



# FLP CONFERENCE

LONDON 2020

## AN ALL-NEW FLP CONFERENCE

JOIN US IN OUR MISSION TO BUILD  
EXCLUSIVE INDUSTRY NETWORK



15<sup>th</sup>-17<sup>th</sup> June 2020



LONDON - UK

#2020FLP

[www.tcgfflp.com](http://www.tcgfflp.com)

# The New FLP Conference, a Flagship Experience.

## BUILDING OUR INDUSTRY'S NEXT GENERATION OF PURPOSE-DRIVEN LEADERS

The mission of the FLP is to **build our industry's next generation of purpose-driven leaders** and to provide these future leaders with **knowledge and connections** to tackle the challenges they will face on their path to C-level. What better way, then, than to foster a bridge between present and future generations?

## WHY SHOULD YOUR HIGHEST-POTENTIAL FUTURE LEADERS BE AT THE FLP CONFERENCE?



### LEADERSHIP SKILLS

Through CEO-led one-on-ones and "ask me anything" sessions, your future leaders will learn directly from today's leaders.



### HANDS-ON LEARNING

Practical workshops and store tour, as well as honest knowledge-sharing about crisis management, communications, strategy and the importance of collaboration.



### PROACTIVE AWARENESS

Level-up by improving your future leaders' awareness on the key issues and challenges of our industry.



### PRICELESS CONNECTIONS

Give them the opportunity to rub shoulders with the most relevant decision makers of our industry, gathered for the Global Summit.



### A NETWORK FOR LIFE

Lifelong access to the FLP Network, an exclusive community for like-minded peers, carefully selected by their companies as their future C-suite executives, sharing challenges, trends and knowledge.

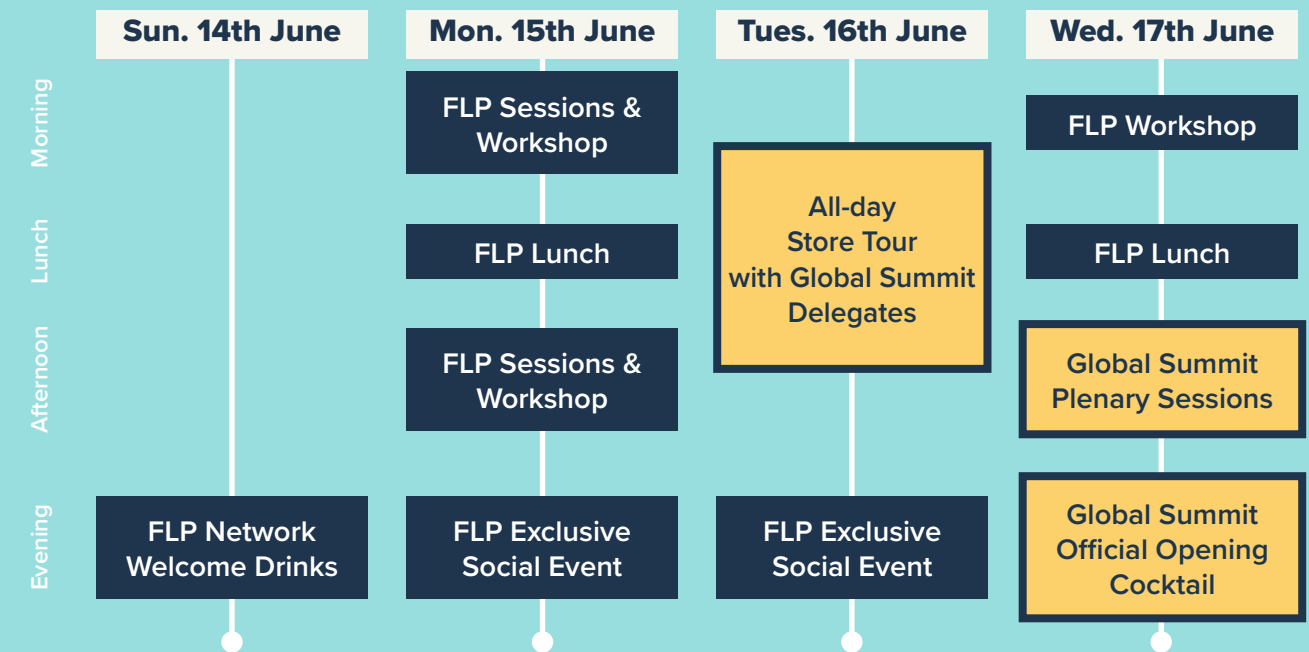


### A PURPOSE-DRIVEN APPROACH

Get the tools to understand today's leading challenges, like environmental and social sustainability or consumer health, and what solutions your competition are already implementing.

## WHAT TO EXPECT

The next edition of the FLP Conference will take place in London, 15th – 17th June 2020. Delegates will enjoy a specially-designed FLP programme on Monday; join Summit delegates on the Store Tour on Tuesday; and on Wednesday, after an FLP-dedicated morning, will have the opportunity to experience the Global Summit plenary sessions and Official Cocktail, along with its delegates – the leaders of the biggest retailers and consumer brands on the planet.



## THE FLP NETWORK



The FLP Network is the tool that brings all FLPers together, giving them a chance to discuss trends, insights and challenges in an online community. It welcomes organic conversations, exclusive content, and the participation of CEOs and conference speakers in exclusive webinars and live chats.

This exclusive network is accessible only to FLP Conference alumni from CGF member companies. Participants should be ready to actively participate in the discussions, exchange ideas and attend or organise local chapters and meetings. The value of the network will rely on the active participation of the FLP community, so participants should come ready to get involved.

# THE IDEAL CANDIDATE

Our aim is to build the elite future leaders' network for the global consumer goods industry. Through the annual FLP Conference and the FLP Network, we connect the fast-track professionals and help them build connections that will last throughout their career.

We believe that candidates who best correspond to the criteria below will be most able to contribute to, and benefit from, the FLP community.

## BUSINESS CREDENTIALS



Among the company's very best – a recognised rising star. Companies must be supportive of the participant attending FLP activities.



Recognised for extraordinary achievements, outstanding professional track record particularly in the past 5-10 years, potential to impact the industry's next 15+ years.



Recognised as a high potential for Executive Management Leadership positions by the company.



Responsibility for a business unit, a brand / category, a function on local / regional / global level.

## PERSONAL ATTRIBUTES



A true leader and team-player who believes in the power of collaboration and in the responsibility as leaders to drive change for the better.



While we have no firm age limits, our experience is that the participants who will benefit most from the FLP will be aged 30-45 years old.



A global perspective and profound motivation for learning, to advance self and company.



Has demonstrated significant first contributions to the consumer goods industry and society at large.



The CGF encourages companies to consider gender and other forms of diversity when selecting candidates.

**For more information: [www.tcgfflp.com](http://www.tcgfflp.com)**