

SPRINGBOARD

XL SPECIAL EDITION

SÃO PAULO (BRAZIL)
9-10 SEPTEMBER 2020

Commodity Data

SPRINGBOARD



End-to-End
Value Chain



Supply chain
Information
Management



By invitation only.

SpringBoard Events are off-site events, hosted by member companies to provide hands-on experience of new technologies.

The aim of these events is to empower decision makers of retail and manufacturer companies who want to enter discussions about the strategic implications of new technologies for their business. What will the impact of these technologies be? Which process changes lie ahead?

Retailers and brands are under increasing pressure to deliver evidence that they are truly sustainable. This need for positive change can be seen through changing consumer demands, especially those from purpose-driven millennials and Gen Zs, increasing pressure from NGOs and governments, and from investment firms adjusting their portfolios to include more green businesses. As a business, therefore, you need to ask yourselves: Where was the product produced? Were the workers treated well? Was forest cut to grow the product?

The questions may seem straightforward, but the answers are often complex and need to come from traders and producers that sometimes do not have all the necessary data themselves.

South America is a leading supplier of many key commodities within the consumer goods industry, and these commodities often end up in the products sold in Europe, Asia and North America. While delivering products with the requested data has been a long-time challenge, new collaborations, ideas and technologies will make the new reality one where this information is readily available.

By looking at the trends in Europe, Asia and North America, the data that is needed from traders and producers on key commodities like palm oil, soy, beef and paper and timber, and the latest technologies, the industry is now coming together to build a future where data is accurate, on-time and verified.

Bringing together CGF members and other key stakeholders – both local and international – we want to exchange thoughts and share experiences on data and commodity supply chains and move one step closer to the next generation in commodity traceability: True-code. The Consumer Goods Forum and SIM Supply Chain are delighted to invite you to this unique SpringBoard XL Special Edition in São Paulo, Brazil.

For more information, please contact:

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