

General Mills

Coalition member since 2020 | As of September 2023, palm oil and paper, pulp, and fibre-based packaging (PPP) are material commodities for General Mills.

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2021, 2022 and 2023 reporting record. The record includes the following responses:

- “Yes” indicates a company is reporting against a KPI and reporting quantitatively where indicated
- “Yes – narrative reporting” indicates a company is reporting qualitatively against a quantitative KPI
- “Not yet reporting” response indicates a company is not yet reporting on a KPI
- “N/A” indicates a KPI was not established in a given year

Companies have also provided information on their performance against appropriate KPIs, along with methodologies and targets. This information has been self-reported by companies and verified by Proforest.

Links are provided to information when a company is reporting (“Yes”) against a public information requirement, and when a company is reporting qualitatively (“Yes – narrative reporting”) against a quantitative KPI.

For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit transparency.tcgfforestpositive.com

Palm Oil for Manufacturers Buying Palm (CPO and PKO)

Palm Oil KPIs (Manufacturers Buying Palm Oil)	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
Element 1							
1.1 Policy commitments to the forest positive goals	Note: Policy includes- no burning, protect HCS and HCVS, smallholder inclusion & FPIC, no peat, human rights, legal, improved traceability, transparent processes with conflict resolution and reinforcement of RSPO principles A healthier planet – Palm oil - General Mills	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Policy includes- no burning, protect HCS and HCVS, smallholder inclusion & FPIC, no peat, human rights, legal, improved traceability, transparent processes with conflict resolution and reinforcement of RSPO principles	NA	NA	Link	
1.2 Timebound action plan summary	Plan covers supplier engagement and performance, and improved traceability, includes reasonable time-bound actions Link	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Available on GMI website			Link	
1.3 Mill list using the conventions of the Universal Mill List to make group links	List published and up to date	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Available on GMI website			Link	

*Scope: What materials/products are in-scope of the reported value, and what proportion of total commodity volume does that scope represent?

Palm Oil KPIs (Manufacturers Buying Palm Oil)	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
1.4 % volume that is deforestation and conversion free - using public DCF methodology or IRF Delivering category	N/A – new KPI	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	78.7% delivering IRF category from directly managed production (estimated percentage deforestation-free FFB). No Peat progress at production level based on estimate of proportion of FFB from directly managed production 68.1%		For 2022, 89% (8/9) of our Tier 1 suppliers were able to provide us with full profiles for performance on no deforestation and peatland development for the volumes supplied to General Mills, whereas the remaining 11% (1/9) supplier shared their refinery and volumes data, and we extracted the IRF Profiles for these refineries from the public domain.	NDP-IRF profiles Link	
1.5 % Progress of mills toward forest positive (or NDPE) – using the NDPE IRF or equivalent	Reporting using the NDPE IRF profiles for deforestation and for peat: No deforestation: Delivering (68.4%),	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	Reporting using the NDPE IRF profiles for deforestation and for peat: No deforestation: Delivering (78.7%),	NDP- IRF (Graphs shown for 2021 and 2022 data)	For 2022, 89% (8/9) of our Tier 1 suppliers were able to provide us with full profiles	NDP-IRF profiles: Link	

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Palm Oil KPIs (Manufacturers Buying Palm Oil)	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
<i>(updated reporting guidance)</i>	Progressing (3.6%), Commitment & starting action (15.1%), Awareness (2.5%), Known (8.5%), Unknown (1.9%). No peat: Delivering (64.6%), Progressing (3.4%), Commitment & starting action (19.1%), Awareness (2.1%), Known (8.9%), Unknown (1.9%) Link		Progressing (2.4%), Commitment & starting action (12.7%), Awareness (1.4%), Known (3.4%), Unknown (1.4%). No peat: Delivering (68.1%), Progressing (1.5%), Commitment & starting action (15%), Awareness (1.1%), Known (12.8%), Unknown (1.4%)		for performance on no deforestation and peatland development for the volumes supplied to General Mills, whereas the remaining 11% (1/9) supplier shared their refinery and volumes data, and we extracted the IRF Profiles for these refineries from the public domain.		
1.6 % traceable to mill	96% Percent of our palm oil volume categorized as traceable to the extraction mill A healthier planet – Palm oil - General Mills	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	97.1%			Link	
1.7 % traceable to FFB sources	68.4% Using the NDPE IRF delivering category (% of FFB compliant)	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/>	79.3%			Link	

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Palm Oil KPIs (Manufacturers Buying Palm Oil)	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
	with No Deforestation and with No Peat)	No <input type="checkbox"/>					
1.8 % physically certified (MB/SG)	99% SG and MB: Aggregated purchased volumes. RSPO certified volumes refer to purchased palm only, not indicative of RSPO certification of any specific finished product all finished products that are certified RSPO are certified under the Mass Balance supply chain model.	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	98.7% (See table on website 97.7% MB, 1% SG, 1.3% RSPO PalmTrace credits)	RSPO certified volumes refer to purchased palm only.		Link	
Element 2							
2.1 Direct supplier list. For retailers, this is the own brand supplier list	List published and up to date A healthier planet – Palm oil - General Mills	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Available on General Mills' website	List of suppliers provided on website	<i>General Mills global direct palm oil suppliers</i>	Link	
2.2 % Direct suppliers engaged and informed of 'Forest Positive Supplier' Commitment and 'Forest Positive Approach'	GMI annual supplier scorecard process covers the 5 elements of the Forest Positive Approach, which would not be possible without the engagement of our suppliers. We report on	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	GMI annual supplier scorecard process covers the 5 elements of the Forest Positive Approach, which would not be possible without the engagement of our	General Mills reached out to all its suppliers through the scorecard exercise. 6/9 suppliers were successfully		Link	

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Palm Oil KPIs (Manufacturers Buying Palm Oil)	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
	these KPIs in the supplier engagement section of our GMI Palm Oil Statement - all 10 suppliers have been engaged		suppliers. We report on these KPIs in the supplier engagement section of our GMI Palm Oil Statement - all 9 suppliers have been engaged	engaged in ongoing dialogue (3 did not respond) on the key principles of the Forest Positive Approach by providing updates in their performance.			
2.3 Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business (updated reporting guidance)	80% Highlighted KPIs from our 2021 supplier assessment include: 9 of our 10 suppliers (98% of volumes) have in place a public NDPE policy/commitment 8/10 suppliers (96% of volumes) have in place a process for regular supplier and trader engagement 8/10 suppliers (96% of volumes) have in place a mechanism to identify and respond to palm grievances	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	8/9 suppliers have an NDPE policy in place • 7/9 suppliers have in place a process for regular supplier and trader engagement • 8/9 suppliers have in place a mechanism to identify and respond to palm grievances • 7/9 suppliers have in place deforestation monitoring systems			A healthier planet – Palm oil - General Mills	

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Palm Oil KPIs (Manufacturers Buying Palm Oil)	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
	9/10 suppliers (98% of volumes) are supporting initiatives delivering forest positive development at landscape and/or sectoral level 10/10 suppliers (100% of volumes) regularly report progress against key KPIs		•8/9 suppliers provided NDPE profiles				
Element 3							
3.1 Summary of company grievance process that aligns with FPC Deforestation Monitoring & Response Framework (MRF)	GMI has aligned its grievance process with the MRF Link	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	GMI has aligned its grievance process with the MRF			Link	
3.2 Summary of progress of grievance cases (e.g. in grievance log or relevant progress report(s))	Have a grievance log and report on the status of grievances Link	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Grievance log and report on the status of grievances			Link	
3.3 % of supply base covered by deforestation & peat monitoring (including supplier	Did not report	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	7/9 of direct suppliers (83% of volumes) have deforestation monitoring systems in place for concessions			A healthier planet – Palm oil - General Mills	

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Palm Oil KPIs (Manufacturers Buying Palm Oil)	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
and landscape monitoring systems) aligned with Monitoring Minimum Requirements							
3.4 For coalition member companies involved, narrative summary of support provided to develop on the ground monitoring and response systems beyond own supply chains including landscape initiatives and sectoral collaborations	Did not report	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>					
3.5 % of supply mills with, or potentially linked to, deforestation & peat grievances	Did not report	Yes: quantitative <input type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input checked="" type="checkbox"/>					
3.6 % of deforestation & peat grievances where action taken in line with MRF steps and requirements	Did not report	Yes: quantitative <input type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input checked="" type="checkbox"/>					

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PPP for Retailers and Manufacturers

PPP KPIs	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
Element 1							
1.1 Policy commitments to the forest positive goals	Did not report	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>					
1.2 Timebound action plan summary	Did not report	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>					
1.3 % recycled, % virgin fibre	Did not report	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	59.8% recycled, 40.2% virgin		97.5% of total commodity volume	Sustainable and responsible sourcing - General Mills	
1.4 Percentage of virgin supply certified, and percentage per scheme and chain of custody model	Did not report	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	81.7% certified pulp origin (PEFC/FSC certified virgin materials)		97.5 % of total commodity volume	Sustainable and responsible sourcing - General Mills	
1.5 % of virgin supply traceable to origin (at least to country of harvest)	N/A – new KPI	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	98.4% traceable to one or more countries of origin			Sustainable and responsible sourcing - General Mills	
1.6 % of supply from high priority sources	Did not report	Yes: quantitative <input checked="" type="checkbox"/>	1.17% non-certified virgin and sourced from			Sustainable and responsible sourcing - General Mills	

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PPP KPIs	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
		Yes: narrative <input type="checkbox"/> No <input type="checkbox"/>	high priority country				
1.7 Actions being taken for supply from high priority sources	Did not report	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>					
Element 2							
2.1 Direct supplier list	N/A – new KPI	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>					
2.1 Proportion of suppliers informed about the Forest Positive Suppliers approach	Did not report	Yes: quantitative <input type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input checked="" type="checkbox"/>					
2.2 Number or proportion of suppliers identified as priority for engagement, and % engaged	Did not report	Yes: quantitative <input type="checkbox"/> Yes: narrative <input type="checkbox"/> No <input checked="" type="checkbox"/>					
2.3 Performance of engaged suppliers and changes over time including	Did not report	Yes: quantitative <input type="checkbox"/>					

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PPP KPIs	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	<u>Publicly reported</u> value or narrative for 2023 on 2022 data	Methodology	Scope*	Link to publicly available source	Target (optional)
progress on delivery across entire business		Yes: narrative <input type="checkbox"/> No <input checked="" type="checkbox"/>					

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Element 4 (Landscape Engagement) Key Performance Indicators | As of September 2023, General Mills is focusing its landscape engagement on palm oil.

Palm Oil Landscape KPI's	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Link to publicly available source	Target (optional)
Element 4 (Landscape Engagement)						
4.1 Priority production landscapes identified	A healthier planet – Palm oil - General Mills	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Two multi-year landscape initiatives with in Aceh Province Indonesia.		Link	
4.2 Methodology used to identify priority production landscapes	A healthier planet – Palm oil - General Mills	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Two multi-year landscape initiatives with in Aceh Province Indonesia, an area chosen due to its proximity to the protected Leuser Ecosystem, the last place on earth where orangutans, tigers, elephants and rhinoceros are found living in the same place. Agricultural expansion is the main driver of deforestation in Aceh, with poverty being a key underlying condition that triggers deforestation. This area was chosen for its remote geography and subsequent ability to focus on multi-stakeholder goals of conservation and positive inclusion of smallholder farmers.		Link	
4.3 Number of landscape initiatives	1 initiative	Yes: quantitative <input checked="" type="checkbox"/> Yes: narrative <input type="checkbox"/>	2 initiatives		Link	

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Palm Oil Landscape KPI's	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Link to publicly available source	Target (optional)
currently engaged in		No <input type="checkbox"/>				
4.4 For each landscape initiative your company is currently engaged in, information on: 1) Name, location, timeline and other partners involved 2) Report on type of engagement (e.g disbursed financial support, in-kind support, capacity, preferential sourcing) 3) Specific actions or projects that are supported 4) How the actions intend	A healthier planet – Palm oil - General Mills	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	1. Smallholder Hub with Musim Mas: Aceh, Indonesia; Since 2020, General Mills has partnered with Musim Mas to support the Smallholder Hub program. Actions supported include: Assisted in the training and capacity building of the local level government and establishment of a sustainable extension service; Conducted agronomic training for trainers for the agricultural officers and other designated trainers with the hope that they are able to train smallholders within their working area: smallholders and communities /villages received training on good agricultural practice, financial literacy, and NDPE: Implementation of good agricultural practices the trained smallholders have	Other partners include Earthqualizer. Providing \$125,000 in financial support annually.	Link	

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Palm Oil Landscape KPI's	Publicly reported value and method provided in 2022	Publicly reporting as of June 30th 2023	Publicly reported value or narrative for 2023 on 2022 data	Methodology	Link to publicly available source	Target (optional)
<p><i>to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, landscape-level multi-stakeholder platforms or partnerships)</i></p> <p><i>5) Linkages to shared landscape-level goals developed through multi-stakeholder processes</i></p>			<p>adopted from the training on their farms are monitored. 4) systemic issues include: smallholder and community inclusion, forest protection, and multi-stakeholder platforms.</p> <p>2. Aceh Landscape in Indonesia, with Earthworm Foundation: In 2023, General Mills joined the Aceh Landscape program stewarded by Earthworm Foundation in four focus areas of Aceh: Aceh Tamiang, Aceh Selatan, Aceh Singkil and Subulussalam. Actions supported include: land use plans; land tenure; GAP training for smallholders; and conflict resolution plans. Address systemic issues including forest protection, local communities' land rights, and multi-stakeholder partnerships.</p>	<p>Other partners include Mars, Colgate-Palmolive, Nestle. Providing \$50,000 in annual support.</p>		

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