our members. Currently, there are about 1,500 experts involved across more than 30 steering, technical, local and project-specific working groups. These provide important opportunities for companies to ensure they utilise their seat at the table and have a voice in the industry-wide solutions that are being developed.

These groups help generate strategies, develop toolkits, guidelines and reports, and offer opportunities to share best practices and build expert peer-to-peer networks. Together, these help the industry advance its implementation of our public resolutions and commitments and drive positive change globally, benefiting people, planet and business.

Today, you can engage with your peers and other key stakeholders via these groups, so please contact us to learn more about where you can get involved.





# Regional Activities

Our mission is to drive efficiency and positive change by helping manufacturers and retailers to collaborate together on a CEO-driven agenda. In order to drive positive change as broadly as possible and engage all of our members, we complement our global efforts with a regional approach. This involves tailoring the global strategies so that they are relevant to each region, sharing implementation best practices and engaging with key local stakeholders.

Thanks to our global offices, we are strategically located to support our members on a daily basis. Our international headquarters in France looks after all our EMEA members, the US and Colombia offices focus on the Americas, and our Japan and China offices are driving member engagement in Asia.

Of course, our regional activities go far beyond these office locations. Whether it's local CHL initiatives, GFSI Local Groups or E2E Springboards, our work is engaging people and businesses around the world.

We regularly hold events, meetings and workshops and are actively engaging with key stakeholders in these regions to further support our work, including public health authorities, governments, academia, industry bodies, ILOs and NGOs.

## Office Locations



# Strategic Organisation



# Our Global Events

At the base of every global organisation is a solid foundation, and our commitment to providing you with the very best membership experience ensures we are no different. Our Knowledge & Best Practice Sharing Platform was created to promote first-class knowledge exchange, networking and collaboration among the

wider membership and with external stakeholders. This platform aims to support the work being undertaken by our committees and working groups and to explore additional channels for the promotion of our initiatives and opportunities for networking and collaboration.



## GLOBAL SUMMIT

The annual Global Summit is our flagship event, exclusively reserved for CEOs and C-level executives from our member companies. It is the place where retailers, manufacturers and their service providers come to discuss future business trends, network and share knowledge and best-practices for overcoming today's most pressing challenges.

[www.tcgsummit.com](http://www.tcgsummit.com)



## GFSI CONFERENCE

The GFSI Conference is the industry's annual rendezvous for the advancement of food safety worldwide. It brings together over 1,000 leading food safety professionals from more than 60 countries around the world to share knowledge, tackle emerging challenges and strengthen collaboration for food safety.

[www.conference.mygfsi.com](http://www.conference.mygfsi.com)





### SUSTAINABLE RETAIL SUMMIT

The Sustainable Retail Summit provides a unique opportunity to learn first-hand how companies and consumers are taking positive action towards changing their behaviour to improve transparency and overcome today's biggest industry challenges. It's about working together to build a sustainable, healthier tomorrow by sharing knowledge, accelerating change and driving positive business actions.

[www.tcgfsrs.com](http://www.tcgfsrs.com)



### FUTURE LEADERS PROGRAMME

The Future Leaders Programme's mission is to build our industry's next generation of purpose-driven leaders, through a specially-designed Virtual Knowledge Series that encompasses eight online sessions for those high-calibre candidates who have been chosen by their own CEOs and senior executives. Those lucky few will have the chance to learn from first-class trainers and build professional networks that last a lifetime.

[www.tcgfflp.com](http://www.tcgfflp.com)

# Sponsorship

## BE MORE THAN JUST A DELEGATE: BE SEEN AND KNOWN

If you wish to stand out from your competitors, get direct access to potential business partners from around the world and clearly demonstrate your support to the retail and consumer goods industry, we invite you to become an Official Sponsor of The Consumer Goods Forum and take advantage of the perfect setting we provide to showcase and enhance your brands, products and services to the key industry decision makers.

As the only global organisation representing both retailers and manufacturers, The Consumer Goods Forum offers a unique sponsorship experience. One where you know that only the very best and most relevant delegates will be invited. Take this opportunity

to show exactly what your company stands for and be present on the best stages in our industry. This is your chance to be part of something that inspires actions and showcases the very best our industry has to offer.

From CEOs and C-level executives to topic experts covering food safety, sustainability, health, logistics, technology and more, to our industry's future leaders, our global and virtual events will help get your brand and company in front of the right industry people and stakeholders no matter where we are in the world.

For further information, contact our sponsorship team: [sponsorship@theconsumergoodsforum.com](mailto:sponsorship@theconsumergoodsforum.com)



### ENDLESS OPPORTUNITIES

- Presentation Opportunities
- I-Zone and Exhibition Stands
- Special/Breakfast Sessions
- Discovery/Store Tour Programmes
- Conference Coffee Breaks, Lunches, Cocktails, Dinners and Espresso Bar
- Delegate Business Lounge and WiFi
- Delegate Bags
- Conference Videos
- Charging Stations
- Studies and Thought-Leadership Papers
- Virtual Event Options Also Available



*"Being a sponsor at The Consumer Goods Forum brought us tremendous benefits. As a B2B company, a branding strategy is as important a factor as the sale of our equipment. Sponsorship privileges give us the opportunity to get our branding out there and to meet with decision makers of leading retailers from around the world".*

YUJIRO SATO, General Manager, Global Business Division, Teraoka Seiko Co., Ltd.



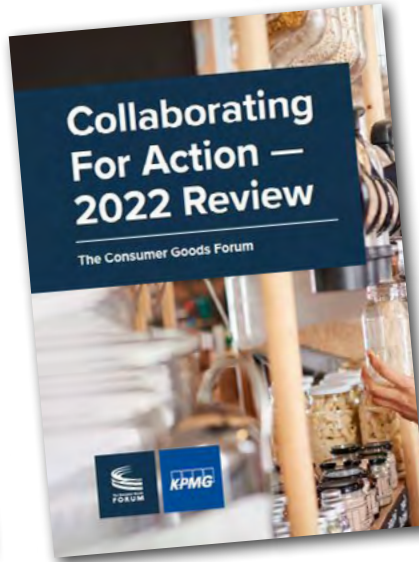
# Our Publications

## SEE WHAT COLLABORATION BRINGS

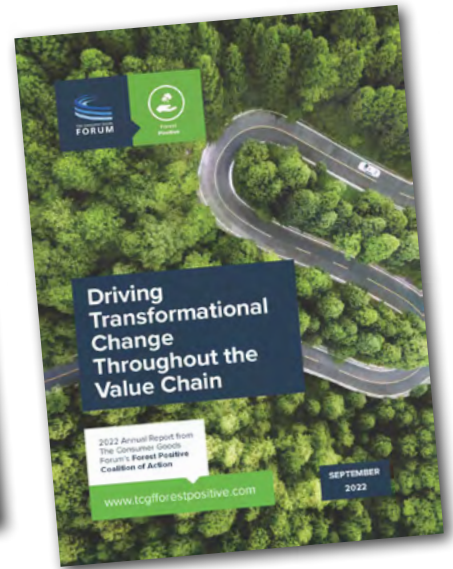
Covering a variety of topics and purposes, our publications are a result of the dedicated work of our members. Through the extensive efforts being made by our committees, working groups and project teams, we are able to provide you with a regular supply of important documents on future trends and top of mind issues, implementation and guidance and communication and alignment, as well as event summaries. Here is a snapshot of that great work.



Top of Mind 2023 - Pursuit of Harmony in Turmoil: Working Together to Make a Difference



CGF Annual Report 2022: Collaboration for Action



Driving Transformational Change Throughout the Value Chain



Collaboration for Healthier Lives Impactful Initiatives



GFSI Conference 2023 Executive Summary



Global Summit 2023 Executive Summary



# Our Publications



GFSI STAG Report



End-to-End Value Chain  
Redesigning Brand Values



The Golden Design Rules

## Further Engagement Opportunities

### OPPORTUNITIES TO SHOWCASE YOUR BRAND & EXPERTISE

Membership to The Consumer Goods Forum also offers an array of value-add opportunities for your Board members, experts and brands to be both seen and heard. From co-branded thought leadership papers and blog posts to CEO interviews, press quotes and speaking engagements, membership offers a unique chance to showcase your expertise and provide content that will make our industry, and other key stakeholders, stand-up and listen.

### GET ACCESS TO OUR MEMBER-EXCLUSIVE ONLINE PLATFORM

New to the CGF in 2019 was the CGF Members' Space. Exclusively reserved for members of the organisation, the CGF Members' Space provides access to exclusive and customised content. It has been developed to deliver meaningful value to you by sharing knowledge, information, resources, assets, and the ability to manage how the CGF communicates with you.

### BE PART OF A POSITIVE, GLOBAL NARRATIVE

Of course, membership isn't just about talking to other members. It's about getting out there and advocating for the implementation of sustainable business practices and positive actions. Actions from our members are heard far and wide and are regularly picked-up by news organisations around the world. To help shape the narrative on challenging topics like deforestation, plastic waste, data accuracy, forced labour and consumer health, you need to be part of the conversation. Membership to the CGF can help you.

# Our Members

## AMERICAS

ADMINISTRACIÓN FOOD REGIONAL S.A.C  
ADVANTAGE GROUP INTERNATIONAL INC  
AGRINAL COLOMBIA S.A.  
ALCHEMY SYSTEMS  
ALEX LEE INC.  
AMAZON.COM  
ASOCIACIÓN MEXICANA DE ESTÁNDARES PARA EL COMERCIO ELECTRÓNICO, A.C.  
  
BAIN & COMPANY  
CASA LEY, S.A. DE C.V.  
CENCOSUD S.A.  
CENTRO CUESTA NACIONAL  
COLGATE-PALMOLIVE  
CONMEXICO  
CORPORACIÓN EL ROSADO  
CORPORATION AUTO MERCADO  
DIGIMARC CORPORATION  
DOLE FOOD COMPANY, INC  
DRISCOLL'S INC.  
FARMACIA GUADALAJARA SA DE CV  
FARMATODO C.A  
FOMENTO ECONOMICO MEXICANO, SAB DE CV  
  
GENERAL MILLS, INC.  
GOOGLE CLOUD EMEA LTD  
GRUPO ALEN  
GRUPO BIMBO SAB DE CV  
GRUPO NUTRESA  
GS1 BR  
GS1 CANADA  
GS1 US  
HIPERMAXI S.A.  
HORMEL FOODS CORPORATION  
HOWGOOD, INC.  
IBM CORPORATION  
IGA, INC.  
IMPORTADORA RECAMAR  
INNOSIGHT  
INTERNATIONAL FRESH PRODUCE ASSOCIATION (IFPA)  
  
INVERSIONES BENDAÑA ESPINOZA (SALUT)  
KEARNEY INC.  
KELLANOVA  
KENVUE INC.  
LAMB WESTON  
LAND O'LAKES INC.  
LOBLAW COMPANIES LIMITED  
LOGYCA GROUP  
MASCONTROL CONSULTORES S.A.S  
MAZ INDUSTRIAL. S.A DE C.V  
MCCAIN FOODS LTD.  
MCCORMICK & COMPANY, INC.

MCDONALD'S  
MERCK ANIMAL HEALTH  
MICROSOFT CORPORATION  
MONDELEZ INTERNATIONAL  
NATURIFE FARMS  
OPERADORA MERCO, S.A.P.I. DE C.V.  
PEPSICO, INC.  
RESTAURANTS BRANDS INTERNATIONAL  
RETAIL S.A. SUPER SEIS/STOCK  
S.C. JOHNSON & SON, INC.  
SIGMA ALIMENTOS S.A. DE C.V.  
SMU S.A.  
SOCIEDAD ANONIMA IMPORTADORA Y EXPORTADORA DE LA PATAGONIA  
  
SOUTHEASTERN GROCERS, LLC  
SSI INC (SPENCER STUART MANAGEMENT CONSULTANTS)  
  
STARKIST  
SUPER SAN FRANCISCO DE ASIS, S.A. DE C.V.  
SUPER TIENDAS Y DROGERIAS OLIMPICA S.A  
SUPERMERCADOS DISCO DEL URUGUAY S.A.  
SUPERMERCADOS LA COLONIA S.A.  
SUSTAINABLE FORESTRY INITIATIVE INC.  
SYNDIGO LLC  
TAKEOFF TECHNOLOGIES, LLC  
TARGET CORPORATION  
TAYLOR FRESH FOODS INC  
THE CLOROX COMPANY  
THE COCA-COLA COMPANY  
THE KRAFT HEINZ COMPANY  
THE KROGER CO.  
THE PROCTER AND GAMBLE COMPANY  
THE WONDERFUL COMPANY  
TOPCO ASSOCIATES LLC  
TRUSTWELL  
U.S. SOYBEAN EXPORT COUNCIL (USSEC)  
VISA INTERNATIONAL  
WAKEFERN FOOD CORPORATION  
WALMART  
WEGMANS FOOD MARKETS, INC  
WORLD ECONOMIC FORUM  
YUM ! BRANDS

## ASIA & OCEANIA

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AEON CO., LTD.  
AJINOMOTO CO., INC.  
ALIBABA GROUP  
ARATA CORPORATION  
ARCADIA CO., LTD.  
ASAHI GROUP HOLDINGS, LTD.  
ASIA PULP & PAPER (APP) PT. INDAH KIAT PULP & PAPER TBK  
  
AUDIS CORPORATION  
AUSTRALIAN FOOD & GROCERY COUNCIL  
BAILIAN (GROUP) CO., LTD.  
BEIJING HUALIAN GROUP  
BML FOOD SCIENCE SOLUTIONS, INC.  
BRIGHT DAIRY&FOOD CO., LTD.  
CHALI  
CHINA ANTS ALLIANCE  
CHINA MENGNIU DAIRY COMPANY LIMITED  
CHINESE ACADEMY OF INSPECTION AND QUARANTINE  
  
CITY MART HOLDING CO., LTD.  
CJ CHEILJEDANG CORPORATION  
COMMITTEE OF LIFE CYCLE GREEN MANAGEMENT  
  
CONCORD INVESTMENT (CHINA) CO., LTD  
DELOITTE TOUCHE TOHMATSU LLC  
DFI RETAIL GROUP CHINA  
DONGHUA UNIVERSITY  
ECORE CO., LTD.  
EZAKI GLICO CO., LTD.  
FUJI OIL HOLDINGS INC.  
GODIVA JAPAN INC.  
GS1 ARTICLE NUMBERING CENTER OF CHINA  
GS1 AUSTRALIA  
GS1 HONG KONG LTD  
H2O RETAILING CORPORATION  
HARADA TEA PROCESSING CO., LTD.  
HIKARI MISO CO., LTD.  
HOUSE FOODS GROUP INC.  
ITO EN, LTD.  
ITOCHU-SHOKUHI CO., LTD.  
ITOHAM FOODS INC.  
JAPAN CHAIN STORES ASSOCIATION  
JAPAN RETAILERS ASSOCIATION  
JAPANESE CONSUMERS' CO-OPERATIVE UNION (JCCU)  
  
JUNLEBAO DAIRY GROUP CO., LTD.  
KAGOME CO., LTD.  
KAO CORPORATION  
KATO SANGYO CO., LTD.  
KIKKOMAN CORPORATION  
KIRIN HOLDINGS COMPANY, LTD

## EUROPE, MIDDLE EAST & AFRICA

KOKUBU GROUP CORP.  
 KUSURI NO AOKI HOLDINGS CO.,LTD  
 LOTTE CORPORATION  
 MARUBENI CORPORATION  
 MARUDAI FOOD CO., LTD  
 MARUKOME CO., LTD.  
 MEGA MART CO., LTD  
 MEGMILK SNOW BRAND CO., LTD  
 MEIJI HOLDINGS CO., LTD.  
 MIKAKUTO CO., LTD  
 MINGKANGHUI ECOLOGICAL AGRICULTURE GROUP CO., LTD  
 MIZKAN HOLDINGS CO.,LTD.  
 MIZUHO BANK, LTD.  
 MORINAGA & CO., LTD.  
 MORINAGA MILK INDUSTRY CO., LTD.  
 NATIONAL FEDERATION OF AGRICULTURAL COOPERATIVE ASSOCIATIONS (ZEN-NOH)  
 NEW HOPE LIUHE CO., LTD  
 NH FOODS LTD.  
 NICHIREI FOODS INC.  
 NIPPON ACCESS, INC.  
 NISSHIN SEIFUN WELNA INC.  
 NISSIN FOODS HOLDINGS CO., LTD.  
 NISSUI CORPORATION  
 NTUC FAIRPRICE CO-OPERATIVE LTD.  
 OATLY (SHANGHAI) BEVERAGE CO., LTD  
 PALTAC CORPORATION  
 PASCO SHIKISHIMA CORPORATION  
 PULMUONE CO., LTD.  
 ROBINSONS SUPERMARKET CORP.  
 S & B FOODS INC.  
 SENKO CO., LTD.  
 SHANDONG KAIJIA FOOD CO.,LTD.  
 SHANGHAI WANT WANT FOOD GROUP CO., LTD.  
 SHISEIDO CO., LTD.  
 SHIYAO INVESTMENT LTD.  
 SIGMAXYZ INC.  
 SIRIO PHARMA CO., LTD.  
 ST. COUSAIR CO.,LTD.  
 SUNTORY HOLDINGS LIMITED  
 TABLEMARK CO., LTD.  
 TCI CO., LTD.  
 TERAOKA SEIKO CO., LTD. (DIGI)  
 TINGYI (CAYMAN ISLANDS) HOLDING CORP.  
 TOYO REIZO CO., LTD.  
 UNI-PRESIDENT ENTERPRISES (CHINA) INVESTMENT CO., LTD.  
 VECHAIN  
 WOOLWORTHS GROUP LTD.  
 WU-MART STORES, INC  
 YAMABOSHIYA CO., LTD.  
 YAMAKI CO., LTD  
 YAMATO HOLDINGS CO., LTD.  
 YAMAZAKI BAKING CO., LTD.  
 YIFENG PHARMACY CHAIN CO., LTD.  
 ZENSHO HOLDINGS CO., LTD.W

AACHENER PRINTEN- UND SCHOKOLADENFABRIK HENRY LAMBERTZ GMBH & CO. KG  
 ACCENTURE PUBLIC LIMITED COMPANY  
 AGRO-DEVELOPPEMENT  
 AGROKNOW P.C.  
 ALDI SÜD KG  
 ALFRED RITTER GMBH & CO. KG  
 ALIXPARTNERS, LLP  
 ALTAVIA  
 AMCOR GROUP GMBH  
 AMFORI  
 ANDROS ET CIE  
 ANTHESIS (UK) LIMITED  
 APED - ASSOCIAÇÃO PORTUGUESA DE EMPRESAS DE DISTRIBUIÇÃO  
 ASOCIACION ESPAÑOLA DE CODIFICACION COMERCIAL (GS1 SPAIN)  
 AUCHAN RETAIL INTERNATIONAL  
 BARILLA G. E R. FRATELLI SPA  
 BEIERSDORF AG  
 BEL SA  
 BORD BIA IRISH FOOD BOARD  
 BSI GROUP LIMITED  
 BUNDESVERBAND DES DEUTSCHEN LEBENSMITTELHANDELS E.V. (BVLH)  
 C. & J. CLARK INTERNATIONAL LIMITED  
 C.B.L. CENTRAAL BUREAU LEVENSMIDDELENHANDEL  
 CAPGEMINI  
 CARGILLS (CEYLON) PLC  
 CARREFOUR  
 CAS MARKETING PTY  
 CAVENDISH & HARVEY CONFECTIONERY GMBH  
 CONSUMER GOODS COUNCIL OF SOUTH AFRICA (CGCSA)  
 COOP GRUPPE GENOSSENSCHAFT  
 COOPERL  
 DALIM SOFTWARE GMBH  
 DANONE  
 DEVELEY SENF & FEINKOST GMBH  
 DMK DEUTSCHES MILCHKONTOR GMBH  
 DNV BUSINESS ASSURANCE GROUP AS  
 DOHLE HANDELSGRUPPE HOLDING GMBH & CO. KG  
 DR. WOLFF-GRUPPE GMBH  
 DUTCH FLOWER GROUP  
 ECOLAB INC.  
 ECKES-GRANINI  
 EGON ZEHNDER INTERNATIONAL (SCHWEIZ) AG  
 EL CORTE INGLES SA  
 EMD AG  
 ENGIE IMPACT  
 ERNST & YOUNG

ESSEC BUSINESS SCHOOL  
 ESSELUNGA SPA  
 ESSITY AB  
 EUROPRIS AS  
 FCD I FEDERATION DU COMMERCE ET DE LA DISTRIBUTION  
 FEDERATIE NEDERLANDSE LEVENSMIDDELEN INDUSTRIE (FNLI)  
 FEDERDISTRIBUZIONE  
 FERRERO S.P.A.  
 FLINK SE  
 FLYWHEEL DIGITAL  
 FOUNDATION FSSC  
 GS1 AISBL  
 GS1 AUSTRIA  
 GS1 DENMARK  
 GS1 FINLAND OY  
 GS1 FRANCE  
 GS1 GERMANY GMBH  
 GS1 IRELAND  
 GS1 ITALY  
 GS1 NEDERLAND B.V.  
 HALEON PLC  
 HANDELSVERBAND DEUTSCHLAND - HDE - E.V.  
 HEINEKEN N.V.  
 HENKEL AG & CO. KGAA  
 ICA GRUPPEN AB  
 IFA RETAIL SA.  
 IMPACTBUYING B.V.  
 INSTITUTE OF GROCERY DISTRIBUTION (THE)  
 INTER IKEA SYSTEMS B.V  
 INTERNATIONAL EGG COMMISSION  
 INTERNATIONAL FEDERATION FOR PRODUCE STANDARDS  
 INTERNATIONAL FOODSTUFFS COMPANY LLC  
 ITW HI-CONE  
 J SAINSBURY PLC  
 JDE PEET'S NETHERLANDS  
 JERÓNIMO MARTINS - SGPS, S.A.  
 JOHN LEWIS PARTNERSHIP PLC  
 KASTNER GROSSHANDELSGESELLSCHAFT M.B.H.  
 KERRY GROUP PUBLIC LIMITED COMPANY  
 KERSIA INTERNATIONAL  
 KLINGE CHEMICALS LIMITED  
 KONINKLIJKE AHOLD DELHAIZE N.V.  
 KONINKLIJKE FRIESLANDCAMPINA N.V.  
 KPMG N.V.  
 LA LORRAINE BAKERY GROUP  
 LANDBRUG & FØDEVARER F.M.B.A  
 LAURENS SPETHMANN HOLDING AKTIENGESELLSCHAFT & CO.  
 LIPTON TEAS AND INFUSIONS B. V  
 LOREAL FRANCE  
 LOTUS BAKERIES NV  
 MAJID AL FUTTAIM HOLDING (L.L.C.)  
 MARKANT HANDELS- UND INDUSTRIEWAREN-VERMITTLUNGS AG



MARS, INCORPORATED	SPAR INTERNATIONAL B.V.
MCKINSEY & COMPANY, INC	SPINNEYS DUBAI (L.L.C.)
MELITTA EUROPE GMBH & CO. KG	STIBO SYSTEMS A/S
MERIEUX NUTRISCIENCES CORPORATION	STICHTING IDH SUSTAINABLE TRADE INITIATIVE
METRO AG	
MIGROS TICARET ANONIM SIRKETI	STICHTING LEAD NETWORK
MIGROS-GENOSSENSCHAFTS-BUND	STRAUSS GROUP LTD
MUSGRAVE GROUP PUBLIC	SUOMEN OSUUSKAUPOJEN KESKUSKUNTA (SOK CORPORATION)
NAGEL-GROUP LOGISTICS SE	
NESTE OYJ	SVENSK DAGLIGVARUHANDEL EKONOMISK FÖREN (THE SWEDISH FOOD RETAILER'S FEDERATION)
NESTLE S.A.	
NORGESGRUPPEN ASA	
OCADO GROUP PLC	SWINKELS FAMILY BREWERS N.V.
ÖSTERREICHISCHER VERBAND DER MARKENARTIKELINDUSTRIE (MAV - AUSTRIAN ASSOCIATION OF THE BRANDED GOODS INDUSTRY)	SYSTEMIQ LIMITED
OVOTHERM INTERNATIONAL HANDELS GMBH	TAN VIET INTERNATIONAL S A
OY GUSTAV PAULIG AB	TCC GLOBAL N.V.
PA CONSULTING GROUP LIMITED	TESCO PLC
PANAGORA MARKETING COMPANY LIMITED	TESTO SE & CO. KGAA
PARFÜMERIE DOUGLAS DEUTSCHLAND GMBH	TETRA PAK INTERNATIONAL SA
PAYBACK GMBH	THE BOSTON CONSULTING GROUP INC
PERFORMANCE INVEST FIABILITE ECON (PERIFEM)	TOKMANNI GROUP OYJ
PICK N PAY STORES LTD	UNILEVER N.V.
PLADIS FOODS LIMITED	UNION COOPERATIVE SOCIETY
PREMIER FOODS PLC	UPFIELD GROUP BV
PRICEWATERHOUSECOOPERS LLP	VEREIN GS1 SCHWEIZ
PRICINGONE	VISPAK D.D.
PURATOS NV	VUSION GROUP
PURE VALUE EUROPE NV	WEPA SE
RECKITT	WOOLWORTHS (PTY) LTD
REFRESCO HOLDING B.V.	ZABKA POLSKA SP Z O O
RENOVA, S.A.	ZWANENBERG FOOD GROUP B.V.
RENTOKIL INITIAL PLC	
REWE GROUP	
RHEINGOLD GMBH & CO. KG	
ROLAND BERGER HOLDING GMBH	
RUOKAKESKO OY (KESKO FOOD LTD)	
RUPP AUSTRIA GMBH	
SAMWORTH BROTHERS (HOLDINGS) LIMITED	
SAP SE	
SAVENCIA SA	
SCHIEVER DISTRIBUTION	
SCHNEIDER ELECTRIC INDUSTRIES SAS	
SCHÖRGHUBER STIFTUNG & CO. HOLDING KG	
SHIRLAND VENTURES LTD	
SIEMENS DIGITAL INDUSTRY SOFTWARE INC.	
SIG COMBIBLOC GROUP AG	
SIMON-KUCHER & CO. HOLDING GMBH	
SMOLLAN INTERNATIONAL FZ-LLC	
SMURFIT KAPPA GROUP	
SOCIETE BIC	
SODEXO	
SONAE MC - MODELO CONTINENTE HIPERMERCADOS, SA	



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