






GLOBAL SUMMIT 2026

Vienna, June 23rd – 26th 2026

Draft Programme

Track	Icon	Theme
● Consumer		Consumer behavior, retail transformation, insights
● Tech & AI Applied		AI, data, retail technology, digital transformation
● People & Planet		Sustainability, food systems, circular economy
● Influencers & Makers		Leadership, governance, impact voices
● Plenary		Main stage sessions for all participants

Wednesday 24 June

07:30 – 08:20 **CEO Breakfasts** *(invitation only)*

- Linda Rendle, Chief Executive Officer, **The Clorox Company**: *Insights on Cybersecurity*
 - Kevin P. Hourican, President and Chief Executive Officer, **Sysco**
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● **Opening Session**

08:30 – 08:45 Official opening with Alexander Van der Bellen, Federal President, Austria

08:45 – 09:00 Welcome to Vienna with the CGF’s Board Co-Chairs - Max Koeune, President & Chief Executive Officer, **McCain Foods** & Ken Murphy, Group CEO, **Tesco plc**

09:00 – 09:30 The CEO’s AI Playbook: How AS Watson and L’Oréal Lead Transformation in the Age of Generative Intelligence

AI is no longer an experiment - it is a leadership mandate. Executives share how generative AI is reshaping strategy, operations, and competitive advantage.

- Malina Ngai, Group Chief Executive Officer, **AS Watson Group**
 - Fabrice Megarbane, President - Consumer Products Division, **L’Oréal**
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09:40 – 10:10 ● **Consumer**

The Global Consumer Shift: What’s Next? *speakers tbc*

Consumers are rewriting the rules of value, loyalty, and trust. What emerging behaviours will define the next decade - and which companies are prepared to lead?

09:40 – 10:10 ● **People & Planet** 🌍

The Future of Health

Health systems face unprecedented pressure from a growing and ageing population, evolving health needs and expectations and changes to the environment which are making existing health conditions worse while introducing new threats. What innovations will secure a sustainable and resilient health future?

- Moderator: Sharon Bligh, Health and Sustainability Director, The Consumer Goods Forum
- Frans Muller, President and Chief Executive Officer, **Ahold Delhaize**
- Brian McNamara, Chief Executive Officer, **Haleon plc**
- Other CGF Board members - tbc

10:20 – 10:50 ● **Consumer** 🛒

Quick Commerce User Cases

Speed has become the new battleground in retail. Industry leaders unpack the realities behind quick commerce - what scales, what fails, and what comes next.

- Anish Shrivastava, Chief Business Officer, **Blinkit**

10:50 – 11:30 NETWORKING BREAK – kindly sponsored by *The Coca-Cola Company, Ito En and Lotus Bakeries*

I-Talks:

- **10:55 - 11:10 - When AI Becomes the Consumer’s First Choice: How AI Is Rewriting Discovery, Loyalty, and Growth in Consumer Goods**, with Brian Hindo, Managing Director, Innosight, USA
- **11:10 - 11:25 - Agentic Intelligence Use Cases in CPG : The Hype vs The Reality** with Alonso Fernandez Terron, Global Co-Lead of Products Industry, NTT DATA Inc, Spain & Carey Wong, Global Head of CPG, NTT DATA Inc, North America

11:30 – 12:20 ● **Consumer** 🛒

Predictive AI to Better Serve the Consumer

The next frontier of customer experience lies in anticipation. How predictive intelligence is enabling companies to understand needs before consumers express them.

- Ji-Hoon DIERCKX, Co-Founder & CEO, **Pricing One**
- Ayla Ziz, SVP Global Sales, Chief Customer Officer, **Danone**

11:30 – 12:20 ● **Tech & AI Applied** 🤖

Redefining Brand and Retailer Collaboration for the Agentic Commerce Era

The shift toward agent-led commerce is already reshaping how retailers and CPGs work together, acting as a precursor to a new era of collaboration. While AI is a powerful enabler, its effectiveness depends on two critical factors:

- Quality, multi-source data to generate actionable insights
- Continuous knowledge creation to maintain competitive advantage

Join this Special Session to understand how brands can better position themselves to thrive in this evolving landscape.

- Josh Bottomley, CEO, **dunnhumby**

11:30 – 12:20 ● People & Planet 🌍

A Better Way in Consumer

Consumers increasingly demand products that reflect their values. What new business models can deliver both sustainable impact and commercial success?

- Ed Johnson, Partner, Retail & Consumer Products Leader, **Deloitte US**
- Other speakers - tbc

12:30 – 13:10 ● Plenary Session

International Economics with Gillian Tett, Columnist and member of the editorial board for the Financial Times

In a world defined by geopolitical fragmentation and economic volatility, global leaders examine the macro forces shaping markets, investment, and business strategy.

13:15 – 14:30 **DELEGATE LUNCH** – kindly sponsored by Ajinomoto

13.15-14.30 **Inclusivity Lunch** – kindly hosted by Mondelēz International and Ahold Delhaize

14:30 – 15:00 ● Consumer 🛒

Lessons Learned from Partnering for Impact with Bel Group and MAF

Collaboration is emerging as a powerful catalyst for change. This session explores how partnerships can unlock both business growth and societal impact.

- **Moderator:** Isabelle Kumar, Presenter and Journalist - Moderator
- Cécile Beliot-Zind, CEO, **Bel Group**

14:30 – 15:00 ● People & Planet 🌍

Global Action on Plastic: Aligning Policy with Progress

Plastic pollution demands systemic change. Policymakers, industry leaders, and innovators explore how collaboration can accelerate meaningful progress.

- Scott Price, Group Chief Executive, **DFI Retail Group**
- Other speakers - tbc

14:30 – 15:00 ● Influencers & Makers ★

The Board of Tomorrow

Corporate boards face unprecedented complexity - from AI disruption to ESG accountability. How must governance evolve to guide companies through the next decade?

- Isabelle Grosmaître, Founder & CEO, **Goodness & Co**
- Other speakers - tbc

14:30 – 15:20 ● Tech & AI Applied 🤖

The Smart Shelf Revolution

The store is becoming intelligent. Connected shelves, sensors, and AI are transforming physical retail into a real-time data platform.

- Philippe Brochard, Board Member, **Hanshow**, Former CEO of Auchan France

15:10 – 15:40 ● Consumer 🛒

Honest Feedback on Retail Media

Retail media has rapidly become a multi-billion-dollar ecosystem. But what is its real value - and how must it evolve to deliver sustainable impact for brands and retailers?

- Bhavin Bhuptani, Global Head of Insights, **L - founders of loyalty**
- Peter Harris, CEO, **Advantage Group International**

15:20 – 15:50 ● Tech & AI Applied 🤖

AI: The New Growth Multiplier - speakers tbc

Beyond efficiency gains, AI is unlocking entirely new avenues for growth. What strategies will separate AI leaders from AI followers?

15:10 – 15:40 ● People & Planet 🌱

AI & Health: Rewriting the Code of Care

Artificial intelligence is reshaping healthcare - from diagnostics to personalized treatment. How will these breakthroughs transform the future of care?

- Antoine de Saint-Affrique, CEO, **Danone**
- Other speakers - tbc

15:40 – 16:20 NETWORKING BREAK – kindly sponsored by *The Coca-Cola Company, Ito En and Lotus Bakeries*

I-Talks:

- **15:45 – 16:00 - HCL Tech**
- **16:00 – 16:15 - A&O Shearman - Agentic Commerce: Partnering with AI Companies On Your Terms** - Alex Shandro, Head of Global AI Advisory, **A&O Shearman LLP**

16:20 – 17:10 ● Consumer 🛒

Reimagining Innovation: The Kraft Heinz and EY Collaboration

- Alan Kleinerman, Vice President and Global Head of Innovation, **Kraft Heinz**
- Thomas Pyschny, Global PLM and Innovation Excellence Leader, **EY**

16:20 – 17:10 ● People & Planet 🌱

Scaling Circular Principles: Building Resilient Supply Chains for Profitable Growth

The future of food goes beyond minimising impact – it’s about designing systems that actively restore nature while building resilient, profitable businesses. Join The Ellen MacArthur Foundation and Newton, who come together with Nestle and Waitrose to explore the next frontier for the food industry: how combining circular principles with tech and AI unlocks scale and resilience. Through real-world examples, we’ll show how data-driven decision-making is helping food businesses overcome today’s barriers to scale. This session will explore what this shift means for innovation, growth and scalability in shaping the future of food businesses.

- Jonquil Hackenberg, Chief Executive Officer, **The Ellen MacArthur Foundation**
- Wil Schoenmakers, Global Head of Retail & Consumer Goods, **Newton**

16:20 – 16:50 ● Influencers & Makers ★

Meet with an Explorer

Exploration demands resilience, curiosity, and courage. A renowned explorer shares lessons on leadership and pushing beyond perceived limits.

- Vincent Colliard, **Polar Explorer & Environmental Advocate** - tbc

17:10 – 17:40 ● Closing Session

What Keep CEOs awake At Night?

- **Moderator:** Isabelle Kumar, Presenter and Journalist - Moderator
- Nicolai Tangen, CEO, **Norges Bank** Investment Management and Host of « In Good Company with Nicolai Tangen » Podcast

18:30 Cocktail & Gala Dinner – *kindly sponsored by L'Oréal*

Thursday 25 June

07:30 – 08:30 **CEO Breakfasts** *(invitation only)*

- Colleen Wegman, CEO, **Wegmans** & Sean Summers, Group CEO, **Pick n Pay - Food safety and industry collaboration**
- Alejandro Rodríguez Bas, Chief Executive Officer, **Grupo Bimbo**
- Ulrika Kolsrud, President & CEO, **Essity**

08:45 – 09:15 ● **Opening Session** - speakers tbc

09:30 – 10:00 ● **Consumer** 🛒

The Global Consumer Shift: What's Next?

How are shifting demographics, digital ecosystems, and evolving expectations redefining the global consumer landscape?

- Chris Nicholas, President & CEO, **Walmart International** - tbc

09:30 – 10:00 ● **Tech & AI Applied** 🤖

The AI Playbook at Amazon

Inside one of the world's most advanced AI ecosystems. Discover how Amazon deploys AI across operations, logistics, and customer experience.

- Justin Honaman, Global Head, Worldwide Retail, Restaurants & Consumer Goods Business Development, **Amazon**

Or

OpenAI Executive - tbc

- **Moderator:** Isabelle Kumar, Presenter and Journalist - Moderator

09:30 – 10:20 ● **People & Planet** 🌍

Fact, Fiction, or Future? How GLP-1 is Rewriting the Global Food System

The rapid adoption of GLP-1 medications may fundamentally reshape food consumption patterns. What does this mean for the global food industry?

- Isabelle Allen, Global Head of Consumer & Retail, **KPMG**
- Deborah Lancaster, European Head of Life Sciences, **KPMG**
- Other speakers - tbc

10:10 – 10:40 ● **Consumer** 🛒

A Conversation about Retail in Latam

Latin America is emerging as one of the most dynamic retail markets. Leaders explore the region's unique challenges and growth opportunities.

- Rodrigo Larraín Kaplán, CEO, **Cencosud**

10:10 – 10:40 ● **People & Planet** 🌍

Advancing Human Rights Due Diligence

Companies face growing expectations to ensure ethical supply chains. How can human rights due diligence move from compliance to real impact?

- John Ross, CEO, **IGA**
- Leah Weckert, CEO & MD, **Coles Group**

10:30 – 11:20 ● **Tech & AI Applied** 🤖

Responsible AI: From Principles to Practice - *speakers tbc*

As AI adoption accelerates, responsible governance becomes essential. What frameworks ensure innovation remains ethical, transparent, and trustworthy?

10:50 – 11:20 ● **Consumer** 🛒

Industry Insights from Chinese CEOs - *speakers tbc*

Chinese business leaders share perspectives on innovation, competition, and the rapidly evolving global consumer landscape.

- Sandy Ran Xu, CEO, **JD.com**
- Bo Liu, President, **Tmall** - tbc
- Miranda Qu, Co-Founder, **Red Book** - tbc
- Davis Lin, SVP or Katy Chen, VP of Smart Retail, **Tencent** - tbc
- Puzhong Wang, SVP & President of Food Delivery Division, **Meituan** - tbc
- Hong-chen Wei, CEO, **Master Kong** - tbc

10:50 – 11:20 ● **People & Planet** 🌍

Leading the Climate Transition

Ambition must now translate into action. Discover how companies are accelerating the transition toward a low-carbon economy.

- Scott Price, Group Chief Executive, **DFI Retail Group**

11:20 – 12:00 NETWORKING BREAK - *kindly sponsored by The Coca-Cola Company, Ito En and Lotus Bakeries*

I-Talks:

- **11:25 - 11:40** - TBC
- **11:40 - 11:55** - **How to Win Friends and Influence Algorithms with** Karen Fang Grant, Managing Director, Global Industries Research Lead, Accenture, United States

12:00 – 12:50 ● **Consumer** 🛒

The Commerce Revolution: Where East Meets West

Global commerce is being reshaped by two powerful forces: the East (China, India) is rapidly innovating in live, social, and fast commerce, while the West (U.S., Europe) continues to lead in data rich retail and commerce media ecosystems. AI is accelerating their convergence, creating more personalized discovery for consumers and new monetization pathways for brands and retailers. The commerce revolution is here - where East meets West. Are you ready?

- Emilie Darolles, President West Europe, **NielsenIQ**
- Jason Zeng, Managing Director & Country Manager, **JD.com**

12:00 – 12:50 ● Tech & AI Applied 🤖

Frontier Unlocked: Harnessing Agentic AI to Transform Results and Reinvent the Enterprise

Autonomous AI systems capable of independent decision-making are redefining productivity and enterprise strategy.

- Keith Mercier, Vice President, Worldwide Retail & Consumer Goods Industry, **Microsoft**
- Other speakers tbc

12:00 – 12:30 ● Tech & AI Applied 🤖

OpenAI Executive – tbc

12:00 – 12:30 ● Influencers & Makers ★

Turning Tragedy into Action: Transforming the Lives of People with Food Allergies through Advocacy and Industry Collaboration

- Nadim Ednan-Laperouse OBE, Founder & Trustee, **The Natasha Allergy Research Foundation**

12:50 – 14:00 **DELEGATE LUNCH** – kindly sponsored by MSD Animal Health

14:00 – 14:50 ● Consumer 🛒

Built for the Moment: How Uber Is Redefining the Consumer Journey and Quick Commerce Across Delivery, Mobility, and Beyond

Uber's platform offers a unique lens on customer experience at scale. What lessons can other industries draw from its evolution?

- Susan Anderson, Global Head of Delivery, **Uber**
- Leah Weckert, CEO & MD, **Coles Group**
- Neil Reynolds, Global Chief Customer Officer, **Mars**

14:00 – 14:50 ● Tech & AI Applied 🤖

Rediscovering the Joy of Marketing: How AI-Powered Marketing Hubs Unlock Growth, Creativity, and Speed

AI is transforming marketing from execution to strategic intelligence - unlocking creativity while accelerating performance.

- Tammy Hourigan, VP, Global Marketing Services, **Unilever**
- Bhavesh Unadkat, VP, Global Marketing Services, **Capgemini**

14:00 – 14:50 ● People & Planet 🌍

Applied AI for Product Traceability

Supply chain transparency is becoming a strategic necessity. AI technologies are enabling unprecedented visibility from source to shelf.

- Karmesh Vaswani, EVP & Global Head, Consumer Tech & Goods, Retail & Logistics, **Infosys**
- Filippo Catalano, Chief Information and Digital Officer, **Mondelēz International**

14:00 – 14:30 ● **Influencers & Makers** ★

If You Can't See It, You Can't Solve It: AI Meets Waste with GreyParrot - tbc

Data and AI are revealing hidden inefficiencies across value chains. How can these insights help tackle the global waste challenge?

- Ambarish Mitra, Founder, **GreyParrot**
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15:00 – 15:50 ● **Consumer** 🛒

The Adaptive Sustainability Edge

Sustainability is evolving from compliance to competitive advantage. Companies that adapt fastest will define the next era of growth.

- Sophia Mendelsohn, Chief Sustainability and Commercial Officer, **SAP Sustainability**
 - Other speakers - tbc
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15:00 – 15:50 ● **People & Planet** 🌍

Your Customers Are Looking for You in the Health and Wellness Section – speakers tbc

Health-conscious consumers are reshaping retail shelves and brand strategies. What does the wellness economy mean for the future of consumption?

14:45 – 15:15 ● **Influencers & Makers** ★

The Next Generation of Influencers & Makers with the CGF's FLP - speakers tbc

Emerging leaders share fresh perspectives on innovation, collaboration, and the future of responsible business.

15:50 – 16:30 NETWORKING BREAK - kindly sponsored by The Coca-Cola Company, Ito En and Lotus Bakeries

I-Talks:

- **15:55 - 16:10** - TBC
 - **16:10 - 16:25** - TBC
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16:30 – 17:00 ● **Closing Session** - speakers tbc

18:30 Taste of Austria Food & Drink - kindly sponsored by Spar International and Heineken

Friday 26 June

09:00 – 09:30 - Retail Insights - Conversation with Rami Baitiéh, CEO, **Morrisons** - Key perspectives on the evolving retail landscape and strategic priorities for the sector.

09:30 – 10:00 - Aldi's Next Big Thing - Anke Ehlers, International Sustainability Officer & Managing Director, **ALDI SOUTH Group** and Julie Ashfield, Chief Commercial Officer, **Aldi UK**

10:00 – 10:30 - Conversation with Anders Hagh, CEO, **Salling Group** - Scaling a Retail Business While Strengthening Formats, Digital Channels, and Customer Relevance Across Diverse Markets.

10:30 – 11:15 - NETWORKING BREAK - kindly sponsored by The Coca-Cola Company, Ito En and Lotus Bakeries

11:15 – 11:45 - Conversation with Frédéric Chevalier, Chief Executive Officer, **Lagardère Travel Retail**

11:45 – 12:00 - Closing Session with the CGF's Board Co-Chairs - Max Koeune, President & Chief Executive Officer, **McCain Foods** & Ken Murphy, Group CEO, **Tesco plc**