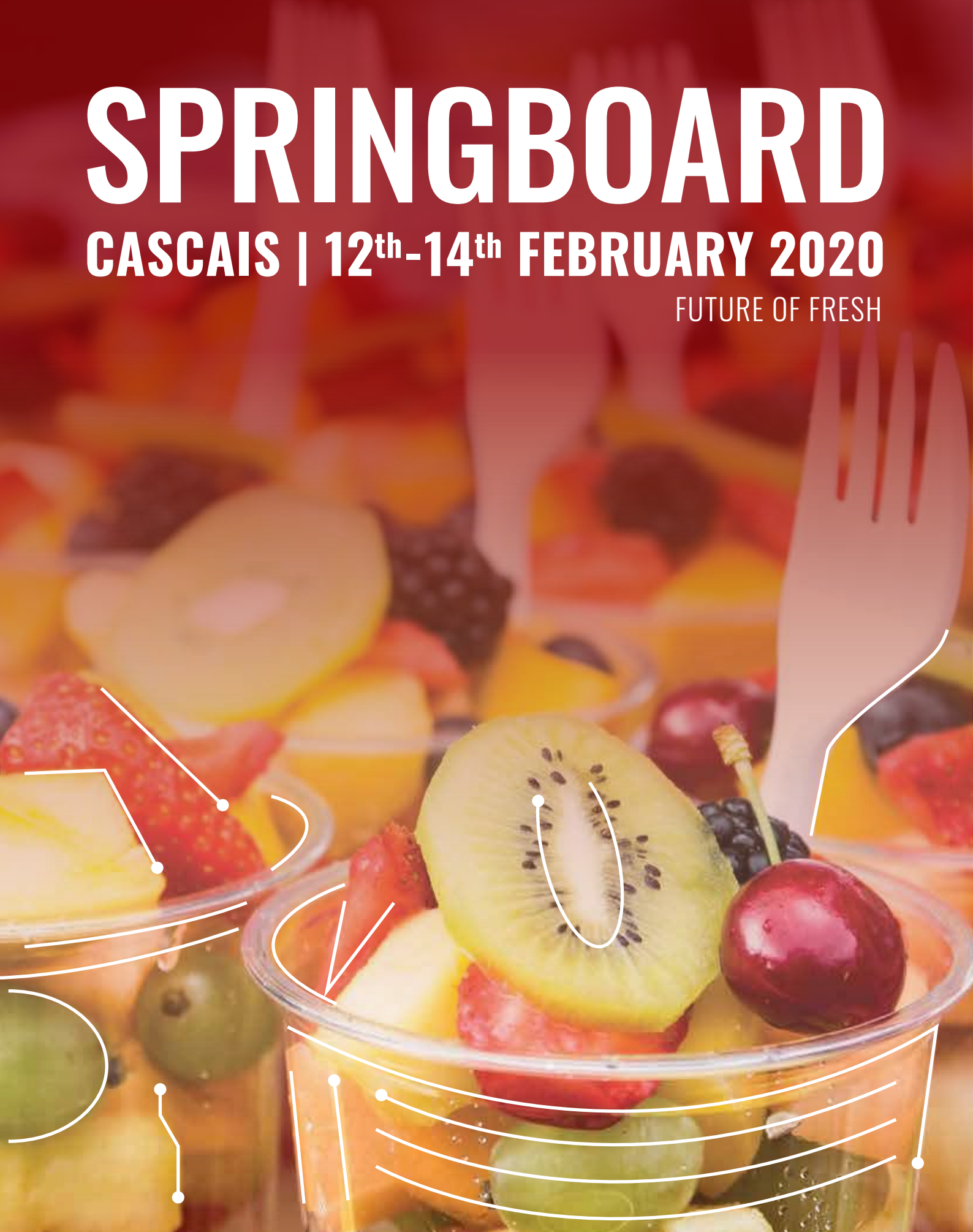


SPRINGBOARD

CASCAIS | 12th-14th FEBRUARY 2020

FUTURE OF FRESH



12th-14th February 2020

Future of Fresh

Producing and selling fresh products is exciting but challenging, emotional but costly. Manufacturers and retailers share the ambition to make their offer more consumer centric, digital, innovative, economic and sustainable. But how? Can collaboration make a difference to achieve step-change improvements?

We kindly invite you to share and explore “Fresh ideas”, challenges and best practices – together with industry peers and experts from around the world. Interactive working sessions will address different aspects of the value chain and Fresh proposition – with an emphasis on new thinking, dialogue and discussion – as well as ample opportunity to connect with peers and be inspired by what Cascais has to offer.

We would very much appreciate your active attendance and look forward to hearing from you.

By invitation only.



SpringBoard Events are off-site events, hosted by member companies to provide hands-on experience of new technologies. The aim of these events is to empower decision makers of retail and manufacturer companies who want to enter discussions about the strategic implications of new technologies for their business. What will the impact of these technologies be? Which process changes lie ahead?

AGENDA

Wednesday 12th February 2020

20.00 Reception Dinner

Thursday 13th February 2020

08.00-12.00 Discovery Activity

12.00-13.00 Lunch

13.00-18.00 Content Sessions

18.00-20.00 Dinner

Friday 14th February 2020

08.30-12.00 Content Sessions

For more information and to register,
please contact:

e2e@theconsumergoodsforum.com