

MiGROS



MigrosTv Brings Excitement to Home for Celebrating 100-Year of National Sovereignty and Children's Day

Migros' communication channel, MigrosTV, which makes a difference in digital media, continues to add value to the lives of its viewers and beautify the time spent at home through nearly 10 thousand video and blog content. MigrosTV, which will not forget the children who will celebrate the 23rd of April National Sovereignty and Children's Day in their homes this year, will bring together many different shows from live theatre performances to live concerts so that children can have a pleasant time at home. During this time of all schools are closed, Migros also provides various of discounts on child books, toys and stationary equipment.

50%
40%
30%
DISCOUNTS
ON TOYS

50%
DISCOUNTS ON
STATIONARY
EQUIPMENTS

50%
DISCOUNTS ON
CHILDREN'S
BOOK

HAPPY 100-YEAR OF APRIL 23rd
NATIONAL SOVEREIGNTY AND CHILDREN'S DAY!

MigrosTv, one of the unique project of the retail sector in Turkey was established in 7 years ago and its motto comes from “Better Future”, but now it is shifted to “Stay at home with MigrosTV, Stay with pleasure!”

MigrosTV is available on Youtube [youtube.com/migrostv](https://www.youtube.com/migrostv) and its website migrostv.migros.com.tr.