

ESSITY

Coalition member since 2020 | Pulp, paper and fibre based packaging is a material commodity for Essity.



Theory of Change | Halting deforestation and conversion and transforming key commodity sectors to forest positive.

At the heart of our work lies a comprehensive theory of change that guides our work towards a forest positive future. By recognising the interconnected challenges within commodity supply chains, we can drive meaningful change that not only protects our forests but also enhances the well-being of communities linked to production landscapes. Our approach emphasises collaboration with diverse stakeholders and a commitment to transparency, ensuring that we can effectively address deforestation and promote responsible practices. Through our collaborative efforts, we aim to transform our supply chains and create sustainable outcomes that resonate across the industry.

The following report includes information on this member company's performance reporting against each of our Forest Positive Coalition's Key Performance Indicators (KPIs), highlighting their progress in the three key areas that make up our Theory Of Change: DCF Supply, DCF Suppliers and Forest Positive Landscapes. For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit <https://transparency.tcgfforestpositive.com>

DCF Supply | Element 1: Own Supply Chain

We have recommended targets to source DCF palm oil, soy, beef and PPP (paper, pulp and fibre-based packaging) alongside a people positive approach which promotes positive outcomes for the communities linked to production landscapes.

Commodity	KPI Number	% DCF publicly reported in 2025	DCF methodology	Scope of reporting
Palm Oil (CPO/PKO)		1.5	Not material	
Palm Oil Derivatives		1.5	Not material	
Direct Soy		1.8	Not material	
Embedded Soy		1.8	Not material	
Pulp, Paper and fibre based packaging		1.8	99% certified (FSC and PEFC + FSC Controlled wood) 1% verified through monitoring systems (FSC Controlled Wood)	100% of wood-based fiber is in scope of Element 1
Beef and cattle derived products		1.6	Not material	

DCF Suppliers | Element 2

We support suppliers to transform their production of these key commodities to DCF in line with our members' commitment. Direct engagement in supply chains helps us understand where deforestation, conversion and human rights risks may occur so we can recommend actions to be taken by members to support improved supplier performance.

Commodity	KPI Numbers	Engaging suppliers on commodity	Tracking & reporting supplier performance & progress
Palm Oil (CPO/PKO)	2.2, 2.3	Not material	Not material
Palm Oil Derivatives	2.2, 2.3	Not material	Not material
Direct Soy	2.2, 2.3	Not material	Not material
Embedded Soy	2.2, 2.3	Not material	Not material
Pulp, Paper and fibre based packaging	2.3, 2.4	Yes	Yes
Beef and cattle derived products	2.3, 2.4	Not material	Not material

Forest Positive Landscapes

We address systemic issues in the 'production landscapes' of these commodities so they are transformed into forest positive areas. Strategic investment and collaboration will drive forest conservation, ecosystem restoration and improved livelihoods.

Commodity	Name of Landscape investing in	Location	Link to SourceUp page or alternative
Palm Oil			
Soy			
Pulp, Paper and fibre based packaging	Landscape initiative: Snaizeholme, Yorkshire, UK	Yorkshire, UK	CDP 2024 Forest 8.15.2
Beef and cattle derived products			
Number of landscapes member is investing in		1	

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2024 reporting record. The record includes the following responses:

- "Yes" indicates a company is reporting against a KPI and reporting quantitatively where indicated
- "Yes–narrative reporting" indicates a company is reporting qualitatively against a quantitative KPI
- "Not yet reporting" response indicates a company is not yet reporting on a KPI
- "N/A" indicates a KPI was not established in a given year

The DCF commodity methodologies are subject to updates based on commodity working group discussions and wider sectoral alignment. The 2025 reporting cycle is based on the following DCF methodology versions:

- Palm Oil DCF Methodology Version 0
- Soy DCF Methodology Version 1.1
- PPP DCF Methodology Version 0
- Beef DCF Methodology present in Roadmap Guidance version 1.3

This information has been self-reported by companies and verified by Proforest. Links are provided to information when a company is reporting ("Yes") against a public information requirement, and when a company is reporting qualitatively ("Yes narrative reporting") against a quantitative KPI. For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit <https://transparency.tcgfforestpositive.com>

If you have any questions about this report, please contact forestpositive@theconsumergoodsforum.com

PPP (Pulp, paper and fibre-based packaging)	Publicly reported value and method provided in 2024	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2025 reporting on 2024 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.0 - Element 1: Own Supply Chain							
1.1 - PPP Sourcing Policy including commitment to the forest positive goals	<p>Section 4.5 of the Essity Global Fresh Wood-based Fiber Procurement Policy 2023 informs the reader of Essity's commitment to CGF Forest Positive.</p> <p>Policy available via www.Essity.com</p> <p>https://www.essity.com/Images/Essity-Fresh-Wood-based-Fiber-Procurement-Policy_tcm339-47401.pdf</p>	Yes	<p>Essity has a Global Fresh Wood-based Fiber Procurement policy.</p> <p>The policy includes Essity's Corporate Fiber Target (3.3), that all fresh wood-based fiber raw material in our products will be FSC or PEFC certified. This includes fiber containing raw materials such as timber, pulp, packaging, mother reels and any other wood derived articles.</p> <p>Section 4.5 of the Essity Global Fresh Wood-based Fiber Procurement Policy informs the reader of Essity's commitment to CGF Forest Positive. Essity uses a global definition of no-deforestation and no-conversion according to the AFI definition also used by the Consumer Goods Forum.</p> <p>Deforestation: Loss of natural forest as a result of: i) conversion to agriculture or other non-forest land use; ii) conversion to a tree plantation; or iii) severe and sustained degradation.</p> <p>Conversion: Change of a natural ecosystem to another land use or profound change in a natural ecosystem's species composition, structure, or function.</p> <p>Cut-off date 2020</p> <p>The target for 100% certified fiber input contributes to the no conversion and no deforestation target.</p>		<p>The forest related policies cover all fresh wood fiber based materials purchased globally. This includes fiber containing raw materials such as timber, pulp, packaging, mother reels and any other wood derived articles</p>	<p>Essity policy publicly available on www.essity.com</p> <p>https://www.essity.com/Images/Essity-Fresh-Wood-based-Fiber%20Procurement%20Policy-230627_tcm339-58514.pdf</p> <p>Essity reported on CDP Forest 2024 and received an A- score</p> <p>2024 CDP Report 8.7.1</p>	

PPP (Pulp, paper and fibre-based packaging)	Publicly reported value and method provided in 2024	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2025 reporting on 2024 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.2 - Timebound action plan summary	<p>In 2023, 98% of all used fresh wood-based fiber fulfilled the target. Pulp comprises 99% of the fresh wood-based fiber while the remainder comprises packaging, externally sourced mother reels. All fresh wood-based fiber must also fulfil the FSC's Controlled Wood standard, as a minimum, to be eligible for purchasing.</p> <p>https://masdpstatic.azureedge.net/essity/Essity_AR_EN_G_2023_print.pdf https://www.essity.com/sustainability/reducing-our-impact-on-the-planet/forest-fiber/ https://www.cdp.net/en/responses?queries%5Bname%5D=Essity&filters%5Bcountries%5D%5B%5D=Sweden&filters%5Byears%5D%5B%5D=2023&filters%5Bprogrammes%5D%5B%5D=Forest</p>	Yes	<p>Essity works with and encourages non-certified suppliers and forest owners to become certified. This secures our procurement of certified materials while increasing the availability of certified raw materials to other users. To further promote responsible forestry at the global, regional, and national levels, we support further development of international certification systems. We support our suppliers to maintain and safeguard responsible forest management based on biodiversity and forest conservation principles. Through robust procurement policies and due diligence systems, we ensure products are procured legally, ethically, and sustainably.</p> <p>Essity's target is that all raw materials derived from fresh wood-based fiber in the company's products and packaging are to be certified in accordance with FSC or PEFC. The share of FSC or PEFC certified fresh fiber purchased in 2024 was 99% with a target of 100%. The 1% difference was due to some volumes of packaging and mother reels purchased, which were not received as certified, but only as FSC controlled wood.</p> <p>All fresh wood-based fiber must also fulfil the FSC's Controlled Wood standard, as a minimum, to be eligible for purchasing.</p>		all raw materials derived from fresh wood-based fiber in the company's products and packaging globally applicable	<p>CDP 2024 public reporting</p> <p>https://www.essity.com/sustainability/reducing-our-impact-on-the-planet/forest-fiber/</p> <p>https://assets.www.essity.com/essity/Essity_AR24_Eng.pdf</p>	
1.3 - % of total commodity volume that is in scope of Element 1 reporting	100% of wood-based fiber is in scope of Element 1	Yes - Quantitative	100% of wood-based fiber is in scope of Element 1			https://assets.www.essity.com/essity/Essity_AR24_Eng.pdf p. 77	
1.4 - % recycled, % virgin fibre	2023: 50% recycled 50% virgin	Yes - Quantitative	45% recycled fiber, 55% virgin fiber			https://assets.www.essity.com/essity/Essity_AR24_Eng.pdf p. 77	

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1.5 - % of virgin supply certified, and % per scheme and chain of custody model	<p>2023: 59% as FSC Certified 39% as PEFC Certified & at the same time FSC controlled wood 2% FSC controlled wood standard Target fulfilment: Total = 98% Share of FSC or PEFC-certified fresh fiber All fresh wood-based fiber must also fulfil the FSC's Controlled Wood standard, as a minimum, to be eligible for purchasing. Pulp comprises 99% of the fresh wood-based fiber while the remainder comprises packaging, externally sourced paper reels.</p> <p>https://masdpstatic.azureedge.net/essity/Essity_AR_ENG_2023.pdf p.69</p>	Yes - Quantitative	<p>2024: 62% as FSC certified 37 % as PEFC certified and at the same time FSC Controlled Wood 1% FSC Controlled Wood</p> <p>Total=99% certified fresh fiber. 100% fulfils FSC Controlled Wood standard as a minimum to be eligible for purchasing. 99% of the fresh wood-based fiber is pulp, the remainder is packaging and externally sourced paper reels.</p>	% of volume 3rd party certified	globally applicable, no exclusion	https://assets.www.essity.com/essity/Essity_AR24_Eng.pdf p. 77	

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1.6 - % of virgin supply traceable to origin (at least to country of harvest)	<p>100% traceable to mill for timber products. All pulp is traceable back to pulp mill. Wood is then traceable back to Country & region of origin</p> <p>https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp.credit360.com/surveys/2023/wccch19/261772&survey_id=82591738</p> <p>CDP 2023 Forest, F6.1a</p>	Yes - Quantitative	100% traceable to mill for timber products.	<p>All pulp is traceable back to pulp mill. Wood is then traceable back to Country and region of origin.</p> <p>Chain of custody certification, and internal traceability system.</p> <p>We collect information from our suppliers, and their supply chain back to the forest (indirect suppliers to Essity), via questionnaires, desk-top studies, on-site audits of pulp mill and forest, and specialist consultants when needed if sourcing from high risk areas. Our Global Fibre purchasing policy requires the supplier to provide the information below: * Name, address of supplier and pulp mill. * Species of wood used to manufacture the pulp. * Location of supplying forests by country and region. * Forests ownership: owned or managed by supplier, or by third parties * Volume of the wood supplied as round wood or chips. * Description and example of procurement documents for the wood clearly showing the supplying forest, or where chips were sourced from. * Documentation of procured wood or chips entering the pulp mill wood yard, showing source of wood, species of wood and volume of wood. The WPI</p>		<p>CDP 2024 Forest 8.5 origin of sourced volumes</p> <p>8.8.1 Traceability system</p>	

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1.7 - % of supply from high priority sources	2023: 33% from high priority sources: Supply from Brazil, all from plantations.	Yes - Quantitative	Uncertified volumes 1%, assurance through FSC Controlled Wood certification 33% supply from Brazil, all FSC certified and from plantations.			CDP 2024: 8.5	

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<p>1.8 - a) % Deforestation and Conversion free (DCF) volumes and breakdown into:</p> <ul style="list-style-type: none"> • % DCF certified (disaggregated by certification scheme) • % DCF monitored (field/remote) <p>b) % additional volumes from low-risk origins (volumes not already reported through the implementation options in metric a).</p> <p>c) % year on year change in DCF volume including narrative explanation</p>	<p>100%</p> <p>98% certified (FSC and PEFC + FSC Controlled wood, see 1.5)</p> <p>2% verified through monitoring systems (FSC Controlled Wood)</p> <p>Method: The method used to verify deforestation and degradation free forests is restricting purchase to wood-based products that meets the requirements of the two international Forest Certification schemes, Forest Stewardship Council and the Programme for the Endorsement of Forest certification. The Essity Global Fibre Sourcing Policy requires the organisation to only purchase 100% certified pulp to either of the International certification schemes, FSC or PEFC. If the pulp is purchased as PEFC Certified, it must also be FSC Controlled Wood. These schemes both operate standards for forest certification as well as standards that require non-certified wood that will be mixed with certified wood be assessed before mixing is allowed. Both schemes include cut-off dates, after which it is no longer possible to purchase certified wood from areas deforested or degraded. (CDP F1. 5a)</p> <p>Fully aligned with CGF FPC DCF Methodology</p> <p>https://masdpstatic.azureedge.net/essity/Essity_AR_ENG_2023.pdf p.69</p> <p>CDP F1.5a</p> <p>https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp.credit360.com/surveys/2023/wccch19/261772&survey_id=82591738</p>	Yes - Quantitative	<p>100%</p> <p>99% certified (FSC and PEFC + FSC Controlled wood)</p> <p>1% verified through monitoring systems (FSC Controlled Wood)</p> <p>Method: The method used to verify deforestation and degradation free forests is restricting purchase to wood-based products that meets the requirements of the two international Forest Certification schemes, Forest Stewardship Council and the Programme for the Endorsement of Forest certification. The Essity Global Fibre Sourcing Policy requires the organisation to only purchase 100% certified pulp to either of the International certification schemes, FSC or PEFC. If the pulp is purchased as PEFC Certified, it must also be FSC Controlled Wood. These schemes both operate standards for forest certification as well as standards that require non-certified wood that will be mixed with certified wood be assessed before mixing is allowed. Both schemes include cut-off dates, after which it is no longer possible to purchase certified wood from areas deforested or degraded.</p> <p>Fully aligned with CGF FPC DCF Methodology</p> <p>https://www.essity.com/investors/reports/reportdetails/annual-reports/annual-report-2024 p.77</p>	<p><i>Is your DCF methodology aligned with the CGF-FPC DCF methodology? - Please highlight the relevant option: Fully aligned / Partially aligned / Not yet aligned. If selected 'partially or not yet aligned', please explain next steps for full alignment</i></p>		<p>https://www.essity.com/investors/reports/reportdetails/annual-reports/annual-report-2023</p>	

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1.9 - % volumes under engagement to progress towards DCF	2023: 2% purchased as FSC Controlled Wood in 2023 Comparison to 2022: 3% FSC Controlled Wood https://masdpstatic.azureedge.net/essity/Essity_AR_ENG_2023.pdf p.67	Yes - Quantitative	1% purchased as FSC Controlled Wood in 2024 p. 77			https://www.essity.com/investors/reports/reportdetails/annual-reports/annual-report-2024	
2.0 - Element 2: Suppliers & Traders							
2.1 - Direct supplier list	Did not report: Awaiting final approval from Board to disclose.	No					
2.2 - Proportion of suppliers informed about the Forest Positive Suppliers approach	100% https://www.essity.com/Images/Essity-Fresh-Wood-based-FiberProcurementPolicy_tcm339-47401.pdf section 3.5 requires all suppliers to respond to our questionnaire	Yes - Quantitative	100%	Suppliers are informed via annual supplier questionnaire process. Section 3.5 of Essity Fresh Wood Based Fiber Procurement Policy requires all suppliers to respond to the questionnaire.		Essity Fresh Wood-based Fiber Procurement Policy	

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2.3 - Number or proportion of suppliers identified as priority for engagement, and % engaged	100% https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp.credit360.com/surveys/2023/wccch19/261772&survey_id=82591738 CDP F6.8	Yes - Quantitative	100% We prioritize both, strategic suppliers (opportunity for collaboration and joint activities), as well as new suppliers which can provide innovative materials, but may not be able to meet all our requirements yet. The focus of our engagement is to promote certification via international forest standards such as FSC and PEFC, also to support the inclusion of small land owners as certified members. To do this we have identified those suppliers that have a large number of small landowners as part of their wood supply chain, we then arrange with our supplier to meet some small landowners from their supply chains so we can explain how their wood is used and the demands placed on the wood for legality, zero deforestation and sustainability by Essity, our customers and stakeholders. Another factor is the risk level of the country of operation of the pulp supplier. In countries with known environmental or social risks we actively engage with suppliers to understand potential risks and discuss strategies and support for risk mitigation. The supplier engagement allows us to react positively and take constructive discussion with NGO's when campaigns are raised against certain countries or supply regions by being aware of the issues and the suppliers performance in these areas of dispute, and manage and avoid reputational risks which may arise.			CDP 2024 Forest, 5.11.1 & 5.11.2	

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2.4 - Performance of engaged suppliers and changes over time including progress on delivery across entire business	Narrative: We are currently still collecting the information from suppliers for 2023 through our pulp supplier questionnaire, this is work in progress and will be concluded during Q3.	Yes - Narrative	Essity enters into supply contracts of various durations that ensure the supply of key input goods. The Group has several suppliers for essentially all important input goods. In-depth collaboration also occurs with specially selected suppliers in the development of materials and processes. Essity continuously evaluates its suppliers to ensure compliance with agreements entered into. Particular importance is placed on suppliers operating in countries and industries deemed to be more vulnerable to risks. Key suppliers are assessed through questionnaires, on-site visits or independent audits.	our questionnaire		https://assets.www.essity.com/essity/Essity_AR24_Eng.pdf	
4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified	<p>Landscape initiative: Snaizeholme, Yorkshire, UK</p> <p>Goals:</p> <ul style="list-style-type: none"> - Improved rate of carbon sequestration (e.g., through restoration) - Adequate water availability and quality (e.g. Water, Sanitation and Hygiene (WASH) services) - Increased and/or maintained protected areas <p>https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp_credit360.com/surveys/2023/wccch19/261772&survey_id=82591738</p> <p>CDP F6.10b</p>	Yes	<p>Landscape initiative: Snaizeholme, Yorkshire, UK</p> <p>Goals:</p> <ul style="list-style-type: none"> - Improved rate of carbon sequestration (e.g., through restoration) - Adequate water availability and quality (e.g. Water, Sanitation and Hygiene (WASH) services) - Increased and/or maintained protected areas 			CDP 2024 Forest 8.15.2	

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4.2 - Methodology used to identify priority production landscapes to transform to forest positive	Company has operational presence in area. We follow the principles established as established by our involvement with the Consumer Goods Forum Forest Positive Coalition. The Collective Action serve as parameters for the Coalition to	Yes	The company has operational presence in the area. We follow the principles as established by the Consumer Goods Forum Forest Positive Coalition.. The Collective Action serve as parameters for the Coalition to decide which landscape initiatives to focus its support on. These are: 1. Landscapes produce at least one of the Coalition's focus commodities; landscapes that produce more than one commodity could be prioritized. 2. The Coalition will focus on landscapes in the members' production base. Where identified, high priority areas will be prioritized. 3. Landscape initiatives should address systemic issues and identify how activities can be scaled up and contribute to shared landscape level goals, where they have been established by multiple stakeholders, or, where such goals don't exist yet, contribute to identifying and developing shared landscape level goals with other stakeholders. 4. Landscape initiatives should leverage the Coalition's influence and encourage active participation of other supply chain actors, including suppliers, traders, producers, and support the inclusion of smallholders. 5. Landscape initiatives should demonstrate plans to actively engage government at the most relevant level to seek support and amplify efforts to transform the landscapes towards forest positive commodity production. 6. Landscape initiatives should consult and empower local stakeholders, including CSOs and local communities, from the design phase to program implementation, and should strengthen landscape level multistakeholder processes, where they exist. 7. Landscape initiatives should contribute to improving the livelihoods of local communities and safeguarding human rights. 8. Landscape initiatives should seek to unlock additional resources from public or private sector partners. 9. Landscape initiatives should be clear how intended outcomes are expected to be sustained beyond the Coalition's support. 10. Landscape initiatives should have clear targets and key performance			https://www.theconsumer goodsforum.com/wp-content/uploads/2022/06/2022-FPC-Landscapes-One-pager.pdf CDP 2024 Forest 8.15.1	

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4.3 - # of landscape initiatives currently engaged in	1	Yes - Quantitative	1				
4.4 - For each landscape initiative your company is currently engaged in, information on: a. Name, location, timeline and other partners involved b. Report on the initiative's goals and progress reflecting the indicators of the FPC's Landscape Reporting Framework c. Report on the maturity of the initiative (linked to the ISEAL Core Criteria for Mature Landscape Initiatives and the FPC's blueprint components)	Landscape initiative: Snaizeholme, Yorkshire, UK Initial and primary engagement is via funding towards the project for 2022, 2023 and 2024.	Yes	Landscape initiative: Snaizeholme, Yorkshire, UK Initial and primary engagement is via funding towards the project for 2022, 2023 and 2024.			CDP 2024 Forest 8.15.2	