

Essity

Coalition member since 2020 | As of September 2023, paper, pulp, and fibre-based packaging (PPP) is a material commodity for Essity.

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2021, 2022 and 2023 reporting record. The record includes the following responses:

- “Yes” indicates a company is reporting against a KPI and reporting quantitatively where indicated
- “Yes – narrative reporting” indicates a company is reporting qualitatively against a quantitative KPI
- “Not yet reporting” response indicates a company is not yet reporting on a KPI
- “N/A” indicates a KPI was not established in a given year

Companies have also provided information on their performance against appropriate KPIs, along with methodologies and targets. This information has been self-reported by companies and verified by Proforest.

Links are provided to information when a company is reporting (“Yes”) against a public information requirement, and when a company is reporting qualitatively (“Yes – narrative reporting”) against a quantitative KPI.

For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit transparency.tcgfforestpositive.com

PPP for Retailers and Manufacturers

PPP KPIs	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
Element 1							
1.1 Policy commitments to the forest positive goals	Notes: Policy states unacceptable sources of wood as - Illegally harvested wood, harvested in violation of traditional or human rights, from forests in which high conservation values are threatened by forest management activities, forests being converted to plantations or non-forest use, forests in which genetically modified trees are planted. All fresh wood based fiber materials must be sourced through a publicly recognized Chain-of-Custody system and fulfill all legal requirements for trading. FreshWoodBasedFiber Sourcing Policy 1 tcm339-47401.pdf (essity.com)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Section 4.5 of policy	Public reporting via our Global Fresh Fibre Procurement Policy	Wood Pulp. Externally purchased Parent Reels. Purchased Packaging	Essity Fresh-wood Fiber Procurement Policy 2023	
1.2 Timebound action plan summary	In 2021, action plans will be agreed with suppliers to certify the remaining small volumes of fresh fiber-based mother reels	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Target: Fresh fiber share of FSC or PEFC-certified fresh fiber = 100%	Reporting against target will be via Essity website and	Wood Pulp. Externally purchased Parent Reels.	Essity Annual and Sustainability Report 2022	

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	and packaging, with Essity's support where necessary. Essity prefers to cooperate with suppliers and to introduce FSC® or PEFC™ Chain of Custody to deliver certified and controlled material instead of changing supplier. H8. Fiber sourcing - Essity Annual and Sustainability Report 2020			Essity Annual report plus CGF reporting Pulp suppliers are 100% compliant in 2022. Russian suppliers no longer used after UN Sanctions. Remaining packaging has a timebound objective of end 2025	Purchased Packaging		
1.3 % recycled, % virgin fibre	47% recycled, 53% virgin, reported as both percentage of fiber purchase and tonnes of fiber purchase Link	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	Pulp consumption = 64% Recover paper consumption = 36% 80%: Share of packaging manufactured from renewable and/or recycled material	Calculated on Goods received- into Essity. Certified sources checked for compliance using purchase order and invoice certification claim	Fresh fibre pulp Waste paper grades purchased	Annual report and website Essity Annual and Sustainability Report 2022	

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1.4 Percentage of virgin supply certified, and percentage per scheme and chain of custody model	98% certified, 63% FSC mix credit, 35% PEFC certified, 2% FSC CW Link	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	59% as FSC Certified and 38% as PEFC Certified 3% FSC controlled wood standard Total = 97% Share of FSC or PEFC-certified fresh fiber	Delivery as certified is confirmed by checking both purchase order and invoice when delivered. The decline of 1% in 2022 was a consequence of the decision by the FSC and PEFC certification systems to withdraw their systems for traceability in Russia and Belarus.	Wood pulp Mother reels Packaging. 53% of supply delivered as fresh fibre.	Annual report and website Essity Annual and Sustainability Report 2022 pp.141	
1.5 % of virgin supply traceable to origin (at least to country of harvest)	N/A – new KPI	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	100% traceable to mill for timber products	All pulp is traceable back to pulp mill. Wood is then traceable back to Country & region of origin,	Wood pulp	CDP F6.2	
1.6 % of supply from high priority sources	32% high risk origin. 100% of it is certified (sourcing from Brazil and Russia considered high risk) Link	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	32% high risk origin. (sourcing from Brazil and Russia considered high risk)	Includes Russia and Brasil. Russian supply no longer sourced following the UN Sanctions.	Wood and wood pulp	Reported with CGF reporting Link	

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				Brasil source is from Plantations.			
1.7 Actions being taken for supply from high priority sources	All supply 100% certified. Traceability systems checked to be able to trace wood fiber back to the supplying forest or regions Link	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	We ensure responsible fiber procurement through certifications such as the Forest Stewardship Council (FSC) and the Programme for the Endorsement of Forest Certification (PEFC) and can thereby prevent deforestation and promote biodiversity. Every FSC-certified forest must be annually assessed by the accredited body. Essity works with and encourages	All pulp from High Risk sources is purchased as certified. Wood species are confirmed and checks made on the origin of the wood, If necessary further on-site inspections/audit may take place at forest level. Pulp is no longer sourced from Russia as UN sanctions were implemented during 2022.	Wood and Wood pulp	Reported with CGF reporting on Essity website Essity Annual and Sustainability Report 2022 p. 56	

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			<p>non-certified suppliers and forest owners to become certified. This secures our procurement of certified materials while increasing the availability of certified raw materials to other users. To further promote responsible forestry at the global, regional, and national levels, we support the further development of international certification systems. Essity participates in the Consumer Goods Forum (CGF) together with</p>				

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			other leading consumer goods companies in the Forest Positive Coalition of Action initiative to combat global forest degradation, deforestation and to preserve biodiversity.				
Element 2							
2.1 Direct supplier list	N/A – new KPI	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	In process of publication	Actual suppliers that are responsible for 80% of pulp supply		Once approved will be via Essity website, Annual report and CGF Reporting	
2.2 Proportion of suppliers informed about the Forest Positive Suppliers approach	Supplier questionnaire sent, 100% of all pulp suppliers informed of CGF Forest Positive Initiative Link	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	Despite the continued adverse impact of the COVID-19 pandemic, Essity restarted on-site audits of the company's sites	Essity sends questionnaires to our pulp suppliers on an annual basis, the questions are updated annually to reflect Essity ambitions and	All wood pulp suppliers.	Essity Annual and Sustainability Report 2022 p.141	

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			in 2022. This included the Essity scope extension audits to include the Asaleo and Familia sites into the Essity FSC multi-site certificate. In 2022, Essity continued to utilize recycled fiber and added more alternative fibers to the fiber mix. During 2022, Essity worked with both Australian hygiene company Asaleo Care the Latin American hygiene company Familia to introduce the company's fiber policy and	requirements. A section explaining the CGF was added in 2021 and again in 2022			

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			sourcing targets, and update and change mother reel and pulp contracts to move toward 100% certified purchases. Essity also continued to add new questions to the annual supplier surveys for pulp. In 2022, Essity repeated the requirements for wood and fiber traceability from every supplying pulp mill and continued its commitment to promote forest certification via the Consumer Goods Forum Forest Positive coalition. Finally,				

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			Essity continued its discussions with suppliers about Science Based Targets adding the new SBT FLAG requirements to the questions.				
2.3 Number or proportion of suppliers identified as priority for engagement, and % engaged	100% fibre suppliers informed via supplier questionnaire 2021. All suppliers engaged, but priority is taken to iModified nclude the HR country suppliers together with the 9 companies that make up 80% of supply to Essity. Link	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	100% direct suppliers engaged through supply chain mapping and capacity building (Offering on-site training and technical assistance. Investing in pilot projects. Support suppliers to set their own no deforestation/conversion commitments across their entire commodity operation)	Each supplier is requested to declare the amount of wood they purchase to operate their pulp mill. How much of that total wood supply if from certified forests What are their plans to increase the amount of certified input	Modified approach to focus on the top 80% of wood pulp suppliers	CDP F6.2	

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2.4 Performance of engaged suppliers and changes over time including progress on delivery across entire business	Did not report	Yes: quantitative <input type="checkbox"/> Yes: narrative <input checked="" type="checkbox"/> No <input type="checkbox"/>	Despite the continued adverse impact of the COVID-19 pandemic, Essity restarted on-site audits of the company's sites in 2022. This included the Essity scope extension audits to include the Asaleo and Familia sites into the Essity FSC multi-site certificate. In 2022, Essity continued to utilize recycled fiber and added more alternative fibers to the fiber mix. During 2022, Essity worked with both Australian	Baseline is being created (under development). This will monitor the number of responses from the top 80% pulp suppliers, their current certified wood input and their plans to increase. Reporting for 2023 will show number of suppliers reporting as a percentage of total based on 80% supply list. How much wood is currently certified as percentage of total purchase. Final reporting will be increase of certified wood every two years.	Suppliers on the 80% of supply list.	Essity Annual and Sustainability Report 2022 p.141	

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			<p>hygiene company Asaleo Care the Latin American hygiene company Familia to introduce the company's fiber policy and sourcing targets, and update and change mother reel and pulp contracts to move toward 100% certified purchases. Essity also continued to add new questions to the annual supplier surveys for pulp. In 2022, Essity repeated the requirements for wood and fiber traceability from every supplying pulp mill and</p>				

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			continued its commitment to promote forest certification via the Consumer Goods Forum Forest Positive coalition. Finally, Essity continued its discussions with suppliers about Science Based Targets adding the new SBT FLAG requirements to the questions.				

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Element 4 (Landscape Engagement) Key Performance Indicators | As of September 2023, Essity is focusing its landscape engagement on PPP.

PPP Landscape KPI's	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Link to publicly available source	Target (optional)
Element 4 (Landscape Engagement)						
4.1 Priority production landscapes identified		Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Russian North West including Archangelsk Region		CDP F6.10a	
4.2 Methodology used to identify priority production landscapes		Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Company has operational presence in area. We follow the principles established as established by our involvement with the Consumer Goods Forum Forest Positive Coalition. The Collective Action serve as parameters for the Coalition to decide which landscape initiatives to focus its support (see 10 principles).		CDP F6.10a	
4.3 Number of landscape initiatives currently engaged in		Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	1		CDP F6.10a	
4.4 For each landscape initiative your company is currently		Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Russian North West including Archangelsk Region. Through our involvement with the Consumer Goods Forum		CDP F6.10a	

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<p>engaged in, information on:</p> <p>1) Name, location, timeline and other partners involved</p> <p>2) Report on type of engagement (e.g. disbursed financial support, in-kind support, capacity, preferential sourcing)</p> <p>3) Specific actions or projects that are supported</p> <p>4) How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of</p>			<p>Forest Positive Initiative we invested 50 000 EUR in 2021 to fund dialogue with companies, authorities and communities, awareness raising, training on precommercial thinnings and methodologies development, landscape planning. Identified as CGF/Essity. The project will be implemented by FSC Russia through consultants.</p> <p>In addition to the above 50,000 €, additional funding from Essity Russia & FSC Russia via an on-pack promotion of Zewa products will also be used to support the project. Identified below:</p> <p>50 000 EUR as co-funding for FSC-certified companies to implement the best practices in pre-commercial thinnings and planting, which overpass the requirements of Russian regulations and of</p>			

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<p><i>conservation, restoration, positive inclusion of farmers and communities, landscape-level multi-stakeholder platforms or partnerships)</i></p> <p><i>5) Linkages to shared landscape-level goals developed through multi-stakeholder processes</i></p>			<p>the Russian FSC standard</p> <p>Implemented by FSC Russia, no commission / management fee, all money goes to 6 companies selected on a competitive basis, we expect 350 hectares of forests restored / thinned, website will be developed for transparency of the results and their promotion</p> <p>In addition to the above a further 20 000 EUR to ensure joint collaboration between FSC and WWF/Earthworm projects to deliver the forest inventory data which will be used to further support learnings from both projects towards a better landscape solution</p>			

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