CGF Forest Positive Coalition

Introductory Deck

March 2024

The Consumer Goods FORUM

Forest Positive

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TFA TROPICAL FOREST ALLIANCE

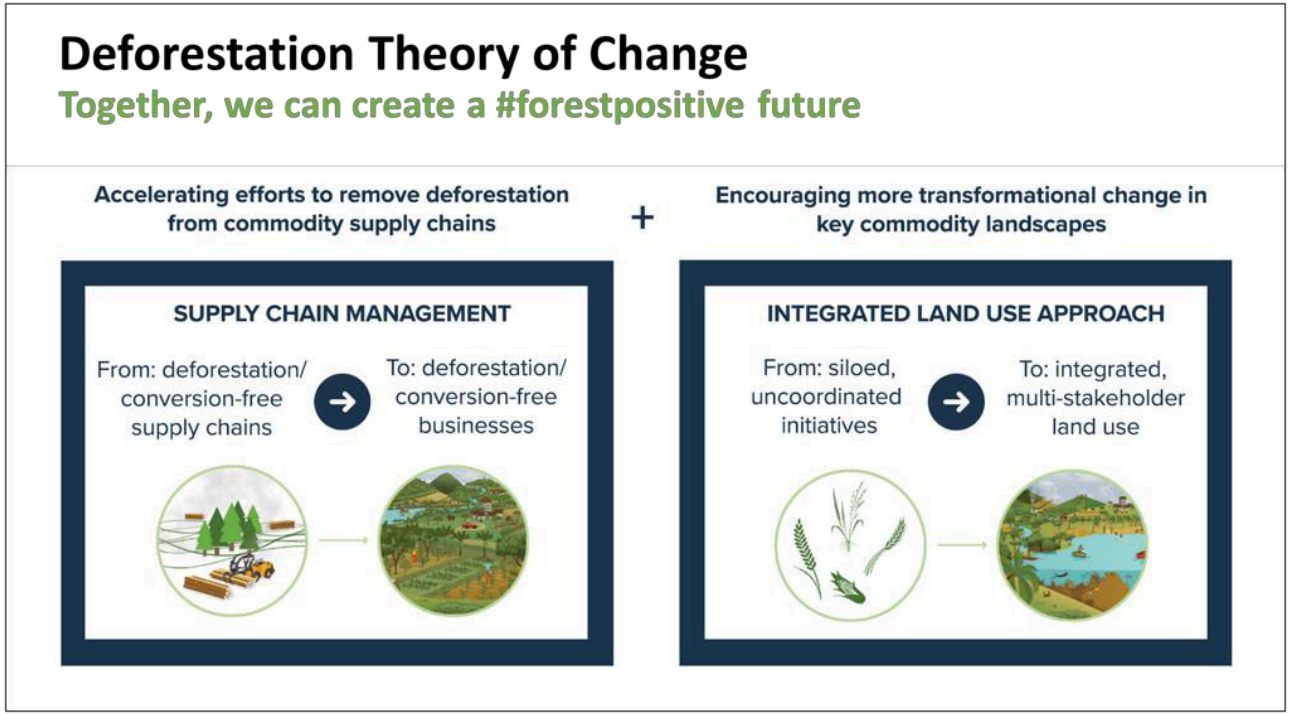
About the CGF Forest Positive Coalition of Action

The CGF Forest Positive Coalition of Action (FPC) is comprised of member companies committed to moving efficiently and quickly towards a **forest positive future** and who understand the need to work collaboratively with multiple stakeholders.

The Coalition is focused on making progress through a combination of Coalition-wide Actions and delivering on **commodity-specific roadmaps for palm oil, soy, pulp, paper and packaging (PPP), and beef**.

The approach of the Coalition is based on a Theory of Change that builds on:

- Volumes sourced by members should be deforestation and conversion-free
- Suppliers implement forest positive commitments across their business
- Production landscapes transition to become forest positive



About the Forest Positive Beef Roadmap

The Forest Positive Beef Working Group launched the **the Forest Positive Beef Roadmap** in 2022. Now, in March 2024, it has been updated (to v1.1) to reflect agreed guidance around the deforestation and conversion commitments on Element 1, which now has updated KPIs. The roadmap is made up of five Roadmap Elements.

- **Element 1: Managing Own Supply Chain**
- **Element 2: Engaging Suppliers and Meatpackers**
- **Element 3: Monitoring and Response**
- **Element 4: Engaging in Production Landscapes**
- **Element 5: Increasing Transparency and Accountability**

For each of these elements there are:

- The **commitments** of Coalition members
- Individual and collective **actions** to implement the commitments
- Public **information and KPIs** for aligned reporting by Coalition members

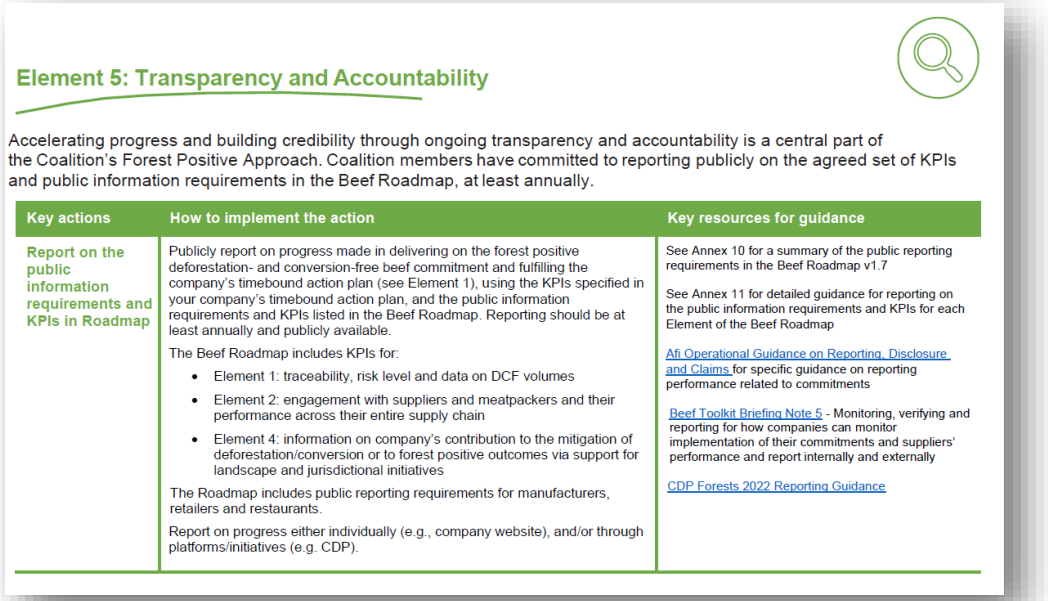
About the Guidance on the Forest Positive Beef Roadmap

The **Guidance on the Forest Positive Beef Roadmap** provides guidance on implementation across the five Roadmap Elements. It was published in 2023 and updated now in March 2024 (to v1.2). Main updates are to reflect the new KPIs on Element 1 of the Beef Roadmap.

Structure (one table per roadmap element):

- Introduction and antitrust
- Element 1: Managing Own Supply Chain
- Element 2: Engaging Suppliers and Meatpackers
- Element 3: Monitoring and Response
- Element 4: Engaging in Production Landscapes
- Element 5: Increasing Transparency and Accountability
- Annexes

Each table includes key actions, how to implement the action and key resources for guidance.



Element 5: Transparency and Accountability

Accelerating progress and building credibility through ongoing transparency and accountability is a central part of the Coalition's Forest Positive Approach. Coalition members have committed to reporting publicly on the agreed set of KPIs and public information requirements in the Beef Roadmap, at least annually.

Key actions	How to implement the action	Key resources for guidance
Report on the public information requirements and KPIs in Roadmap	Publicly report on progress made in delivering on the forest positive deforestation- and conversion-free beef commitment and fulfilling the company's timebound action plan (see Element 1), using the KPIs specified in your company's timebound action plan, and the public information requirements and KPIs listed in the Beef Roadmap. Reporting should be at least annually and publicly available. The Beef Roadmap includes KPIs for: • Element 1: traceability, risk level and data on DCF volumes • Element 2: engagement with suppliers and meatpackers and their performance across their entire supply chain • Element 4: information on company's contribution to the mitigation of deforestation/conversion or to forest positive outcomes via support for landscape and jurisdictional initiatives The Roadmap includes public reporting requirements for manufacturers, retailers and restaurants. Report on progress either individually (e.g., company website), and/or through platforms/initiatives (e.g. CDP).	See Annex 10 for a summary of the public reporting requirements in the Beef Roadmap v1.7 See Annex 11 for detailed guidance for reporting on the public information requirements and KPIs for each Element of the Beef Roadmap Afi Operational Guidance on Reporting, Disclosure and Claims for specific guidance on reporting performance related to commitments Beef Toolkit Briefing Note 5 - Monitoring, verifying and reporting for how companies can monitor implementation of their commitments and suppliers' performance and report internally and externally CDP Forests 2022 Reporting Guidance

Forest Positive Beef Roadmap and its Guidance
- *About the Main Updates on both documents*

Annex 10: Summary of Public Reporting Requirements in the Forest Positive Beef Roadmap v1.1

ELEMENT 1: OWN SUPPLY CHAIN	ELEMENT 4: ENGAGEMENT IN LANDSCAPES AND REGIONS
Public information requirements	**Public information requirements and KPIs**
☐ 1.1 Policy commitments to the forest positive goals ☐ 1.2 Timebound action plan summary ☐ 1.3 Beef Footprint across all product categories	☐ 4.1 Priority production landscapes identified ☐ 4.2 Methodology used to identify priority production landscapes ☐ 4.3 # of landscape initiatives currently engaged in ☐ 4.4 For each landscape initiative your company is currently engaged in, information on: a. Name, location, timeline and other partners involved b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing) c. Specific actions or projects that are supported d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships) e. Linkages to shared landscape-level goals developed through multi-stakeholder process
KPIs	
☐ 1.4 % of total commodity volume that is in scope of Element 1 reporting a) % of the total commodity volume that is in scope of your Element 1 reporting b) Narrative explanation on the % excluded from scope ☐ 1.5 % with known origin and per classification of origin ☐ 1.6 % Deforestation and Conversion free (DCF) volumes and breakdown as indicated a) % of cattle products purchased that are DCF and to what level upstream this has been ascertained b) % of cattle products purchased broken down into: • Volumes that are DCF due to negligible risk origins • Volumes that are DCF due to suppliers with DCF control mechanisms • Volumes that are DCF due to remote assessment c) Year on Year Change in % DCF ☐ 1.7 % progressing towards DCF	
ELEMENT 2: SUPPLIER & MEATPACKERS	
Public information requirements	
☐ 2.1 Supplier list ☐ 2.2. Summary of the Forest Positive Approach for meatpackers and own brand manufacturers	
KPIs	
☐ 2.3 T1 suppliers to whom the Forest Positive Approach and its implementation have been communicated ☐ 2.4 Performance of T1 suppliers against Forest Positive Approach including progress on delivery across entire operations ☐ 2.5 Meatpackers sourcing from priority origins that have been engaged and are being evaluated ☐ 2.6 Performance of meatpackers against Forest Positive Approach including progress on delivery across entire operations	41

Note: *CGF-FPC acknowledges best practice and ambition to progress towards including full volumes in reporting scope.*

- Update and clarity on Element 1 KPIs to reflect the DCF guidance already presented in the Guidance on the Forest Positive Beef Roadmap (v.1.1) and to progress on the coalition's commitment to transparency and accountability, while aligning with the Forest Positive Coalition (FPC), AFi and CDP methodologies.

Forest Positive Beef Roadmap and its Guidance
- *How to Provide Comments*

Supporting documents:

- Introductory slide deck *(this deck)*
- Feedback templates *(word doc)*

Consultation documents:

- Forest Positive Beef Roadmap (v1.1)
- Guidance on the Forest Positive Beef Roadmap (v1.2)

Consultation timeline:

This is a living document and will be updated when relevant. Comments are welcome at any moment.

Action: If you have any comments, please fill in the Feedback template and send it over to CGFRoadmaps@proforest.net.

When reviewing, please consider:

1. Focus feedback on the sections that have been updated (marked in yellow in the feedback template)
2. Any comments on the updated Element 1 KPIs?
3. Is the clarity on scope of reporting enough?
4. Any additional or alternative suggestions/solutions?