

GLOBAL SUMMIT 2026

Vienna, June 23rd – 26th 2026

Draft Programme

Track	Icon	Theme
 Consumer		Consumer behavior, retail transformation, insights
 Tech & AI Applied		AI, data, retail technology, digital transformation
 People & Planet		Sustainability, food systems, circular economy
 Influencers & Makers		Leadership, governance, impact voices
 Plenary		Main stage sessions for all participants



Wednesday, June 24

07:30 - 08:20 CEO Breakfasts *(on invitation only)*

- Linda Rendle, Chief Executive Officer, **The Clorox Company**: *Insights on Cybersecurity*
- Kevin Hourican, Chair of the Board and CEO, **Sysco**

Opening Session

08:30 – 08:45 Official opening with Alexander Van der Bellen, Federal President, Austria

08:45 – 09:00 Welcome to Vienna with the CGF’s Board Co-Chairs - Max Koeune, President & Chief Executive Officer, **McCain** & Ken Murphy, Group CEO, **Tesco plc**

09:00 – 09:30 Business Keynote - tbc

09:40 – 10:10  **Consumer** 

The Global Consumer Shift: What’s Next? *speakers tbc*

Consumers are rewriting the rules of value, loyalty, and trust. What emerging behaviours will define the next decade - and which companies are prepared to lead?

09:40 – 10:10  **Tech & AI Applied** 

From Data to Decisions: How Coles Group and Palantir Are Redefining Smarter Retail

Data has become retail’s most powerful competitive asset. Leaders from Coles Group and Palantir reveal how AI-driven intelligence is transforming how decisions are made—from shelf to supply chain.

- Leah Weckert, Chief Executive Officer and Managing Director, **Coles Group**
- Meline von Brentano, Head of Digital Transformation Strategy, **Palantir Technologies**

09:40 – 10:10  **People & Planet** 

The Future of Food

Food systems face unprecedented pressure from climate change, health trends, and population growth. What innovations will secure a sustainable and resilient food future?

- Frans Muller, CEO, **Ahold Delhaize**
- Brian McNamara, Chief Executive Officer, **Haleon plc**
- Other CGF Board members tbc

10:20 – 10:50  **Consumer** 

Quick Commerce User Cases

Speed has become the new battleground in retail. Industry leaders unpack the realities behind quick commerce—what scales, what fails, and what comes next.

- Saurabh Kumar, Co-Founder and COO, **Blinkit** - tbc

10:20 – 10:50  **Tech & AI Applied** 

The CEO's AI Playbook: How AS Watson and L'Oréal Lead Transformation in the Age of Generative Intelligence

AI is no longer an experiment—it is a leadership mandate. Executives share how generative AI is reshaping strategy, operations, and competitive advantage.

- Malina Ngai, Group Chief Executive Officer, **AS Watson Group**
- Fabrice Megarbane, President - Consumer Products Division, **L'Oréal**

10:50 – 11:30 NETWORKING BREAK – kindly sponsored by *The Coca-Cola Company, Ito En and Lotus Bakeries*

- Italks TBC

11:30 – 12:20  **Consumer** 

Predictive AI to Better Serve the Consumer

The next frontier of customer experience lies in anticipation. How predictive intelligence is enabling companies to understand needs before consumers express them.

- Ji-Hoon DIERCKX, Co-Founder & CEO, **Pricing One**
- Ayla Ziz, SVP Global Sales, Chief Customer Officer, **Danone**

11:30 – 12:20  **Tech & AI Applied** 

Redefining Brand and Retailer Collaboration for the Agentic Commerce Era

As autonomous AI agents begin influencing purchase decisions, the traditional brand–retailer relationship is evolving into a new digital ecosystem.

- Josh Bottomley, CEO, **dunnhumby**

11:30 – 12:20  **People & Planet** 

A Better Way in Consumer

Consumers increasingly demand products that reflect their values. What new business models can deliver both sustainable impact and commercial success?

- Ed Johnson, Partner, Retail & Consumer Products Leader, **Deloitte US**
- Other speakers tbc

12:30 – 13:10 ● Plenary Session

International Economics with Gillian Tett, Columnist and member of the editorial board for the Financial Times

In a world defined by geopolitical fragmentation and economic volatility, global leaders examine the macro forces shaping markets, investment, and business strategy.

13:15 – 14:30 DELEGATE LUNCH – kindly sponsored by Ajinomoto

13:15 – 14:15 Inclusivity Lunch – kindly hosted by Mondelēz International and Ahold Delhaize

14:30 – 15:00 ● Consumer 🛒

Honest Feedback on Retail Media - speakers tbc

Retail media has rapidly become a multi-billion-dollar ecosystem. But what is its real value - and how must it evolve to deliver sustainable impact for brands and retailers?

14:30 – 15:00 ● People & Planet 🌍

Global Action on Plastic: Aligning Policy with Progress

Plastic pollution demands systemic change. Policymakers, industry leaders, and innovators explore how collaboration can accelerate meaningful progress.

- Fisk Johnson, Chairman & CEO, **SC Johnson**
- Other speakers tbc

14:30 – 15:00 ● Influencers & Makers ★

The Board of Tomorrow

Corporate boards face unprecedented complexity—from AI disruption to ESG accountability. How must governance evolve to guide companies through the next decade?

- Isabelle Grosmaître, Founder & CEO, **Goodness & Co**
- Other speakers tbc

14:30 – 15:20 ● Tech & AI Applied 🤖

The Smart Shelf Revolution

The store is becoming intelligent. Connected shelves, sensors, and AI are transforming physical retail into a real-time data platform.

- Philippe Brochard, Board Member, **Hanshow**, Former CEO of Auchan France
- Andrew Brothers, Advisor, **Hanshow**, Former CIO of Primark

15:10 – 15:40 ● Consumer 🛒

Lessons Learned from Partnering for Impact with Bel Group and MAF

Collaboration is emerging as a powerful catalyst for change. This session explores how partnerships can unlock both business growth and societal impact.

- Cécile Beliot-Zind, CEO, **Bel Group**
- Gunther Helm, Chief Executive Officer, **Majid Al Futtaim**

15:20 – 15:50  **Tech & AI Applied** 

AI: The New Growth Multiplier - speakers tbc

Beyond efficiency gains, AI is unlocking entirely new avenues for growth. What strategies will separate AI leaders from AI followers?

15:10 – 15:40  **People & Planet** 

AI & Health: Rewriting the Code of Care

Artificial intelligence is reshaping healthcare—from diagnostics to personalized treatment. How will these breakthroughs transform the future of care?

- Antoine de Saint-Affrique, CEO, **Danone**
- Other speakers tbc

15:40 – 16:20 NETWORKING BREAK – kindly sponsored by *The Coca-Cola Company, Ito En and Lotus Bakeries*

- Italks TBC

16:20 – 17:10  **Consumer** 

Reimagining Innovation: the Kraft Heinz and EY collaboration

Traditional consumer research is being disrupted by real-time data and advanced analytics. What new insights are redefining how companies understand their customers?

- Thomas Pyschny, **EY Global** PLM Innovation Excellence Leader
- Mohammed Alaoui Ismaili, Head of Global Innovation Center of Excellence, **Kraft Heinz**

16:20 – 17:10  **People & Planet** 

Scaling Circular Principles

The circular economy has moved beyond ambition to execution. Leaders discuss how circular principles can scale across global supply chains.

- Jonquil Hackenberg, Chief Executive Officer, **Ellen McCarthur Foundation**
- Leon Smith – Partner, **Newton**
- Other speakers tbc

16:20 – 16:50  **Influencers & Makers** 

Meet with an Explorer

Exploration demands resilience, curiosity, and courage. A renowned explorer shares lessons on leadership and pushing beyond perceived limits.

- Vincent Colliard, **Polar Explorer & Environmental Advocate**

17:10 – 17:40  **Closing Session – What Keep CEOs awake At Night? - tbc**

- Nicolai Tangen, CEO, **Norges Bank** Investment Management and Host of « *In Good Company with Nicolai Tangen* » Podcast

19:00 Gala Dinner – kindly sponsored by L'Oréal

Thursday, June 25

07:30 – 08:30  **CEO Breakfasts** *(on invitation only)*

- Colleen Wegman, CEO, **Wegmans**
 - Alejandro Rodriguez Bas, CEO, **Grupo Bimbo**
 - Ulrika Kolsrud, CEO, **Essity**
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08:45 - 09:15  **Opening Session** - speakers tbc

09:30 – 10:00  **Consumer** 

The Global Consumer Shift: What's Next?

How are shifting demographics, digital ecosystems, and evolving expectations redefining the global consumer landscape?

- Seth Dallaire, Executive Vice President and Chief Growth Officer, **Walmart Inc.** - tbc

or

- David Guggina, President and CEO, **Walmart U.S.** - tbc
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09:30 – 10:00  **Tech & AI Applied** 

The AI Playbook at Amazon

Inside one of the world's most advanced AI ecosystems. How Amazon deploys AI across operations, logistics, and customer experience.

- Justin Honaman, Global Head, Worldwide Retail, Restaurants & Consumer Goods Business Development, **Amazon**

Or

OpenAI Executive - tbc

09:30 – 10:20  **People & Planet** 

Fact, Fiction, or Future? How GLP-1 is Rewriting the Global Food System

The rapid adoption of GLP-1 medications may fundamentally reshape food consumption patterns. What does this mean for the global food industry?

- Isabelle Allen, Global Head of Consumer & Retail, **KPMG**
 - Deborah Lancaster, European Head of Life Sciences, **KPMG**
 - Other speakers tbc
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10:10 – 10:40  **Consumer** 

A Conversation about Retail in Latam

Latin America is emerging as one of the most dynamic retail markets. Leaders explore the region's unique challenges and growth opportunities.

- Rodrigo Larraín Kaplán, CEO, **Cencosud**

10:10 – 10:40 ● **People & Planet** 🌍

Advancing Human Rights Due Diligence

Companies face growing expectations to ensure ethical supply chains. How can human rights due diligence move from compliance to real impact?

- John Ross, CEO, **IGA**
- Leah Weckert, Chief Executive Officer and Managing Director, **Coles Group**
- Adalbert Lechner, CEO, **Lindt & Sprüngli** - *tbc*

10:30 – 11:20 ● **Tech & AI Applied** 🤖

Responsible AI: From Principles to Practice – *speakers tbc*

As AI adoption accelerates, responsible governance becomes essential. What frameworks ensure innovation remains ethical, transparent, and trustworthy?

10:50 – 11:20 ● **Consumer** 🛒

Industry Insights from Chinese CEOs - *speakers tbc*

Chinese business leaders share perspectives on innovation, competition, and the rapidly evolving global consumer landscape.

- Sandy Ran Xu, CEO, **JD.com**
- Bo Liu, President, **Tmall**
- Miranda Qu, Co-Founder, **Red Book**
- Davis Lin, SVP or Katy Chen, VP of Smart Retail, **Tencent**
- Puzhong Wang, SVP & President of Food Delivery Division, **Meituan**
- Hong-chen Wei, CEO, **Master Kong**

10:50 – 11:20 ● **People & Planet** 🌍

Leading the Climate Transition

Ambition must now translate into action. How companies are accelerating the transition toward a low-carbon economy.

- Scott Price, Group Chief Executive, **DFI Retail Group**
- Ramon Laguarta, Chairman of the Board of Directors and Chief Executive Officer, **PepsiCo**
- Nina Jönsson, CEO, **ICA Gruppen AB**

11:20 – 12:00 NETWORKING BREAK - kindly sponsored by *The Coca-Cola Company, Ito En and Lotus Bakeries*

- Italks TBC

12:00 – 12:50 ● **Consumer** 🛒

The Commerce Revolution: When East Meets West

Innovation in commerce increasingly flows in both directions. What lessons can global markets learn from each other?

- Emilie Darolles, President Europe, **NIQ**
- One speaker from **Reckitt** - *tbc*

12:00 – 12:50 ● Tech & AI Applied 🤖

Frontier Unlocked: Harnessing Agentic AI to Transform Results and Reinvent the Enterprise
Autonomous AI systems capable of independent decision-making are redefining productivity and enterprise strategy.

- Keith Mercier, Vice President, Worldwide Retail & Consumer Goods Industry, **Microsoft**
- Other speakers tbc

12:00 – 12:30 ● Tech & AI Applied 🤖

OpenAI Executive - tbc

12:00 – 12:30 ● Influencers & Makers ★

Turning Tragedy into Action: Transforming the Lives of People with Food Allergies through Advocacy and Industry Collaboration

- Nadim Ednan-Laperouse OBE, Founder & Trustee, **The Natasha Allergy Research Foundation**

12:50 – 14:00 *DELEGATE LUNCH – kindly sponsored by MSD*

14:00 – 14:50 ● Consumer 🛒

Built for the Moment: How Uber Is Redefining the Consumer Journey and Quick Commerce Across Delivery, Mobility, and Beyond

Uber's platform offers a unique lens on customer experience at scale. What lessons can other industries draw from its evolution?

- Susan Anderson, Global Head of Delivery, **Uber**
- Other speakers tbc

14:00 – 14:50 ● Tech & AI Applied 🤖

Rediscovering the Joy of Marketing: How AI-Powered Marketing Hubs Unlock Growth, Creativity, and Speed

AI is transforming marketing from execution to strategic intelligence—unlocking creativity while accelerating performance.

- Tammy Hourigan, VP, Global Marketing Services, **Unilever**
- Bhavesh Unadkat, VP, Global Marketing Services, **Capgemini**

14:00 – 14:50 ● People & Planet 🌍

Applied AI for Product Traceability

Supply chain transparency is becoming a strategic necessity. AI technologies are enabling unprecedented visibility from source to shelf.

- Karmesh Vaswani, EVP & Global Head, Consumer Tech & Goods, Retail & Logistics, **Infosys**
- Filippo Catalano, CDIO, **Mondelēz International**

14:00 – 14:30  **Influencers & Makers** 

If You Can't See It, You Can't Solve It: AI Meets Waste with GreyParrot - tbc

Data and AI are revealing hidden inefficiencies across value chains. How can these insights help tackle the global waste challenge?

- Ambarish Mitra, Founder, **GreyParrot**

15:00 – 15:50  **Consumer** 

The Adaptive Sustainability Edge

Sustainability is evolving from compliance to competitive advantage. Companies that adapt fastest will define the next era of growth.

- Sophia Mendelsohn, Chief Sustainability and Commercial Officer, **SAP**
- Other speakers tbc

15:00 – 15:50  **People & Planet** 

Your Customers Are Looking for You in the Health and Wellness Section – speakers tbc

Health-conscious consumers are reshaping retail shelves and brand strategies. What does the wellness economy mean for the future of consumption?

14:45 – 15:15  **Influencers & Makers** 

The Next Generation of Influencers & Makers with the CGF's FLP - speakers tbc

Emerging leaders share fresh perspectives on innovation, collaboration, and the future of responsible business.

15:50 – 16:30 NETWORKING BREAK - kindly sponsored by The Coca-Cola Company, Ito En and Lotus Bakeries

- Italks TBC

16:30 – 17:00  **Closing Session - speakers tbc**

18:30 Official Cocktail – kindly sponsored by Spar International and Heineken

Friday, June 26th

RETAIL FOCUS

 **09:00 – 09:30**

 **Retail Insights - Conversation with Rami Baitiéh, CEO, Morrisons - Key perspectives on the evolving retail landscape and strategic priorities for the sector.**

 **09:30 – 10:00** -  **Aldi's Next Big Thing** - Anke Ehlers, International Sustainability Officer & Managing Director, **ALDI SOUTH Group** and Julie Ashfield, Chief Commercial Officer, **Aldi UK**

 **10:00 – 10:30** - **Session TBC**

 **10:30 – 11:15** - **NETWORKING BREAK** - *kindly sponsored by The Coca-Cola Company, Ito En and Lotus Bakeries*

 **11:15 – 11:45** - **Session TBC**

 **11:45 – 12:00**  **Closing Session**