

Preliminary draft of commitments for joining the Employee Wellbeing Acceleration Area

Commitment Details

Scope



Identify a **lead company representative** working on employee wellbeing strategy and programme implementation within their company to engage with CGF on knowledge sharing and progress reporting

Define and implement a company-level strategy on employee wellbeing, outlining targets and a detailed implementation roadmap for employee wellbeing programmes, e.g. workforce nutrition, mental health, etc., **which expands the range of programme offerings and accessibility** for employees within own operations

Track programme implementation progress and **employee wellbeing impact**

Encouraged to join **CGF employee wellbeing campaigns**, e.g. World Mental Health Day

Reporting



Share **annual progress updates** with CGF for aggregated reporting (e.g. learnings, impact, challenges, success stories, feedback on CGF learnings and assets...)

KPIs of Employee Wellbeing Acceleration Area:

- **# of employees** that can access Employee Wellbeing programs

Participation



Participate in CGF employee wellbeing **learning sessions (attendance encouraged but not required)**

Display logo on CGF website



The Employee Wellbeing Acceleration Area proposition to potential members

Ambition



Establish employee wellbeing programmes to support employee health



Commitments required



Define and implement a company-level strategy on employee wellbeing which expands the range of programme offerings and accessibility (e.g. on workforce nutrition, mental health etc.)

Identify a representative working on employee wellbeing within company to engage with CGF

Support from CGF



- **A global network of experts** to share insights and offer pragmatic advice
- **Workforce Nutrition Toolkits**
- **Mental Health Toolkits**
- **Training workshops** (e.g. CHRO masterclass series) and **case studies**
- **CEO / Leadership advocacy** to raise awareness on mental wellbeing

CGF and members' credibility and experience



- **Scale:** 36 companies in Coalition, sponsored by Ahold Delhaize, Haleon & Nestlé with co-chairs from Walmart, Danone & Unilever
- **Thought leader:** delivering industry leading programmes such as the Workforce Nutrition Alliance
- **Ambition:** health eating initiative (one of many) on track to deliver healthy nutrition to 3m employees by 2025

Case study

AJINOMOTO

Ajinomoto is tackling healthier eating with two-pronged strategy: 1) Providing healthier meals in the workplace (alongside health check-ups) and 2) 100,000 nutrition education sessions

