

MEMBER BENEFITS GUIDE

What's
in it for
You?





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**YOU
CAN'T
DO THIS
ALONE!**

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Collaborating for a Better Tomorrow

We are a CEO-led organisation that helps the world's retailers and consumer goods manufacturers to collaborate, alongside other key stakeholders, to secure consumer trust and drive positive change, including greater efficiency. With our global reach, CEO leadership and focus on retailer-manufacturer collaboration, we are in a unique position to help improve industry efficiencies and influence responsible business practices around the world. We do so for the benefit of both people and the planet, as well as our businesses, ensuring better lives through better business.

Many of the opportunities and issues that we face as an industry can't be addressed by individual companies alone, or just by collaborating regionally. Our members know that our global, cross-value chain perspective is critical to the long-term success of our industry. Whether you are active in our committees and working groups, attend key events or simply make use of the documents and reports we create, we are committed to supporting you and our entire global membership in working together efficiently for positive change.

WHAT WE DO

"The CGF is unique. It is the only association that is both CEO-led and global, while embracing both retailers and manufacturers. We bring together the key decision makers from within our industry who can drive genuine change at every level of the business".

Wai-Chan Chan, Managing Director,
The Consumer Goods Forum

We are **YOUR organisation**, providing the business case for change and working on **solutions** now to be ready **for tomorrow**.

We are **CEO-led**, ensuring global alignment and decision-making **from the very top**.

As a unique organisation, we provide the **only such global platform** for the consumer goods industry.

Our success is **driven by the active and direct participation of our members**. Together, we shape the industry's critical operational standards that **support** value chain efficiency and **protect** consumers, employees and the environment.

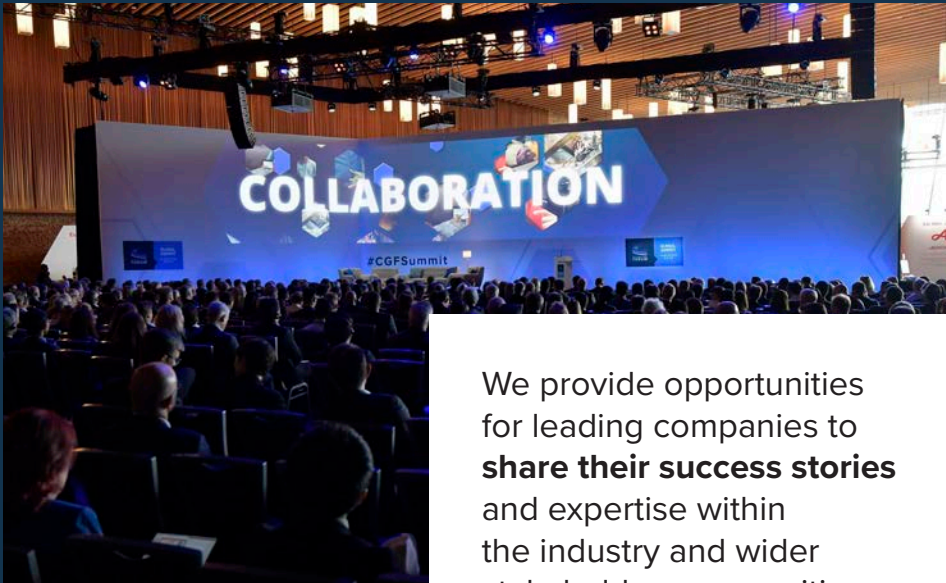


We act as a force for change, with the support of our **400-strong global membership** and its collective clout.

With offices in **Bogotá, Tokyo, Shanghai, Washington, DC** and **Paris**, we have our fingers on the pulse of what's happening on the ground in key geographies, enabling us to **act faster** and with **greater impact**.

We address common issues collaboratively with actionable and tangible solutions on key industry issues: **environmental** and **social sustainability**, **food** and **non-food safety**, **healthier lives**, and the **end-to-end value chain**.

We are a **non-profit**. We work to **drive the industry forward** by acting on key non-competitive issues that affect business; **driving actions** that can deliver **impact at scale**.



We provide opportunities for leading companies to **share their success stories** and expertise within the industry and wider stakeholder communities **around the world**.

We work directly with the **senior executives** and **decision makers** of our member companies, from CEOs to IT and supply chain directors to chief sustainability officers and health advisors to marketing experts. Around **1,500 international leaders** are actively involved in our working groups and expert committees.

We host **global and regional events** to bring people together to network and discuss the latest challenges and solutions, as well as smaller **workshops and SpringBoards** to delve deeper into these solutions and share best practices.

We engage with **multiple stakeholders** – including governments, NGOs, community groups and academia – to help ensure our work **positively impacts communities** around the world and can be **effectively scaled up** with all relevant parties involved.

SUPPLY
CHAIN
CONFERENCE

FLP

GFSI
CONFERENCE

GLOBAL
SUMMIT

SUSTAINABLE
RETAIL SUMMIT

MEMBER BENEFITS

In today's increasingly interconnected, virtual world, the value of sharing global best practices and building global personal networks has never been greater. We are an inclusive community. Our members include small and large companies, food and non-food, nationals and multinationals. Our members work together as peers. Benefits include unrivalled opportunities to:



ADVANCE THE INDUSTRY



Be part of this global do-tank that is helping to shape new tools, standards and common positions on the key, non-competitive, strategic and operational issues affecting our industry. Work with your competitors and partners, and benefit from the power of many, to increase consumer trust and efficiency across the industry, while supporting sustainable business growth. Such advances can lead to reduced complexity and expenses for both retailers and manufacturers.

NETWORK WITH PEERS



We provide the finest global opportunity to connect and interact with retailers and manufacturers, and key stakeholders, at both executive and operational levels. Our events range from local meetings to large international conferences. Our working groups and expert committees provide an unrivalled chance to exchange with peers, clients and business partners throughout the year. It's about providing a safe space for networking and doing business, be it in person or virtually..

GET HELP & GUIDANCE



Our members are at the forefront of change. They are either directly involved in the development of or are the first to access the new tools created by those working within our coalitions of action. From solution-led workshops to case study booklets, toolkits and guides, membership gives you ground-floor access to these important channels for best-practice and knowledge sharing. It's also an opportunity to benchmark your own business actions against those of your peers. Are you standing up to the challenge?

ACCESS EXCLUSIVE RESOURCES



Thanks to the CGF Members' Space, you have exclusive access to key resources, publications, webinar recordings and event videos. You'll also be able to save your favourite content, see what's new and edit your communications preferences.

SHOWCASE YOUR COMMITMENT



Membership to the CGF confirms your company's commitment to a shared, purpose-driven agenda, and will be seen positively in the eyes of external stakeholders, media and consumers. This will not only raise your profile with external stakeholders, as your consumers and employees will also take note. And, for those looking to lead from the front, you can gain access to strategy-driven working groups and committees.

GET SPECIAL RATES



Our members can also benefit from special rates for our industry-wide events: the GFSI Conference, Supply Chain Conference, the Future Leaders Programme, and the Sustainable Retail Summit. It's a winning ticket for those who are interested in learning from the best and inspiring positive change in their own businesses.

BUILD BRAND AWARENESS



CGF members also gain access to brand-building and sponsorship opportunities. These partnerships increase company visibility and allow you to showcase brands and know-how directly to the industry's decision-makers. And, thanks to our array of virtual sessions and events, this has never been easier or more cost-effective.

JOIN OUR GLOBAL COMMUNITY



This is your chance to become part of a global movement for positive change. Not only does membership provide you with the opportunity to be part of this unique global community, new members are also announced across our social media channels and listed in our corporate communications tools, such as our corporate brochure and website, etc.

STAY INFORMED



We provide our members with updates on the progress and achievements of our activities and keep them informed about opportunities of how to get involved in the collaborative initiatives and meetings (annual report, members' newsletter, blogs, exclusive content and thematic updates, etc). Members also have exclusive access to key industry events like the Global Summit, which brings together around 1,000 CEOs and c-suite executives.

OUR ROLE

We are your global organisation; driving positive change through collaborative actions. As the pre-eminent and collaborative network engaged through corporate membership, we support our members in several key ways as we look to provide value to all our members and improve our industry's reputation globally.

WE...

1

provide a unique, global platform to foster debate across the Board and membership to identify areas that require collective, measurable action;

2

develop, agree and encourage the targeted global adoption of practices and standards that do not impede competition;

3

share solutions and best practice examples across and beyond the membership; and

4

engage with stakeholders and regional associations to speak for the industry with a common voice.





YOUR ROLE

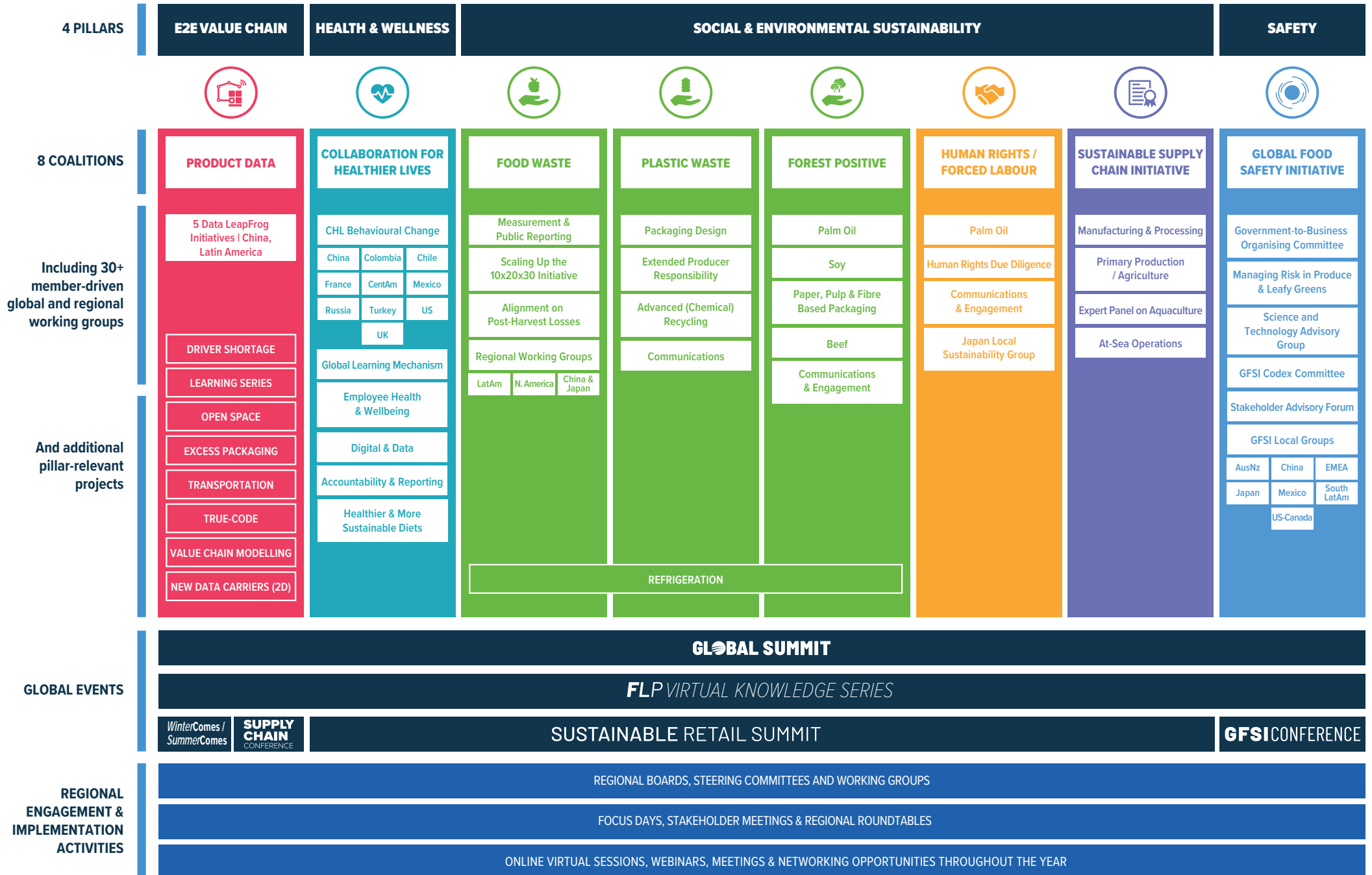
Our mission is clear, but it stands for little without the trust and commitment of our members. It is the continuous support and dedication of our members that is helping to drive positive change throughout the industry. Our global membership and the collaborative efforts that our members undertake are the foundation of our success.

WE ASK THAT YOU...

- ▶ **Participate and collaborate;**
- ▶ **Share and advocate; and**
- ▶ **Implement and benefit;**
- ▶ **Help shape the future**
- ▶ **Measure and report;**



STRATEGIC ORGANISATION



WHAT OUR MEMBERS & PARTNERS SAY

One of the ambitions of The Consumer Goods Forum is to empower people to lead healthier lives. The Health & Wellness Pillar helps us to achieve this by offering an open platform for collaboration and best practice. I invite all companies, small and large, to join us in this collective effort. Every contribution counts.



MARK SCHNEIDER, CEO, **NESTLÉ S.A.**

The CGF's Forced Labour Resolution, approved and endorsed at the highest level of the corporate world, sends a clear message of commitment to the global fight against forced labour. Now, this commitment is turning into concrete action through the Priority Industry Principles. Big congratulations to the CGF and its members!



HOUTAN HOMAYOUNPOUR,
INTERNATIONAL LABOUR ORGANIZATION

It's important we contribute to a better life for all by encouraging a culture of prevention, and the CGF provides the perfect platform to ensure we can take positive steps as an industry and not just in our own silos.



YASUO MASUDA, GENERAL
MANAGER, **AEON, CO., LTD.**

If you want to know where the future is going to be, there is no place better than the Global Summit. We're talking 1,000 CEOs and thought leaders coming together to talk about improving every aspect of our industry. We need events like this and the CGF delivers.



MARK BATENIC, CHAIRMAN, **IGA**

We cover many angles of assurance for food safety. With seafood, we're covering the environmental angle, the social angle, traceability and food safety. If you are trying to offer assurance in the food safety realm, there's no alternative other than to seek out recognition through GFSI benchmarking. GFSI is the consensus around what it takes to run a responsible and well-constituted programme that includes food safety.



DANIEL LEE, STANDARDS COORDINATOR AND PROGRAM INTEGRITY ADVISOR, [GLOBAL AQUACULTURE ALLIANCE](#)

The CGF sets the pace for cross-sector collaboration in many of the most pressing fields of various branches. Industry today needs to lead by example. We have to question, improve and act on the status quo in terms of challenges like plastic pollution, food loss and waste as well as social working conditions. The CGF proves that partnership creates more impact. This is what I will hold myself accountable for – fostering the force of impactful partnerships to enable better lives through better business.



VERONIKA POUNTCHEVA, GLOBAL DIRECTOR CORPORATE RESPONSIBILITY AND SENIOR VICE PRESIDENT, [METRO AG](#)

I commend the outstanding work that GFSI has done and continues to perform to raise food safety standards around the world. I'm proud of the contribution that GFSI has made to advancing a unified and comprehensive food safety benchmarking system across our industry.



DIRK VAN DE PUT, CEO, [MONDELEZ INTERNATIONAL](#)

We retailers play a vital role in the lives of our shoppers and food is a central part of life. Good food is one of the cornerstones of health. I am proud to see our industry, through the CGF, help shoppers better understand nutrition so they can make great choices for themselves and their families.



CARLOS MARIO GIRALDO MORENO, CEO AND PRESIDENT, [GRUPO EXITO](#)



Better Lives Through Better Business

Working collaboratively with businesses and key stakeholders around the world to drive positive change.

Learn more by following our story on www.theconsumergoodsforum.com

or join us on:



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