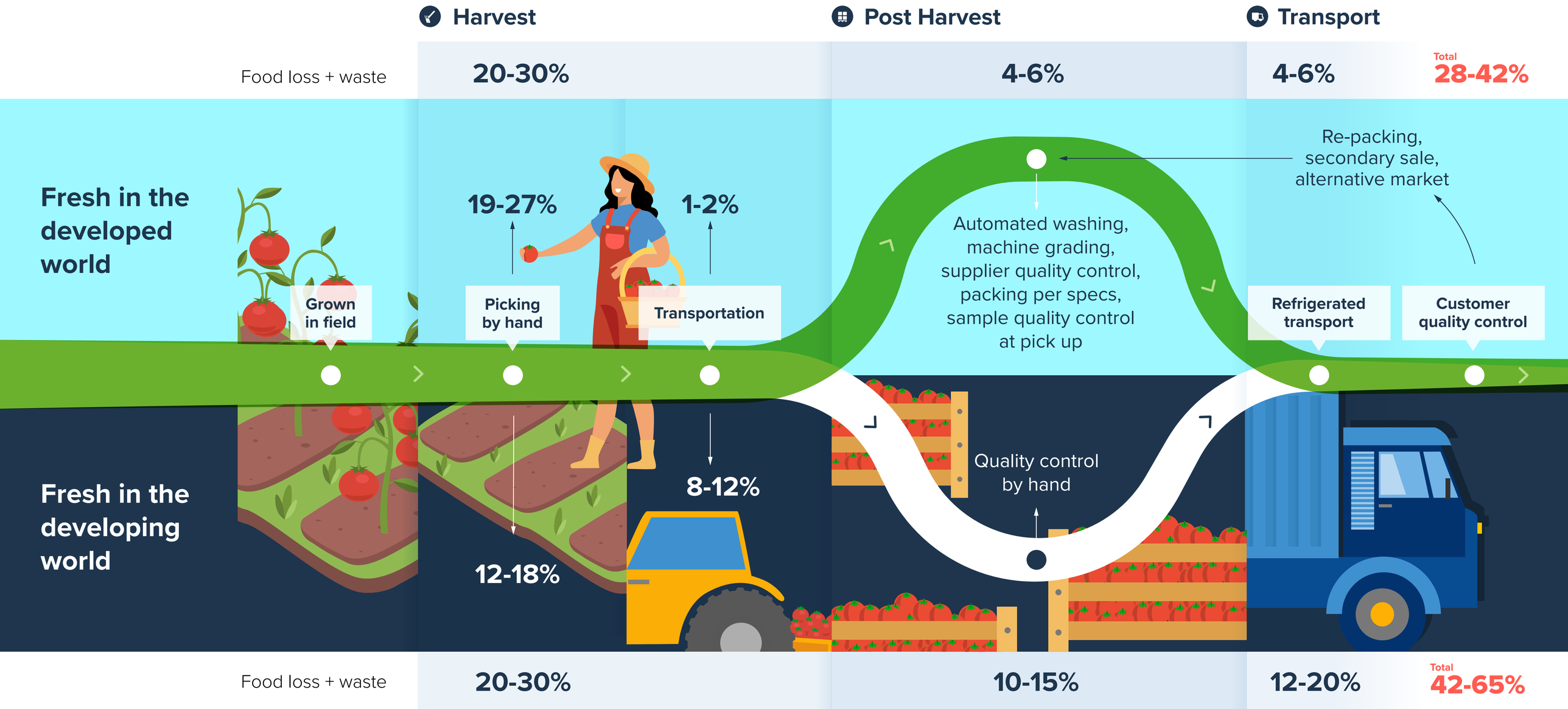Food loss in the fresh tomato supply chain