

SPRINGBOARD

HUDSON YARDS (NEW YORK) | 15-16 JANUARY 2020

SUSTAINABILITY,
MACHINE LEARNING AND
ARTIFICIAL INTELLIGENCE

SPRINGBOARD





the Consumer Goods
FORUM



End-to-End
Value Chain



AGENDA

Day 1 - 15 January 2020

- 09:00 **Welcome**
- Customer Intros**
- Recap NRF**
- 09:45 **Data Drives Experience, Collaboration in the Consumer Industry: an SAP View**
- 10:15 **Break & Networking**
- 10:45 **Design the Data Experience of the Future: An Ideation Approach**
- 11:15 **Satisfying Market Demand in Global Supply Chains**
- 12:15 **Lunch**
- 13.45 **Meet Sapphire Ventures' Companies of Consequence**
 Adverity
 Catchpoint
 OpsRamp
- 15.45 **Break & Networking**
- 16:15 **Sustainability in Vogue! Who Cares?**
- 17:15 **The Consumer Goods Forum - IT Share Group 2020 Activity Planning Session**
- 18:00 **Close**
- 18:15 **Leave for Executive Dinner Hosted By Sapphire Ventures' Companies of Consequence**



Day 2 - 16 January 2020

- 08:30 **Breakfast & Networking**
- 09:00 **How will AI and ML Change the Future of Consumer Industries**
- 11:30 **Networking Lunch**
- 13:00 **Gicom: Agreement and Negotiation Management Within SAP**
- 13:45 **Innovations in Consumer Industries, with Deep Dive on Data Intelligence for Managing Store Capacities**
- 14:45 **Wrap-Up, Feedback Round**
- 15:15 **End of Meeting**

SpringBoard Events are off-site events, hosted by member companies to provide hands-on experience of new technologies. The aim of these events is to empower decision makers of retail and manufacturer companies who want to enter discussions about the strategic implications of new technologies for their business. What will the impact of these technologies be? Which process changes lie ahead?

Next step:
BANGALORE | 4-8 MAY

FOR MORE INFORMATION, PLEASE CONTACT:

Ruediger Hagedorn

Director, End-to-End Value Chain

(+49) 17 16 93 55 83

r.hagedorn@theconsumergoodsforum.com